

ANNUAL REPORT

2019/2020



Entrepreneurship
Development
Centre



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“Transforming Entrepreneurial Ideas for Future Generation”

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WORDS FROM THE DEPUTY RECTOR

Assalamu'alaikum wa Rahmatullahi wa Barakatuh
In the Name of Allah, The Most Beneficent and Most Merciful.



I would like to extend my heartfelt appreciation and deepest gratitude to Entrepreneurship Development Centre, IIUM for the success in the publication of this Annual Report. This effort is timely relevant, and I believe that it can be a catalyst to trigger and bring more success and high impact and meaningful entrepreneurial initiatives in the future.

The development of entrepreneurship is increasingly recognised as part of a role of university. Through entrepreneurship education programmes, university can foster interest in entrepreneurial activity and entrepreneurial career paths in students. It is also essential for the university to create entrepreneurship ecosystem and to design and develop entrepreneurial competency framework for students and academics. This can be achieved through entrepreneurship courses, creating active hands-on course, conducting entrepreneurship educators training including organising entrepreneurship carnival, showcase and competition which can significantly influence the entrepreneurial spirit and thinking and nurture the development of an entrepreneurial environment.

I am very delighted to witness numerous impactful and meaningful activities and initiatives of Entrepreneurship Development Centre such as Siswapreneurs Showcase at Berjaya Timesquare in collaboration with Ministry of Higher Education, IIUM Entrepreneurship Carnival, Alumni Entrepreneur Hi-Tea, Entrepreneurs Educators Training and Mentorship programme. Despite the pandemic, EDC and our talented students still manage to achieve several great accomplishments on entrepreneurship and these include Champion of Real Business Challenge Competition organised by Universiti Malaysia Terengganu, Winner of the Most Creative Promotion & Marketing Award for Nescafe Youth Entrepreneurship Programme. Winner for the business pitching competition on the Corporate Directors Training Programme at Universiti Malaysia Kelantan. I also must congratulate Entrepreneurship Development Centre for the initiative in publishing Entrepreneurship Handbook as a valuable guide for students and entrepreneurship educators.

Finally, I take this opportunity to express my heartfelt appreciation to the Entrepreneurship Development Centre and everyone involved for their hard work in making this publication possible. University must play a crucial role in underpinning and encouraging more innovation and entrepreneurial activities. It is my dearest hope that the effort to publish this Annual Report can benefit IIUM community and the public as a whole.

Thank you and Best Wishes
Assoc. Prof. Dr. Zulkifli bin Hasan
Deputy Rector, Office of the Deputy Rector (Student Development & Community Engagement)

FOREWORD FROM DIRECTOR, EDC

In the name of Allah, the Most Gracious, the Most Merciful.

Assalamualaikum and Ahlan Wa Sahlan.

This academic year has been one of both inspiring and challenging. I am very much grateful with the publication of Entrepreneurship Development Centre (EDC) Annual Report for 2019/2020 that captured all EDC's activities and achievements throughout the years of 2019 and 2020.

This is our first publication of Annual Report. The parts featured in this edition were prepared during the 2019 and 2020 academic year. We, at EDC are committed to create and sustain an environment that is highly conducive for student's entrepreneurship programmes and activities, in order for the students to achieve their full potential. This potential goes beyond their academic abilities.

It is our hope that EDC will become the Centre of Excellence in producing more young entrepreneurs that are well equipped to be a competence and competitive individual that imprinted with special characteristic and reflecting the garden of knowledge and virtue, and consequently be Rahmatan lil alamin wherever they may be.

Traditionally, entrepreneurship was taught only to business major students and not to other majors. Due to entrepreneurship elements are now embedded to some of the Kuliyah required courses, entrepreneurship knowledge is now approachable to students of all majors.

No work such as what has been reported in this annual report can be done without the help of many individuals. I would like to express my heartfelt gratitude to Prof. Emeritus Tan Sri Dato' Dzulkifli Abdul Razak, Rector of IIUM, and Assoc. Prof. Dr. Zulkifli Hasan, Deputy Rector of Student Development and Community Engagement, IIUM, for their continuous support.



I would also like to express my utmost thank to my esteemed team who worked very hard and sincerely at Entrepreneurship Development Centre for making this Annual Report available. My special appreciation goes to Dr. Rozailin Abdul Rahman, Dr. Mohd. Armi Abu Samah, Dr. Ahmad Fahmi Harun @ Ismail, Ms. Sabirah Abdullah, Mr. Mohd Ton Ab. Halim, Mr. Mazfullah Maidin, Sr. Serianti Mokhtar, Sr. Qurratu' aini Dila Mustika Mohd. Alwi, Sr. Dhuha Rohaizan, Sr. Norsalihah Abdul Wahab, Sr. Siti Aisyah Riduan and Sr. Khaleeda Nora Asmieda Kamarudzman.

Finally, I would like to express my appreciation to all club advisors, members of the clubs under EDC (Social Entrepreneurship Club, Entrepreneurship Club, MyAgrosis Club, Kosiswa and Youth Business League), entrepreneurship educators and to all the students who have done a great job participating in EDC programmes and activities. As you turn the pages and immerse yourself in the activities of the year, I hope you will feel a little of the pride that I and all who belong to our friendly and supportive community have in Entrepreneurship Development Centre. I wish you all great success.

Kind regards,
Assistant Prof. Dr. Ros Aniza Mohd Shariff,
Director, Entrepreneurship Development Centre,
International Islamic University Malaysia.

OUR TEAM

DIRECTOR



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BINTI MOHD SHARIFF*

HEAD OF ACADEMIC & SOCIAL ENTREPRENEURSHIP (GOMBAK CAMPUS)



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ROZAILIN BINTI ABDUL
RAHMAN*

HEAD OF ENTREPRENEURSHIP DEVELOPMENT CENTRE (KUANTAN CAMPUS)



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SENIOR ASSISTANT DIRECTOR (GOMBAK CAMPUS)



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CAMPUS)**



SITI

**ADMINISTRATIVE
ASSISTANT PT
(GOMBAK
CAMPUS)**



DHUHA BINTI ROHAIZAN

ABOUT EDC

Vision

To become a referral Centre for Job Creator through developing holistic and integrated curriculum and enhancing learning support system.

Mission

- a. Implement High Impact Educational Practices (HIEP) by inculcating entrepreneurship element across curriculum and field of study.
- b. Implement Job Creator Framework
- c. Enhance an ecosystem that supports student entrepreneurship development.
- d. Strengthen Entrepreneurship Educators Competencies.



