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Role of rumours and locals' perceptions on the level of environmental impacts of Lynas Advanced Material Plant, Kuantan, Malaysia (Article)

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Jamaludin, H. ✉, Patunru, A., Lahiri-Dutt, K. 👤

Crawford School of Public Policy, ANU College of Asia and the Pacific, The Australian National University Canberra, ACT 0200, Australia

Abstract

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A number of factors influence how people perceive environmental impacts of an industrial or a development project. This paper examines the role that rumours play in shaping public perceptions. It reports a study carried out in 2015 among residents living around a rare earth processing plant, the Lynas Advanced Material Plant (LAMP), in Kuantan, Malaysia. Primary data, derived from a semi-structured questionnaire-based survey of 570 respondents and interviews with experts, collated with secondary data from various sources, show that respondents generally perceived LAMP to be dangerous. However, such perception is only evident in the long-term. Estimation results reveal that those who received information from rumours perceived LAMP to be dangerous. Other variables, such as education, gender, race and socio-cultural factors, also play vital roles in influencing people's perceptions. The links between public perceptions, experts' views and data disclosure, once revealed, may inform best practice and help to better understand how the public gauge risk. © 2019 Elsevier Ltd

Author keywords

Environmental impact Lynas advanced material plant Perception Rare earth Rumours

Indexed keywords

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