

# CONFERENCE PROGRAMME



WAPOR Asia 3<sup>rd</sup> Annual Conference  
Kuala Lumpur  
November 9 – 10, 2020  
<https://waporasia2020.com/>

**“Public Opinion: Present Reflection and Beyond 2020”**

**Organised by**

**International Islamic University Malaysia (IIUM)  
&  
World Association for Public Opinion Research (WAPOR) Asia**





**WAPOR Asia 3<sup>rd</sup> Annual Conference**  
**Kuala Lumpur**  
**November 9 – 10, 2020**  
<https://waporasia2020.com/>

**Sponsored by**



**Prime Minister's Office of Malaysia**



**Supported by**



## MESSAGE FROM CHAIRPERSON



This is a historic event for all of us. It is the first time that Malaysia is hosting the WAPOR Asia Conference. WAPOR Asia is of course, the chapter, for the World Association for Public Opinion Research founded in 1947.

Asia has affected the growth of public opinion over a period of years. The practice of elections in various countries in Asia has made it possible for public opinion to develop. Hence political parties, politicians and governments have relied on public opinion to gauge the sentiments of the people toward the issues of the day.

Public opinion and public opinion research is not about elections. They are part of data collection on social issues and problems. Concerns on the level and structure of poverty in different countries are provided for through research being conducted by public opinion research organisations.

The changing media landscape has brought changes to public opinion as issues are projected through the media. The media landscape has also affected the public opinion industry.

This conference has received support from various agencies. I must express my heartfelt appreciation to the Prime Minister of Malaysia, YAB Tan Sri Muhyiddin Mohd Yassin for his willingness to officiate our conference. I know the Prime Minister has a very tight schedule, attending to important functions and events but we are honoured that he has find time to be with us.

IIUM has been caring and concerned with our Conference. The Rector, himself, Professor Emeritus Tan Sri Dato' Dzulkifli Abdul Razak, and staff were always there to help us. I must pay our appreciation to the Information Technology Division (ITD) and staff, in particular its Chief Information Officer, Professor Dato' Dr. Norbik Bashah Idris for their splendid assistance. The Dean and staff of the Kulliyah of Islamic Revealed Knowledge and Human Sciences (KIRKHS) have also been most helpful.

We were able to get the services and special sponsorship of Netisia Digital Technologies, in particular, I would mention Abdul Hadi Haji Baharom for his willingness to come forward and assist us.

We acknowledge the sponsorship of the Prime Minister's Office, Permodalan Nasional Berhad (PNB), and Bank Muamalat Malaysia Berhad. We say thank you to our supporters, Merdeka Center, KAJIDATA, CVoter and Social Weather Stations (SWS).

**Syed Arabi Idid**

Representative WAPOR Asia (Malaysia)

**WAPOR Asia 3rd Annual Conference  
November 9 – 10, 2020**

**“Public Opinion: Present Reflection and Beyond 2020”**

**PROGRAMME OVERVIEW**

Monday, November 9, 2020	
9:00 a.m. – 9:45 a.m.	<p><b>Welcoming Speech by YBhg. Professor Dato’ Sri Syed Arabi Idid</b> Chairperson of WAPOR Asia 2020</p> <p><b>Speech by Yashwant Deshmukh</b> President of WAPOR Asia</p> <p><b>Speech by YBhg. Professor Emeritus Tan Sri Dato’ Dzulkifli Abdul Razak</b> Rector of International Islamic University Malaysia</p> <p><b>Official Opening Address by YAB Tan Sri Muhyiddin Mohd Yassin</b> Prime Minister of Malaysia</p>
10:00 a.m. – 11:30 a.m.	<p><b>Panel 1: Public Opinion and Elections in Asia</b></p> <p>Chair: Syed Arabi Idid</p> <p>Panellists: Yashwant Deshmukh, CVOTER International, India Ben Suffian, Merdeka Center, Malaysia Eric Chen-hua Yu, National Chengchi University, Taiwan</p>
11:45 a.m. – 1:00 p.m.	<p><b>Parallel Sessions 1 (Recorded &amp; Live)</b></p>
	Panel 1.1: COVID-19 & Public Health
	Panel 1.2: COVID-19 & Media
	Panel 1.3: COVID-19 & Higher Institution
	<b>End of Day 1</b>
Monday, November 9, 2020	
2:30 p.m. – 5.30 p.m.	<p><b>Workshop: Concept of Mixed-Mode and Mixed Device</b> Mohamad Sahari Nordin, International Islamic University Malaysia Edith de Leeuw, Utrecht University, Netherlands Anne Elevelt, Utrecht University, Netherlands</p> <p>Paid workshop participants</p>

