A Critical Appraisal of Zakir Naik's Islamic Evangelism

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Abstract
Though Islam is a religion against compulsion in inviting others into its fold, it allows a certain degree for Muslim scholars to engage in any form of peaceful, ethical and intellectual debate and discourse with people of other faith. Ever since this message was communicated through the Qur'an, there appeared in the Muslim world many intellectuals who engaged people of other faith in discussing issues related to God and spirituality. While the Muslim world still celebrates the contributions of past renowned Muslim scholars in the area of comparative religion, this small-scale research is designed to investigate the approaches, contributions and controversies that surround Naik who is a contemporary Muslim scholar of comparative religion. Even though many recognize his intellectual competency in discussing other religions, there are people who find his public lecture provocative, cynical and disparaging towards other religions. Through this qualitative study the researchers intend to conduct a critical appraisal on Naik's religious propagation. Besides that, the researchers will also analyse some of the criticisms hurled at him. The critical analysis of the research will objectively discuss Naik's method of preaching, personality, style of public lecture, etc. The textual analysis method will be employed to interpret the pertinent data of this research that come in the form of Naik's public lectures and written documents.

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