

24-25 November 2020

IN SUSTAINING *TA'AWUN* DRIVEN STRATEGIC CO-OPERATION THROUGH *TAKMIL WAL* *ISTIKMAL* AMONG ISLAMIC PRIVATE SCHOOLS IN MALAYSIA

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يُؤْتِي الْعِلْمَ رِيشًا وَمَنْ يُرِشْهُ
فَإِنَّهُ يَهْدِي إِلَى الْبَيْتِ الْحَرَامِ

Garden of Knowledge and Virtue

(1)



ABSTRACT

In sustaining organisations, strategic cooperation is very important. Sustainability is crucial in recent years to maintain and sustain competitiveness in any organisation. For profit or not for profit organisations are included. This is critical for Islamic education sectors. There have been growing preferences among parents to send their children to Islamic Private Schools, particularly Islamic schools with integrated curriculum. This situation has motivated ta'awun driven strategic cooperation among Islamic Private Schools to share resources and professional development on win-win situation. This study aims to explore the influence of takmil wal istikmal (reciprocal perfecting) among Islamic Private Schools. This study uses personal interview with headmasters of Islamic Private Schools in Selangor. The results showed that ta'awun driven strategic cooperation and takmil wal istikmal occurs at minimal level in a few areas, namely sharing of curriculum development, exchange of examination papers, sharing of teaching training, and student development. The main reason for the minimal reciprocal perfecting collaboration is due to individual school governance preference. The informants suggest for formalization of the strategic cooperation through formal council or entity at the Ministry of Education through the private school department.

Keywords: Strategic Cooperation; Islamic Private Schools; Malaysia



INTRODUCTION

ONTOLOGY



1. Sustainability in **maintaining and sustaining competitiveness** – **requires some kind of arrangement and coordination (practice).**
2. Profit, non-profit, educational, charity, and small organizations have to compete among them in **winning the heart of the stakeholders** on a sustainable basis (Stakeholder theory – theoretical).
3. Islamic private schools are **establishment** of private enterprises (for-profit entities), non-governmental organizations (not for profit entities) and social enterprises (both profit and welfare entities) (Regulatory & policy of education)

Gap:

Sustain strategic co-operation (*ta'awun*) through *takmil wal istikmal* among private schools



LITERATURE REVIEW



Epistemology

STRATEGIC COOPERATION - horizontal integration. Arrange with other organizations to add value to the competitive advantage

Resource-based view (RBV)

The quality of services at private school is paramount. The staff and teachers of private schools are more committed to provide value for people and money invested in the schools.

TA'AWUN
mutual cooperation driven by spirituality and religiosity

Social Exchange

SERVICE QUALITY
Teaching, facilities, curriculum

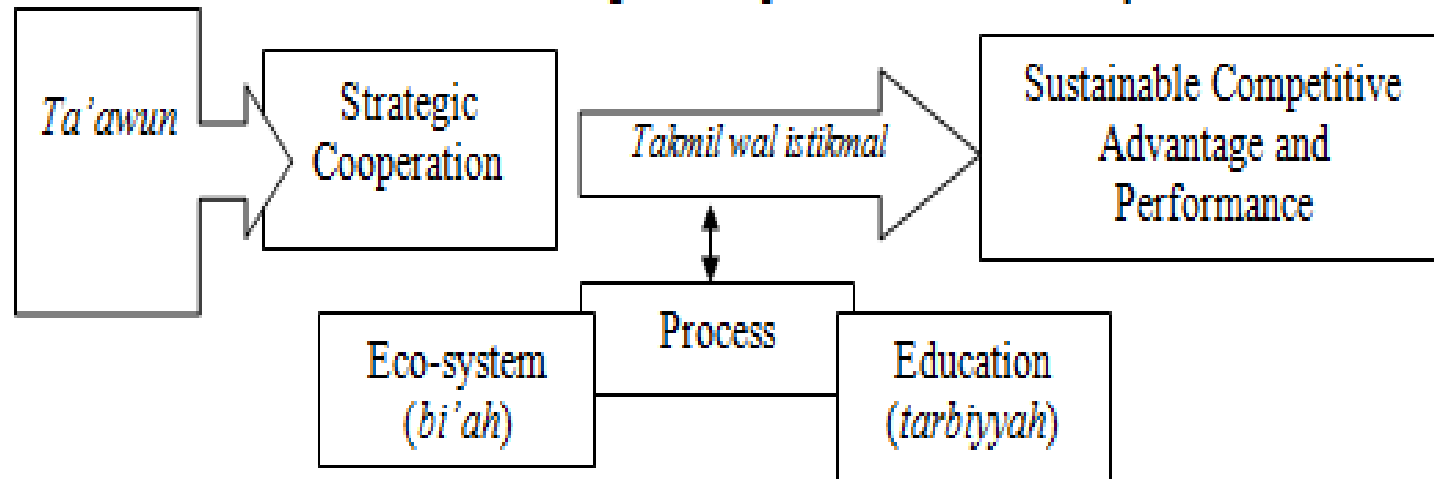
TAKMIL WAL ISTIKMAL
Reciprocal education and interactive