## Tuesday, November 10, 2020

9:00 a.m. – 10:15 a.m.	<p><b>Analysis of Polling During the Presidential Election</b>          Claire Durand, Université de Montréal, Canada          Chia-hung Tsai, National Chengchi University, Taiwan</p>
10:30 a.m. – 12:00 noon	<b>Parallel Sessions 2 (Recorded &amp; Live)</b>
	Panel 2.1: Organisation
	Panel 2.2: Contemporary Issue
	Panel 2.3: Third Person and Effects
12:00 noon – 1:00 p.m.	<p><b>Conversation with the Pioneers</b></p> <p>Panellists:          Yashwant Deshmukh, CVOTER International, India          Ijaz Gilani, Gallup Pakistan          Mahar Mangahas, Social Weather Stations, Philippines          Robert Chung, Hong Kong Public Opinion Research Institute, Hong Kong          Takashi Inoguchi, J. F. Oberlin University, Japan</p>
1:00 p.m. – 1:30 p.m.	Break
1:30 p.m. – 3:00 p.m.	<b>Parallel Sessions 3 (Recorded &amp; Live)</b>
	Panel 3.1: Attitude and Performance Evaluation
	Panel 3.2: Media Role
	Panel 3.3: Method
3:00 p.m. – 4:30 p.m.	<b>Parallel Sessions 4 (Recorded &amp; Live)</b>
	Panel 4.1: Theory
	Panel 4.2: Cultural Issues and Wellbeing
	Panel 4.3: Mixed Issues
4:30 p.m. – 5:30 p.m.	<p><b>Closing Ceremony</b></p> <p><b>Highest Achiever Award</b></p> <p><b>Welcoming WAPOR Asia Korea by Professor Jibum Kim</b>          Representative WAPOR Asia (South Korea)</p> <p><b>Closing Speech by Assoc. Professor Dr. Shukran Abd. Rahman</b>          Dean of Kulliyah of Islamic Revealed Knowledge and Human Sciences, IIUM</p>

**WAPOR Asia 3rd Annual Conference  
November 9 – 10, 2020**

**“Public Opinion: Present Reflection and Beyond 2020”**

**PRESENTATIONS**

**SESSION 1: MONDAY | NOVEMBER 9, 2020 | 11:45 AM – 1:00 PM**

**PANEL 1.1: COVID-19 & PUBLIC HEALTH**

**Moderator: Nur Shakira Mohd Nasir**

**A Content Analysis of News on COVID-19 in Selected Newspapers in Malaysia (ID: 1)**

Ismail Sualman & Nuurianti Jalli

**China and COVID-19: Opinion Before and After the Outbreak (ID: 61)**

Michael Cerny, Stella Bush, Zoya Virani, Claudia Michaels, Ciara Murphy, Brad Bennett, Aliye Korucu, Ariana Gassel, Lauren Szwarc, Sahil Saihgal, Diana Lobaton, Gabriela Lagos, Veronica Mercade & Holli A. Semetko

**Analysing Vaccination Coverage in Malaysian Media: A Framing Construction & Coding Refinement (ID: 56)**

Wan Norshira Wan Mohd Ghazali, Mohd Helmi Yusoh, Nur Shakira Mohd Nasir & Shafizan Mohamed

**Vaccination Intentions and Rationing in Australia During the COVID-19 Pandemic (ID: 25)**

Ben Edwards, Nicholas Biddle, Matthew Gray & Kate Sollis

**News Coverage of Vaccination in Malaysia: Comparing between Malay and English Newspaper (ID: 43)**

Nur Shakira Mohd Nasir

**PANEL 1.2: COVID-19 & MEDIA**

**Moderator: Zeti Azreen Ahmad**

**Effect of Joblessness on Hunger Experience Among Filipinos in Times of Pandemic (ID: 19)**

Krisia S. Santos

**How Often is Essential? Exploring the Frequency of Filipinos Leaving their House for Essential Activities Amidst the COVID-19 Pandemic (ID: 20)**

