

27 OCTOBER 2021 (WEDNESDAY) 2:30-5:00 PM

AP DR ROHAIZA ROKIS



# KIRKHS FRGS PROPOSAL WRITING WORKSHOP

# CRITERIA: FUNDAMENTAL RESEARCH

- Basic research
- Theoretical or experimental research plans primarily to acquire new knowledge
- Increase scientific knowledge for research.
- Arise out of curiosity.
- No immediate or planned application
- *but may later develop for further in applied research nature i.e. PRGS and TRGS*
- *neither has commercial products*
- IREC <https://www.iium.edu.my/centre/irec>

# BASIC RESEARCH VERSUS APPLIED RESEARCH

<i>Basic Research</i>	<i>Applied Research</i>
Expands current knowledge	Solves particular life problems
Theoretical and exploratory in nature	Practical and descriptive in nature
Wider scope	More specific scope
Less associated with technology	Associated with the advancement of technology
Predicts future phenomena	Creates solutions or preventions for future problems
Curiosity-driven	Client-driven
Does not have direct commercial objectives	Has direct commercial objectives
Less connected with economy	Highly connected with economical pursuits
Less often appear in academic publications	More often appear in academic publications
Takes place in sterile environment	Occurs in real world settings

## Fundamental Research

- ▶ Experimental or theoretical work undertaken primarily to acquire new knowledge
- ▶ Increase our scientific knowledge base for research.
- ▶ It has no immediate or planned application, may later result in further research of an applied nature.



Overview



Past Requests



Overview



Progress Summary



Finance



Research Activities



Assets



Research Output

**Project Title** [View Application](#)

The Bottom-40 Households in Kuala Lumpur: A Special Reference on Social Entrepreneurship among Women of Different Ethnic Groups

**Project ID**

11791

**University**

Universiti Islam Antarabangsa Malaysia (UIAM)

**Reference Code**

FRGS/1/2017/SS06/UIAM/02/3

**Selected Grant**

FRGS 2017-1

**Cluster**

Main Cluster	Sub Cluster	NKEA	Sustainable Development Goals	WKB
Social Sciences	Sociology			

Edit

**Project Duration**

# Final Report

## Project Duration

Start	Original End Date	Extension Date (RMC)	Extension Date (KPT)	End Date after Extension Due to MCO	Actual End Date
15/08/2017	14/08/2019	N/A	N/A	N/A	14/08/2019

Request Timeline Revision

## Members

Researcher ID	Name	IC/Passport Number	Univer	Faculty/School/Centre/Unit	ion	Overall Contribution	Status
11896	ROHAIZA BINTI ABD. ROKIS		UIAM	Kulliyah of Islamic Revealed Knowledge and Human Sciences	Associate Professor	2300 Hours (68.66%)	Project Leader
	Rosila Bee Mohd Hussain		UM	FAKULTI SASTERA & SAINS SOSIAL	Professor	40 Hours (1.19%)	Member
	You Huay Woon		UKM	PUSAT PERMATAPINTAR NEGARA	Professor	90 Hours (2.69%)	Member
	Wan Rohaida Wan Husain		UIAM	Kulliyah of Economics and Management Sciences	Professor	220 Hours (6.57%)	Member
	Norasikin Binti Basir		UIAM	Kulliyah of Islamic Revealed Knowledge and Human Sciences	Professor	230 Hours (6.87%)	Member

Norasikin Binti Basir	UIAM	Kulliyah of Islamic Revealed Knowledge and Human Sciences
Nor Azlin Tajuddin	UIAM	Kulliyah of Islamic Revealed Knowledge and Human Sciences
Uma A/P Murthy	SEGI	Faculty of Business, Accounting and Management
Sh Fatimah Alzahrah Binti Syed Hussien	UIAM	Kulliyah of Islamic Revealed Knowledge and Human Sciences

or r	230 Hours (6.87%)	Member
or r	230 Hours (6.87%)	Member
or r	90 Hours (2.69%)	Member
or r	150 Hours (4.48%)	Member