EDC IN NUMBERS 2020

➤ **68**

PROGRAMMES

➤ **34**

COLLABORATIONS

➤ **1580**

**STUDENT BUSINESS AND
START UP**



EDC IN NUMBERS 2020

➤ **7**

STUDENTS CLUB &
REPRESENTATIVE

➤ **10**

YEARS OF ENTREPRENEURSHIP
IN IIUM

➤ **11**

AWARDS



KEY PERFORMANCE INDICATOR (KPI) 2019

01 Total number of undergraduate students exposed to structured entrepreneurship curriculum and co-curriculum

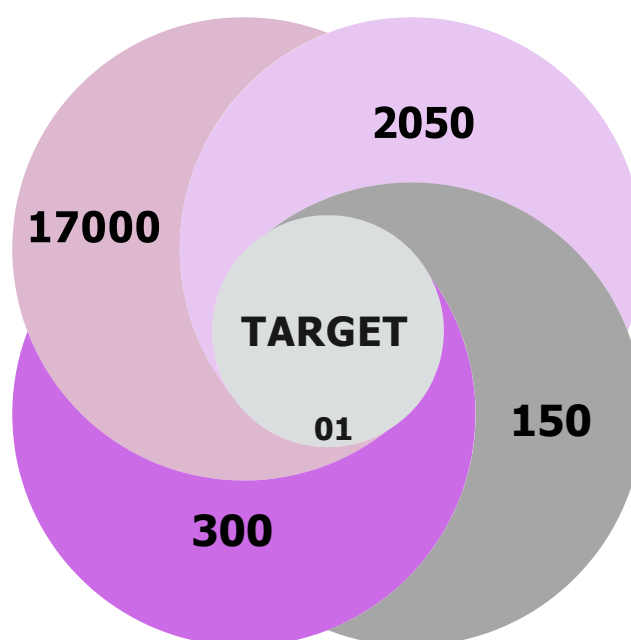
02 Total number of undergraduate students owned a business after graduation

03 Total number of undergraduate students who involve in entrepreneurship activities during their studies

04 Number of educators that have entrepreneurship expertise become mentors to student entrepreneurship project

Achievement 1
19717

Achievement 2
300



Achievement 3
2058

Achievement 4
150

KEY PERFORMANCE INDICATOR (KPI) 2020

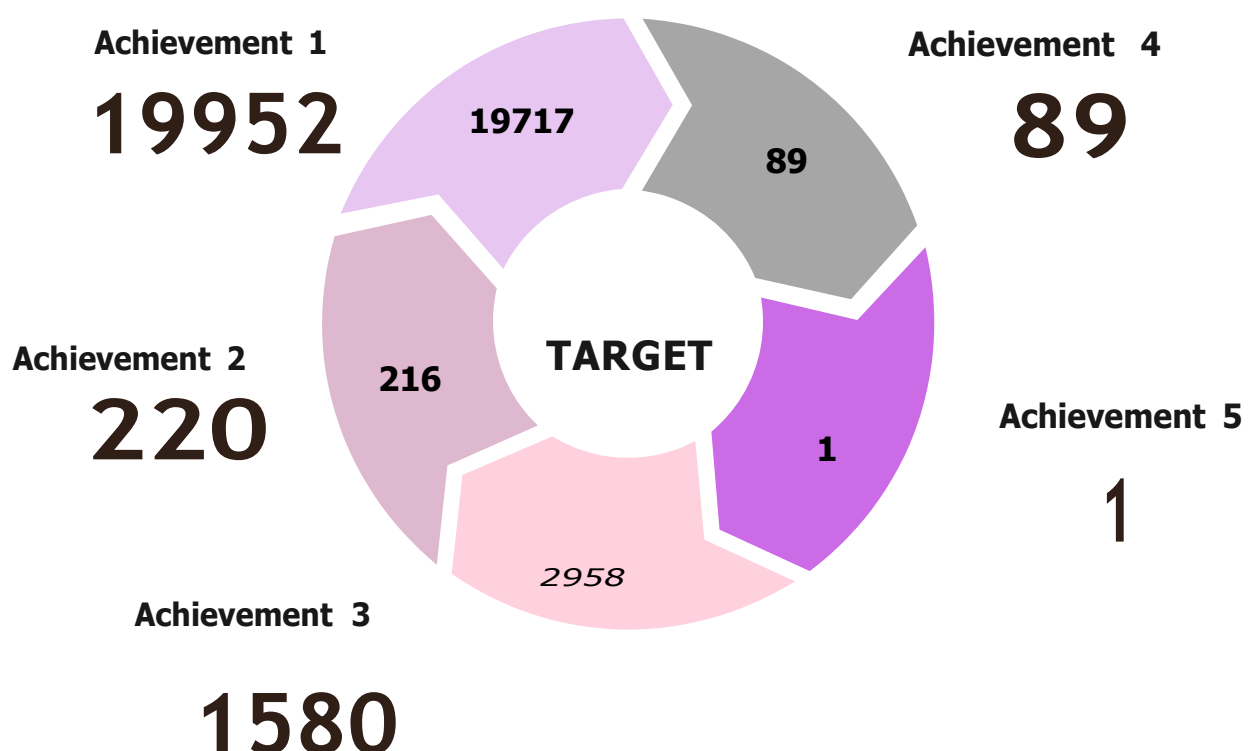
01 Total number of undergraduate students exposed to structured entrepreneurship curriculum and co-curriculum

02 Total number of undergraduate students owned a business after graduation

03 Total number of undergraduate students who involve in entrepreneurship activities during their studies

04 Number of educators that have entrepreneurship expertise become mentors to student entrepreneurship project

05 Publication on Entrepreneurship Book



swot analysis

S

- EDC function as a focal point for entrepreneurship activities in IIUM.
 - Competent and responsible staff.
 - Strong networking and smart partnership with government, NGO and corporate agencies.
 - Budget allocation for entrepreneur programme from MOHE.
 - Sustainability in generating income (EDC Kuantan campus).
 - Reliable and competent staff.
 - Asset to generate income (EDC Kuantan campus).
 - Support from University Top Management.
-

O

- Active participation for entrepreneurship programme among IIUM students.
 - Ability to conduct High Impact entrepreneurship programme at national and international level.
 - Increase of networking and smart partnership through entrepreneurship programmes.
 - Adapting new NORM Entrepreneurship activities.
-

W

- Shortage number of permanent staff (although the existing are competent).
- Limited ecosystem to support entrepreneurship co-curriculum activities/programmes.
- Outdated IT facilities (not up to date).
- Insufficient budget in EDC Kuantan campus.

