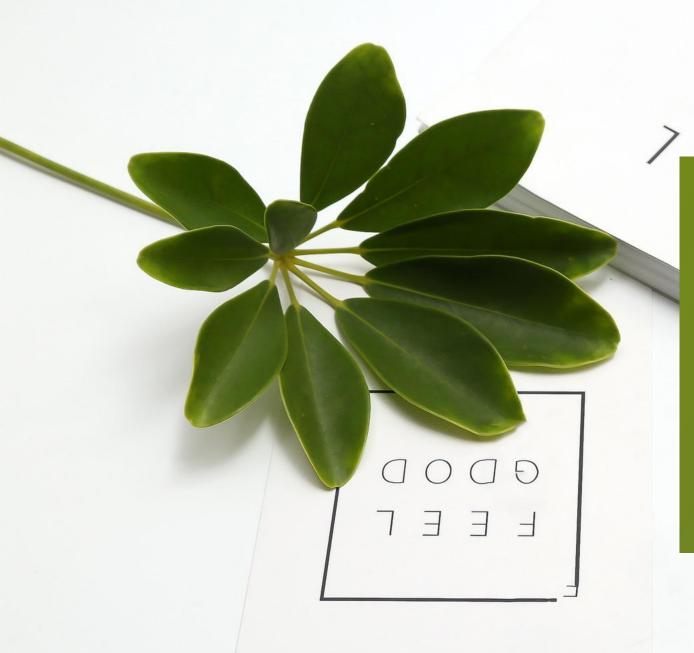
EMPOWERING THE SILENCED DURING THE PANDEMIC: BUILDING RESILIENCE FOR A BETTER TOMORROW

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Introduction

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PEOPLE CLOSEST TO US

Family members, friends, spouse, children



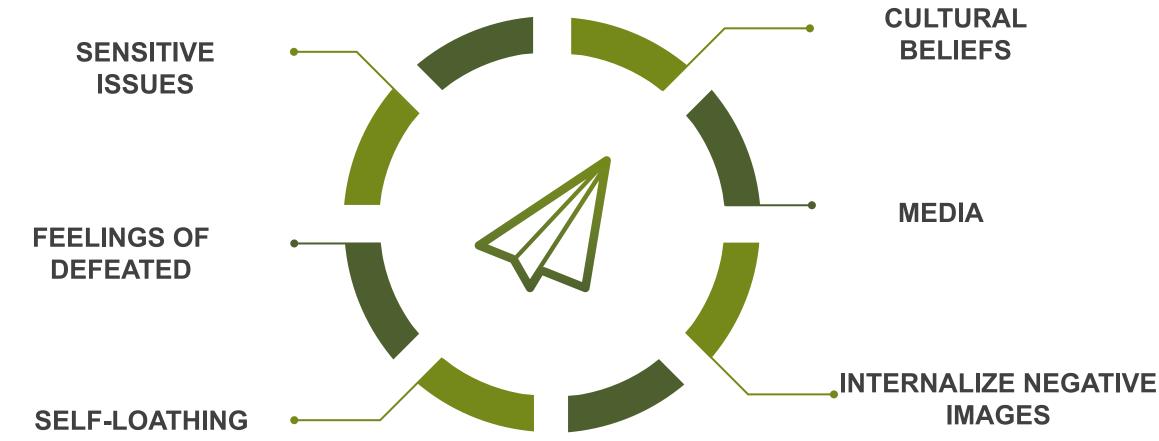
WORK RELATIONSHIPS

Boss, peers, co-workers

OTHER PEOPLE Bankers, clients, suppliers, cashiers



Why the silenced?

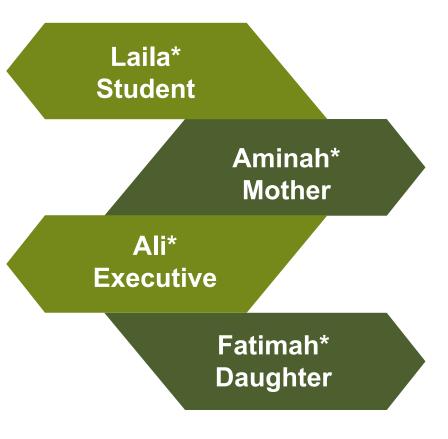




The silenced narratives

I quit uni. There's too much stress at home. I can't focus reading or completing my assignments. I'm different now - anxious, weak, demotivated. I'm not sure if my friends & the lecturers understand.

