



IDA MADIEHA abdul ghani azmi &lt;imadieha@iium.edu.my&gt;

## Update on Dialogue on IPR etc

8 messages

**Junaidi Mansor** <junaidi.mansor@krinstitute.org>  
 To: IDA MADIEHA abdul ghani azmi <imadieha@iium.edu.my>  
 Cc: Nurul Amira Syafinas Mohd Amir <amira.amir@krinstitute.org>

Sat, Aug 31, 2019 at 4:13 PM

Dear Prof Ida,

After having discussed with Dr Nung and Prof Jomo, I have been advised to limit the session to 2 hrs. Encik Burhan from Kementerian Perdagangan Dalam Negeri dan Hal Ehwal Pengguna and Encik Nor Azmi Mat Said, CEO of SME Corp have indicated their interest to share their views from their own areas of expertise. As for NGOs, we have decided to have an open session for everyone to share their views. We hope we can have an open and productive discussion through this approach. Details are as below. I have attached photos from previous dialogue for Prof to get a feel of the atmosphere.

I will update Prof again next week on list of confirmation of attendance.

### Background

The standards of intellectual property rights (IPR) laws in Malaysia is internationally recognized. Malaysia has developed the legal framework consistent with the changes globally and has established institutions to facilitate the process of recognizing IPR in Malaysia. In terms of usage however, Malaysia is a huge net importer of IPR. The latest report by the Malaysia Productivity Commission (MPC) shows that Malaysia is scoring low on international co-invention and patent applications. At the same time, Malaysia also scored low on the quality of research institutions and scientific publications. Another perspective for consideration is the firm's demographics in Malaysia. Small and medium-sized enterprises (SMEs) make up about 99% of firms in Malaysia. Would the existing policies be sufficient to take SMEs to the next level as contributors to IPR? Another common debate on IPR is on the cost to society, in particular on its burden to the cost of medicine.

This dialogue on IPR is a platform to discuss the challenges moving forward for Malaysia in the context of the development of policies on IPR, innovation and economic growth. This dialogue would also provide a platform to discuss the conflict between firms, individual rights to innovate and society.

### Schedule

Date: 12 September 2019

Venue: Victory Room, Level 7, Mercu UEM, Jalan Stesen Sentral 5, KL Sentral, Kuala Lumpur

Time: 9.00 am to 11.00 am

- |                  |   |
|------------------|---|
| 9.00 – 9.10 am   | Welcoming remark by Dr Nungsari Mohd Radhi, Chairman, Khazanah Research Institute   |
| 9.10 – 9.30 am   | Presentation by Prof Ida Madieha Abdul Ghani Azmi:<br>“Between Regulatory Reforms, Trade Liberalisation and Technology Dependence: Intellectual Property Challenges in Malaysia”                                      |
| 9.30 – 10.00 am  | Views from Encik Burhan Irwan, Ketua Penolong Pengarah, Bahagian Dasar dan Perancangan, Kementerian Perdagangan Dalam Negeri dan Hal Ehwal Pengguna<br>Views from Representative from SME Corporation on IPR and SMEs |
| 10.00 – 10.45 am | Open discussion   |
| 10.45 – 11.00 am | Closing remark by Jomo KS, Senior Advisor, Khazanah Research Institute  |

Thank you Prof!

**Junaidi Mansor**

Director

**Khazanah Research Institute** 1060301-U

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**2 attachments**



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**IMG-20190827-WA0023 (002).jpg**  
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**IDA MADIEHA abdul ghani azmi** <imadieha@iium.edu.my>  
To: Junaidi Mansor <junaidi.mansor@krinstitute.org>  
Cc: Nurul Amira Syafinas Mohd Amir <amira.amir@krinstitute.org>

Sun, Sep 1, 2019 at 7:13 AM

So what is the format of the discussion? power point presentation? or points for discussion?

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**Junaidi Mansor** <junaidi.mansor@krinstitute.org>  
To: IDA MADIEHA abdul ghani azmi <imadieha@iium.edu.my>  
Cc: Nurul Amira Syafinas Mohd Amir <amira.amir@krinstitute.org>

Mon, Sep 2, 2019 at 11:41 AM

As in the previous sessions, we let the respective individuals to choose their own format. It is usually a mix between a short presentation slide, and oral presentation without slides. We try not to formalize the session too much. The moderator will guide the discussion accordingly.