Dankarl Leon DL. Magpayo

**“Share It Out, Share It Out”: Investigating Social Media Users’ Information Sharing Behaviour During COVID-19 Pandemic (ID: 17)**

Pong Kok Shiong & Teoh Wan Yi

**How an Exemplary Spokesperson Engage and Empower the Public Using the Social Media During a Pandemic? (ID: 40)**

Zeti Azreen Ahmad

**PANEL 1.3: COVID-19 & HIGHER INSTITUTION**

**Moderator: Tengku Siti Aisha Tengku Azzman Shariffadeen**

**Managing Social Media Information on COVID-19: The Perspective of Students and Staff from a Malaysian Public University (ID: 13)**

Tengku Siti Aisha Tengku Azzman Shariffadeen & Aini Maznina A. Manaf

**The Effectiveness of Ministry of Health Malaysia's COVID-19 Public Health Campaigns on IIUM (ID: 38)**

Alis Nerindo, Jamaluddin Jamari & Saodah Wok

**Study of Media Exposure, Attitude and Practices Among Public Universities Students During the COVID-19 Pandemic (ID: 48)**

Kamaruzzaman Abdul Manan, Siti Nor Amalina Ahmad Tajuddin, Roslan Ali, Nur Nadia Abd Mubin & Zeti Azreen Ahmad

**Media Reliance and Credibility During Movement Control Order of COVID-19 in Malaysia (ID: 30)**

Mohammed Fadel Arandas, Loh Yoke Ling & Loh Yu Chiang

**SESSION 2: TUESDAY | NOVEMBER 10, 2020 | 10:30 AM – 12:00 NOON**

**PANEL 2.1: ORGANISATION**

**Moderator: Aini Maznina A. Manaf**

**Silence Tells You A Lot: Or Difference Between the Year of Promulgation and the Year of Ratification in Multilateral Treaty Participation of Sovereign States Reveals A Lot About Ratifier-States' Worry, Procrastination, Calculation, and Competence in Terms of Speed, Angle and Strategy (ID: 16)**

Takashi Inoguchi & Lien Thi Quynh Le

**A Critical Review of the UN75 Global Surveys Presented to the 2020 UN General Assembly (ID: 52)**

Colin Irwin, Ijaz Gilani, & Muhammad Bilal Ijaz Gilani

**The Refusal of Filipinos to Pivot Towards China (ID: 68)**

Mahar Mangahas

**Traditional and Digital Forms of Political Capital: A New Theory and Its Application (ID: 69)**

Christian W Haerpfer

**PANEL 2.2: CONTEMPORARY ISSUES**

**Moderator: Zeti Azreen Ahmad**

**Political Trust- Voters' Confidence and Mistrust Lead to Exchange of Vote Behaviour During Election (ID: 2)**

Mat Nadzari Ahmad Dahlan

**A Study of People's Perception on the Direction of the Country, Popularity of the Prime Minister, Ruling & Opposition Parties 2020 (4<sup>th</sup> Quarter) (ID: 11)**

Redwan Haris

**Re-visiting Polling and Public Opinion: The Good, the Bad and the Ugly (ID: 7)**

Margarita S. Peredaryenko, Mohamad Sahari Nordin, Tunku Mohar Mokhtar & Rais Hussin

**An Analysis of Public Sentiments Towards Malaysian Government's Policies in Managing COVID-19 Pandemic (ID: 14)**

Rabi'ah Aminudin, Norhaslinda Jamaiuddin, Syaza Farhana Shukri, Lee Pei May & Rohana Abdul Hamid

