

CONFERENCE PROGRAMME



WAPOR Asia 3rd Annual Conference
Kuala Lumpur
November 9 – 10, 2020
<https://waporasia2020.com/>

“Public Opinion: Present Reflection and Beyond 2020”

Organised by

International Islamic University Malaysia (IIUM)

&

World Association for Public Opinion Research (WAPOR) Asia





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MESSAGE FROM CHAIRPERSON



This is a historic event for all of us. It is the first time that Malaysia is hosting the WAPOR Asia Conference. WAPOR Asia is of course, the chapter, for the World Association for Public Opinion Research founded in 1947.

Asia has affected the growth of public opinion over a period of years. The practice of elections in various countries in Asia has made it possible for public opinion to develop. Hence political parties, politicians and governments have relied on public opinion to gauge the sentiments of the people toward the issues of the day.

Public opinion and public opinion research is not about elections. They are part of data collection on social issues and problems. Concerns on the level and structure of poverty in different countries are provided for through research being conducted by public opinion research organisations.

The changing media landscape has brought changes to public opinion as issues are projected through the media. The media landscape has also affected the public opinion industry.

This conference has received support from various agencies. I must express my heartfelt appreciation to the Prime Minister of Malaysia, YAB Tan Sri Muhyiddin Mohd Yassin for his willingness to officiate our conference. I know the Prime Minister has a very tight schedule, attending to important functions and events but we are honoured that he has find time to be with us.

IIUM has been caring and concerned with our Conference. The Rector, himself, Professor Emeritus Tan Sri Dato' Dzulkifli Abdul Razak, and staff were always there to help us. I must pay our appreciation to the Information Technology Division (ITD) and staff, in particular its Chief Information Officer, Professor Dato' Dr. Norbik Bashah Idris for their splendid assistance. The Dean and staff of the Kulliyyah of Islamic Revealed Knowledge and Human Sciences (KIRKHS) have also been most helpful.

We were able to get the services and special sponsorship of Netisia Digital Technologies, in particular, I would mention Abdul Hadi Haji Baharom for his willingness to come forward and assist us.

We acknowledge the sponsorship of the Prime Minister's Office, Permodalan Nasional Berhad (PNB), and Bank Muamalat Malaysia Berhad. We say thank you to our supporters, Merdeka Center, KAJIDATA, CVoter and Social Weather Stations (SWS).

Syed Arabi Idid

Representative WAPOR Asia (Malaysia)

**WAPOR Asia 3rd Annual Conference
November 9 – 10, 2020**

“Public Opinion: Present Reflection and Beyond 2020”

PROGRAMME OVERVIEW

Monday, November 9, 2020	
9:00 a.m. – 9:45 a.m.	<p>Welcoming Speech by YBhg. Professor Dato’ Sri Syed Arabi Idid Chairperson of WAPOR Asia 2020</p> <p>Speech by Yashwant Deshmukh President of WAPOR Asia</p> <p>Speech by YBhg. Professor Emeritus Tan Sri Dato’ Dzulkifli Abdul Razak Rector of International Islamic University Malaysia</p> <p>Official Opening Address by YAB Tan Sri Muhyiddin Mohd Yassin Prime Minister of Malaysia</p>
10:00 a.m. – 11:30 a.m.	<p>Panel 1: Public Opinion and Elections in Asia</p> <p>Chair: Syed Arabi Idid</p> <p>Panellists: Yashwant Deshmukh, CVOTER International, India Ben Suffian, Merdeka Center, Malaysia Eric Chen-hua Yu, National Chengchi University, Taiwan</p>
11:45 a.m. – 1:00 p.m.	Parallel Sessions 1 (Recorded & Live)
	Panel 1.1: COVID-19 & Public Health
	Panel 1.2: COVID-19 & Media
	Panel 1.3: COVID-19 & Higher Institution
	End of Day 1
Monday, November 9, 2020	
2:30 p.m. – 5.30 p.m.	<p>Workshop: Concept of Mixed-Mode and Mixed Device Mohamad Sahari Nordin, International Islamic University Malaysia Edith de Leeuw, Utrecht University, Netherlands Anne Elevelt, Utrecht University, Netherlands</p> <p>Paid workshop participants</p>

