



“Sustainable Arts, Design & Craftsmanship”

INTERIOR DESIGN | CONSERVATION | INDUSTRIAL DESIGN

APPLIED ARTS & DESIGN AAD WEEK 2020

In Conjunction With
PARALLAX
AAD 14th

Heritage & Contemporary Studies
(HCS) Exhibition
Sarawak . Hanoi

24th - 28th February 2020
9am - 5pm
Kulliyyah of Architecture &
Environmental Design
(KAED)

DPPC

DESIGN PROPOSAL
POSTER COMPETITION

The design proposal poster competition (DPPC) aims to promote the culture of research among the final year AAD students who are majoring in Industrial Design, Interior Design and Conservation. The competition is a platform for the students to share their ideas with socially responsive essence and sustainable goal.

“Empowering Research
and Innovation in
Applied Arts and Design”

Poster Competition

OBJECTIVES

- To foster research empowerment for FYP among the final year students.
- To promote creativity and innovation in the final year projects of Applied Arts and Design students.
- To serve as a platform for Interior Design, Conservation and Industrial Design students to share their ideas and research.

COMPETITION SCOPES

Green technology, health and well-being, environmental psychology, innovation in design, science and technology, Islamic art, furniture design, digital heritage, heritage and conservation, conservation and restoration.

IMPORTANT DATES

- Abstract submission deadline *25th January 2020*
- Notification of acceptance *30th January 2020*
- Deadline for poster *5th February 2020*
- Judging day *24th February 2020*

GENERAL GUIDELINES

For Abstract Submission

- Must be written in 1 paragraph (max 200 words)
- Must be written in good English
- Must contain background, problem statement, objectives, methodology and significance of research

For Poster Submission

- 1 Entry per student
- Maximum of 3 authors
- FYP Design/ Thesis proposal only
- Produce a poster in A1 size (portrait)
- Use the standardized format
- Compose the poster according to the required contents (introduction, problem statement, literature review, methodology, significance of research)
- Good command of English language
- Use clear images and texts
- Avoid using plagiarized works and materials
- Use appropriate fonts, figures and colours

For more information and inquiries:

Dppc2020@gmail.com

For abstract submission: **Dppc2020@gmail.com**