I lost my job. I got bills and loans to pay. I feel sorry that my wife need to pay a lot of things now. Honestly, I feel incompetent as a husband.



I've changed and my husband are not aware of that! I'm exhausted. Too many things on my plate - my work, meetings, the kids online classes, kitchen, etc. etc.

I can't grasp subjects in school easily. I don't go to school at least for a week because I don't have enough money to buy menstrual pads. My parents have to spend more every month to buy pads for me and my sister. 5



Empowering the silenced is a process



LEARN

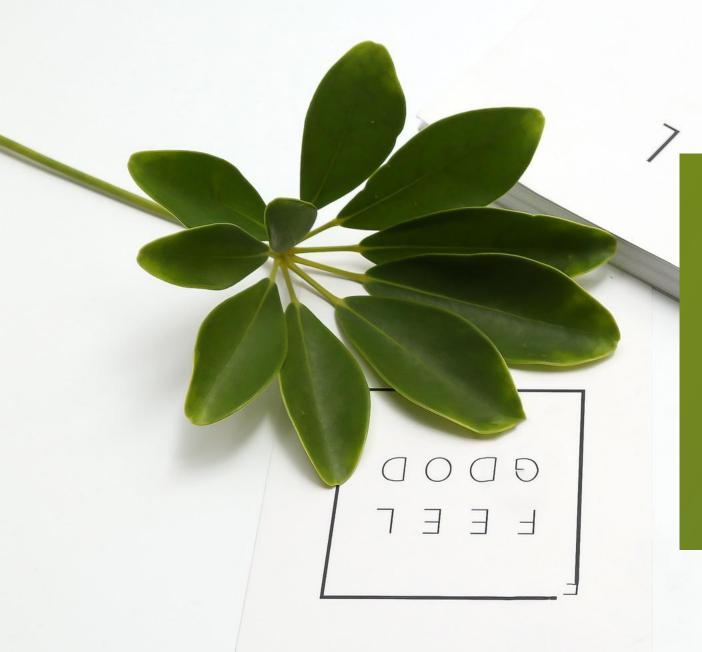
Acquire knowledge, information, skills, experience



RELEARN

Learn again

Continuously analyze, evaluate information, appear relevant & up-to-date





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Taking Action



What can we do?

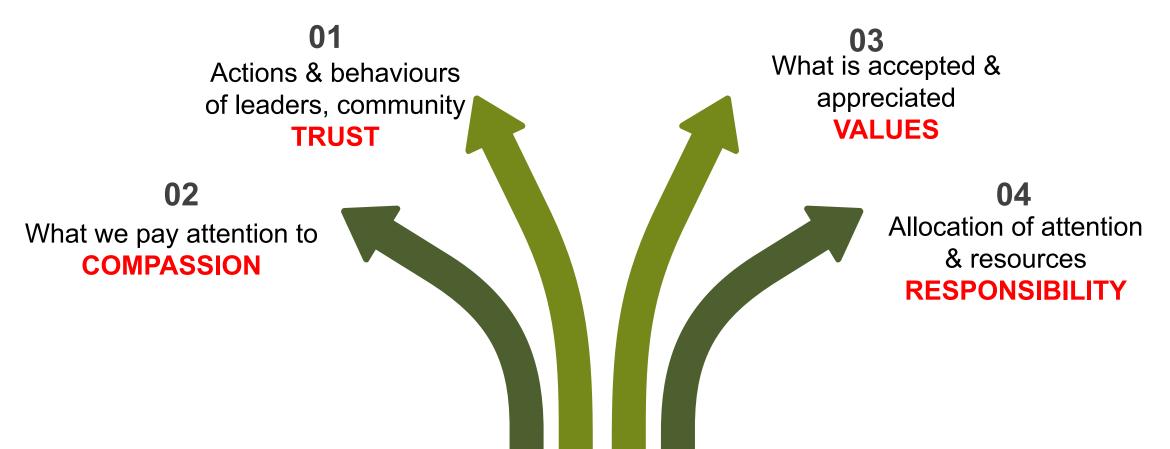


To empower the silenced, we must continually look for ways to make them feel more valuable and important.





