

**PROGRAMME**  
**“GE14: AN ANALYSIS”**

**28 June 2018 / Thursday**  
**Zabedah Hall, Azman Hashim Complex**  
**International Islamic University Malaysia**  
**9:00 a.m. – 5:00 p.m.**

Time	Agenda
8:30 a.m.	Registration
9:00 a.m.	Recitation of Do'a
	Welcoming remarks by Prof. Dato' Sri Dr. Syed Arabi Idid
	Opening remarks by Prof. Dr. Mohammad Abdul Quayum
9:20 a.m.	<b>What GE14 Means to Malaysians</b> Prof. Datuk Dr. Denison Jayasooria, UKM
9:45 a.m.	<b>Studying Elections in Malaysia: Focus on GE14</b> Dr. Tunku Mohar Tunku Mohd. Mokhtar, IIUM
10:10 a.m.	<b>MEDIA ANALYSIS – TRADITIONAL MEDIA</b> <b>Content analysis of selected newspapers</b> Assoc. Prof. Dr. Chang Peng Kee & Mohammed Fadel Arandas, UKM
10:35 a.m.	<b>Content analysis of selected radio stations</b> Dr. Tham Jen Sern, UTAR
11:00 a.m.	<b>MEDIA ANALYSIS – NEW MEDIA</b> <b>Twitter</b> Dr. Mohd. Faizal Kasmani, USIM
11:25 a.m.	<b>WhatsApp</b> Dr. Nerawi Sedu & Dr. Wan Norshira Wan Mohd Ghazali, IIUM
11:50 a.m.	<b>Instagram and Facebook</b> Dr. Shafizan Mohamed & Dr. Kamaruzzaman Abdul Manan, IIUM
12:15 p.m.	<b>Online news portal</b> Dr. Zeti Azreen Ahmad & Nur Shakira Mohd Nasir, IIUM
12:45 p.m.	<b>Lunch</b>
2:15 p.m.	<b>Public Opinion and Polling Issues</b> Prof. Dato' Sri Dr. Syed Arabi Idid, IIUM Ibrahim Suffian, Merdeka Center
3:00 p.m.	<b>Panel Discussion - Future Direction of Malaysia</b> Dr. Chandra Muzaffar, JUST Prof. Datuk Dr. Mohamad Abu Bakar, UM Assoc. Prof. Dr. Abdillah Noh, IIUM
5:00 p.m.	Closing remarks by Prof. Dato' Sri Dr. Syed Arabi Idid and disperse