

Promoting Creative Tourism: Current Issues in Tourism Research – Kusumah et al. (Eds)
 © 2021 Taylor & Francis Group, London, ISBN 978-0-367-55862-8

Table of contents

<i>Preface</i>	XIII
<i>Scientific Committee</i>	XV
<i>Organizing Committee</i>	XVII
<i>Acknowledgements</i>	XIX
<i>Community based tourism</i>	
Border community perception of their local tourist attraction <i>A. Khosihan, A.R. Pratama & P. Hindayani</i>	3
Language style and local wisdom in The Travel Documentary Pesona Indonesia: Tondokku Kondosapata on TVRI as a medium for tourism promotion <i>S. Hamidah, N.N. Afidah, I. Kurniawaty, H.T. Abdillah & R.H. Nugraha</i>	9
Community education in developing edutourism values in Geopark Ciletuh <i>D.S. Logayah, M. Ruhimat & R. Arrasyid</i>	17
Building the character of community tourism village in the preservation of Culture Ngalaksa <i>D.M. Nugraha, Supriyono & A. Gumelar</i>	24
Development strategies for parenting tourism villages based on digital literacy <i>N.N. Afidah, D.M. Nugraha, A. Gumelar, P. Hyangsewu & Y.A. Tantowi</i>	28
Citizenship education in community development in Indonesia: Reflection of a community development Batik Tourism Village <i>Katiah, A. Dahliyana, Supriyono & V.A. Hadian</i>	35
Poverty alleviation in tourism destination: A new village-owned enterprise on the southern coast of West Java <i>A.W. Handaru, U. Suhud & S. Mukhtar</i>	41
Readiness and participation of local community for river-based tourism development in Sabak Awor, Muar, Johor <i>S.N.A. Zuhairi, N.H.A. Rahman, S.A. Abas, S.S.M. Sawari, S.A.A. Latif & R.M. Wirakusuma</i>	48
Local community's cultural attitudes towards support for tourism development and conservation in archaeological heritage of the Lenggong Valley <i>S.A. Abas, M.A. Nur Afiqah, N.H.A. Rahman, S.S.M. Sawari & G.R. Nurazizah</i>	56
Rural tourism in Jakarta (Ecotourism in Pesanggrahan Riverbank) <i>E. Maryani, Amin, N. Supriatna & M. Ruhimat</i>	64
Indonesia's spice route tourism <i>N. Fathiraini, D.P. Novalita, Labibatussolihah & E. Fitriyani</i>	71
Tarling art: History and tourism potential in Cirebon <i>A. Mulyana & S. Sartika</i>	77

Tourism and spiritual journey from students' perspective and motivation <i>S.P. Pandia, M.D. Kembara, A. Gumelar & H.T. Abdillah</i>	82
Cultural tourism: Commercialization or preservation? <i>E. Malihah, S. Komariah, N.F. Utami & E. Prakarsa</i>	89
<i>Destination management</i>	
The crucial attributes for culinary tourism destination based on tourists' perception <i>T. Abdullah, Gitasiswhara & R.S. Nugraha</i>	95
Border tourism in Indonesia's outer islands: The case of Sebatik Island <i>S.R.P. Wulung, A.K. Yuliawati & M.S.D. Hadian</i>	102
Visitor satisfaction: The mediating role of crowding perception on environmental characteristics and other visitors' behavior <i>N.A. Zidany, G.R. Nurazizah, F. Rahmafritra & M.H.Y. Johari</i>	110
Culinary tourism planning and development: A case in Gebang Mekar Cirebon <i>E. Fitriyani, I.I. Pratiwi & A. Suwandi</i>	116
Tour guides' multilingualism in the city of Bandung, Indonesia: What does the Policy Say? <i>C.U. Abdullah & S.R.P. Wulung</i>	123
Tourist preferences of activities in the tourist village <i>S. Marhanah & E. Sukriah</i>	128
The influence of Bandung City image as a fashion city on tourist satisfaction <i>P. Supriatin, S. Marhanah & Rosita</i>	134
The influence of destination image on revisit intention in Olele Marine Park <i>M.N. Della, N. Wildan & O. Sukirman</i>	138
<i>Topeng Pedalangan</i> as a tourist attraction in Gunungkidul Regency Special Region of Yogyakarta <i>Kuswarsantyo</i>	146
Millennial volunteer tourist motivation in West Java Province, Indonesia <i>D.D. Utami, I. Ramadhani, A.P. Ramdhani & N.T. Murtiani</i>	152
Sacred tombs as attraction of tourism village <i>R. Fedrina, Khrisnamurti, R. Darmawan & U. Suhud</i>	159
Chinese tourists' perception on Bali Tour Package <i>H. Utami, R. Darmawan, R. Wardhani & U. Suhud</i>	166
Transformational leadership, perceived organizational support, and workplace spirituality on employee engagement of restaurant employees in Surabaya <i>D.C. Widjaja, R.S.T. Putri & D.E. Febrianto</i>	174
Destination personality of Labuan Bajo, Indonesia: Local and foreign tourists' perspectives <i>C.G. Chandra & S. Thio</i>	182
Development of tourist visitor management system in Tajur Kahuripan traditional tourism village <i>A. Agoes & I.N. Agustiani</i>	189

