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Muslim Faith-Based Needs in Tourism from The Perspective of Mobile Services: A Bibliometric Analysis

[Planning Malaysia](#) • Article • Open Access • 2026 • DOI: 10.21837/PM.V24I41.2021

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Abstract

This study examines patterns of revolutionary change over the years in the context of behavioral changes among Muslim tourists when using mobile services in fulfill their faith-based needs. This study collected past journals to observe patterns in how past researchers discussed related topics and how these discussions revolved around alignment with tourism market demand and destination hosts' acceptance levels in welcoming Muslim tourists. Using VOSviewer, this study conducted a bibliometric analysis of scholarly works in the Scopus database, filtered for the period 1990 to 2024. Overall, many past researchers discussed topics related to Muslim faith-based needs, but in different terms. Furthermore, most journals have an interrelation with psychological experiences that discuss Muslim tourists' behavioral changes in fulfilling their faith-based needs during travelling. Such behavioral changes reflect their cognitive and affective responses, destination awareness, satisfaction levels, revisit intentions, and word of mouth. However, only a few journals discuss the correlation between changes in Muslim tourists' behaviour and mobile consumption while travelling, as mobile services such as social media applications have only recently begun to bloom again after

0 Citations

Abstract

Author keywords

Funding details

Corresponding

Detailed information

Bibliographic information

Document type	Article
Open access	Hybrid Gold • Green
DOI	10.21837/PM.V24I41.2021
EID	2-s2.0-105038798281
Original language	English
Publication date	January 2026
PubMed ID	
Source type	Journal
ISSN	16756215
Publisher	Malaysian Institute Of Planners
Publication year	2026
Source title	Planning Malaysia
Volume	24
Issue	2
Pages	691 - 704

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