WE create the culture





Raise a white flag if you need help Don't be shy 😁 Fear is real, but so is love



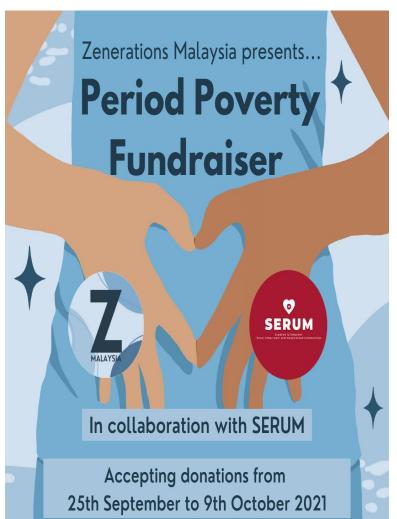
HelloGold 🛛 🏐 global sadaqah



MRDOLLAR

Kibarkan Bendera, Kami Bantu Segera

#KibarBenderaPutih #KitaJagaKita #KamiSediaMembantu #MRDOLLAR Feeding Poor Malaysian Families Affected By The COVID-19 Pandemic





Pemerkasa initiatives for women entrepreneurs

Pemerkasa-Nita
Social Security
microcredit
Organisation (Socso)
scheme
self-employment scheme

SME e-commerce
campaign and Shop
Malaysia Online

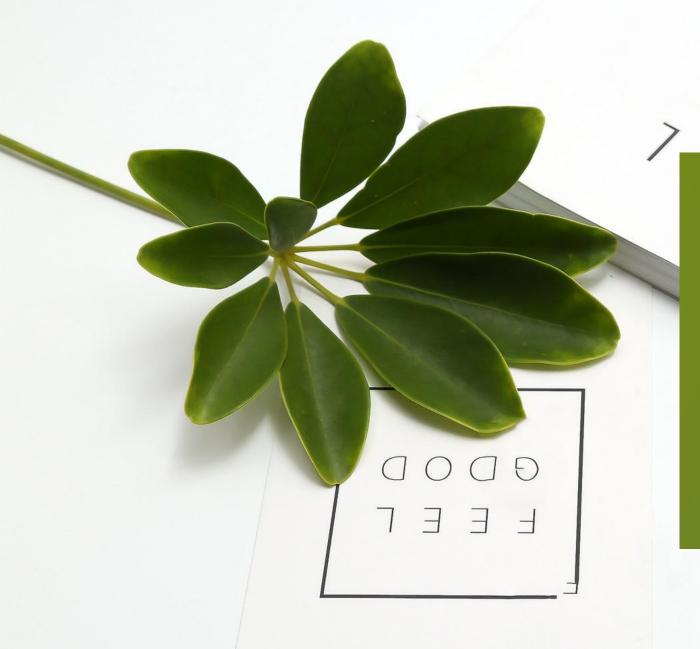
RM50mil RM10mil

Encouraging female 70% matching grants for entrepreneurs to female entrepreneurs and venture into business self-employed women

ants for eurs and collaboration with e-commerce platforms to

empower female entrepreneurs and move to online marketplaces







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Conclusion



Some reflections



OPEN UP

 \checkmark Brings a stop to any problems to a certain level

 $\checkmark\,$ Maintain a positive well-being

 $\checkmark\,$ Listen to voices of difference

EMOTIONAL DISTRESS

 ✓ Puts lots of pressure on children, adolescents, families

SYNERGISTIC COLLABORATIVE

✓ Partnership✓ Focus on people's development

THERE'S HOPE

✓ Take action
✓ Be grateful
✓ Ready to grow



Take-home points



DONT' ABDICATE TO EMPOWER THE SILENCED

Collective/Partnered efforts, solve problems, caring, etc.

DIVERSIFIED YOUR EFFORTS

Restructure how we think, overcome obstacles, self-awareness, questioning the questions we ask, etc.





THANK YOU FOR LISTENING

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