

News Coverage of Vaccination in Malaysia: Comparing between Malay and English Newspaper



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WAPOR ASIA KL 2020



BACKGROUND OF THE STUDY

GOVERNMENT / PUBLIC POLICY POLITICS

Paediatrician: Anti-vaccination group endangering kids' lives

By Tharanya Arumugam, Farah Solhi - December 10, 2019 @ 12:48pm



The anti-vaccination movement will destroy decades of hard work by healthcare professionals and the Health Ministry's ground staff. - Reuters/File pic

StarPlus News Asean+ Business Sport Metro Lifestyle Food Tech Education Opinion Videos

TOPICS Budget 2021 BellLokal Covid-19 Watch In 500 Words SOBA 2020 Political Crisis True or Not D

Vaccine-preventable diseases spike

NATION

Wednesday, 23 Jan 2019
12:00 AM MYT



Wednesday, 23 Jan 2019
12:00 AM MYT

NASIONAL KES POLITIK PENDIDIKAN WILAYAH

Undi Selebriti Pilih ABPBH 3 Kuasa di tangan c #ABPBHKT A20

Jangan percaya propaganda tidak benar mengenai vaksin - Kementerian Kesihatan

Oleh Mohd Husni Mohd Noor - Januari 22, 2019 @ 12:18pm
cnews@nstp.com.my



StarPlus News Asean+ Business Sport Metro Lifestyle Food Tech Education Opinion Videos

TOPICS Budget 2021 BellLokal Covid-19 Watch In 500 Words SOBA 2020 Political Crisis True or Not D

Healthcare group wants vaccinations mandated by law

NATION

Thursday, 23 Jan 2020
6:28 PM MYT

By Rashvinjeet S. Bedi



Thursday, 23 Jan 2020
6:28 PM MYT

KELUARGA BIAS FESYEN LAIN-LAIN (WANITA)

Vaksin influenza elak virus 'perangkap' maut

Oleh Rozdan Mazalan - Disember 28, 2019 @ 10:00am
rozdan@bh.com.my



OBJECTIVE OF THE STUDY

- **To explore the framing of vaccination issues in Berita Harian & The Star newspaper**
- **To call the media for more accurate and fact-based information in covering vaccination stories**



Research Questions

- **RQ1: How much do Berita Harian (BH) & The Star newspapers cover about vaccination?**
- **RQ2: What are the news sources used by newspapers when covering 'vaccination'?**
- **RQ3: What are the types of coverage used by the newspapers when reporting 'vaccination'?**
- **RQ4: How do Malaysian Newspapers frame news on 'vaccination'?**



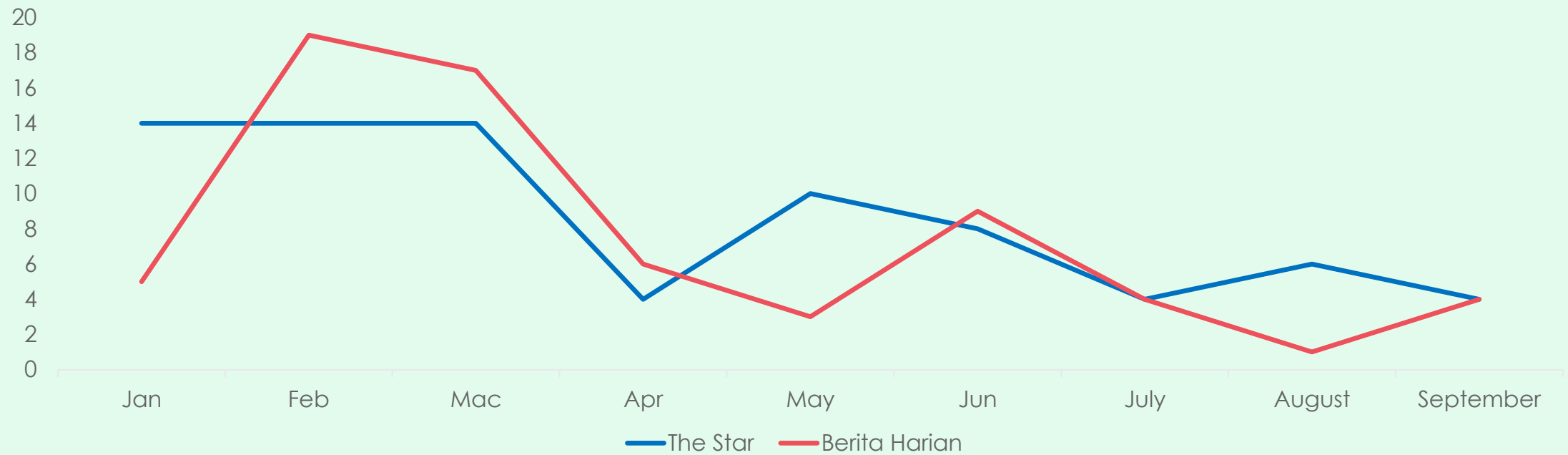
Methods

- **Framing Theory**
- **Qualitative Content Analysis**
- **146 news collected from January – September 2019 from Berita Harian and The Star**
- **Coding categories: type of coverage, news sources, news frame, and the extent of coverage**
- **Deductive approach**