Request Member Change

## Executive Summary

The development aspect was an important agenda in the Tenth Malaysia Plan (10th MP), 2011-2015 towards achieving an equitable and prosperous society, regardless of gender, ethnic group, socio-economic status and geography. Further, the Eleventh Malaysia Plan, 2016-2020 addresses the development issues in improving the people's economy while ensuring the capital economy continues to flourish. A special focus will address the entrepreneurial efforts among the bottom 40 percent household income group (B40 household), especially among Malay, Chinese and Indian women in Kuala Lumpur. As defined, B40 households refer to households with income up to RM3,855 (based on Household Income and Expenditure Survey 2014). Comparing to the rural centre, the increased high cost of living is much more challenging among the members of the urban centre in all various aspects of livelihood. Many literature had focused on a wider context of socio-economic issues, yet rather than doing the same, its research problem specifically rests on women's empowerment in entrepreneurship. Thus the focal research objective to understand the experiences of these female entrepreneurs, and their challenges to exercise entrepreneurial empowerment in the urban centre. This research plans to utilise a quota and judgmental non-probability sampling survey of selected residential areas in Kuala Lumpur, that are represented by Malays, Chinese and Indians. It is anticipated that the research outcomes may indicate the inspiration of the Malaysian Government towards implementing the "rakyat-oriented-economy" that prioritises women's socio-economic wellbeings and interests, who are in the B40 households range group.

# Progress Summary

**Project Progress : 100.00%**

**Budget Used : 100.00%**

## Current Outcome

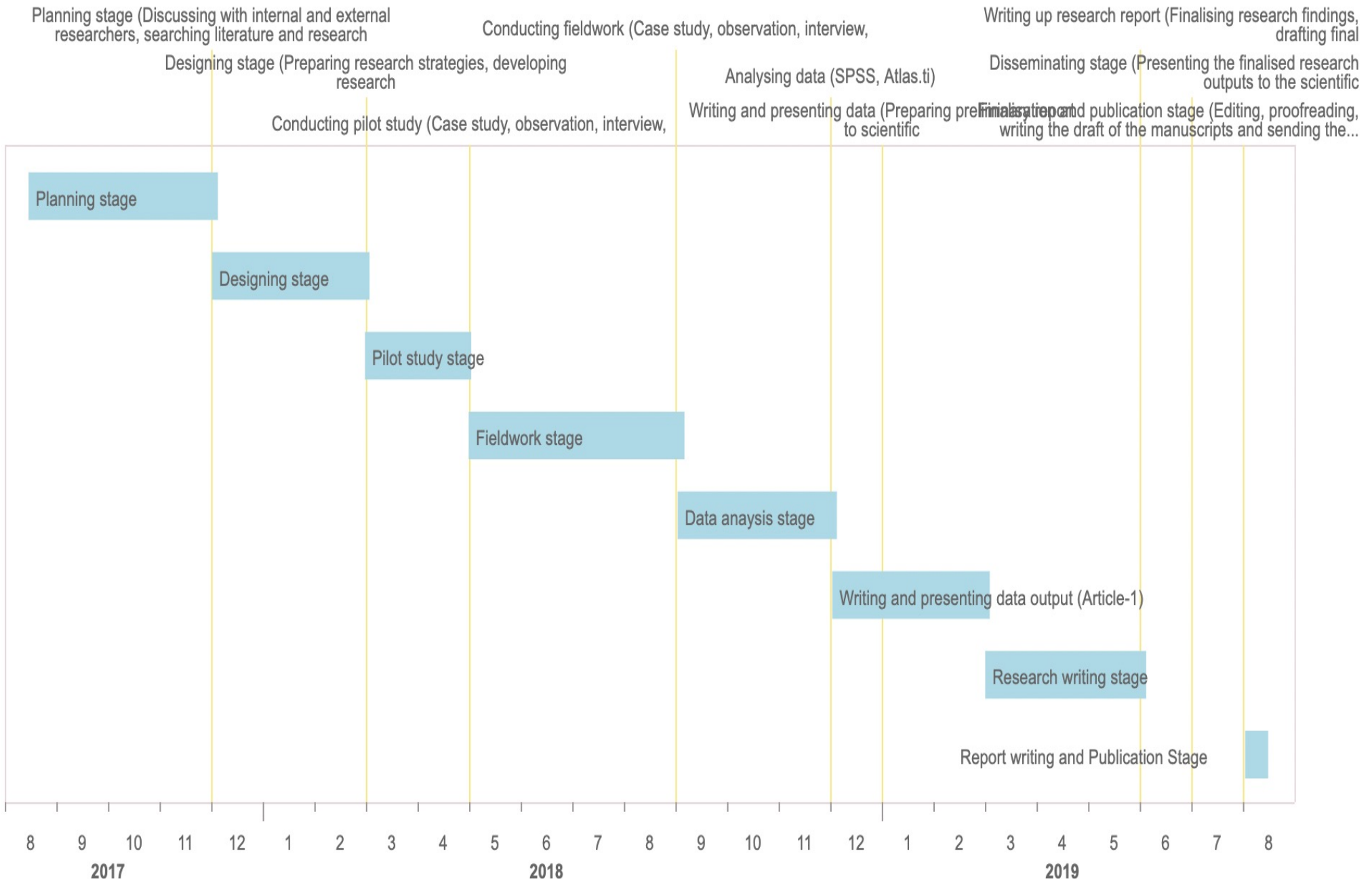
Type	Number
Activities	8
Publication	3
Award & Recognition	0
Intellectual Property	0
Product	0
Asset	0

