

# HALAL ECOTOURISM IN COASTAL AREAS: SOLUTION FOR STUNTING ISSUES

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# OVERVIEW

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# SUSTAINABILITY

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- Sustainability is meet the needs of the present generation without compromising the ability of the future generation to meet their own needs (WCED,1987).
- Overall sustainability in coastal areas involves 3 essential concepts: environmental, economic, and society (Huang, 2011).





# SUSTAINABLE TOURISM



## Sustainable Tourism (ST)

- ST is a complex and evolving concept.
- Meets the needs of present tourists and host regions while protecting and enhancing opportunities for the future. It is conceived as leading to management of all resources in such a way that economic, society and aesthetic needs can be fulfilled while maintaining cultural integrity, essential ecological processes, biological diversity and life support systems. (UNWTO, 2002).
- It is vital that any definition of sustainable tourism emphasizes the environment, social, and economic elements of the tourism system (Swarbrooke, 1999).
- Sustainable tourism is rooted in the concept of Sustainable Development.





# PRINCIPLES OF ISLAMIC ECO-SUSTAINABILITY

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- **All creatures are under the one God-** God creating humankind within the pattern of the natural world, in the state of being able to distinguish between good, bad, and neither good nor bad (Naqvi 1997, 2003). Thus, God expects humans to make ethical choices for their lives.
- **Human Role of Stewardship-**the human is merely a guardian of the environment and its components; Islam strongly promotes the intergenerational justice and sustainable development.
- **Pursuit of the Public Good (Maslahah)-**aims at the sustainable achievement of good, welfare, advantages, and benefits for creatures.





## How to Apply the principles?



- ❑ Seek Balance – Maintain Equilibrium (*Qadr*)
  - ✓ This concept is communicated several times in the Quran in different contexts, with the underlying message that Allah The Almighty has created everything in this world with a sense of balance/proportion.
  - ✓ It is the responsibility of human beings (as God's Khalifah on earth) to preserve this natural order or balance between all creations; this is achieved when humans do not alter or damage any of God's creations, which includes humans, water, air, land, plants, animals, and other natural resources.
  - ✓ Corruptions on earth in the form of pollution, overconsumption, and wastefulness are all factors that can distort this balance.

**“We have already sent Our messengers with clear evidences and sent down with them the Scripture and the balance that the people may maintain [their affairs] in justice.” (Qur'an 57:25)**

# How to Apply the principles?

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- ❑ Avoid Overconsumption (Israf/ Tabzeer) – Apply Moderation (Wasateya)
    - ✓ The Quran states the importance of not overspending (Israf), or indulging in careless overconsumption (Tabzeer), stressing the importance of managing the resources given to us on earth.
    - ✓ The concept of preservation of resources and avoiding overconsumption are fundamental to the sustainability dialogue. Unless individuals learn to eliminate extravagance/waste.
    - ✓ Extravagance is defined as over-expenditure in areas where spending is permissible (eating, drinking, etc.): “Eat and drink but waste not by extravagance” (Qur’an 7:31).







## How to Apply the Principles?



- ❑ Practice Self-Accountability (Muhasaba) – Preserve Justice (Adl)
  - ✓ The concept of accountability is well documented in the environmental management and sustainability.
  - ✓ At a micro level, organisations must be held accountable for their actions and internalise the costs of their polluting actions, instead of attempting to externalising this and making society pay in the form of increased pollution/toxic related health issues, population migration, and severe weather conditions.
  
- ❑ Acknowledge Interdependence- Observe Modesty (Tawadhu)
  - ✓ The Qur'an verses warn against arrogance and praises those who walk on earth in a modest manner and realise they are one among God's many creations:
    - “And do not walk upon the earth exultantly. Indeed, you will never tear the earth [apart], and you will never reach the mountains in height.” (Qur'an 17:37)





# What is Halal Ecotourism?

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## **Halal ecotourism:**

- Any activity, event, experience or indulgence, undertaken in a state of ecotourism that is in accordance with Islamic principles.
- Responsible travel to natural areas that conserves the environment, sustains the well-being of local people, and involves interpretation and education.



# Halal Toyyiban Standard

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**HALAL** - **Lawful** According To Sharia' in contrast to **Haram** – Forbidden.  
**TOYYIBAN** - Complements and perfects the essence (spirit) of the basis standard or minimum threshold (halal & purify), i.e, on **hygiene, safety, sanitation, cleanliness, nutrition, risk exposure, environmental, social** and other related aspects in accordance with situational or application needs, **wholesomeness**.



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## Criteria in Halal Ecotourism



Conserves the environment and sustains the well being of local people. Followed by details:

- Builds environmental awareness;
- Provides direct financial benefits for conservation;
- Provides financial benefits and empowerment for local people;
- Harmonize and respect the local culture in line with Islamic principles;
- Supports human rights and democratic movements.