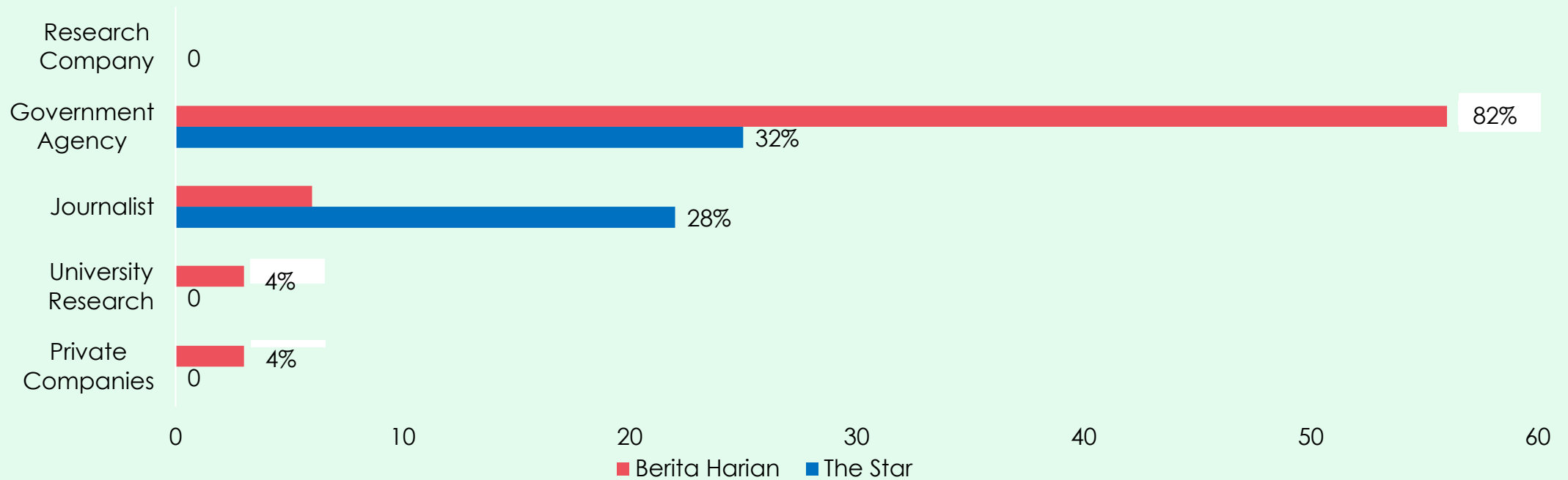
Amount of News coverage on Vaccination

Amount of News Coverage on Vaccination

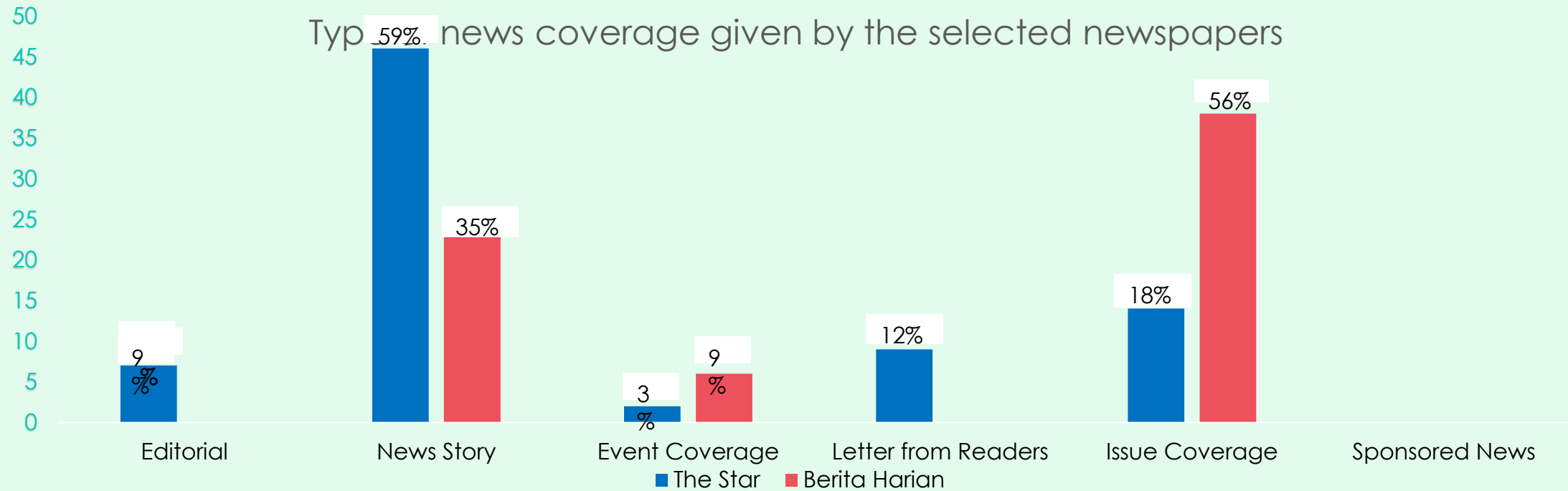


Source of News Coverage on Selected Newspaper

The Source of News used by the selected news

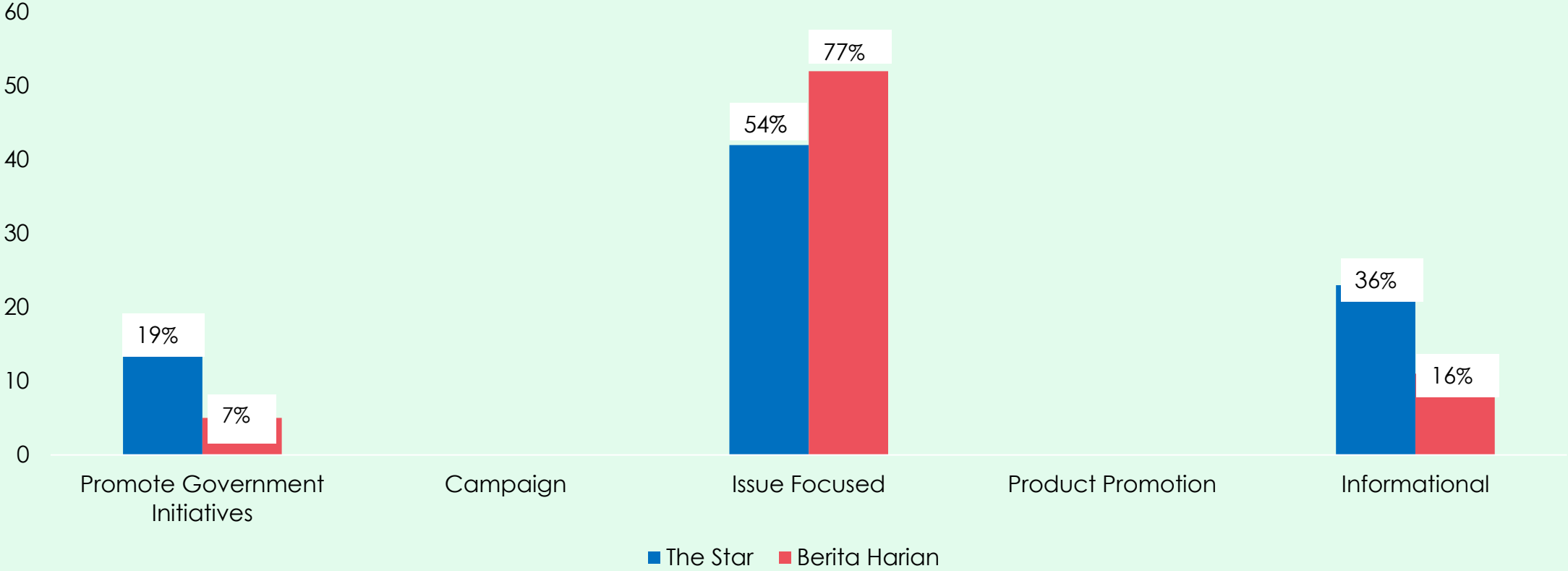


Type of News Coverage



News Frame in the Selected Newspaper

The news frame used by the selected newspapers



Conclusion

- **More exposure is needed to increase the awareness on the effect that anti-vaccine could have on public health**
- **Government institution, researchers and media practitioners should work together- to inform, to educate & to create awareness**