T

- Manpower shortages.
- Late in approval of budget from MOHE.
- Lack of execution of entrepreneurship awareness at Kulliyah.
- Competition with current vendors.

A low-angle, upward-looking photograph of a tall, modern skyscraper with a light-colored, textured facade and many windows. The building dominates the frame, reaching towards a clear, bright blue sky. A single, thin white contrail from an aircraft stretches diagonally across the upper right portion of the sky. The perspective creates a sense of height and grandeur.

ACHIEVEMENT 2019



Our IIUM students, Kepok Cissz Team won first place for Real Business Challenge in Career, Entrepreneurship and Skills Festival 2019 on 25 – 28 March 2019 at UMT.



Our IIUM students, The 7 – One Ther Team won third place for Student Social Responsibilities Challenge on 26-27 April 2019 at UMT.



Our IIUM team won second and third place for Business Pitching Competition during the Asean Students Entrepreneurship Network (ASENET) ON 17-20 October 2019 at USIM



Our IIUM students team won first, second and third place on the Corporate Directors Training Programme 29-31 October 2019 at UMK.

Our IIUM students team become Champion for 3 different categories (Art and Craft, Service and Health & Beauty).



IIUM Nescafe team won first place for the Youth Entrepreneurship Program for most Creative Promotion and Marketing Award on 9 December 2019.



ACTIVITIES 2019

FOOD HANDLING COURSE

Food handling course at Experimental Hall IIUM on 22 Feb 2019.
71 Participants.



LAUNCHING OF OH! FREE FOOD APPS

Launching of Oh! Free Food Apps at Banquet Hall IIUM on 25 Feb 2019.
56 Participants.

JOB CREATOR ACCELERATED PROGRAMME COHORT 1

Job Creator Accelerated Programme Cohort 1 – Appreciation & Prize giving ceremony at Banquet Hall on 25 Feb 2019. 56 Participants.





TAUTAN KASIH

Tautan Kasih by Social Entrepreneurship Club at Jalan Tuanku Abdul Rahman on 28 Feb 2019. 30 participants.

ENTREPRENEURSHIP ACCULTURATION FOR STUDENT LEADERS 2019 UNDER EDC (I-LEAD)

Entrepreneurship Acculturation for Student Leaders 2019 under EDC (I-LEAD) at Cabin Sg, Sireh, Kuala Selangor on 1-3 March 2019. 40 Participants.



KURSUS ASAS KEUSAHAWANAN SISWA (KAKS) / JCAP COHORT 2

Kursus Asas Keusahawanan Siswa (KAKS) / JCAP Cohort 2 at Lembah Azween, Hulu Langat on 15-17 March 2019. 60 Participants.



IIUM ENTREPRENEURIAL EDUCATOR ENHANCEMENT PROGRAMME 2019 (IIUM3EP)

- Series 1 on 4-5 July 2019
Bangi Gateway Hotel with
35 Participants.
- Series 2 on 1-2 August
2019 at Seri Costa, Malacca
with 48 Participants.
- Series 3 on 31 Oct -
1 Nov 2019 at City Villa KL
with 27 Participants.



BEAUTYPRENEUR

BeautyPreneur by Social Entrepreneurship Club at KAED Hall on 30-31 March 2019. 30 Participants.



ZOMBIE SPLASH CHARITY RUN

Zombie Splash Charity Run 2019 by Social Entrepreneurship Club at Convest Hill on 13 April 2019. 409 Participants.

JOB CREATOR ACCELERATED PROGRAM (JCAP) COHORT 2

Job Creator Accelerated Program (JCAP) Cohort 2 at Banquet Hall on 19 April 2019. 80 Participants.



MYAGROSIS CUP

MyAgrosis Cup at Auditorium UMT on 27-28 April 2019. 4 Participants.



KOPERASI TALK

Koperasi Talk at Meeting Room, EDC on 3 May 2019. 25 Participants.



EDC IFTAR JAMA'IE

EDC Iftar Jama'ie at Taj Hadaramawt Restaurant on 17 May 2019. 25 Participants.



LAUNCHING OF FINTECH

Launching of FINTECH at Main Auditorium on 22 July 2019. 500 Participants.



EDC I IUM WORKSHOP WITH UMT & UNISZA

EDC IIUM Workshop with UMT and UNISZA at UMT and UNISZA on 24 July 2019. 7 Participants.



ENTREPRENEURSHIP ACCULTURATION (FOR NEW STUDENT)

Entrepreneurship Acculturation (for New Student) at ICC, IIUM on 4 Sept 2019. 625 Participants.



IIUM BUSINESS CHALLENGE (BORONG CHINA

IIUM Business Challenge (Borong China) at KICT and ADM LT1, KIRKHS on 28-29 Sept 2019. 48 Participants.



MAYBELLINE TALK

Maybelline Talk at KENMS on 30 Sept 2019. 50 Participants.



UI PLATINUM SEED FUND

UI Platinum Seed Fund at Admin LT1, IRKHS on 5 Oct 2019. 30 Participants.





STUDENT FEST

Student Fest at ICC, Main Hall on 8 Oct 2019. 50 Participants from EDC Club members.



KENMS ENTREPRENEURSHIP WEEK

KENMS Entrepreneurship Week at KENMS on 21-24 Oct 2019



IIUM BUSINESS CHALLENGE SEED FUND – SERIES 2

IIUM Business Challenge Seed Fund – Series 2 at Kuala Kubu Baru, Selangor on 12-13 Oct 2019. 13 Participants.



SISWAPRENEUR SHOWCASE

SiswaPreneur Showcase at Berjaya Times Square on 8-10 Nov 2019. 7 students vendors from IIUM.



I- CONGRATS 2019

I- Congrats 2019 at Mosque Compound, Parking Lot KOED on 21-28 Nov 2019. 25 Participants. 20 students vendors from IIUM.



ANNUAL GRAND DINNER EDC 2019

Annual Grand Dinner EDC at Wadi Budi, IIUM on 6 Dec 2019. 50 Participants.

The background features a vibrant, abstract design. On the left side, there are several circular icons: a purple circle with a white graduation cap, a purple circle with a white '@' symbol, a blue circle with a white person icon, a purple circle with a white document icon, and a purple circle with a white pencil icon. These icons are connected by a network of colorful lines in shades of purple, orange, blue, and green. The lines are of varying thickness and form a complex, interconnected pattern. A large, light purple rectangular box is positioned in the center of the page, containing the text 'ACTIVITIES 2020' in a bold, black, sans-serif font.