# DISCUSSION



## The goodness of Halal? What is **Halalan Thayyiban**?

*“O mankind, eat from whatever is on earth [that is] lawful and good and do not follow the footsteps of Satan. Indeed, he is to you a clear enemy”*  
[Al-Baqarah 2:168]

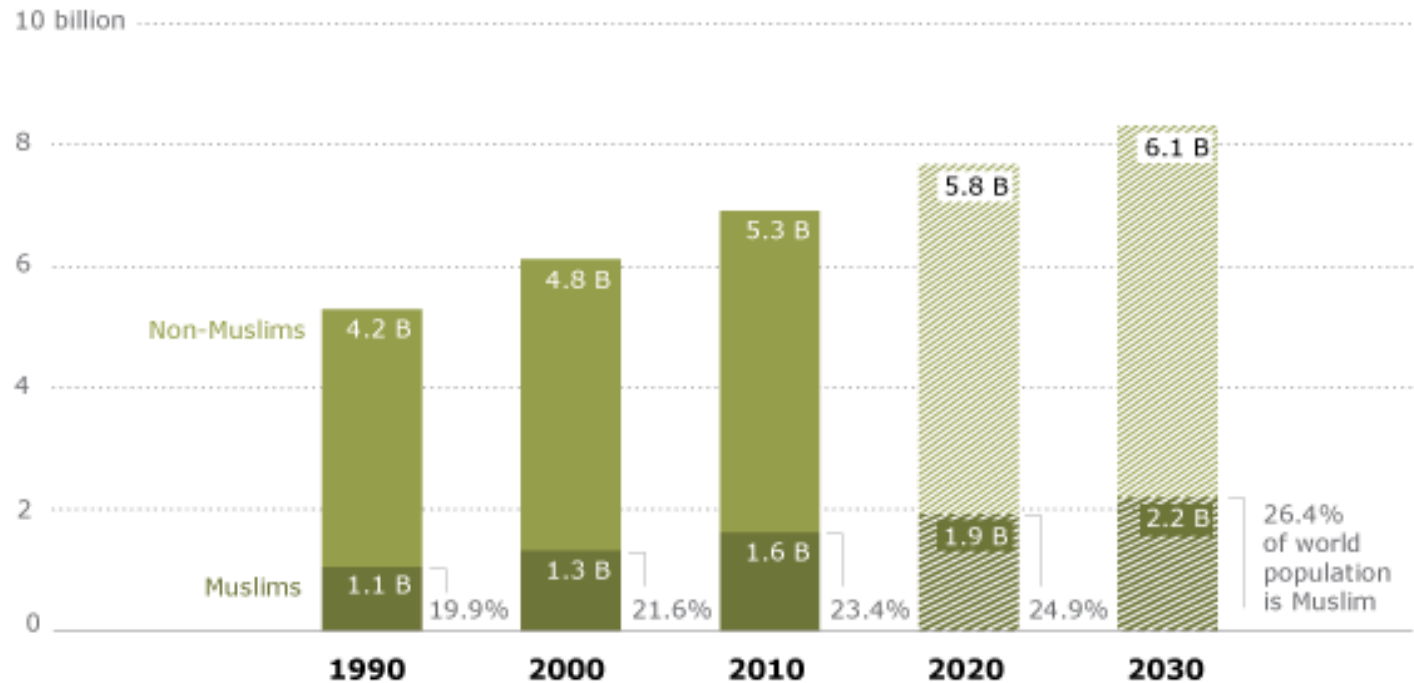
*“And eat of what Allah has provided for you [which is] lawful and good. And fear Allah, in whom you are believers”*  
[Al-An’am 5:88]



# Muslim World Population



Muslims as a Share of World Population, 1990-2030



Percentages are calculated from unrounded numbers. Cross hatching denotes projected figures.

Pew Research Center's Forum on Religion & Public Life • *The Future of the Global Muslim Population*, January 2011



# Projected Distribution of Muslim Population by Country & Territory in 2030



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# TRAVEL & TOURISM ECONOMIC IMPACT FROM COVID-19

## GLOBAL DATA



Travel & Tourism jobs 2019:

**330 MILLION**

= **1 in 10** jobs

1 in 4 of all net new jobs were created by Travel & Tourism over the last five years



Travel & Tourism GDP 2019:

**10.3%** of global economy

= **\$8.9 trillion**

3.5% Travel & Tourism GDP growth vs. 2.5% real economy GDP growth

### UNPRECEDENTED PROJECTED LOSSES FOR 2020

Travel & Tourism jobs:



**100.8  
MILLION**

job losses

**↓31%**

Travel & Tourism GDP:



**2.7  
TRILLION**

USD

**↓30%**



Travel & Tourism  
global economic  
impact of COVID-19:

**5x**

the impact of the

**2008 Global  
Financial Crisis**

**↑2.9**

percentage  
point

**Global unemployment**

**rate** directly from Travel & Tourism  
job losses.

Source: WTC and Oxford Economics. All values are in constant 2018 prices & exchange rates. All data as of April 2020.