Projected destination image on Instagram amidst a pandemic: A visual content analysis of Indonesian National DMO <i>W.N. Wan Noordin, V. Sukmayadi & R.M. Wirakusuma</i>	196
Analysing the factors affecting the purchasing decision of Malaysian batik products <i>U.H. Simin & N.H.A. Rahman</i>	202
Indonesian mythology as touristic attractiveness: The story of the Queen of the Southern Sea of Java Island <i>M.V. Frolova, M.W. Rizkyanfi & N.S. Wulan</i>	209
The role of psychographic factors in predicting volunteer tourists' stage of readiness: A case of Australia <i>U. Suhud, A.W. Handaru, M. Allan & B. Wiratama</i>	216
Turkish destination image and attitude toward Turkish television drama <i>U. Suhud, A.W. Handaru, M. Allan & B. Wiratama</i>	223
Why do countries allow dark tourism? A review study <i>S. Barua & E.D. Putra</i>	230
Understanding the motivations and preference on ecotourism development: The case of Gunung Leuser National Park, Indonesia <i>Amrullah, A. Rachmatullah, Nurbaeti, F. Asmaniaty & S.P. Djati</i>	238
Sequential exploratory mixed methods and scale development: Investigating transformational tourism readiness <i>J.K. Sabharwal, S. Goh & K. Thirumaran</i>	250
Economic benefits of selected resorts in Dasmariñas City, Cavite: Basis for a proposed economic strategy <i>A.R.D. Movido, M.J.L. Tapawan, Q.A.E. Lucero & J.U. Tabuyo</i>	259
Tourism development and the well-being of local people: Findings from Lembang, West Java, Indonesia <i>E. Sukriah</i>	272
The effect of individual and destination accessibility on willingness to visit: Nature-based tourism destination <i>I. Wirajaya, F. Rahmafritria, G.R. Nurazizah & A. Jamin</i>	278
Push and pull factors in visiting a remote nature-based destination <i>R. Ameliana, L. Somantri, F. Rahmafritria & F.A. Karim</i>	284
Can marine debris pollution cause the loss of tourism revenue in Indonesia? An empirical study <i>P. Hindayani, A. Khosihan & A.R. Pratama</i>	289
How risky is liveaboard diving in Indonesia? An empirical investigation on the divers' perceived risk and oceanic geomorphology <i>R.M. Wirakusuma, M. Lück, H. Schänzel, M.A. Widiawaty, G.P. Pramulatsih, M. Dede & E. Dasipah</i>	297
Challenges in sustainable design practices through the lenses of local event organizers <i>M. Intason</i>	305
Rural tourism: The state-of-the-art <i>A.H.G. Kusumah</i>	311

Hand sign method in playing <i>angklung</i> as tourists' involvement in creative tourism: A case study on <i>Saung Angklung Udjo</i> <i>N. Riana & K. Fajri</i>	316
Potential of domestic tourist loyalty in Indonesia: A spatial analysis <i>A.R. Pratama, A. Khosihan & P. Hindayani</i>	321
<i>Tourism and education</i>	
The tourism academic traveler <i>A.H.G. Kusumah, Khrisnamurti & M. Kristanti</i>	331
Competency development problems in tourism and hospitality students' internship in Indonesia <i>Rosita</i>	337
Integrative teaching materials for Indonesian Speakers of Other Languages based on Sundanese gastronomy text <i>M.W. Rizkyanfi, Syihabuddin, F.N. Utorodewo, V.S. Damaianti & D. Turgarini</i>	342
CIPP model: Curriculum evaluation of the Indonesian gastronomy courses <i>W. Priantini, I. Abdulhak, D. Wahyudin & A.H.G. Kusumah</i>	353
Situation analysis of tourism education in the city of Bandung <i>A. Suwandi, E. Fitriyani, N. Fajria & S.R.P. Wulung</i>	360
Analysis of online learning during the Covid-19 pandemic in tourism education <i>A. Suwandi, E. Fitriyani & A. Gumelar</i>	365
Development of a friendly character and working characters for tourism guide practices of SMK's students in Bali <i>R. Munawar & M. Rahmat</i>	369
Edutourism: Learning to be the Indonesian society <i>R.W.A. Rozak, A. Kosasih, M.D. Kembara, N. Budiyaniti & V.A. Hadian</i>	375
Interculture language learning: Literacy level determines the development of tourist numbers in Indonesia? <i>D. Hadianito, V.S. Damaianti, Y. Mulyati, A. Sastromiharjo & N. Budiyaniti</i>	383
CATC implementation to strengthen the industrial-based tourism competency of vocational schools <i>D. Sunarja & O.D. Maharani</i>	390
An exploratory study on Singapore Polytechnic Hospitality and Tourism students' perception toward the use of virtual learning environments (E-learning) <i>J.M. Pang</i>	397
The challenge in disruptive times in tourism education: Toward a redesigned curriculum for new normal from conventional to creative tourism <i>P.R.M. Tayko & Foedjiawati</i>	405
The suitability of TOEFL-ITP as a tourism industry employment requirement for Indonesian university graduates <i>G. Ginanjar & M.W. Rizkyanfi</i>	412
<i>Tourism gastronomy</i>	
Canna fettucine: Commodifying culinary Italian Indonesian <i>S.S. Wachyuni, K. Wiweka & R.M. Wirakusuma</i>	421