ACTIVITIES 2020

STUDENT ENTREPRENEURSHIP PROGRAM

Entrepreneurship
Development Centre (EDC)
Promotion at IIUM Culture
Centre on 30 Jan - 5 Feb
2020. 5 clubs under
Edc participated.



ENTREPRENEURSHIP ACCULTURATION

Entrepreneurship
Acculturation for Student
Leaders 2020/2021 at
Emperor Hotel, Melaka on
27 Feb - 1 March 2020. 60
Participants.



FOOD HANDLING COURSE

Food Handling Course at
LT1, KENMS on 13 March
2020. 155 Participants.





YOUNG ENTREPRENEUR REAL BUSINESS CHALLENGE

Young Entrepreneur Real Business Challenge 2020 at Summit Hotel, KL on 13 - 15 March 2020. 86 Participants.



HANGOUT WITH EDC SERIES 1

Hangouts with EDC series 1 "Business Sustainability Among IIUM Students During MCO" on 28 April 2020 with Asri Budak Online.

HANGOUT WITH EDC SERIES 2

Hangouts with EDC series 2 "The Roles of Youth During MCO from Entrepreneurship Perspectives" on 5 May 2020 with Coach Ejul Lutfi.



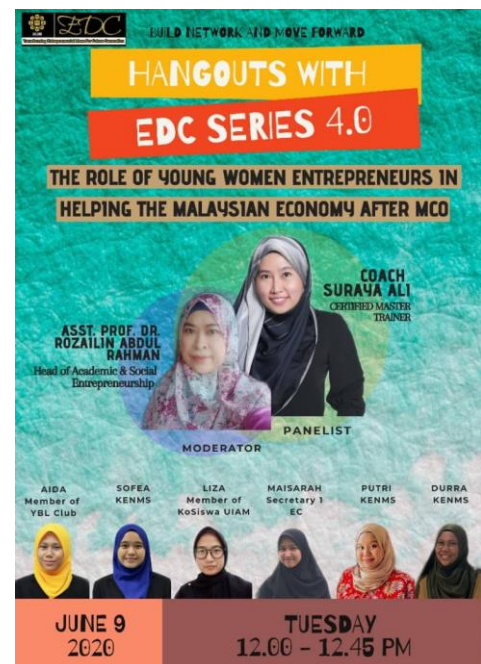


HANGOUT WITH EDC SERIES 3

Hangouts with EDC series 3 "Comprehensive Suggestions in Enhancing the Club's Activities After MCO" on 12 May 2020 with Coach Syed Bismit.

HANGOUT WITH EDC SERIES 4

Hangouts with EDC series 4 "The Role of Young Women Entrepreneurs in Helping the Malaysian Economy After MCO" on 9 June 2020 with Coach Suraya Ali.



HANGOUT WITH EDC SERIES 5

Hangouts with EDC series 5 "Male Entrepreneur, Leading or Following the Ways?" on 23 June 2020 with Muhamad Azib Hassan

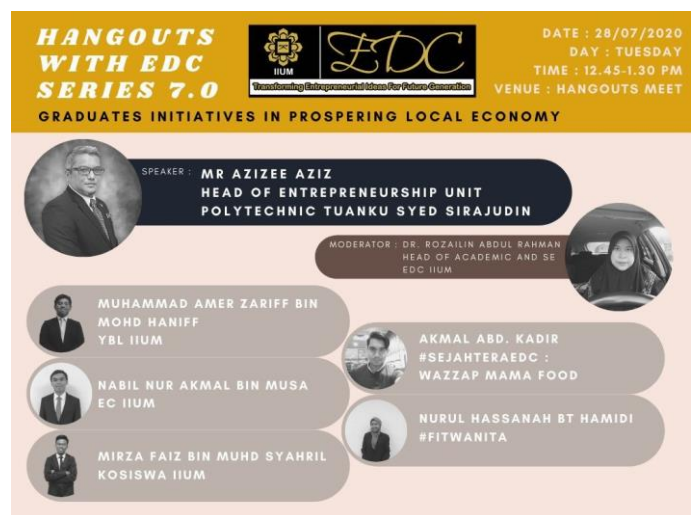


HANGOUT WITH EDC SERIES 6

Hangouts with EDC series 6
"Can Students Generate 4-5
Figures Income While
Studying?" on 9 July 2020
with Madam Nor Liliana.

HANGOUT WITH EDC SERIES 7

Hangouts with EDC series 7
"Graduates Initiatives in
Prospering Local Economy"
on 28 July 2020 with Mr
Azizee Aziz.



HANGOUT WITH EDC SERIES 8

Hangouts with EDC series 8
"Online Businesses Here &
There: Can Young
Entrepreneurs Compete?"
on 13 August 2020 with Mr
Akmal Ismail.

HANGOUT WITH EDC SERIES 9

Hangouts with EDC series 9
"Digital Platform: How Student can Exploit Them"
on 26 August 2020 with
Coach Salwa.



HANGOUT WITH EDC SERIES 10

Hangouts with EDC series 10
"Entrepreneurship Ecosystem in HLI : On X On?" on 29 Oct 2020 with
Coach Syam Hassan.

HANGOUT WITH EDC SERIES 11

Hangouts with EDC series 11
"Shopee, Lazada - Increasing Incomes or Decreasing Savings?" on 19 Nov 2020 with Coach Mohd Norazam Azmi.





HANGOUT WITH EDC SERIES 12

Hangouts with EDC series 10 "Lekafon Generating or Wasting Money?" on 24 Dec 2020 with Mr Syamsul Amri Abdul Razak.

EDC VIDEO AWARENESS

EDC Video Awareness at EDC FB on 15 and 19 June 2020.

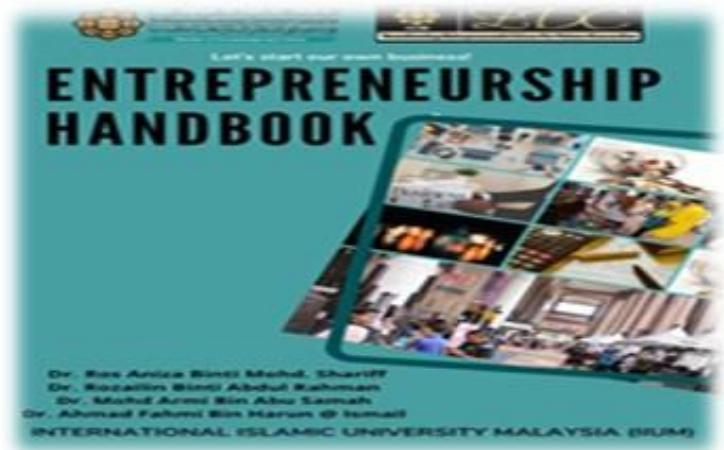


WORKSHOP ON EDC HANDBOOK, STRATEGIC PLANNING 2021

Workshop on EDC Handbook, Strategic Planning 2021 and High Impact Entrepreneurship Programme at De Palma Hotel, Ampang on 12-14 July 2020. 10 Participants.

