

PROGRAM BOOK

# 1ST RESEARCH COLLOQUIUM ON TOURISM & HOSPITALITY

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STUDIO 4 KULLIYAH OF  
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# LOCAL COMMUNITY EMPOWERMENT AND SUPPORT FOR FUTURE ECO-TOURISM DEVELOPMENT

Nik Nurasyira Abdullah and Siti Salwa Md Sawari

Department of Tourism, Kulliyah of Languages and Management, International Islamic University Malaysia, Johor, MALAYSIA.

(E-mail: Niknorasyira.abdullah@gmail.com)

## Abstract

Ecotourism is one of the niche areas of tourism which is chosen by the tourists to involve especially to the nature lover. This study is to identify the personal benefit, local community empowerment and the relationship between personal benefit and empowerment towards support for future eco-tourism development. Quantitative method were used by using a set of questionnaire. A total of 20 respondents from the local community of Min House Camp, Kelantan have contributed to this survey. The data was analyzed by using IBM Statistical Package for Social Science (SPSS) through several analyses such as descriptive analysis and frequency analysis. The outcomes of this study show the importance of local community empowerment towards eco-tourism development. Hence, the contribution of the study is toward the understanding on how the local community is involved in eco-tourism and to engage local community with the tourism operators.

**Keywords:** Eco-tourism, local community, personal benefit and empowerment, support towards ecotourism development