## Milestone

No.	Description	Project Completion Contribution	Expected Completion Date	Completed Percentage	Actual Completion Date	Contributed Progress
1	Planning stage (Discussing with internal and external researchers, searching literature and research materials)	10	30/11/2017	10	30/11/2018	10.00%
2	Designing stage (Preparing research strategies, developing research instruments)	10	28/02/2018	10	04/01/2018	10.00%
3	Conducting pilot study (Case study, observation, interview, survey)	10	30/04/2018	10	30/06/2018	10.00%
4	Conducting fieldwork (Case study, observation, interview, survey)	10	31/08/2018	10	31/07/2018	10.00%



# Research Activity



# Finance

Vote :  ▾

Values :  ▾

Show Breakdown

**Legend**

- Blue :Allocated Budget
- Red :Used Budget
- Green :Balance Budget

Description	Year 1	Year 2	Total
<b>Vote 11000 - Salary and Wages</b>	7200.00 <span style="color: red;">7200.00</span> 0.00	9600.00 <span style="color: red;">9600.00</span> 0.00	16800.00 <span style="color: red;">16800.00</span> 0.00
1 GRA (Master) x RM600 x 12-month (for 1-year)	7200.00 <span style="color: red;">(7200.00)</span> 0.00	0.00 <span style="color: red;">(0.00)</span> 0.00	7200.00 <span style="color: red;">7200.00</span> 0.00
2 GRA (Master) x RM600 x 8-month	0.00 <span style="color: red;">(0.00)</span> 0.00	9600.00 <span style="color: red;">(9600.00)</span> 0.00	9600.00 <span style="color: red;">9600.00</span> 0.00
<b>Vote 21000 - Travelling and Transportation</b>	1100.00 <span style="color: red;">1100.00</span> 0.00	7900.00 <span style="color: red;">7900.00</span> 0.00	9000.00 <span style="color: red;">9000.00</span> 0.00
	0.00 <span style="color: red;">(0.00)</span> 0.00	0.00 <span style="color: red;">(0.00)</span> 0.00	0.00 <span style="color: red;">0.00</span> 0.00