PUBLICATION OF ENTREPRENEURSHIP HANDBOOK

Publication of
Entrepreneurship
Handbook by EDC on
August 2020



IIUM ENTREP EDUCATORS 2020 – SERIES 1

IIUM Entrep Educators 2020
– Series 1 at De Palma Hotel
Ampang on 21-22 August
2020. 28 Participants.

IIUM ALUMNI ENTREPRENEUR HI-TEA 2020

IIUM Alumni Entrepreneur
Hi-Tea 2020 at Tenera Hotel,
Bangi on 3 Oct 2020. 52
Participants.





IIUM ENTREP EDUCATORS 2020 – SERIES 2

IIUM Entrep Educators 2020
– Series 2 Mercure Hotel
Selayang on 9 and 10 Oct
2020. 18 Participants.

IIUM ENTREPRENEURSHIP CARNIVAL (ENCAR) 2020 – BUSINESS CAPACITY BUILDING

- Series 1 – 23 Oct 2020.
103 Participants.
- Series 2 (KFC) – 24 Oct 2020.
18 Participants
- Series 3 – 30 Oct 2020.
129 Participants.
- Series 4 - 6 Nov 2020.
78 Participants.





REAL BUSINESS CHALLENGE

Real Business Challenge via Online Platform on 2 Nov - 3 Dec 2020. 12 Participants.

WEBINAR

WEBINAR "Protection During Pandemic: Too Soon or Too Late" on 20 Nov 2020 via online with Nor Danial Nordin



FOOD HANDLING COURSE

Food Handling Course on 21-22 Nov 2020 Via Online Platform with EduFood Training & Consultancy. 50 Participants.

CASHFLOW GAME

Cashflow Game "Rich Dad vs Poor Dad" via Online Platform on 21 - 22 Nov 2020.



E-SPORT COMPETITION

E-Sport Competition via Online Platform on 21-22 Nov 2020.



BUSINESS PITCHING

Business Pitching "Inspiring Innovation Through Creative Thinking" via Online Platform on 21-22 Nov 2020





HANGOUTS 27 NOV 20

- Hangouts 1 "Treasure from Trash" with Mohamed Tarek El-Fatraty
- Hangouts 2 "Nature or Profit, Which First" with Zhi Ee Chan
- Hangouts 3 "Content Promotion: How to Boost Your Campaign" with Mohamad Riadz



HANGOUTS 28 NOV 20

- Hangouts 4 "Shariah Business League: Easy Game or Hard Game" with Muhammad Nafis.
- Hangouts 5 "Financial Management Management of Women Entrepreneurs: Systematic or Chaotic" with Azmawati and Afiqah.
- Hangouts 6 "Malaysia Bursa Edition: Belia Celik Saham" with Putri Naja Alyaa



HANGOUTS 29 NOV 20

- Hangouts 7 "How to Grab Market Attention" with Adham Rafiq Adam
- Hangouts 8 "The Future of Glocal Markets" with Syed Nabil Aljeffri
- Hangouts 9 "Going up against E-Commerce Behemoths" with Nik Muhammad Amin

MOTIVATIONAL TALK

Motivational Talk "Life of Entrepreneur : Community Responsibility VS Personal Agenda" via Online Platform on 2 Dec 2020 with Hazeman Huzir.



WEST 1.0

WEST 1 "Lets Boost Your Digital Marketing : Facebook" via Online Platform on 3 Dec 2020 with Cik Syuhada Tasnim.

BIBLIOPRENEUR 1

Bibliopreneur 1 "Outliers : Story of Success" via Online Platform on 4 Dec 2020 with Najmuddin Abdul Razak





FORUM ALUMNI

Forum Alumni "Become Successful Young Entrepreneur after Coved-19 : Reality or Fantasy" via Online Platform on 4 Dec 2020 with Azrul Izzam, Asral Widad and Taufiq Yunahar.

BIBLIOPRENEUR 2

Bibliopreneur 2 "The Choice of People & Revolution of Economic" via Online Platform with Ahmad Naim Jaafar.



WEST 2

WEST 2 "Lets Boost Your Digital Marketing : Instagram" via Onlie Platform with Puan Nurul Umami Roslan.