**PANEL 2.3: THIRD PERSON AND EFFECTS**

**Moderator: Tengku Siti Aisha Tengku Azzman Shariffadeen**

**COVID-19 and Movement Controlled Order on Yemeni Students in Malaysia: A Third Person Effect Study (ID: 5)**

Rizwanah Souket & Ala Omar Mohammed Bawazir

**Political Campaign in the Sarawak State Election: A Third or a Reversed Effect? (ID: 9)**

Fathonah Aina Baharuddin

**Sharing the Concerns of COVID-19 Among University Students in Malaysia (ID: 6)**

Eliza Ezzauddin Hussein, Noor Khairin Nawwarah Khalid & Kamalludin Kamal

**Situational Awareness and Social Distancing Habits Among Youth in Egypt (ID: 35)**

Soha El-Batrawy

**SESSION 3: TUESDAY | NOVEMBER 10, 2020 | 1:30 PM – 3:00 PM**

**PANEL 3.1: ATTITUDE AND PERFORMANCE EVALUATION**

**Moderator: Aini Maznina A. Manaf**

**The Effect of Bushfire Exposure on Views on Climate Change: Evidence from a Hot Australian Summer and the Subsequent COVID-19 Pandemic (ID: 22)**

Nicholas Biddle, Ben Edwards, Toni Makkai & Ian McAllister

**The Effect of Attitudes and Politics Towards Pill Testing: Results from the 2019 Australian Election Study (ID: 50)**

Toni Makkai & Ian McAllister

**Factors Influencing Confidence in the Government During Tun Mahathir's Leadership Era Among Industrial Workers (ID: 21)**

Aini Maznina A. Manaf, Tengku Siti Aisha Tengku Azzman Shariffadeen & Zeti Azreen Ahmad

**Visual Imagery and Mobilization of Hong Kong Public Opinion in the 2019 Protests (ID: 23)**

Daniel C. Tsang



**Political Trust, Economic Factors and Partisanship: Explaining Leadership Approval in Indonesia in the Time of Coronavirus (ID: 44)**

Taberez A. Neyazi, Burhanuddin Muhtadi & Sourabh B. Paul

**PANEL 3.2: MEDIA ROLE**

**Moderator: Zeti Azreen Ahmad**

**The Future of Media Relations in Malaysia: News Editor's Perspective (ID: 28)**

Mohd Yahya Mohamed Ariffin

**Uncovering the Challenges Faced by Journalists in Adapting to the Transforming Journalism Culture of Twitter Usage in News Reporting (ID: 27)**

Ima Liana Esa, Massila Hamzah & Wan Hartini Wan Zainodin

**News Coverage on Sustainable Energy in Malaysia: A Comparative Analysis of Malay and English Newspapers (ID: 31)**

Mohd Helmi Yusoh, Shafizan Mohamed & Wan Norshira Wan Mohd Ghazali

**Value Determinism Theory in Mass Communication: Assessment of a New Non-Western Paradigm for Studying Media Phenomena (ID: 32)**

Kamal Hamidou

**The Usage of WhatsApp Among Malaysians (ID: 36)**

Nerawi Sedu

**PANEL 3.3: METHOD**

**Moderator: Tengku Siti Aisha Tengku Azzman Shariffadeen**

**The Rise of Horizon Scanning in Risk Management 2020 (ID: 10)**

Redwan Haris

**Tolerance of Asians for Certain Neighbours (ID: 37)**

Gerardo A. Sandoval & Linda Luz B. Guerrero

**How Dependent are Asians on Their Government? (ID: 58)**

Leo Rando S. Laroza & Linda Luz B. Guerrero

**Quality Standards for International Projects (ID: 54)**

Yulia Baskakova

**Telephone Surveys in COVID-19 Hit Sri Lanka (ID: 67)**

Shashik Silva

**SESSION 4: TUESDAY | NOVEMBER 10, 2020 | 3:00 PM – 4:30 PM**

**PANEL 4.1: THEORY**

**Moderator: Aini Maznina A. Manaf**

**Framing Analysis of Forest Fire News in Sumatra-Kalimantan in [republika.co.id](http://republika.co.id) and [bharian.com.my](http://bharian.com.my) (ID: 3)**