Tuesday, November 10, 2020

9:00 a.m. – 10:15 a.m.	<p>Analysis of Polling During the Presidential Election Claire Durand, Université de Montréal, Canada Chia-hung Tsai, National Chengchi University, Taiwan</p>
10:30 a.m. – 12:00 noon	Parallel Sessions 2 (Recorded & Live)
	Panel 2.1: Organisation
	Panel 2.2: Contemporary Issue
	Panel 2.3: Third Person and Effects
12:00 noon – 1:00 p.m.	<p>Conversation with the Pioneers</p> <p>Panellists: Yashwant Deshmukh, CVOTER International, India Ijaz Gilani, Gallup Pakistan Mahar Mangahas, Social Weather Stations, Philippines Robert Chung, Hong Kong Public Opinion Research Institute, Hong Kong Takashi Inoguchi, J. F. Oberlin University, Japan</p>
1:00 p.m. – 1:30 p.m.	Break
1:30 p.m. – 3:00 p.m.	Parallel Sessions 3 (Recorded & Live)
	Panel 3.1: Attitude and Performance Evaluation
	Panel 3.2: Media Role
	Panel 3.3: Method
3:00 p.m. – 4:30 p.m.	Parallel Sessions 4 (Recorded & Live)
	Panel 4.1: Theory
	Panel 4.2: Cultural Issues and Wellbeing
	Panel 4.3: Mixed Issues
4:30 p.m. – 5:30 p.m.	<p>Closing Ceremony</p> <p>Highest Achiever Award</p> <p>Welcoming WAPOR Asia Korea by Professor Jibum Kim Representative WAPOR Asia (South Korea)</p> <p>Closing Speech by Assoc. Professor Dr. Shukran Abd. Rahman Dean of Kulliyah of Islamic Revealed Knowledge and Human Sciences, IIUM</p>

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PRESENTATIONS

SESSION 1: MONDAY | NOVEMBER 9, 2020 | 11:45 AM – 1:00 PM

PANEL 1.1: COVID-19 & PUBLIC HEALTH

Moderator: Nur Shakira Mohd Nasir

A Content Analysis of News on COVID-19 in Selected Newspapers in Malaysia (ID: 1)

Ismail Sualman & Nuurianti Jalli

China and COVID-19: Opinion Before and After the Outbreak (ID: 61)

Michael Cerny, Stella Bush, Zoya Virani, Claudia Michaels, Ciara Murphy, Brad Bennett, Aliye Korucu, Ariana Gassel, Lauren Szwarc, Sahil Saihgal, Diana Lobaton, Gabriela Lagos, Veronica Mercade & Holli A. Semetko

Analysing Vaccination Coverage in Malaysian Media: A Framing Construction & Coding Refinement (ID: 56)

Wan Norshira Wan Mohd Ghazali, Mohd Helmi Yusoh, Nur Shakira Mohd Nasir & Shafizan Mohamed

Vaccination Intentions and Rationing in Australia During the COVID-19 Pandemic (ID: 25)

Ben Edwards, Nicholas Biddle, Matthew Gray & Kate Sollis

News Coverage of Vaccination in Malaysia: Comparing between Malay and English Newspaper (ID: 43)

Nur Shakira Mohd Nasir

PANEL 1.2: COVID-19 & MEDIA

Moderator: Zeti Azreen Ahmad

Effect of Joblessness on Hunger Experience Among Filipinos in Times of Pandemic (ID: 19)

Krisia S. Santos

How Often is Essential? Exploring the Frequency of Filipinos Leaving their House for Essential Activities Amidst the COVID-19 Pandemic (ID: 20)

Dankarl Leon DL. Magpayo

“Share It Out, Share It Out”: Investigating Social Media Users’ Information Sharing Behaviour During COVID-19 Pandemic (ID: 17)

Pong Kok Shiong & Teoh Wan Yi

How an Exemplary Spokesperson Engage and Empower the Public Using the Social Media During a Pandemic? (ID: 40)

Zeti Azreen Ahmad

PANEL 1.3: COVID-19 & HIGHER INSTITUTION

Moderator: Tengku Siti Aisha Tengku Azzman Shariffadeen

Managing Social Media Information on COVID-19: The Perspective of Students and Staff from a Malaysian Public University (ID: 13)

