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The theoretical framework for measuring Key Intangible Performance (KIP) in research and publication using Maqaid al-Shari'ah (MS) (Review)

Zakariyah, L.^a, Al-Fijawi, M.F.A.^b, Osman, R.B.A.H.^c, Rahman, S.A.^d, Sarif, S.M.^e

^aFaculty of Humanities, Management and Social Sciences, Federal University of Kashere, Gombe State Nigeria, Nigeria

^bDepartment of Fiqh and Usul Al-Fiqh, Kulliyah of Islamic Revealed Knowledge and Human Sciences, International Islamic University Malaysia (IIUM)

^cDepartment of Arabic Language and Literature, Kulliyah of Islamic Revealed Knowledge and Human Sciences, International Islamic University Malaysia (IIUM)

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Abstract

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Application of Maqaid al-Shari'ah to determine and measure the Key Intangible Performance (KIP) in institutional and individual productivity is considered a topical issue in the current era. The shift of emphasis from measuring Key Performance Indicator (KPI) to measuring and quantifying intangible performances is a laudable endeavour. KIP acknowledges the prospective intangible means that contribute to quality productivity of institutions and individuals. Nonetheless, basing the KIP on Maqaid al-Shari'ah is near to none. This article reviews the available literature, in an attempt to develop a theoretical framework for measuring Key Intangible Performance (KIP) in research and publication using Maqaid al-Shari'ah. This paper employs qualitative methodology, which basically relies on textual analysis. This is then combined with Sekaran's behavioural science operationalization method as a research design to develop a Maqaid based Key Intangible Performance (KIP) measurement framework. The findings show that Research and Publication is essential for Islamic educational Institutions. It can promote, make impact and integrate Islamic values in contemporary issues. The intangible dimensions are three, preliminaries, regulations & governance, and moral & ethical conducts. All of these correspond to the three levels of Maqa'id namely, essentials, complements and embellishments. © 2020 International Islamic University Malaysia. All rights reserved.

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