



Universitas Warmadewa  
Denpasar, Bali-Indonesia



Universiti Kuala Lumpur  
Kuala Lumpur-Malaysia

**1ST INTERNATIONAL  
CONFERENCE ON TOURISM,  
MANAGEMENT AND  
TECHNOLOGY 2019**

**19<sup>TH</sup> AUGUST 2019**

**UNIVERSITI KUALA LUMPUR  
BUSINESS SCHOOL**

## PROGRAM INTINERARY

DAY 1- 19 AUGUST 2019 (MONDAY)		
TIME	VENUE	PROGRAM
12.00pm to 1.00pm	Lobby	Registration of participants
1.00pm to 3.00pm	Lobby	Poster Presentation
	Room 1	Media and Technology in Tourism
	Room 2	Technology and Management on Tourism
	Room 3	Tourism Policy and Planning
3.30pm to 4.30pm	Lobby	<b>Plenary Session:</b> 1.Tourism Impact on Community Development by <b>Dr. Sharina Osman (UniKL)</b> 2.Community-Based Homestay; Prospect and Challenges by <b>Prof. Dato' Dr. Che Musa Che Omar (UniKL)</b> 3.Traditional Frigate Mackrrel (Auxis Thazard) processing as Balinese local wisdom by <b>Prof. Ir. Suranaya Pandit (Universitas WARDEWA)</b> 4.The role of social capital to boost growth of SMEs in tourism sector in Bali by <b>Dr. Putu Suyatna Yasa (Universitas WARDEWA)</b>
4.30pm to 5.00pm		<b>Awards Ceremony</b> <b>Closing Ceremony</b> <b>Group Photo</b>
5.00pm to 5.30pm		<b>Hi-tea and Networking Session</b>



## CONCURRENT SESSION

Venue	Name of Presenter	Title
Lobby (Poster)	Dr.Rima Kusuma Ningrum, Prof. Dr. Dewa Putu Widjana	<i>Learning model in the implementation of health and medical tourism courses</i>
	Dr. I Made Mardika	<i>Implications of cultural policies on Balinese sculpture industry</i>
	Dr. Luh Putu Sudini, Dr. I Nyoman Sujana	<i>Impact of tourism on physical environment in Bali</i>
	Dr. A.A. Gde Raka	<i>The role of culture in the development of tourism in Bali</i>
	Dr. A.A Rai Sita Laksmi	<i>The management of community based sustainable tourist attraction in "Penglipuran" villa</i>
	Dr. Ni Wayan Sitiari, Dr. Ni Made Wahyuri	<i>The role of capabilities of customer relationship management as mediator of market orientation and business performance of the sector hotel in Bali</i>
Room 1: Media and Technology in Tourism	Nurul Husna Binti Abd Hamid	<i>The Impact of Instagram Towards Youth Purchase Intention</i>
	Dr. I Wayan Budiarta, Dr. Ni Wayan Kasni, Dr. Made Susini	<i>Techniques of translation applied in promoting tourism</i>
	Muhammad Hafiz Sultan Seavudeen	<i>Factor Influencing Purchase Intention on Online Shopping of The University Students</i>
	Siti Harijah Binti Ramli	<i>The satisfaction level of educational technology on student's learning process</i>
	Farra Anis Adilla Binti Ab Malek	<i>The factor that influence the customer intention to online business</i>
Room 2: Technology and Management on Tourism	NorHayati Jabarrudin	<i>Factors Influencing Behavioural Intention To Use The E-Wallet Amongst Millennial In Kuala Lumpur</i>
	Muhammad Farhan Bin Rosli	<i>Factor Affecting Purchase Intention of Customers on Food Delivery Application</i>
	Daniel Salleh Bin Mohd Ali	<i>Customer Satisfaction on E-Hailing Services among Students in Klang Valley</i>
	Dr. Mirsa Umiyati, S.S, M.Num	<i>Building sustainable tourism hierarchical framework in linguistic perspective</i>
	Nazrul Hakimi Bin Jalani	<i>Measuring Customer Satisfaction of the user of "SETEL APPLICATION"</i>
Room 3: Tourism Policy and Planning	Dr. Sheikh Muhammad Hizam	<i>Managerial Engagement And Performance: The Mediating Role Of Organizational Commitment In A Malaysian Telecommunication Company</i>
	Shamzani Affendy Mohd Din	<i>Inhalable and respirable dust mass concentration on soiled inorganic artefacts at the National Museum Malaysia</i>
	Shamzani Affendy Mohd Din	<i>Assessment of the Spa Premises Spatial Organization towards Muslim Friendly Elements</i>
	Dr. Simon Nahak, Dr. I Nyoman Budiarta	<i>Legal protection against foreign investor in Bali</i>
	Dr. Dra, Ni Wayan Kasni, M,Num	<i>Revitalizing traditional culinary in supporting sustainable tourism</i>

# ASSESSMENT OF DAY SPA PREMISES SPATIAL ORGANIZATION, COMPONENTS AND SERVICES TOWARDS MUSLIM FRIENDLY ELEMENTS

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## **Abstract**

*The paper aims to study spa design, social interaction and services that merged the modern spa with an Islamic point of view. The selected day spas are Lanna Thai Spa and Ayur-V Spa. The method used is structured observation through inventory and analysis, on-site measurement and in-depth Interviews with an expert. The findings established that both day spa spaces are not segregated by gender which means no specific area for male or female clients to do their treatments and therapists are not served their clients based on gender. Both spas also offered services that contradicted Islamic principles. To fulfill the crucial gap of this knowledge, the formation of a Muslim friendly spa is recommended to serve the Muslims clients in preserving their awrah and privacy.*

**Keywords:** *Spa design, social interaction, services, Muslim friendly spa, Halal Lifestyle*