

# iCOMS

## 2021

2ND INTERNATIONAL CONFERENCE  
ON MEDIA AND SOCIAL SCIENCE

24-26 AUGUST 2021

iCOMS  
INTERNATIONAL CONFERENCE ON MEDIA AND SOCIAL SCIENCE



UNIVERSITI  
TEKNOLOGI  
MARA

Fakulti  
Komunikasi dan  
Pengajian Media

### THEME

## "REIMAGINING COMMUNICATION & MEDIA IN THE FACE OF DIGITAL AGE"

With technological advancement and rapid digital communication transitions, there is a need to engage in human capital investment for businesses, markets, industries and its players, so as to create an equilibrium of access, reasonable profits and freedom of expression. Which brings the matter of digital inequality to the forefront; with the issue of accessibility to digital resources, its use for creation of narrative and data sharing as well as being able to decipher fact from fiction in today's #FakeNews era and propaganda. Thus, it is integral that the role of digital media and communications should be taken seriously in terms of creating sound decision through policy making, regulation and codes of conduct for all to follow, creating an impetus for cohesive and comprehensive content for the greater good.

### KEYNOTE SPEAKERS



**DR. YASER BISHR**  
EXECUTIVE DIRECTOR OF DIGITAL  
FOR AL JAZEERA MEDIA  
NETWORK.



**DR. EARVIN  
CABALQUINTO**  
LECTURER IN COMMUNICATION  
SCHOOL OF COMMUNICATION AND  
CREATIVES ARTS  
(SCCA) DEAKIN UNIVERSITY



**RYAN YATES**  
VIRTUAL REALITY UNIT MANAGER  
INTERNATIONAL COMMITTEE OF  
THE RED CROSS (ICRC)



**PROF. MOHAN DUTTA**  
DIRECTOR OF THE CENTER FOR CULTURE-  
CENTERED APPROACH TO RESEARCH AND  
EVALUATION (CARE)  
MASSEY UNIVERSITY

### E-FORUM

Date : 24th August 2021 (Tuesday) | Time : 9.30 am - 12.00 pm | Venue : Online

Title : "Reimagining Communication and Media in Face of the Digital Age Post COVID-19 Pandemic"



**DATUK DR. CHAMIL WARIYA**  
CHAIRMAN OF MALAYSIAN PRESS  
INSTITUTE (MPI)  
SPEAKER



**MR. JOHN D. CHACKO**  
PRESIDENT OF INTERNATIONAL  
ADVERTISING ASSOCIATION (IAA)  
MALAYSIA  
SPEAKER



**DR. HEMMADY S. MORA**  
DEAN, COLLEGE OF COMMUNICATION,  
POLYTECHNIC UNIVERSITY OF THE  
PHILIPPINES  
SPEAKER



**PROF. DR. KIRANJIT KAUR**  
PROFESSOR, FACULTY OF COMMUNICATION  
AND MEDIA STUDIES, UITM  
MODERATOR

### iCOMS SPECIAL AWARDS



BEST PAPER AWARD

BEST PRESENTER AWARD

BEST OVERALL PRESENTER AWARD

### CONTACT US:

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