

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

RESEARCH PRESENTATION SKILLS

by

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Presentation Outline

- Information about **the presentation** that you need prior to the presentation day
- Information about the **audience**
- Information about **yourself** that you need to have
- Principles of effective research presentation

- During your postgraduate studies, the kinds of presentation you will do are:
 - Class presentation (depending on the mode that you take)
 - Defence of your research proposal
 - Viva voce

Information about **the**
presentation that you need
prior to the presentation day

Questions about the presentation

- What type of presentation am I supposed to do?
- What is the purpose of my presentation?
- How much time am I given?
- What must I include in my presentation?
- How is it graded / evaluated?
- Do I need audio visuals?
- Do I need elaborations?
- Will there be Q & A after my presentation?

Information about the **audience**

Who is the audience?

- Background

What type of people are they? My friends?
People I have never met? My supervisors?

- Expectations

What will the audience expect from me?

- Knowledge and experience

How much do they know about my topic?

What technical language and jargon don't they know?

- Reactions

What questions might the audience ask?

What objections might they raise?

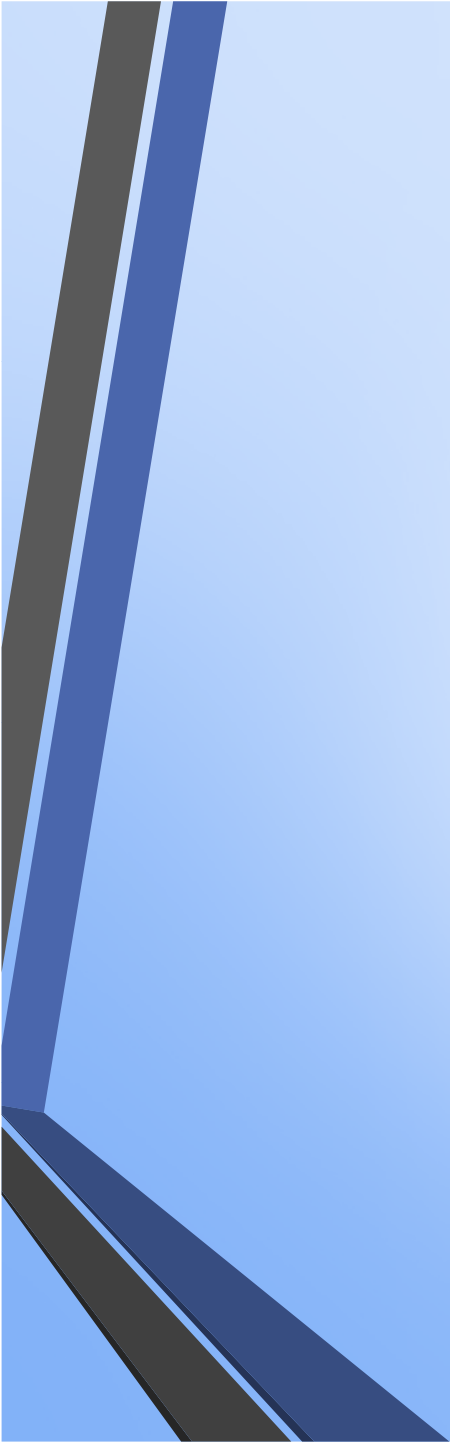
What interpersonal problems might you have to deal with,
for example people who disagree with you?

Next,

Information about **yourself**
that you need to have

Questions about yourself as a presenter

- What are my strengths? How can I use them?
- What are weaknesses? How can I overcome or minimize them?
- Do I have any fears as a speaker?



Structuring an effective research presentation

The principles of an effective research presentation

- Appropriateness
- Enthusiasm
- Accuracy
- Credibility
- Clarity

Appropriateness

- Your presentation must follow the **format** given
- You must be able to provide the appropriate **examples** for elaboration
- You must use appropriate **language**
- You must **dress** appropriately

Enthusiasm

- You must show **real interest** in your topic
- Be **lively and cheerful** as it can be infectious

Accuracy, Credibility and Clarity

- You should use accurate **words** and **grammar** to deliver meaning
- You should be **knowledgeable** and **well-versed** in the topic presented
- You should present **reliable** and **valid** ideas and supports
- You should be **precise** and should **avoid** too many jargons

In conclusions
for a good
research presentation,

You should

- be well-versed in the topic
- be very confident
- be fluent
- be enthusiastic about the subject
- be interesting
- be in tune with the audience
- be easily understood
- be in control
- try to keep the audience involved

References

- Raman, M. & Sharma, S. (2012). *Technical communication: Principles & practice*. New Delhi: Oxford University Press.

Thank you!