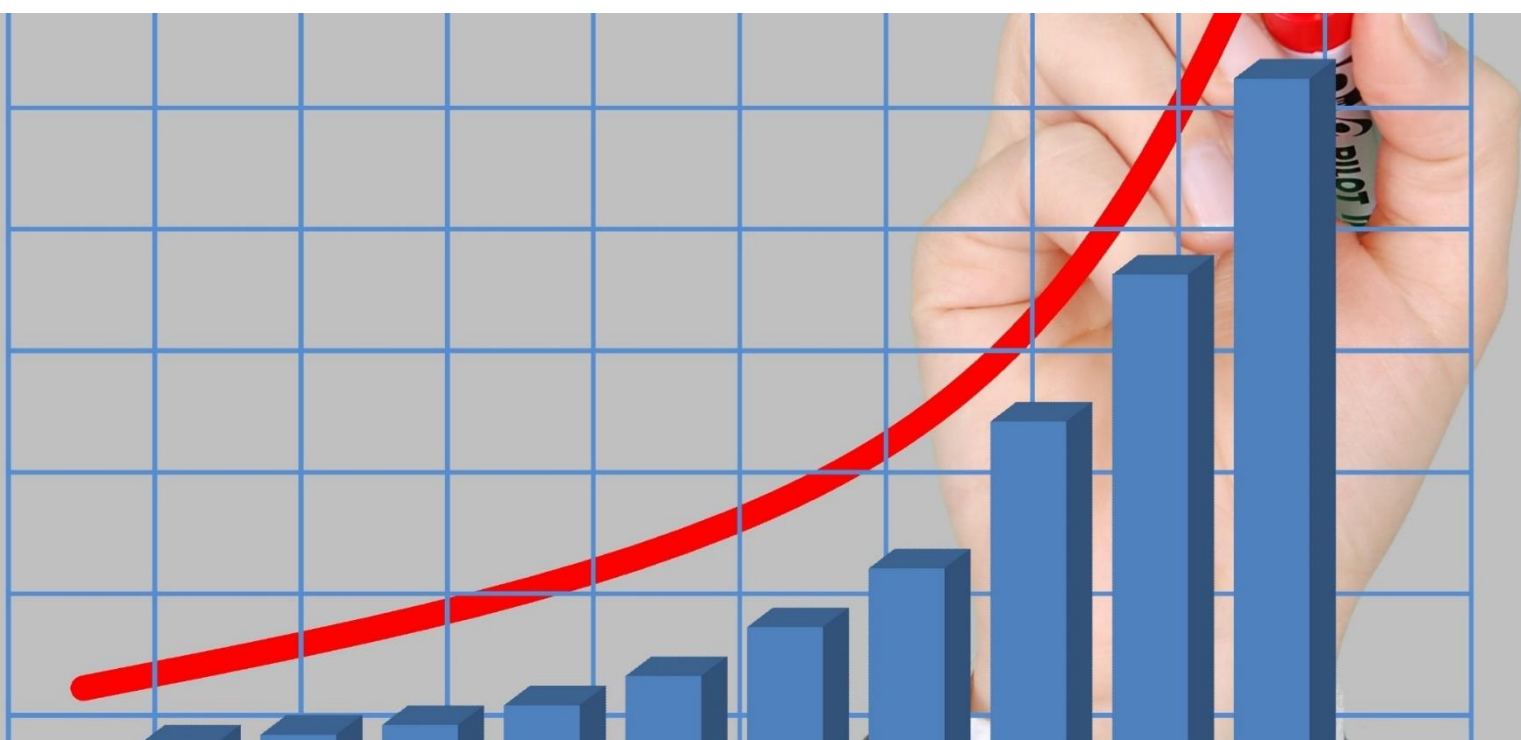
BIBLIOPRENEUR 3

Bibliopreneur 3 "27 Tertib Mazhab Bisnes Jepun" via Online Platform on 6 Dec 2020 with Dato' Zulkifli Abdul Malek.



WEST 3

WEST 3 "Lets Boost Your Digital Marketing: Shopee" via Online Platform on 6 Dec 2020 with Encik Abdul Muhaimin Sakiran.



The background is a light purple color. It features a network of colorful lines in shades of pink, orange, yellow, blue, and green. These lines connect various circular icons. The icons include a graduation cap, an '@' symbol, a globe, a person silhouette, a book, and a computer monitor. A large, solid purple rectangle is positioned in the center, containing the text 'kuantan campus' in a bold, black, sans-serif font.

kuantan campus

THE YOUNG CALIPHS

The Young Caliphs with 95 Participant on 13-14 April 2019 at Mac 1.



REAL BUSINESS CHALLENGE JCAP COHORT 2

Real Business Challenge JCAP Cohort 2 at Wadi Budi on 15-16 April 2019. 16 Participants.



STUDENT SOCIAL RESPONSIBILITY CHALLENGE

Student Social Responsibility Challenge at UMT Kuala Terengganu on 26 – 27 April 2019. 5 Participants.





ENTREPRENEURSHIP CHALLENGES

Entrepreneurship Challenges at Cameron Highlands on 6 – 8 July 2019. 23 Participants.



REDONE HUB

RedOne Hub on 1 Sept 2019 - 31 Aug 2020 at Wadi Budi.



SEMINAR ON ESTABLISHING KOSISWA

Seminar On Establishing Kosiswa IIUM Kuantan Campusat Darul Iman Training Centre Teluk Kalong on 4 – 6 Oct 2019, 8 Participants.



NESCAFÉ YOUTH ENTREPRENEURSHIP PROGRAMME (NYEP)

**Nescafe Youth
Entrepreneurship
Programme (NYEP) at
Wadi Budi on 21 Oct 2019 -
20 Feb 2020. 10 Participants.**



PRUDENTIAL FORUM KERJAYA

**Prudential Forum Kerjaya:
Pengangguran Mahasiswa,
Solusi? at Wadi Budi on 6
Nov 2019. 37 Participants.**



FOOD HANDLING COURSE

**Food Handling Course at
Politeknik Metro Kuantan
on 7 Dec 2020. 60
Participants.**

ENTREPREENRUSHIP FESTIVAL 2020

**Entrepreneurship festival
2020 at Wadi Budi on 20 -
21 Feb 2020. 22
Participants.**



RED ONE ENTREPRENEURSHIP PROGRAMME

**Redone Entrepreneurship
Programme at Wadi Budi
on 25 July 2020. 15
Participants.**



VENTUROUS DAREPRENEUR PROGRAMME

**Venturous Darepreneur
Programme at Hotel
Titiwangsa, Cameron
Highlands on 20-21 Feb
2020. 20 Participants.**



The background of the page is a light gray. On the left side, there is a vertical arrangement of colorful lines (pink, orange, blue, yellow, green) that branch out and connect to various circular icons. The icons include a graduation cap, an '@' symbol, a globe, a person silhouette, a document, and a magnifying glass. A large, semi-transparent brown rectangle is positioned in the center of the page, containing the text 'pagoh campus' in a bold, black, sans-serif font.

pagoh campus



ENTREPRENEURSHIP CARNIVAL

Entrepreneurship Carnival
at Cafeteria Mahallah Zaid on
31 March - 2 April 2019

LAUNCHING OF WIFI & BAZAAR

Launching of Wifi &
Bazaar at Cafe Mahallah
on 3 April 2020.



ENTREPRENEURSHIP CARNIVAL

Entrepreneurship
Carnival at Mahallah
Zaid Harithah on 25 - 27
Nov 2019.



ENTREPRENEURSHIP SALE PROJECT

Entrepreneurship Sale
Project via Online and
Offline on 26 April - 10
August 2020. 135 Participant.

KLM I-FEST 2019

KLM i-Fest 2019 on 9 Nov
– 7 Dec 2019 via Youtube
KLM Society.



BMC PRESENTATION

BMC Presentation on
10 June 2020 via
Online.

FACEBOOK ADS TUTORIAL CLASS

Facebook Ads Tutorial Class via Google Meet on 5 Nov 2020.



E- PRENEUR GEAR UP

E-Preneur Gear Up (Moving with Digital; Marketplace) via Zoom on 8 Dec 2020.



E- COMMERCE 101: REACH TO BE RICH

E-Commerce 101: Reach To Be Rich at MRC Mahallah Zaid on 10 Dec 2020.



BMC PRESENTATION






BMC Presentation via Online on 10 December 2020.

