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The circular economy impact on small to medium enterprises (Conference Paper)

(Open Access)

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Abstract

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In recent years, the literature surrounding the circular economy has grown. While the notion of reducing, recycling and reusing have become adopted practices in many organisations under the umbrella of sustainability, having a circular economy is arguably the next generation step, in terms of sustainability. A systematic literature review on the circular economy identified a gap in the research, regarding the impact at the micro level to be placed on small to medium enterprises. The research concludes that a paradigm shift in circular thinking at the micro level is required, and that further research is needed to identify new skills, resources, approaches, and business models to enable subject matter experts (SMEs) to adopt a circular practice. © 2019 WIT Press

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