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IDA MADIEHA abdul ghani azmi <imadieha@iium.edu.my>  
To: SHAKILA ABD RAHMAN <shakila@iium.edu.my>

Tue, Sep 3, 2019 at 9:53 PM

block my diary ye

----- Forwarded message -----

From: **Junaidi Mansor** <junaidi.mansor@krinstitute.org>  
Date: Sat, Aug 31, 2019 at 4:13 PM  
Subject: Update on Dialogue on IPR etc  
To: IDA MADIEHA abdul ghani azmi <imadieha@iium.edu.my>  
Cc: Nurul Amira Syafinas Mohd Amir <amira.amir@krinstitute.org>

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IDA MADIEHA abdul ghani azmi <imadieha@iium.edu.my>  
To: SHAKILA ABD RAHMAN <shakila@iium.edu.my>

Wed, Sep 11, 2019 at 10:13 AM

----- Forwarded message -----

From: **Junaidi Mansor** <junaidi.mansor@krinstitute.org>  
Date: Sat, 31 Aug 2019 at 4:13 PM  
Subject: Update on Dialogue on IPR etc  
To: IDA MADIEHA abdul ghani azmi <imadieha@iium.edu.my>  
Cc: Nurul Amira Syafinas Mohd Amir <amira.amir@krinstitute.org>

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**IDA MADIEHA abdul ghani azmi** <imadieha@iium.edu.my>  
 To: Junaidi Mansor <junaidi.mansor@krinstitute.org>  
 Cc: Nurul Amira Syafinas Mohd Amir <amira.amir@krinstitute.org>

Wed, Sep 11, 2019 at 10:53 AM

Salam Junaidi

Is the program tomorrow on as scheduled?

Prof. Ida

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**Junaidi Mansor** <junaidi.mansor@krinstitute.org>  
 To: IDA MADIEHA abdul ghani azmi <imadieha@iium.edu.my>  
 Cc: Nurul Amira Syafinas Mohd Amir <amira.amir@krinstitute.org>

Wed, Sep 11, 2019 at 11:06 AM

Yes Prof Ida. As per schedule. Tq

Sent from my Samsung Galaxy smartphone.

----- Original message -----

From: IDA MADIEHA abdul ghani azmi <imadieha@iium.edu.my>

Date: 11/09/2019 10:54 (GMT+08:00)

To: Junaidi Mansor <junaidi.mansor@krinstitute.org>

Cc: Nurul Amira Syafinas Mohd Amir <amira.amir@krinstitute.org>

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**Junaidi Mansor** <junaidi.mansor@krinstitute.org>  
 To: IDA MADIEHA abdul ghani azmi <imadieha@iium.edu.my>  
 Cc: Nurul Amira Syafinas Mohd Amir <amira.amir@krinstitute.org>, Atiqah Bazilah Azlan <atiqah.azlan@krinstitute.org>

Wed, Sep 11, 2019 at 4:07 PM

Dear Prof Ida,

As of 4pm today, here are participants for the dialogue. There are a number of other participants that will attend together with these individual. We also have internal KRI attending.

Dr A. Vijayalakshmi Venugopal	Taylor's Law School
IR. Amran Bin Mahzan	MERCY MALAYSIA (with entourage)
Mohamed Fairuz Bin Mohd Pilus	Intellectual Property Corporation of Malaysia (with entourage)
Prof Rokiah Alavi	IIUM
Shawn Tan	Aeste Works Sdn Bhd
Norhayati Nasir	Xeraya Capital

Laurance Todd	IDEAS
Sanya Reid Smith	Third World Network
Burhan Iman Cheong	KPDNHEP
Noor Azmi Mat Said	SME Corp (with entourage)

I've received confirmation from both Dr Nung and Prof Jomo as well. Usual facilities will be made available if needed e.g. laptop, pointer. I will propose for a quick photo session tomorrow for us to upload at our website and for Prof to tweet or Facebook it after. Should Prof require any specific request, please do not hesitate to contact myself or Amira.

Many thanks and hope to see you tomorrow, Insya Allah.

**From:** IDA MADIEHA Abdul Ghani Azmi <[imadieha@iiium.edu.my](mailto:imadieha@iiium.edu.my)>  
**Sent:** Wednesday, September 11, 2019 10:54 AM  
**To:** Junaidi Mansor <[junaidi.mansor@krinstitute.org](mailto:junaidi.mansor@krinstitute.org)>  
**Cc:** Nurul Amira Syafinas Mohd Amir <[amira.amir@krinstitute.org](mailto:amira.amir@krinstitute.org)>  
**Subject:** Re: Update on Dialogue on IPR etc

Salam Junaidi

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