Tengku Siti Aisha Tengku Azzman Shariffadeen & Aini Maznina A. Manaf

The Effectiveness of Ministry of Health Malaysia's COVID-19 Public Health Campaigns on IIUM (ID: 38)

Alis Nerindo, Jamaluddin Jamari & Saodah Wok

Study of Media Exposure, Attitude and Practices Among Public Universities Students During the COVID-19 Pandemic (ID: 48)

Kamaruzzaman Abdul Manan, Siti Nor Amalina Ahmad Tajuddin, Roslan Ali, Nur Nadia Abd Mubin & Zeti Azreen Ahmad

Media Reliance and Credibility During Movement Control Order of COVID-19 in Malaysia (ID: 30)

Mohammed Fadel Arandas, Loh Yoke Ling & Loh Yu Chiang

SESSION 2: TUESDAY | NOVEMBER 10, 2020 | 10:30 AM – 12:00 NOON

PANEL 2.1: ORGANISATION

Moderator: Aini Maznina A. Manaf

Silence Tells You A Lot: Or Difference Between the Year of Promulgation and the Year of Ratification in Multilateral Treaty Participation of Sovereign States Reveals A Lot About Ratifier-States' Worry, Procrastination, Calculation, and Competence in Terms of Speed, Angle and Strategy (ID: 16)

Takashi Inoguchi & Lien Thi Quynh Le

A Critical Review of the UN75 Global Surveys Presented to the 2020 UN General Assembly (ID: 52)

Colin Irwin, Ijaz Gilani, & Muhammad Bilal Ijaz Gilani

The Refusal of Filipinos to Pivot Towards China (ID: 68)

Mahar Mangahas

Traditional and Digital Forms of Political Capital: A New Theory and Its Application (ID: 69)

Christian W Haerpfer

PANEL 2.2: CONTEMPORARY ISSUES

Moderator: Zeti Azreen Ahmad

Political Trust- Voters' Confidence and Mistrust Lead to Exchange of Vote Behaviour During Election (ID: 2)

Mat Nadzari Ahmad Dahlan

A Study of People's Perception on the Direction of the Country, Popularity of the Prime Minister, Ruling & Opposition Parties 2020 (4th Quarter) (ID: 11)

Redwan Haris

Re-visiting Polling and Public Opinion: The Good, the Bad and the Ugly (ID: 7)

Margarita S. Peredaryenko, Mohamad Sahari Nordin, Tunku Mohar Mokhtar & Rais Hussin

An Analysis of Public Sentiments Towards Malaysian Government's Policies in Managing COVID-19 Pandemic (ID: 14)

Rabi'ah Aminudin, Norhaslinda Jamaiuddin, Syaza Farhana Shukri, Lee Pei May & Rohana Abdul Hamid

PANEL 2.3: THIRD PERSON AND EFFECTS

Moderator: Tengku Siti Aisha Tengku Azzman Shariffadeen

COVID-19 and Movement Controlled Order on Yemeni Students in Malaysia: A Third Person Effect Study (ID: 5)

Rizwanah Souket & Ala Omar Mohammed Bawazir

Political Campaign in the Sarawak State Election: A Third or a Reversed Effect? (ID: 9)

Fathonah Aina Baharuddin

Sharing the Concerns of COVID-19 Among University Students in Malaysia (ID: 6)

Eliza Ezzauddin Hussein, Noor Khairin Nawwarah Khalid & Kamalludin Kamal

Situational Awareness and Social Distancing Habits Among Youth in Egypt (ID: 35)

Soha El-Batrawy

SESSION 3: TUESDAY | NOVEMBER 10, 2020 | 1:30 PM – 3:00 PM

PANEL 3.1: ATTITUDE AND PERFORMANCE EVALUATION

Moderator: Aini Maznina A. Manaf

The Effect of Bushfire Exposure on Views on Climate Change: Evidence from a Hot Australian Summer and the Subsequent COVID-19 Pandemic (ID: 22)

Nicholas Biddle, Ben Edwards, Toni Makkai & Ian McAllister

The Effect of Attitudes and Politics Towards Pill Testing: Results from the 2019 Australian Election Study (ID: 50)

Toni Makkai & Ian McAllister

Factors Influencing Confidence in the Government During Tun Mahathir's Leadership Era Among Industrial Workers (ID: 21)

Aini Maznina A. Manaf, Tengku Siti Aisha Tengku Azzman Shariffadeen & Zeti Azreen Ahmad