Muhammad Ruslan Ramli & Dasad Latif

**Open the French Black Box: A Brief Randonne with Galam (ID: 39)**

Che Mahzan Ahmad

**Online Newspapers as Significant Agenda-Setters in Time of COVID-19 (ID: 45)**

Shafizan Mohamed

**PANEL 4.2: CULTURAL ISSUES AND WELLBEING**

**Moderator: Zeti Azreen Ahmad**

**Muslim Thought on Islamic Advertising: The OIC Perspective (ID: 4)**

Aida Mokhtar & Ahasanul Haque

**The Media Landscape in Central Asian Countries, and Its Impact Social Behaviour (ID: 53)**

Tatiana Karabchuk, Aizhan Shomotova & Glenn Muschert

**Unpacking How Neighbourhood Diversity Shapes Social Inclusion and Wellbeing (ID: 51)**

Chan-Hoong Leong, Soo Jiuan Tan & Siok Kuan Tambyah

**COVID-19 Survey Participation and Wellbeing: A Survey Experiment (ID: 24)**

Kate Sollis, Nicholas Biddle, Ben Edwards & Diane Herz

**The Persuasive Capability of Political Humour on Social Media: A Case Study of Najib Razak Facebook Posts (ID: 8)**

Mohd Faizal Kasmani

**PANEL 4.3: MIXED ISSUES**

**Moderator: Tengku Siti Aisha Tengku Azzman Shariffadeen**

**The Balkans: Eastern Europe Alliances in a New Cold War (ID: 46)**

Tara Djukanovic

**Parties, Media and Political Engagement in Bengaluru in the 2019 Lok Sabha Election (ID: 62)**

Kiran Arabaghatta Basavaraj, Pahi Saikia, Anup Kumar & Holli A. Semetko

**Democracy and the Media: Does Incivility and Infotainment in Television News Translate into Hope for India's Newspapers? (ID: 63)**

Holli A. Semetko, Yashwant Deshmukh & Anup Kumar

## LIST OF SPEAKERS

Name	Institution	Country	Email
Aida Mokhtar, Dr.	International Islamic University Malaysia	Malaysia	aidam@iium.edu.my
Aini Maznina A.Manaf, Assoc. Professor	International Islamic University Malaysia	Malaysia	maznina@iium.edu.my
Alis Nerindo	International Islamic University Malaysia	Malaysia	alisnerindo@gmail.com
Anne Elevelt	Utrecht University	Netherlands	A.Elevelt@uu.nl
Ben Edwards, Dr.	Australian National University	Australia	ben.edwards@anu.edu.au
Ben Suffian	Merdeka Center	Malaysia	ben@merdeka.org
Chan-Hoong Leong, Assoc. Professor	Singapore University of Social Sciences	Singapore	Chleong@suss.edu.sg
Che Mahzan Ahmad, Assoc. Professor	International Islamic University Malaysia	Malaysia	che_ahmad@yahoo.com
Chia-hung Tsai, Dr.	National Chengchi University	Taiwan	tsaich@nccu.edu.tw
Christian W Haerpfer, Professor	UAE University	UAE	c.w.haerpfer@uaeu.ac.ae
Claire Durand, Professor	Université de Montréal	Canada	claire.durand@umontreal.ca
Colin Irwin, Dr.	University of Liverpool	United Kingdom	cirwin@liverpool.ac.uk
Daniel C. Tsang	University of California	USA	dtsang@uci.edu
Dankarl Leon DL. Magpayo	Social Weather Stations	Philippines	karl.magpayo@sws.org.ph
Edith de Leeuw, Professor	Utrecht University	Netherlands	E.D.deLeeuw@uu.nl
Eliza Ezzauddin Hussein	Universiti Teknologi MARA	Malaysia	elizaezzauddin@uitm.edu.my
Eric Chen-hua Yu, Dr.	National Chengchi University	Taiwan	ericyu@nccu.edu.tw
Fathonah Aina Baharuddin	IUKL	Malaysia	fathonah.aina@gmail.com
Gerardo A. Sandoval	Social Weather Stations	Philippines	jay.sandoval@sws.org.ph
Holli A. Semetko, Professor	Emory University	USA	holli.semetko@emory.edu
Ijaz Gilani, Dr.	Gallup Pakistan	Pakistan	ijaz.gilani49@gmail.com
Ima Liana Esa	Universiti Teknologi MARA	Malaysia	lianaesa@gmail.com
Ismail Sualman, Professor	Universiti Teknologi MARA	Malaysia	ismailsu1110@gmail.com
Kamal Hamidou, Dr.	Qatar University	Qatar	kamal.hamidou@qu.edu.qa
Kamaruzzaman Abdul Manan, Dr.	Universiti Pendidikan Sultan Idris	Malaysia	kamaruzzaman@fbk.upsi.edu.my
Kate Sollis	ANU Centre for Social Research and Methods	Australia	kate.sollis@anu.edu.au
Kiran Arabaghatta Basavaraj	University of Exeter	United Kingdom	ka385@exeter.ac.uk
Krisia S. Santos	Social Weather Stations	Philippines	santos.krisiaa@gmail.com
Leo Rando S. Laroza	Social Weather Stations	Philippines	leo.laroza@sws.org.ph

