



INTERNATIONAL INSTITUTE FOR HALAL RESEARCH AND TRAINING (INHART)



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Assoc. Prof. Dr. Aida Mokhtar

Kulliyah of Islamic Revealed Knowledge and Human Sciences (KIRKHS)

السلام عليكم و رحمة الله و بركاته

Dear Dr.,

**INVITATION AS SPEAKER FOR HALAL & TOYYIB WEBINAR SERIES
2021**

May this letter reach you in the best of *Iman* and health.

We are pleased to inform you that we are organising Halal & Toyyib Webinar Series 2021 for our students, staffs, and other interested individuals from IIUM and beyond. The aim of this webinar series is basically to boost the morale and motivate students towards learning new things in having meaningful conversations with respect to their studies and researchers; and improve students' skills and capabilities on various issues. Thus, we would like to invite you to be a speaker for this programme. The details of the programme are as follows:

Topic : Islamic Integrated Marketing Communication in the New Norm
Date/Day : 28th April 2021 / Wednesday
Time : 10.30 am – 11.30 am
Platform : Online via Zoom

Should you have any enquiries on this programme, please do not hesitate to contact Dr. Norazilawati Md Dahlal at +60127554850 or noradahlal@iium.edu.my.

Your contribution towards the success of this programme is highly appreciated.

Thank you.

PROFESSOR DR. HAMZAH MOHD SALLEH

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