The Salapan Cinyusu (Nona Helix) as a “creativepreneurship” support model for gastronomy tourism in Bandung city <i>D. Turgarini</i>	429
The effect of gastronomic festival attributes on behavioral intention at Wisata Kuliner Tjeplak Purwakarta <i>Rr.M. Vania T., Gitasiswhara & Y. Yuniawati</i>	438
Culinary experience toward behavioral intention (Survey of consumer fusion food on street food in Bandung city) <i>M.R. Perdana, L.A. Wibowo & Gitasiswhara</i>	446
Implications of food delivery services for recognition of traditional foods by millennials in Bandung <i>A. Sudono</i>	453
Gastronomy tourism as a media to strengthen national identity <i>R. Fitria, A. Supriatna, K.A. Hakam, S. Nurbayani & Warlim</i>	457
Digitalization activities in gastronomy tourism <i>D. Turgarini, I.I. Pratiwi & T.K. Priyambodo</i>	464
<i>Tape Kareueut Teh Bohay</i> : Students’ gastronomic tourism capital Universitas Pendidikan Indonesia <i>Fahrudin, N.N. Afidah, F. Azis, S. Hamidah & M.W. Rizkyanfi</i>	471
Gastronomy tourism development model on a tourist village <i>C. Ningsih, D. Turgarini, I.I. Pratiwi & R. Fitrianty</i>	476
Exploring the expectation of youth purchasing intention for street food as gastronomy tourism in Bangsaen, Thailand <i>P. Nakpathom, K. Chinnapha, P. Lakanavisid, M.R. Putra, A. Wongla, A. Kowarattanakul, N. Pangket, P. Thanuthep & S.H. Rui</i>	482
iDabao during Covid-19: Online-to-offline (O2O) food delivery service and the digitalization of Hawker (street) food during a crisis <i>E. Tan</i>	491
<i>Hospitality management</i>	
Re-examining sensory experience on highland nature-based resort rooms <i>N.H.A. Rahman, R.M. Wirakusuma & E. Dasipah</i>	503
Consumer’s complaint behavior between Indonesian and non-Indonesian in the hotel <i>Y. Machiko, Ivena, M. Kristanti & R. Jokom</i>	509
Exploring factors influencing homestay operators to participate in the homestay program <i>S. Haminuddin, S.S.M. Sawari & S.A. Abas</i>	516
Analysing the tourist’s e-satisfaction of hotel booking website towards online purchase intention in Malaysia <i>M.M. Jamil & N.H.A. Rahman</i>	522
Sharia-compliant hotel literacy: Profiling the potential Sharia-compliant hotel guest <i>Y. Rahayu & J. Zuhriatusobah</i>	527
Environment, food, or employee: Identifying factors in authentic dining experience influencing customer satisfaction <i>T. Abdullah, N. Latifah, H.P.D. Setiyorini & R.S. Nugraha</i>	534