Name	Institution	Country	Email
Mahar Mangahas, Dr.	Social Weather Stations	Philippines	mahar.mangahas@sws.org.ph
Margarita S. Peredaryenko, Dr.	EMIR Research	Malaysia	margarita@emirresearch.com
Mat Nadzari Ahmad Dahlan	International Islamic University Malaysia	Malaysia	mnad1960@hotmail.co.uk
Michael Cerny	University of Oxford	United Kingdom	michaelbcerny@gmail.com
Mohamad Sahari Nordin, Professor	International Islamic University Malaysia	Malaysia	msahari@iium.edu.my
Mohammed Fadel Arandas, Dr.	Southern University College	Malaysia	arandas@southern.edu.my
Mohd Faizal Kasmani, Assoc. Professor	Universiti Sains Islam Malaysia	Malaysia	faizalkasmani@usim.edu.my
Mohd Helmi Yusoh, Dr.	International Islamic University Malaysia	Malaysia	helmiyusoh@iium.edu.my
Mohd Yahya Mohamed Ariffin, Professor	Universiti Sains Islam Malaysia	Malaysia	mohdyma@usim.edu.my
Muhammad Ruslan Ramli, Dr.	Esa Unggul University	Indonesia	ruslan.ramli@esaunggul.ac.id
Nerawi Sedu, Dr.	International Islamic University Malaysia	Malaysia	nerawi@iium.edu.my
Nicholas Biddle, Professor	Australian National University	Australia	nicholas.biddle@anu.edu.au
Nur Shakira Mohd Nasir, Dr.	International Islamic University Malaysia	Malaysia	shakira@iium.edu.my
Pong Kok Shiong	Universiti Tunku Abdul Rahman	Malaysia	pksbrian87@gmail.com
Rabi'ah Aminudin, Dr.	International Islamic University Malaysia	Malaysia	rabiahamin@iium.edu.my
Redwan Haris	KAJIDATA Research	Malaysia	redwan@kajidata.com
Rizwanah Souket, Dr.	Monash University Malaysia	Malaysia	rizwanah.souketali@monash.edu
Robert Chung, Dr.	Hong Kong Public Opinion Research Institute	Hong Kong	robert.chung@pori.hk
Shafizan Mohamed, Dr.	International Islamic University Malaysia	Malaysia	shafizan@iium.edu.my
Shashik Silva	Social Scientists' Association	Sri Lanka	shashikdhanushka@gmail.com
Soha El-Batrawy, Dr.	The British University in Egypt	Egypt	Soha.Elbatrawy@bue.edu.eg
Syed Arabi Idid, Professor	International Islamic University Malaysia	Malaysia	sarabidid@iium.edu.my
Taberez A. Neyazi, Dr.	National University of Singapore	Singapore	taberez@nus.edu.sg
Takashi Inoguchi, Professor	J.F. Oberlin University, Tokyo	Japan	inoguchi@ioc.u-tokyo.ac.jp
Tara Djukanovic	Emory University	USA	tara.djukanovic@emory.edu
Tatiana Karabchuk, Assoc. Professor	United Arab Emirates University	UAE	tkarabchuk@gmail.com
Tengku Siti Aisha Tengku Azzman Shariffadeen, Dr.	International Islamic University Malaysia	Malaysia	taisha@iium.edu.my
Toni Makkai, Professor	Australian National University	Australia	Toni.makkai@anu.edu.au
Wan Norshira Wan Mohd Ghazali, Dr.	International Islamic University Malaysia	Malaysia	wannorshira@iium.edu.my
Yashwant Deshmukh	CVOTER International	India	yashwantdeshmukh@gmail.com

<b>Name</b>	<b>Institution</b>	<b>Country</b>	<b>Email</b>
Yulia Baskakova	Langer Research Associates	USA	jbaskakova@gmail.com
Zeti Azreen Ahmad, Dr.	International Islamic University Malaysia	Malaysia	azreen@iium.edu.my