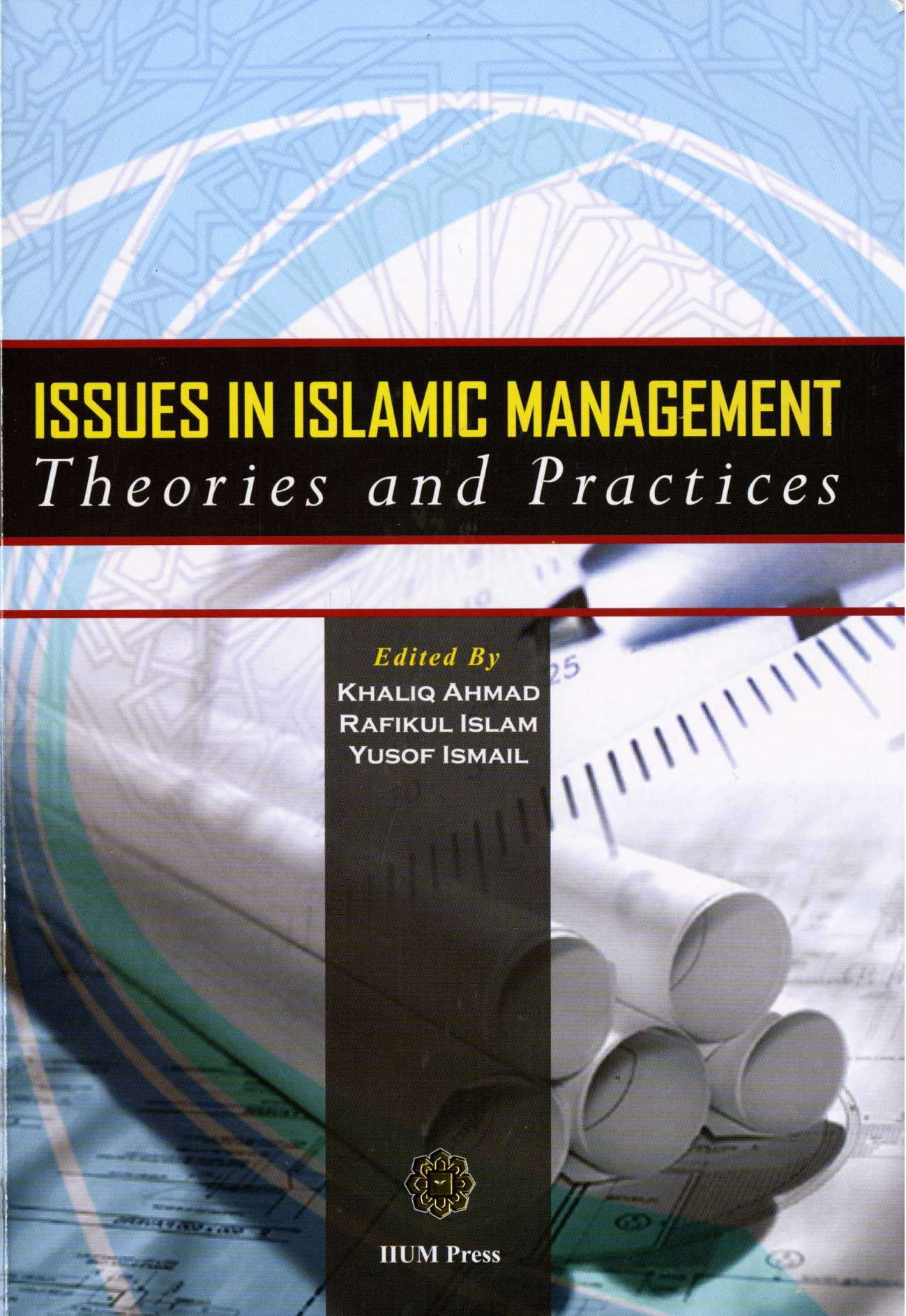
ISSUES IN ISLAMIC MANAGEMENT

Theories and Practices



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CHAPTER 12

THE COVERAGE OF ISLAMIC MANAGEMENT MATERIALS IN THE INTERNET SEARCH ENGINES

Yusof Ismail
Suhaimi Mhd Sarif

1. Introduction

The Internet has been instrumental in providing researchers with instant information on diverse topics on Islam. Although abundant literature is still preserved in hard copy, or print format, one cannot deny the contribution of the Internet as the fastest mean of accessing information. Due to the increasing popularity and importance of the Internet as a source of literature search, perhaps also on Islam, it is crucial to ascertain apparent availability of materials on Islam in the electronic form via the Internet.

This paper is relevant to Islamic management studies in order to ascertain the extent to which the Internet provides suitable materials. Rich databases of literature will help the discipline make rapid progress, whereas a dearth will force the researchers to rely on other on-line databases, and the traditional, current and backdated issues of periodicals. In fact, there has been a similar study carried out to evaluate available sources on *Maqāṣid al-Sharī'ah* (Ismail & Sarif, 2006).

2. Research Objective

The study was carried out primarily to identify the relative frequency of hits on Islamic management materials available at the Internet search engines. However, this paper does not investigate the quality of the contents of the Web-based materials available. The following combination of search terms were used in the study: religion, Islam, Christianity, Muslim, Christian, management, organization, organization, Islam and management, Islam and organization, Islam and organization, Muslim and management, and Christian and management.

3. Literature Review

The study was carried out to ascertain relative availability of the materials of Islamic management through the Internet search engines (ISE's). The Internet was accessed on 8