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Sources: [www.crescentrating.com](http://www.crescentrating.com)



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# Food in Halal Ecotourism

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- Food - a necessity for our existence - is a large segment of business. This is affected by progressive technologies and the rapid process of globalisation.
- However, food is also a crucial factor for interaction between various ethnic, social and religious groups especially in coastal region area.



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# Stunting Issue in Halal Ecotourism

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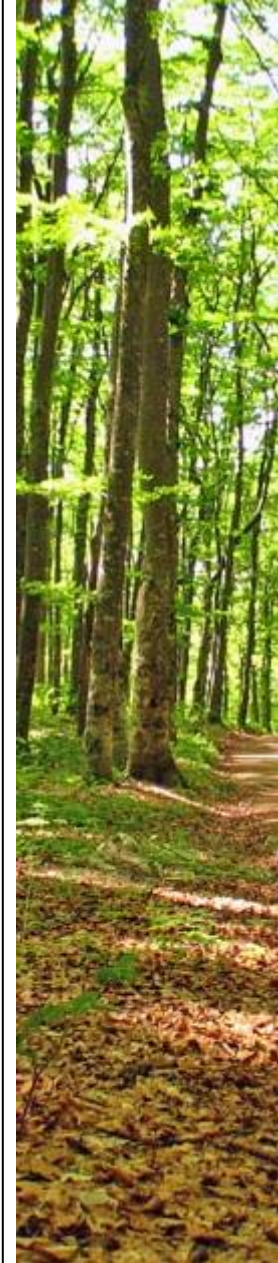
- *What is stunting?*
  - Stunting is the inability to reach their potential height for their age. It is most common measurement used to identify chronic malnutrition in children.
- **Causes-** there is no single cause to stunting. Instead, stunting, as manifestation of maternal and child undernutrition, results from a complex interaction of household, environmental, socioeconomic and cultural influences.



# Stunting Issue in Halal Ecotourism

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- **The WHO estimates**, maternal undernutrition accounts for 20% of childhood stunting.
- **Access to a healthy environment** which encompasses the type of dwelling, safe water supply, adequate sanitation and garbage collection are associated with increased infections and in turn, a higher probability of stunting in children.
- **Access to health services** – the poor access to and quality of health services can leave children vulnerable to the vicious cycle of infection and stunting.
- **Household food security**- in 2014, Khazanah Research Institute found that many people are unable to afford a nutritionally adequate diet.





# Stunting in Halal Ecotourism- An Analysis

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## ■ The Preservation of Life

The preservation of life is one of the elements of “Maqasid Shariah” (Primary objectives of Islamic Law), which should be given emphasis in view of the increasing concern on public health and negative behaviors existing in societies at large.

- The lives of every Muslims, including their dietary requirements are guided by the Shariah Law or Islamic Law. In Islam, the only guidance for halal nutrition is the Quran and Sunnah, which is manifested through the diet of the Prophet Muhammad PBUH and his eating practices, which will affect any individual in the areas of mind, spirit, intellect, physiology and health.



# Stunting in Halal Ecotourism- An Analysis

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Pregnant mothers, children, teenagers and adults should be educated on eating halal food in moderation, in ensuring the future generation of healthy and good individuals. All foods are considered halal except those mentioned in the Quran as follows:

*“Forbidden to you (as food) are: dead meat, blood, the flesh of swine, and that on which hath been invoked the name of other than God. That which hath been killed by strangling, or by violent blow, or by headlong fall, or being gored to death; that which hath been (partly) eaten by a wild animal; unless ye are able to slaughter it (in due form); that which is sacrificed on stone (altars); (forbidden) also is the division (of meat) by raffling with arrows; that is impiety.” (5:3)*







# Halal Nutrition

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- Halal nutrition covers the Prophet's diet and his eating practices. Muslims eat to live and not live to eat. As basics in life itself, food is the center of our lifestyle and it makes up who we are from the inside out, reiterating the quip —**You are what you eat.**
- Proper halal nutrition means getting all the essential nutrients from the halal diet that will keep the body functioning normally.
- This is crucial because there are some important molecules that your body utilizes to live, which it cannot make on its own.
- Nutrition is a matter of life-long eating habits which become set with age. Dietary patterns also vary from one person to another according to the difference of cultural and geographic environment to another. To ensure a proper supply of the essential nutrients, we must combine food sources of these nutrients in the right amounts. Babies should be breastfed at birth until 6 months of age or to continue until two years of age.

# Case Study: Karimunjawa Island

**VISIT INDONESIA**  
every time remembered with beauty





# Halal Food Culture





# People Culture





# Business Culture





# Local Culture Performance







# *Tropical Course*

Ecotourism and Sustainable Development in Coastal Region

Semarang and Karimun Jawa Island

1 - 9 August 2018







# THANK YOU

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