

# INTERNATIONAL SCIENCE AND SOCIAL SCIENCE INNOVATION COMPETITION 2021 (i-SIC III)

~~10 June 2021~~ 28 July 2021

**ez-Bayan**  
AN INTERACTIVE EDUCATIONAL BLOG FOR ARABIC LANGUAGE LEARNERS



## MEMBERS:

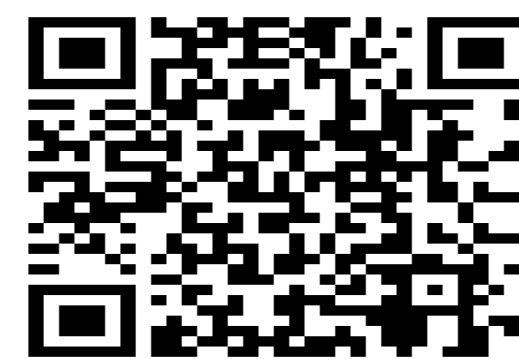
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QR CODE FOR EZ-BAYAN

## INTRODUCTION

This product presents an educational blog for learning “Science of al Bayan” that was specifically designed for Arabic language learners at the Department of Arabic Language and Literature of International Islamic University Malaysia (IIUM). This educational blog has been used by the students in their learning activities. The educational blog was designed based on students’ needs, opinions and suggestions, which was evaluated by the participants involved in this study, selected among Arabic language learners at the Department of Arabic Language and Literature of International Islamic University Malaysia (IIUM).

## OBJECTIVE AND METHODOLOGY

This product is focusing on the design and development of an educational blog in Arabic language for Arabic language learners at the Department of Arabic Language and Literature of International Islamic University Malaysia (IIUM) via ADDIE model. The D&D process was done based on needs analysis process among 27 learners on 18 October 2016, whereby the evaluation on user testing session was conducted among 33 learners purposively selected respondents from learners at the Department of Arabic Language and Literature of International Islamic University Malaysia (IIUM) from 26 March until 20 April 2017.

## PROBLEM STATEMENT

- Students often complain about the difficulty of learning Arabic rhetoric, for it contains difficult rules, literary language not used in their environment, and repeated complaints by professors and teachers in teaching Arabic rhetoric in terms of the presentation of rhetorical material, or in terms of the method of teaching it.
- It is notable that computers can play an active role and contribute to the creation of fun and modern learning in the age of technology, the age of technological and cognitive progress, where there are many technological and technical innovations used in language learning and skill in this advanced age, and Vansant and Ha have pointed out that the design of many language programs is due to widespread computer use. The researcher therefore seeks to write this subject for the purpose of activating “ **the role of the computer in learning Science of al-Bayan (Arabic rhetoric)**”.
- Through the researcher's follow-up and interest in this area, the problem of research in the teaching method and the presentation of rhetorical material is apparent. From this perspective, the researcher tries to provide the necessary steps in the design of rhetorical modules using the integrated software, the electronic code, which he believes can play this role and contribute to effective learning in the age of technology, which is the age of technical and cognitive progress. Studies on the application of social interaction tools such as blogs, wiki and flickr have recently become increasingly needed to provide an educational environment that contributes to improving teaching methods, easily communicating educational information and content, encouraging students to participate in knowledge-building and sharing, and improving communication and interaction between learners themselves, and between learners and teachers.

## NOVELTY

- Students: Easiest way to learn “ Science of al-Bayan”
- Teachers: Quick recap & additional materials for class
- Civilians: Understandable & bilingual
- Ministry: Supplementary material for textbook.

## IMPACT

Majority of the students were positive about learning ‘Science of al-Bayan’ through Ez-Bayan which increased their learning desires and motivation, while at the same time improved their understanding and performance in learning this subject.

## ACHIEVEMENT AND AWARD

- 1- Master Thesis, Master of Arts in Arabic Linguistics Studies (MAL), IIUM (2017)
- 2- Book (IIUM PRESS), IIUM (2017). ISBN 978-967-418-949-5
- 3- Bronze Medal, 8<sup>th</sup> Exposition On Islamic Innovation (i-INOVA) 2018 organised by USIM
- 4- Article, The Design of Computer Assisted Lesson in The “Science of al-Bayan” Using Blog For Students at DALL, IIUM. *e-JURNAL BAHASA DAN LINGUISTIK (e-JBL)*, KUIS, 2020, 2(1), pp. 59-84. eISSN: 2682-8987
- 5- Conference paper in 7<sup>th</sup> International Conference on Islamic Education 2020 (ICIEd 2020), Online Webinar, UKM, 21-22 December 2020.
- 6- Proceeding, 7<sup>th</sup> International Conference on Islamic Education 2020 (ICIEd 2020). e-ISBN: 978-967-14229-7-7