Business Model Canvas

Biodegradable Fish Scales Bubble Wrap

Presented by:-

AHMAD NUR FARIS | 1911355
 ALIFF ASYRAAF | 1916871
 HAZIQ HAIKAL | 1917397
 HARITH DANIAL | 1915211
 AHMAD DANIAL | 1911517

Course: Introduction to Entrepreneurship
 Course Instructor: Mohd Ton Ab Halim
 Class: Encom Section 2
 Semester 2 2019/20
 Programme: Bachelor Of English For International Communication
 Kulliyah Of Languages and Management, Edu Hub Pagoh, Muar, Johor Darul Ta'zim
 International Islamic University Malaysia



START UP OF A SISWAPRENEUR

Start Up of a Siswapreneur via Live Facebook on 12 December 2020.

SAPOTLOCAL

SapotLocal via Online Live Session on 13 - 15 December 2020.



STUDENT SOCIETIES UNDER EDC



ENTREPRENEURSHIP CLUB

Entrepreneurship Unit (formerly known as Entrepreneurship and Management Unit) has been established under the Student Development Division since 2004. The Majlis Meeting No.98 which was held on 28th October 2010 had approved the establishment of Entrepreneurship Development Centre (EDC) in order to coordinate and manage activities as well as to conduct entrepreneurship-related academic programs.

At its early stage of operation on 3rd January 2011, EDC had begun its operation with only two officers. Later, on 15th February 2011, the first Director of the Entrepreneurship Development Centre had been appointed to lead the over-spilling entrepreneurial activities which cater the high demand of entrepreneurship programs. With the abundance of activities and programs, the expansion of staff has successfully uphold the Centre as a leading centre of entrepreneurship.

Hence, Entrepreneurship Club is a club under Entrepreneurship Development Centre that strives to develop the entrepreneurial skills among IIUM community. Throughout the establishment of Entrepreneurship Club in 2004 until today, the club has provided a platform for the young entrepreneurs within IIUM to grow their business and further enhance their entrepreneurship skills through various programs and workshops conducted by the club.



THE FIGURES

78

MEMBERS

MEMBERS

20

MEMBERS

ACTIVE
MEMBERS

9

YEARS

YEARS

ANNUAL PROGRAM



Annual General Meeting



SSM Registration Booth (Session 1)



Mass Gathering



Online SSM Registration Tutorial
(Session 2)



Business Pitching through
Business Model Canvas

Social Entrepreneurship begins with enactus and it was rebranded to Social Entrepreneurship. At that time, the members were only 10 people and they were all mainboards. Time to time the number of members has increased. The name of SE is increasingly known by the IIUM community since we held the SE Run program. After that, we get to handle many programs based on social entrepreneurship.

SOCIAL ENTREPRENEUR SHIP CLUB



THE FIGURES

21

MEMBERS

MEMBERS

15

MEMBERS

ACTIVE
MEMBERS

9

YEARS

YEARS

ANNUAL PROGRAM



New Members Recruitment



Induction Day



Mass Gathering



Family Day



Annual General Meeting

YOUTH BUSINESS LEAGUE CLUB (YBLIIUM)

Youth Business League since 2017 already create solutions for IIUM students by organizing many programs regarding entrepreneurship. Not only for entrepreneurs YBL also provide a solution-driven platform for wantrepreneurs - the person who want to be entrepreneurs but do not have any business. This is the best way for students to produce ideas for their business. YBL members already engaged with MAAE and collaborate with them in term of entrepreneurship programs, volunteering program, and many more. On 24th May 2019, YBLIIUM has been successfully established under the Order of Student Affairs Committee Meeting, Office of Deputy Rector Student Development and Community Engagement.



THE FIGURES

167
MEMBERS

MEMBERS

156
MEMBERS

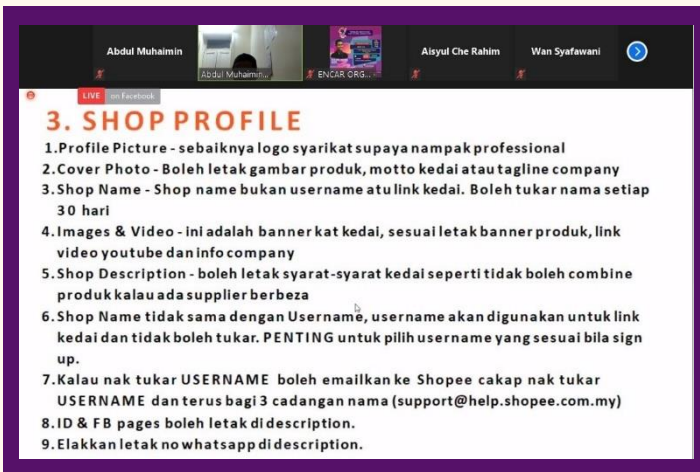
ACTIVE
MEMBERS

1
YEARS

YEARS

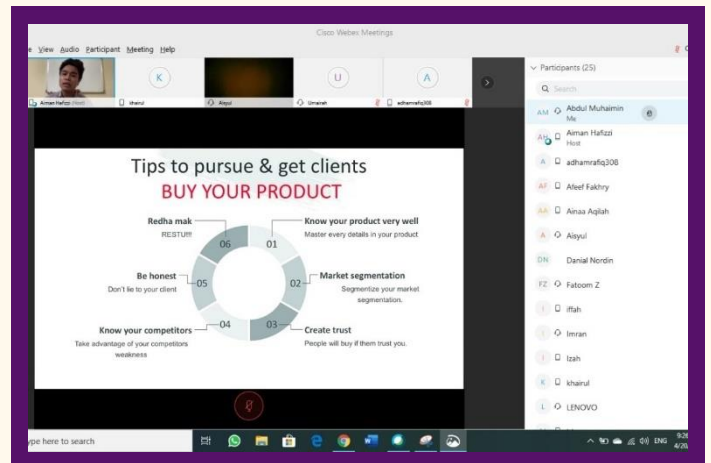
ANNUAL PROGRAM

Workshop on Entrepreneurship Series Training (WEST)



3. SHOP PROFILE

1. Profile Picture - sebaiknya logo syarikat supaya nampak professional
2. Cover Photo - Boleh letak gambar produk, motto kedai atau tagline company
3. Shop Name - Shop name bukan username atau link kedai. Boleh tukar nama setiap 30 hari
4. Images & Video - Ini adalah banner kat kedai, sesuai letak banner produk, link video youtube dan info company
5. Shop Description - boleh letak syarat-syarat kedai seperti tidak boleh combine produk kalau ada supplier berbeza
6. Shop Name tidak sama dengan Username, username akan digunakan untuk link kedai dan tidak boleh tukar. **PENTING** untuk pilih username yang sesuai bila sign up.
7. Kalau nak tukar USERNAME boleh emailkan ke Shopee cakap nak tukar USERNAME dan terus bagi 3 cadangan nama (support@help.shopee.com.my)
8. ID & FB pages boleh letak di description.
9. Elakkan letak no whatsapp di description.



