Measuring the Success of Massive Open Online Courses: A Mixed-Method Case Study

Mohamed, Umniya Usama Elsayed  ;  Salleh, Norsaremah  

2 Kulliyyah of Information & Communication Technology, International Islamic University, Malaysia

Abstract

Massive Open Online Courses (MOOCs) have recently experienced rapid development and garnered significant attention from various populations. They have drastically changed the way we learn as well as how we teach. The main aim of MOOCs is to provide new opportunities to a massive number of learners to attend online courses from anywhere all over the world. MOOC enrolment rates can be astoundingly high; still, their completion rates are frequently disappointingly low. Nevertheless, as courses, the participants’ enrolment and learning within the MOOCs must be
The main purpose of this research is to identify what makes MOOCs successful in its implementation. This research also aims to identify how the current MOOCs offered in higher education institutes are catering to the different learning styles of student and to evaluate the effectiveness of MOOC for teaching and learning. © IEEE 2022.

Author keywords
completion rate; effectiveness; learning styles; Massive Open Online Courses

---

References (6)


Learning networks and connective knowledge (Open Access)

http://www.igi-global.com/book/collective-intelligence-learning/167
ISBN: 978-160566729-4
doi: 10.4018/978-1-60566-729-4.ch001

View at Publisher

© Copyright 2022 Elsevier B.V., All rights reserved.
About Scopus

What is Scopus
Content coverage
Scopus blog
Scopus API
Privacy matters

Language
日本語に切り替える
切換到簡体中文
切換到繁體中文
 Русский язык

Customer Service
Help
Tutorials
Contact us

ELSEVIER

Terms and conditions ➤ Privacy policy ➤
Copyright © Elsevier B.V. ➤ All rights reserved. Scopus® is a registered trademark of Elsevier B.V.
We use cookies to help provide and enhance our service and tailor content. By continuing, you agree to the use of cookies.