<b>Vote 21000 - Travelling and Transportation</b>	1100.00 1100.00 0.00	7900.00 7900.00 0.00	9000.00 9000.00 0.00
	0.00 (0.00) 0.00	0.00 (0.00) 0.00	0.00 0.00 0.00
Conference name: "International Women	0.00 (0.00) 0.00	6800.00 (6800.00) 0.00	6800.00 6800.00 0.00
Fieldwork and site travelling to 3 ethnic-based villages in KL	800.00 (800.00) 0.00	800.00 (800.00) 0.00	1600.00 1600.00 0.00
Travelling for data collection (gatekeepers and ministerial officials)	300.00 (300.00) 0.00	300.00 (300.00) 0.00	600.00 600.00 0.00
<b>Vote 24000 - Rental</b>	0.00 0.00 0.00	0.00 0.00 0.00	0.00 0.00 0.00
	0.00 (0.00) 0.00	0.00 (0.00) 0.00	0.00 0.00 0.00
<b>Vote 27000 - Research Materials and Supplies</b>	3500.00 3500.00 0.00	0.00 0.00 0.00	3500.00 3500.00 0.00
Payment for demographic data (sampling procedures) from three well-known ethnic characterised urban	1500.00 (1500.00) 0.00	0.00 (0.00) 0.00	1500.00 1500.00 0.00

<b>Vote 27000 - Research Materials and Supplies</b>	3500.00 3500.00 0.00	0.00 0.00 0.00	3500.00 3500.00 0.00
Payment for demographic data (sampling procedures) from three well-known ethnic characterised urban	1500.00 (1500.00) 0.00	0.00 (0.00) 0.00	1500.00 1500.00 0.00
Payment for Atlas.ti8 qualitative software for advanced data analysis (*this software is crucially needed for the research project)	2000.00 (2000.00) 0.00	0.00 (0.00) 0.00	2000.00 2000.00 0.00
<b>Vote 28000 - Maintenance and Minor Repair Services</b>	0.00 0.00 0.00	0.00 0.00 0.00	0.00 0.00 0.00
	0.00 (0.00) 0.00	0.00 (0.00) 0.00	0.00 0.00 0.00
<b>Vote 29000 - Professional Services</b>	500.00 500.00 0.00	5200.00 5200.00 0.00	5700.00 5700.00 0.00
Editing and Proofreading fees	0.00 (0.00) 0.00	1500.00 (1500.00) 0.00	1500.00 1500.00 0.00
Payment for Honorarium, Consultancy and Souvenirs (informants)	500.00 (500.00) 0.00	500.00 (500.00) 0.00	1000.00 1000.00 0.00
Publication fees	0.00 (0.00) 0.00	2000.00 (2000.00) 0.00	2000.00 2000.00 0.00

<b>Vote 29000 - Professional Services</b>	500.00 0.00	5200.00 0.00	5700.00 0.00
Editing and Proofreading fees	0.00 (0.00) 0.00	1500.00 (1500.00) 0.00	1500.00 1500.00 0.00
Payment for Honorarium, Consultancy and Souvenirs (informants)	500.00 (500.00) 0.00	500.00 (500.00) 0.00	1000.00 1000.00 0.00
Publication fees	0.00 (0.00) 0.00	2000.00 (2000.00) 0.00	2000.00 2000.00 0.00
Conference Fee(Conference name: "InternationalWomen	0.00 (0.00) 0.00	1200.00 (1200.00) 0.00	1200.00 1200.00 0.00
	0.00 (0.00) 0.00	0.00 (0.00) 0.00	0.00 0.00 0.00
<b>Vote 35000 - Accessories and Equipment</b>	0.00 0.00 0.00	0.00 0.00 0.00	0.00 0.00 0.00
	0.00 (0.00) 0.00	0.00 (0.00) 0.00	0.00 0.00 0.00
<b>Grand Total</b>	12300.00 12300.00 0.00	22700.00 22700.00 0.00	35000.00 35000.00 0.00

# Talents



Past Requests



Overview



Progress Summary



Finance



Research Activities



Assets



Research Output



Collaboration

Talents	Number				Summary		
	On-Going		Graduated		Original	Actual	Current
Citizen	Malaysian	Non-Malaysian	Malaysian	Non-Malaysian			
PhD Student	0	0	0	0	1	1	0
Master Student	0	0	1	0	1	1	1

