



DESIGN DECODED

The 2nd International Conference on
Design Industries & Creative Culture

ART & DESIGN CONFERENCE
& **VIRTUAL ART EXHIBITION**

Itinerary Art & Design Conference

August 24, 2021 / Tuesday / Day One

8:00 a.m	The arrival of all DD21 Committee. Ready to Roll DD21
9:00 a.m	Opening Ceremony & Doa Recitation
9:05 a.m	Welcoming Speech by Head of Faculty (FSSR Kedah Branch) UiTM Dr. Wan Noor Faaizah Wan Omar Welcoming Speech by Dean (FSSR) UiTM Prof Ts. Dr Ruslan Abdul Rahim Officiating Speech by Rector UiTM Kedah Branch Prof Dr. Mohamad Abdullah Hemdi DD21 Video Montage & Welcoming Speech by Strategic Partners
9:30 a.m	Keynote Speaker I Emeritus Prof. Dr.T.W. Allan Whitfield Swinburne Uni. of Technology, Australia
10:00 a.m	Keynote Speaker II Prof. Dr. Khairul Aidil Azlin Abdul Rahman Universiti Putra Malaysia Malaysia
10:30 a.m - 12:45 p.m	Parallel Session I Virtual Room I : Surrealism Virtual Room III : Bauhaus Virtual Room II : Modernism Virtual Room IV: Memphis
1:00 p.m	Break
2:30 p.m	Keynote Speaker III Dr. Nurul 'Ayn Ahmad Sayuti Postdoctoral Scholar, Royal College of Art (RCA), London, England Keynote Speaker IV Mr. Firdaus Khalid SAE Institute, United Kingdom
3:30 p.m - 5:00 p.m	Parallel Session II
5:00 p.m	End of Day 1

*Decrypt your
visual creativity*

August 25, 2021 / Wednesday / Day Two

9:00 a.m	The arrival of all DD21 Committee. Ready to Roll DD21
9:30 a.m - 11:30 a.m	Parallel Session III
12:00 p.m	End of Day 2