Visual Imagery and Mobilization of Hong Kong Public Opinion in the 2019 Protests (ID: 23)

Daniel C. Tsang

Political Trust, Economic Factors and Partisanship: Explaining Leadership Approval in Indonesia in the Time of Coronavirus (ID: 44)

Taberez A. Neyazi, Burhanuddin Muhtadi & Sourabh B. Paul

PANEL 3.2: MEDIA ROLE

Moderator: Zeti Azreen Ahmad

The Future of Media Relations in Malaysia: News Editor's Perspective (ID: 28)

Mohd Yahya Mohamed Ariffin

Uncovering the Challenges Faced by Journalists in Adapting to the Transforming Journalism Culture of Twitter Usage in News Reporting (ID: 27)

Ima Liana Esa, Massila Hamzah & Wan Hartini Wan Zainodin

News Coverage on Sustainable Energy in Malaysia: A Comparative Analysis of Malay and English Newspapers (ID: 31)

Mohd Helmi Yusoh, Shafizan Mohamed & Wan Norshira Wan Mohd Ghazali

Value Determinism Theory in Mass Communication: Assessment of a New Non-Western Paradigm for Studying Media Phenomena (ID: 32)

Kamal Hamidou

The Usage of WhatsApp Among Malaysians (ID: 36)

Nerawi Sedu

PANEL 3.3: METHOD

Moderator: Tengku Siti Aisha Tengku Azzman Shariffadeen

The Rise of Horizon Scanning in Risk Management 2020 (ID: 10)

Redwan Haris

Tolerance of Asians for Certain Neighbours (ID: 37)

Gerardo A. Sandoval & Linda Luz B. Guerrero

How Dependent are Asians on Their Government? (ID: 58)

Leo Rando S. Laroza & Linda Luz B. Guerrero

Quality Standards for International Projects (ID: 54)

Yulia Baskakova

Telephone Surveys in COVID-19 Hit Sri Lanka (ID: 67)

Shashik Silva

SESSION 4: TUESDAY | NOVEMBER 10, 2020 | 3:00 PM – 4:30 PM

PANEL 4.1: THEORY

Moderator: Aini Maznina A. Manaf

Framing Analysis of Forest Fire News in Sumatra-Kalimantan in republika.co.id and bharian.com.my (ID: 3)

Muhammad Ruslan Ramli & Dasad Latif

Open the French Black Box: A Brief Randonne with Galam (ID: 39)

Che Mahzan Ahmad

Online Newspapers as Significant Agenda-Setters in Time of COVID-19 (ID: 45)

Shafizan Mohamed

PANEL 4.2: CULTURAL ISSUES AND WELLBEING

Moderator: Zeti Azreen Ahmad

Muslim Thought on Islamic Advertising: The OIC Perspective (ID: 4)

Aida Mokhtar & Ahasanul Haque

The Media Landscape in Central Asian Countries, and Its Impact Social Behaviour (ID: 53)

Tatiana Karabchuk, Aizhan Shomotova & Glenn Muschert

Unpacking How Neighbourhood Diversity Shapes Social Inclusion and Wellbeing (ID: 51)

Chan-Hoong Leong, Soo Jiuan Tan & Siok Kuan Tambyah

COVID-19 Survey Participation and Wellbeing: A Survey Experiment (ID: 24)

Kate Sollis, Nicholas Biddle, Ben Edwards & Diane Herz

The Persuasive Capability of Political Humour on Social Media: A Case Study of Najib Razak Facebook Posts (ID: 8)

Mohd Faizal Kasmani

PANEL 4.3: MIXED ISSUES

Moderator: Tengku Siti Aisha Tengku Azzman Shariffadeen

The Balkans: Eastern Europe Alliances in a New Cold War (ID: 46)

Tara Djukanovic

Parties, Media and Political Engagement in Bengaluru in the 2019 Lok Sabha Election (ID: 62)

Kiran Arabaghatta Basavaraj, Pahi Saikia, Anup Kumar & Holli A. Semetko

Democracy and the Media: Does Incivility and Infotainment in Television News Translate into Hope for India's Newspapers? (ID: 63)

Holli A. Semetko, Yashwant Deshmukh & Anup Kumar

LIST OF SPEAKERS

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