



Document details

< Back to results | 1 of 1

↗ Export ↴ Download 🖨 Print ✉ E-mail 📄 Save to PDF ☆ Add to List More... >

Academy of Strategic Management Journal
Volume 19, Issue 1, February 2020, 5p

Digital entrepreneurship as a strategic socioeconomical enhancement method for communities (Article)

Mohamad, Z.^a, Khairuddin, M.A.^a, Lani, M.N.^a, Zainuddin, N.M.^a, Ismail, A.F.^b, Ngah, R.^c, Abdullah, A.C.^d

^aUniversiti Malaysia Terengganu, Malaysia

^bInternational Islamic University, Malaysia

^cUniversiti Teknologi Mara, Malaysia

^dUsahanita Setiu, Malaysia

Hide additional affiliations ^

Abstract

View references (15)

Digital entrepreneurship has gotten its eyes around the globe with catalyst that consists of private and public relationships and global free market, the Digital Free Trade Zone (DFTZ) sets its base on Malaysia. Prior to this unique opportunity, this paper explains about the socioeconomic enhancement of the community in Kg. Telaga Papan, Setiu in the state of Terengganu with a test pilot questionnaire. From the data it is concluded by the linear regression model of the factors that taken account for, that the community shows particular interest of the strategic new market driven by digital entrepreneurs. © 2020, Allied Business Academies.

SciVal Topic Prominence ⓘ

Topic: Entrepreneurial Intention | Effectuation | Opportunity Recognition

Prominence percentile: 99.849 ⓘ

Author keywords

Community-based Digital entrepreneurship Linear regression model Strategic management

Funding details

Funding text

This paper is under the patronage of Knowledge Transfer Assimilation Grant (KTAG) of Universiti Malaysia Terengganu. Vote No:58901 & 58902.

ISSN: 15441458

Source Type: Journal

Original language: English

Document Type: Article

Publisher: Allied Business Academies

Metrics ⓘ View all metrics >

Cited by 0 documents

Inform me when this document is cited in Scopus:

Set citation alert >

Related documents

The digital transformation of innovation and entrepreneurship: Progress, challenges and key themes

Nambisan, S., Wright, M., Feldman, M.
(2019) *Research Policy*

A study of digital entrepreneurship through bibliometric visualizing from 1993 to 2019

Purnomo, A., Susanti, T., Sari, A.K.
(2020) *Proceedings of 2020 International Conference on Information Management and Technology, ICIMTech 2020*

The emergence and growth of ecosystem: The strategic role of digital innovation

Dandan, Y.E., Liu, M.J., Huang, J.
(2019) *Proceedings of the 23rd Pacific Asia Conference on Information Systems: Secure ICT Platform for the 4th Industrial Revolution, PACIS 2019*

View all related documents based on references

Find more related documents in Scopus based on:

Authors > Keywords >

References (15)

View in search results format >

☐ All | Export 🖨 Print ✉ E-mail 📄 Save to PDF Create bibliography

-
- 1 Boulton, C.
(2018) *What is digital transformation? A necessary disruption*. Cited 3 times.
CIO December 2018
-
- 2 Bruton, G.D., Ketchen, D.J., Ireland, R.D.
Entrepreneurship as a solution to poverty
(2013) *Journal of Business Venturing*, 28 (6), pp. 683-689. Cited 170 times.
doi: 10.1016/j.jbusvent.2013.05.002

[View at Publisher](#)
-
- 3 Clark-Gill, T.
The relationship between entrepreneurial drive and challenges among minority entrepreneurs in the United States
(2016) *Global Journal of Business Research*, 10 (2), pp. 63-73.
-
- 4 de la Boutetiere, H., Montagner, A., Reich, A.
(2018) *Unlocking success in digital transformations*. Cited 20 times.
-
- 5 Lyytinen, K., Yoo, Y., Boland, R.J.
Digital product innovation within four classes of innovation networks
(2016) *Information Systems Journal*, 26 (1), pp. 47-75. Cited 151 times.
doi: 10.1111/isj.12093

[View at Publisher](#)
-
- 6 McAfee, A., Brynjolfsson, E.
(2017) *Machine, platform, crowd: Harnessing our digital future*. Cited 181 times.
WW Norton & Company
-
- 7 Mintzberg, H.
The Strategy Concept I: Five Ps For Strategy
(1987) *California Management Review*, 30 (1), pp. 11-24. Cited 484 times.
doi: 10.2307/41165263

[View at Publisher](#)
-
- 8 Montgomery, D.C., Peck, E.A., Vining, G.G.
(2012) *Introduction to linear regression analysis*. Cited 5346 times.
John Wiley & Sons
-
- 9 Pallant, J.
(2005) *SPSS Survival Manual*. Cited 7349 times.
Allen & Unwin, Australia
-
- 10 Salamzadeh, A., Kawamorita Kesim, H.
Startup companies: Life cycle and challenges
(2015) *4th International conference on employment, education and entrepreneurship (EEE)*, Belgrade, Serbia. Cited 26 times.
-