



UUM/CAS/SCIMPA/J-3
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Assoc. Prof. Dr. Puteri Shireen Jahn Kassim
Kulliyah Of Architecture And Environmental Design
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P.O. Box 10
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Dear Assoc. Prof. Dr. Puteri Shireen

INVITED SPEAKER AT THE CREATIVE INDUSTRY INTERNATIONAL CONFERENCE 2020 (CIIC 2020)

Greetings from Sintok!

It is our pleasure to cordially invite you to deliver your Keynote Speech at the Creative Industry International Conference 2020 (CIIC 2020) which will be held virtually on 3-4 November 2020. The theme of the conference is **"Creative Industry in Science, Technology, Engineering, Arts and Mathematics (STEAM)"**. It is anticipated that your speech is highly related to this theme.

CIIC 2020 aims to be a catalyst for academics and experts to share and exchange the latest developments in the Creative Industry sectors particularly in the Asian region. This conference thrives to be a platform for knowledge sharing from the aspects of innovation and management to address the theoretical, methodological or practical aspects related to creative industry for its future benefits.

As an Invited Speakers, you are eligible to:

- a) The paper has higher priority to be accepted and published in one of the suggested journals (subject to Technical Committee decision).
- b) Priority in the conference program (on the 1st day of the conference).
- c) Extra time for presentation (not 15 minutes as the regular papers, but 20 minutes).
- d) Invited Papers are noted explicitly in the conference program as Invited Papers in special sessions.
- e) Conf Fees= RM300 (EXCLUDING Journal Fees)
- f) Submit via email directly to ciic@uum.edu.my

We believe your inspiring speech and outstanding work would be an excellent addition to the CIIC 2020 event. Please do not hesitate to contact me at **+6016-5108181** or email at **syamsulbahrin@uum.edu.my** if you have any questions and I am looking forward to seeing you at CIIC 2020.

Thank you.

“IN THE SERVICE OF RELIGION, NATION AND COUNTRY”

“SCHOLARSHIP, VIRTUE, SERVICE”

Sincerely


ASSOC. PROF. DR. SYAMSUL BHRIN ZAIBON
Chairman
Creative Industry International Conference 2020 (CIIC 2020)