Tips to pursue & get clients
BUY YOUR PRODUCT

- 01 Know your product very well
Master every details in your product
- 02 Market segmentation
Segmentize your market segmentation.
- 03 Create trust
People will buy if they trust you.
- 04 Know your competitors
Take advantage of your competitors weaknesses
- 05 Be honest
Don't lie to your client
- 06 Redha mak RESTUM





MYAGROSIS CLUB

MyAgrosis IIUM was established around 2013. MYAGROSIS Club (MY - Malaysia, AGRO - Agriculture, SIS - graduates) is a club for graduates in various fields of study at public universities interested in agro food production activities. The Club aims to produce graduate entrepreneurs who are confident, have high competitiveness in the field of production and marketing of agro food products.

The main objectives of the establishment of the MYAGROSIS Club are as follows:

- i. Cultivate interest in agricultural entrepreneurship in line with the slogan “Agriculture is a business”.
- ii. Provide exposure to the field of agriculture as a career of choice.
- iii. Provide awareness on the role of government in the interests of students as the heirs of the nation and country.
- iv. Help increase agro-entrepreneurial values and agro-based.
- v. To produce modern, dynamic and competitive agricultural entrepreneurs.

The recommended agricultural business is divided into 3 parts, namely:

1. “Agro Ladang” which Agricultural business in the field (Plantation, Livestock Fisheries).
2. “Agro Niaga” which Agricultural business, retail, industry, processing, marketing and agro-industry.
3. “Agro Inovasi” which a field of innovation based on agricultural resources (Creative-farming). It involves R&D and innovation on conventional products

The club mainly aims to produce confident, highly competitive graduate entrepreneurs in the field of production and marketing of agro food products.

THE FIGURES

123
MEMBERS

MEMBERS

15
MEMBERS

ACTIVE
MEMBERS

7
YEARS

YEARS

ANNUAL PROGRAM



Evening Souq



Cactus Selling



Mass Gathering



Program Keusahawanan

ANNUAL PROGRAM



My Agrosis Cup



IIUM Student Fest



Plant and Grow Project

KOSISWA



A co-operative organization owned by the members who use its services (a consumer co-operative or credit union), or by people who work there (a worker co-op), or by those who live there (a housing co-operative). KOSISWA was established in 2011 with around 50 pioneer members. The club based on voluntary and open membership, member economic participation, as well as concern for community.

THE FIGURES

68

MEMBERS

MEMBERS

10

MEMBERS

ACTIVE
MEMBERS

9

YEARS

YEARS

ANNUAL PROGRAM



Konvensyen Kosiswa
Kebangsaan



Coop - Day Programme



Chillax Cafe

KOPERASI SISWA BUDIMAN IIUM KUANTAN BERHAD

UIA Kuantan medical faculty was inaugurated in November 1997 and in 2005, management UIA Kuantan was officially established in Indera Mahkota. In September 2019, an initiative was made to establish a student cooperative in UIA Kuantan Campus. This initiative has received full support from the Deputy Director of UIA Kuantan, Prof. Dato 'Dr. Ariff Bin Osman. On 4 - 6 October 2019, a seminar on the establishment of student cooperatives was held in Darul Iman Training Center (DITC) where ALK is experienced from UnisZA and UMT student cooperatives as well The Director of UMT Entrepreneurship Development Center (Dr. Mohd Shaari Abd Rahman) was invited to provide exposure on the process of establishing student cooperatives. Starting from there, we have taken serious steps to keep working realize the establishment of the first student cooperative at UIA Kuantan with the objectives and direction clear and real.



THE FIGURES

40

MEMBERS

MEMBERS

15

MEMBERS

ACTIVE
MEMBERS

2

YEARS

YEARS

ANNUAL PROGRAM



Barber Shop



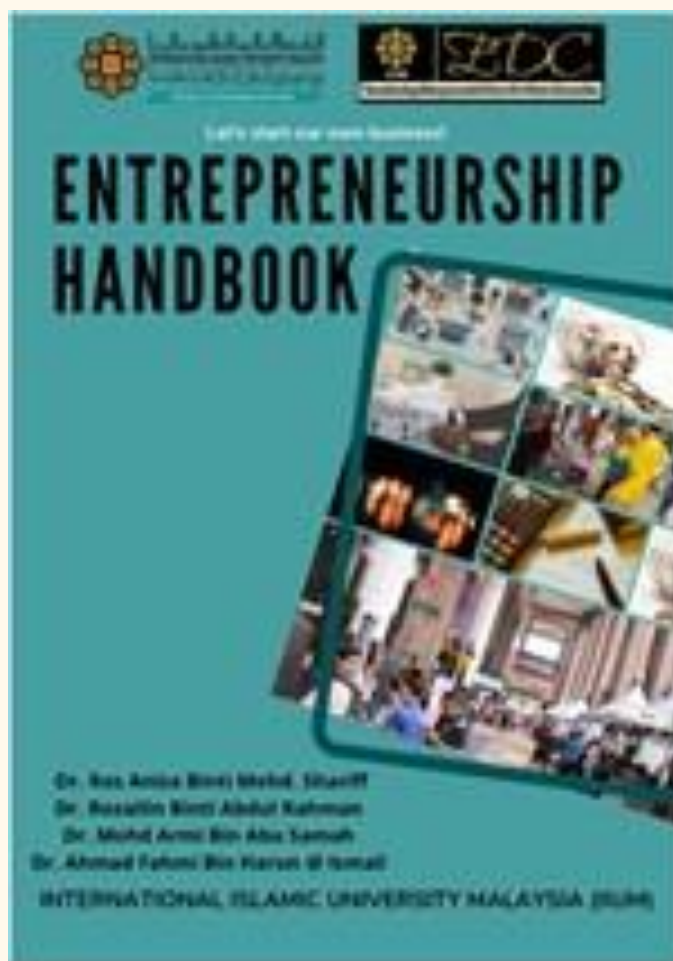
Ticket counter



Management counter
parcel delivery

PUBLICATIONS

Entrepreneurship Handbook (Published August 2020)



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HALIM

& ALL EDC STAFF

Designed By: Dhuha

THANK YOU



(Company No. 101067-P)

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INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA
يُونِيسْتِي اِسْلَام اِنْتَارَاغِيْسِيَا مَلِيسِيَا

Garden of Knowledge and Virtue



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