Obligation (*mas'uliyah*)

TALENTS
Management, enhancement

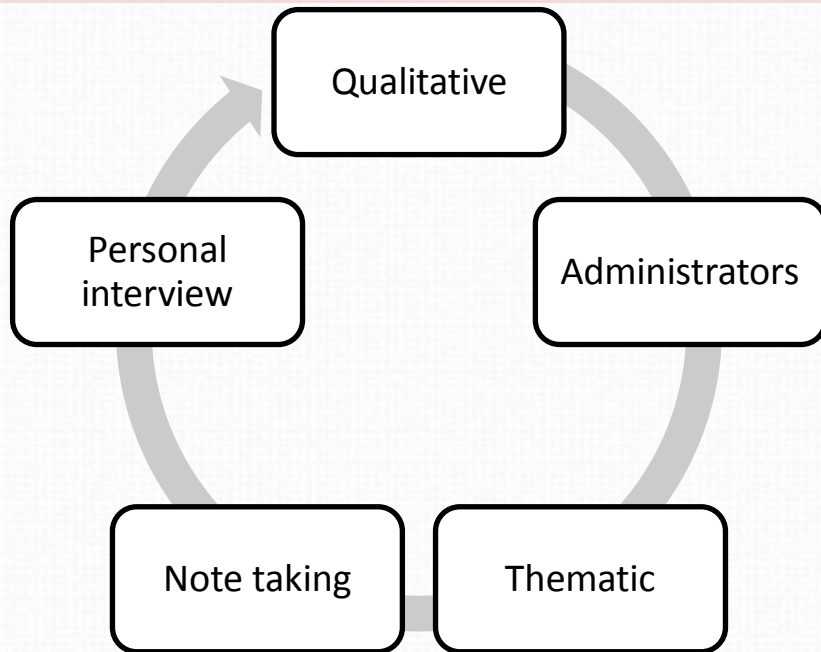
VALUE PROPOSITION
Value for investment

Figure 1: Research Framework for Ta'awun driven strategic cooperation through *takmil wal istikmal* among Islamic private schools in Malaysia



PROPOSITION:

Sustain strategic co-operation (*ta'awun*) through *takmil wal istikmal* among private schools



Qualitative research allows for interpretation of the reality.

Main Questions:

“What are the factors for strategic cooperation among Islamic private schools?”, “What kinds of strategic cooperation among Islamic private schools?”, “How did Islamic private schools initiate and manage strategic cooperation?”, and “In what ways Islamic private schools work on reciprocal strategic cooperation?”.

Interview between October 2018 until December 2019. Each interview session took between 20 to 30 minutes. After the interview, the researchers transcribed the note into interview transcripts.

RESULTS & DISCUSSION PASAK 5 2020

QUESTIONS	FEEDBACK
What are the factors for strategic cooperation among Islamic private schools?	Survival Educational requirements Contents
What kinds of strategic cooperation among Islamic private schools?	Curriculum enhancement among teachers & parental development between PTAs.
How did Islamic private schools initiate and manage strategic cooperation?	Trustees and administrators of schools parent organization on strategic collaboration to extend services to the stakeholders beyond teaching business at schools.
In what ways Islamic private schools work on reciprocal strategic cooperation?	Value for people has been always the priority especially in educational sector.

CONCLUSION

In conclusion, *ta'awun* driven strategic cooperation through *takmil wal istikmal* among Islamic private schools has been phenomenal in the competitive education business. When education is regarded as business commodity, the direct stakeholders will expect high return on investment. The spirit of elevating human society into caring society has not been the top priority. Nevertheless, in this study has proven contextually, *takmil wal istikmal* or reciprocal cooperation has been extended beyond business survival but for the added value of human civilization.

THANK YOU

**Questions
Comments**