## (GRA) Faten Nadhirah Muhammad Fauzi

Thesis Title	Ethnic Profiling on Social Entrepreneurship among B40 Urban Women at Program Perumahan Rumah Termiskin (PPRT) Residential Areas in Klang Valley
Supervisor	<b>ROHAIZA BINTI ABD. ROKIS</b>
Type	Master
Talent	This Project
Publication	7/2018 - 6/2019
Intellectual Property	Malaysia
Product/Prototype/Commercialization	2019
Collaboration	<b>Faten_Appointment Letter_RA.pdf</b>
	Graduated
	Science & Technology

**Final Report**

## Current Activities/Progress

Fulfilled the grant's publication requirements. Three (3) articles were published:

- 1) ISI - ONE article (refer the attachment earlier)
- 2) MyCite - TWO article (refer the attachment earlier)

Edit

## Way Forward

Unless the ethnic groups put the trust on any research efforts, not many specific reliable data are possible to be made available for the sake of knowledge and unity for a better Malaysia.

Edit

## Constraints/Issues

Researching ethnic issue is not easy as it deals with sensitive matters. Still, trust issues are still a challenging matter for researchers. Of all the three ethnic groups, the Chinese showed the least trust to the research and researchers. In the end, this research suffered insufficient data that enable it to provide convincing findings. The probability quantitative methodology had to be changed to the non-probability one, thus unable to make up a good ethnic profile.

Edit

## Achievement of Project Objectives

The research objectives include:

RO1: To explore B40 household situations with a special highlight on women and ethnicity.

RO2: To understand the different ethnic women's awareness towards social entrepreneurship as means to improve their socio-economic situations in this current national economic instability.

RO3: To identify the required skill acquisition to be socio-economically empowered?

RO4: To explore specific factors for B40 women to elevate their socio-economic situations.

## Report writing and Publication Stage

Date	Planned	Actual
Start	01/08/2019	01/08/2018
End	14/08/2019	31/12/2019

### Description

#### 1) Publication:

- a. (Published in 2019) - Poverty, Women's Empowerment and Social Entrepreneurship among B40 Urban Women in Malaysia. 2019. Opcion (SCOPUS index journal).
- b. (Published in 2019) - Social Enterprising Observance among B40 Urban Women for Socioeconomic Sustainability. European Journal of Sustainable Development, 8, 5, 397-408. (ISI index journal).
- c. (To be published in 2020) - Women Empowering Women in Solid Waste Management: Leadership Expression of "Eco-Heroines" among Peasant Recyclers-Repurposers. To be published in 2020 (Scopus index journal).

#### 2) Conference presentation:

- a) (Presentation in 2018) - "Poverty, Women's Empowerment and Social Entrepreneurship among B40 Urban Women in Malaysia", at the 2nd International Conference on Social Sciences, Humanities and Technology (ICSHT2018), on 4-5 August 2018, Bayview Hotel and Resort, Penang, Malaysia.
- b. (Presented in 2019) - "Social observance Among B40 Urban Women for Socioeconomic Sustainability". The 7th International Conference on Sustainable Development. Organised by European Center of Sustainable Development and Canadian Institute of Technology. Rome, Italy. 4-5 September 2019.
- c) (Presentation in 2020) - "Women Empowering Women" in Solid Waste Management: Leadership Expression of Eco-Heroines among Peasants Recyclers-Repurposers. Brawijaya International Conference on Multidisciplinary Sciences and Technology 2020 (BICMST 2020). Organised by University of Brawijaya, Malang, Indonesia. 2-3 January 2020.

#### 3) Human capital: Three (3) Master's Students:

- a. graduated in 2019 convocation.
- b. graduated in 2020 convocation.
- c. scheduled to be graduated in 2021 convocation.





# HOW TO ENHANCE:

MOTIVATION  
SPIRIT  
PERFORMANCE

- MENTORING:
  - relate members with the sense of responsibility
  - provide members with directions and inspiration
  - take challenges
  - orienting



# The players in the future research ecosystem – researcher vs Grant funders

**What do researchers want?**

**Researchers want to be ahead of the curve by working faster and more flexibly, increasing impact and receiving better rewards**

**What do grant funders want?**

**Funders want to have **demonstrable** impact on society**

**Thank You!**