

Date: 28/10/2021

Dear

INVITATION TO PRESENT AT NAMA INTERNATIONAL CONFERENCE AND EXHIBITION 2021

It gives me a great pleasure to introduce and invite you to a much-anticipated International Conference and Exhibition 2021 (NICX2021), which will take place virtually from 6 to 11 December this year.

NAMA Foundation, organizing committee and conference partners, would like to invite you as a speaker at our Conference themed 'Re-energizing Education and Third Sector, with main sub-themes; Education and Civil Society. We will witness a unique platform for discussion, collaboration, exchange and networking amongst the academicians, leaders, policymakers, practitioners in Malaysia and abroad. Expecting 500 to 600 participants, the conference medium is English and will be equipped with simultaneous translation in major languages such as Arabic, Malay, Mandarin, and Russian.

Therefore, I would like to invite you to present virtually at our conference. You may choose one of these dates:

Date : 7 - 10 December 2021

Time : 2.00p.m – 3.30 p.m

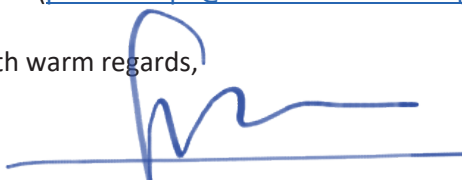
I would be very grateful if you could RSVP on or before 15 November 2021, with the topic, your bio and photo.

Your paper will be published in an online journal 'NIJED'. You are also entitled to free access to all sessions throughout the Conference. As a token of appreciation, a certificate of appreciation and conference proceeding will be extended to you upon completion of this conference.

For more information, please logon to the Conference website: conference.namafoundation.org

Should you need further information or clarification, please do not hesitate to contact me or Mr. Syahir (partnership1@namafoundation.org).

With warm regards,


Dr. Saleh Murabak Bazeed
CEO NAMA Foundation
Chairperson, Organizing Committee
NAMA International Conference and Exhibition 2021

NAMA International Conference 2021

The world is facing an unprecedented challenge with communities and economies everywhere affected by the growing COVID-19 pandemic.

Community leaders, practitioners and academicians are constantly coming up with new ideas, trial and error experience, designed solutions and, in most cases, are the ones who implement them without any avenue to share their success and best practices.

Through our theme:

Re-Energizing Civil Society and Education Sector

The conference intends to explore how governments, private sector, and NGOs can work hand in hand to overcome these new challenges and bring about social innovation for the betterment of community at large.

Social innovation, technology, and creative program often get started as a reaction to new challenges, new developments in the society, by introducing change in the communities where they take place and on the beneficiaries of their actions. With this conference, we seek to create a dialogue space in the region for the participants to engage with one another while discussing, debating and deepening their understanding about how CSO and educators are responding to new norms.

Topics that will be explored during the conference: The conference is designed around six major topics which hold particular interest in CSO and Education.

i. Leadership in Education and CSO

Practitioners are able to quickly learn new knowledge and skills, they are able to build their confidence and passions while serving. This topic will explore how to build the capacity of organizations and leaders to engage stakeholders effectively; how to build a public climate that places high value on leadership; what are the standards and practices to achieve excellence in program management; how to effectively connect people who wish to contribute with opportunities to do so.

ii. Technology and Social Innovation

During the past years, we have witnessed how accessing knowledge through information and communication technologies has become a key component for both personal and societal development during COVID 19 pandemic. In this theme, we will explore topics such as the rapid growth of digital tools and the relationship of information technology to social and civic entrepreneurship and other innovative programs and practices. How are CSO and educators are using the internet and the new technologies to deliver better services and increase the number of people they serve? Is technological advancement helping to remove existing social gaps? What examples of tools and projects for social innovation exist in the country and internationally? What are the limitations and possible negative impacts of technology on CSO and education?

iii. The Sustainable Development Goals: with a focus on poverty, education and climate change

We now have a new norm against the backdrop of SDGs as global framework for thinking about the development of our societies. This particular topic looks at how CSOs and education sector are contributing to making sure these SDGs are talked about and pursued during this challenging period. We will specifically focus on showcasing projects, initiatives and lessons learned when it comes to involving CSOs and education in the thematic areas of poverty, education and climate change. How will the CSOs and education sector respond to making sure we achieve the SDGs?

iv. Financial Sustainability

Financial sustainability is a perennial critical challenge for CSOs and education organizations. This topic will take a look at fresh ideas on how we can secure the appropriate resources needed, as the fund is depleting or being channeled toward different priorities. How does your organization manage to meet its fundraising goals more effectively and more sustainably? What are the trends in the region when it comes to diversifying income sources? How do organizations balance the need for new income sources and their ability to pursue their mission and strategic goals?

v. Corporate Giving

Companies of all sizes are faced with an increased pressure from COVID-19 pandemic, bottom-line, their employees and consumers to align their business goals with the development of the communities where they are present. Corporate Social Responsibility programs are one way in which business are taking a proactive approach in working to address social priorities. We will look at the development of corporate programs by local and regional companies; the growth of pro bono service; the use of volunteering as a means of employee engagement and the development of employee knowledge, skills and leadership capacity; and, the critical need to develop effective, sustained partnerships of business, NGOs and government.

vi. Strategic Partnerships

The variety and complexity of the issues our communities face means that any effort to address them will need to be done in collaboration with a diverse number of partners. In this topic, we will look at practical examples of how professionals take the time to network and share knowledge to create collaborations with local governments, businesses, foundations and other organizations in order to solve community issues and advance volunteering. What do partnerships need in order to succeed? How do you identify the suitable partners to tackle the need? How do you promote collaboration and fair use of resources among the partners?

vii. Changing Education Landscape: Is technology a Disruptive Substitute

Since the onset of COVID-19 pandemic and MCOs enforced by government, schools, colleges and universities have shifted their teaching methodology to technology assisted learning. Many of students from low-income families are deprived of necessary devices and connectivity compare to their well-to-do peers. In this topic we will look into solutions and how it can be replicated.