The effect of perceived authenticity on revisit intention of Sundanese restaurants <i>Y. Yuniawati, T. Abdullah & A.S. Sonjaya</i>	541
The impact of dining experience towards revisit intention at Mujigae Resto, Bandung <i>R. Andari, Gitasiswhara & D.A.T. Putri</i>	547
Legal and business sustainability of social enterprises restaurants <i>N.B. Le, T. Andrianto & R. Kwong</i>	554
Restaurant selection of Thai Free Individual Traveler (FIT) by using conjoint analysis approach <i>K. Pitchayadejanant, L. Dembinski, P. Seesavat, P. Yimsiri, S. Amonpon & R. Suprina</i>	564
<i>Safety and crisis management</i>	
Covid-19 and Indonesian super-priority tourism destinations <i>S.R.P. Wulung, Y. Yuniawati & R. Andari</i>	575
The influence of perceived risk and perceived value toward tourist satisfaction <i>B. Waluya, O. Ridwanudin & Z.S. Zahirah</i>	583
Hospitality industry crisis: How to survive and recovery in the pandemic of COVID-19 <i>E. Fitriyani, D.P. Novalita & Labibatussolihah</i>	591
From fantasy to reality: Attracting the premium tourists after COVID-19 <i>A.R. Pratama, P. Hindayani & A. Khosihan</i>	598
Travel decision-making amid the pandemic <i>G.R. Nurazizah & Darsiharjo</i>	604
Tourism industry standard operating procedure adaptation preparing Covid-19 new normal in Indonesia <i>I.I. Pratiwi & A. Mahmudatussa'adah</i>	609
Assessing tourist motivation on Tionghoa halal food <i>C. Ningsih & H. Taufiq A</i>	616
Revenge tourism: Trend or impact post-pandemic Covid-19? <i>M.N.A. Abdullah</i>	623
Spiritual tourism: Study of the experience of fasting on Ramadan during the COVID-19 pandemic in Indonesia <i>E. Firdaus & M. Rahmat</i>	628
The new era of tourism: Draw up tourism industry after the pandemic <i>S. Nurbayani & F.N. Asyahidda</i>	636
Tourism and tourism crisis management in the COVID-19 pandemic time <i>E. Edison & T. Kartika</i>	641
Differences in trust and risk-taking propensity for travelers from Indonesia <i>A. Njo & F. Andreani</i>	645
The impact of travel constraints on travel intention <i>F. Andreani & A. Njo</i>	652
The effect of COVID-19 outbreak to the destination choice and the intention to visit the destination among Thai tourists <i>M. Worrachananun & N. Srisuksai</i>	659
The impacts of COVID-19 at Karangsong Mangrove Centre <i>D.J. Prihadi, Z. Guanghai, Khrisnamurti & H. Nuraeni</i>	664

Impacts of COVID-19 on national security in Indonesia and the alternative of national policy solutions <i>A.M. Fawzi, A.T. Nugraha & A.G. Subakti</i>	669
Covid-19, technology and tourism: The future of virtual tour? <i>T. Andrianto, A.H.G. Kusumah, N.A. Md Rashid, A.G. Buja & M.A. Arshad</i>	675
Virtual tour as one of education tourism solutions in Covid-19 pandemic <i>R. Khaerani</i>	680
Estimation of short-term economic effect in Geopark Ciletuh-Palabuhanratu tourism due to the coronavirus outbreak <i>P. Hindayani, A.R. Pratama, A. Khosihan & Z. Anna</i>	684
<i>Tourism marketing</i>	
The effect of tourist satisfaction in the relationship between experiential marketing and revisit intention in Dusun Bambu, Indonesia <i>R. Khaerani, T. Kartika & B. Basri</i>	695
Virtual public sphere: The overview of instagram users in responding to the instagram posts of tourist destinations in Covid-19 pandemic <i>A. Khosihan, P. Hindayani & A.R. Pratama</i>	701
Visual ethnography: Tourists' perception of Bandung's destination image <i>O. Ridwanudin, Y. Yuniawati & V. Gaffar</i>	708
What makes visitors come again to food festivals? An analysis of a direct influence of culinary festival attributes <i>T. Abdullah, N.E. Novianti, R. Andari & R.S. Nugraha</i>	713
Women's mountaineering tourism on Instagram: The paradox between gender equality, identity, and objectification <i>A. Mecca</i>	721
Image of 10 prioritized tourism destinations and its influence on eWOM among tourism students <i>T.A. Patria, H. Ulinnuha, Y. Maulana, J. Denver & J. Tanika</i>	728
Nation brand culture tourism to improve the nation image <i>Wilodati, S. Komariah & N.F. Utami</i>	736
The role of social media in Generation Z travel decision-making process <i>Khrisnamurti, R. Fedrina, U. Suhud & D.J. Prihadi</i>	741
The influence of halal tourism destination attributes on tourist satisfaction in Bandung <i>N. Wildan, M.N. Della & O. Sukirman</i>	748
mGuiding (Mobile Guiding) – using a Mobile GIS app for guiding Geopark Ciletuh Palabuhanratu, Indonesia <i>R. Arrasyid, Darsiharjo, M. Ruhimat, D.S. Logayah, R. Ridwana & H.R.M. Isya</i>	756
Virtual tour: Tourism opportunities in the new normal era <i>Labibatussolihah, D.P. Novalita, N. Fathiraini & E. Fitriyani</i>	763
The effect of internet marketing and electronic word of mouth of Sundanese gastronomy tourism on tourist visit motivation to Bandung <i>D. Valentina, D. Turgarini & I.I. Pratiwi</i>	771
Author index	777