



**3rd ICSHT
2019**

Proceeding:

**3rd International Conference on
Social Sciences, Humanities and Technology (ICSHT 2019)**

**Bayview Beach Resort Penang
26-27 January 2019**

Published By:

GA

GLOBAL ACADEMIC EXCELLENCE

eISBN 978-9672245-07-0

**Proceeding:3rd International Conference on
Social Sciences, Humanities andTechnology
(3rd ICSHT 2019)**



**Copyright © 2019
Global Academic Excellence (M) Sdn Bhd**

All rights reserved. No part of this proceeding may be reproduced in any form, except for the inclusion of brief quotations in review, without permission in writing from the author/ publisher.

ISBN: 978-967-2245-07-0

GLOBAL ACADEMIC EXCELLENCE

**PUBLISHED BY:
GLOBAL ACADEMIC EXCELLENCE (M) SDN BHD
(1257579-U)
KELANTAN
MALAYSIA**

CONTENTS

1. CHALLENGING CORRUPTION: A VIOLATION OF HUMAN RIGHTS IN INDONESIA	1
2. A REVIEW ON PASSIVE DESIGN CONFIGURATIONS EFFECTS ON NATURAL VENTILATION PERFORMANCE IN MULTI-STOREY RESIDENTIAL BUILDINGS OF TROPICAL CLIMATES	11
3. EXPECTATIONS OF SERVICE RECIPIENTS TOWARD THE SERVICE OF UDON THANI HOSPITAL	27
4. BEHAVIOR AND MARKETING MIX FACTORS INFLUENCE TO USE SHELL PETROL STATION SERVICES IN UDON THANI PROVINCE THAILAND	33
5. INTERACTIVE POWERPOINT FOR SELF-DIRECTED LEARNING OF MATHEMATICS: A CASE STUDY	39
6. BRAND EXPERIENCE BRAND LOVE AND BRAND ADVOCACY: A CASE OF K-PLUS USER IN UDONTHANI	50
7. CORPUS LINGUISTICS AND LANGUAGE TEACHING	59
8. FACTORS THAT AFFECT THE SEASONAL EQUITY OFFERING WITH AND WITHOUT WARRANTS AND THEIR SHARE PRICE REACTIONS	63
9. ENTREPRENEURSHIP FOR NATIONAL DEVELOPMENT: AN APPROACH	75
10. PREDICTOR FACTORS FOR COLLECTIVE LEADERSHIP:A CASE OF SECONDARY SCHOOLS	85
11. EMPIRICAL ANALYSIS OF THE RELATIONSHIP BETWEEN FOREIGN AID, FOREIGN DIRECT INVESTMENT AND ECONOMIC GROWTH IN NIGERIA (1980-2017): VECTOR ERROR CORRECTION MODEL (VECM) APPROACH	95
12. IN-SILICO MODELING OF PATTERN RECOGNITION RECEPTOR EFR AND MOLECULAR INTERACTION WITH PATHOGEN ASSOCIATED MOLECULAR PATTERN elf18	107
13. THE DETERMINANTS OF OPPORTUNITY IDENTIFICATION BY ENTREPRENEURS IN SOUTH-WESTERN NIGERIA.	120
14. THE EFFECTIVENESS OF MINDFULNESS-BASED INTERVENTION IN ENHANCING SELF-COMPASSION AMONG OLDER ADULTS	128
15. TRENDS IN NEWS COVERAGE: CONTENT ANALYSIS OF A MALAYSIAN NEWSPAPER	141
16. THE EFFECT OF INTELLECTUAL CAPITAL ON JOB SATISFACTION OF BANK EMPLOYEES IN PADANG	150
17. PREPARATION FOR SELF-RELIANCE OF PERSONS BEFORE ENTERING AGING IN THAI-MALAYSIA BORDER AREA CASE STUDY SAMNAK KHAM COMMUNITIES MOO1,	160
18. THE EFFECT OF CORPORATE SOCIAL RESPONSIBILITY AND INTELLECTUAL CAPITAL ON BUSINESS PERFORMANCE OF THE SHARIA BANKS IN INDONESIA	167
19. EMPOWERING FEMALE STUDENTS THROUGH HIGHER EDUCATION (CASE: HUMANITIES STUDENTS).....	178
20. STRATEGIC ALIGNMENT BETWEEN PRODUCT MARKET STRATEGY AND COMPETITIVE STRATEGY OF SMEs: A STRATEGIC MANAGEMENT PERSPECTIVE.....	183
21. RELIGIOSITY TO RESIGN IN CONVENTIONAL BANK AND FINANCIAL INSTITUTIONS ..	195
22. ZAKAT AND ITS ROLE IN THE DEVELOPMENT OF COUNTRIES' RESOURCES	202
23. A LITERATURE REVIEW: WOMAN WORKER COMMUTING PRODUCTIVITY IN FORMAL SECTOR	214
24. THE COPING STRATEGIES OF SYRIAN ADOLESCENT REFUGEE IN MALAYSIA: A CASE STUDY	220



25. BEHAVIOR AND MARKETING MIX FACTORS INFLUENCE TO USE SHELL PETROL STATION SERVICES IN UDON THANI PROVINCE THAILAND	232
26. USE OF BANKING IN ONLINE TRANSACTIONS A CASE STUDY OF ACEH PROVINCE	237
27. THE EXISTENTIAL MEANING OF THE ELDERLY IN NURSING HOME	243
28. AN ASSESSMENT OF GREEN ENVIRONMENTAL MANAGEMENT DIMENSIONS: A STUDY AT PONTIAN DISTRICT OF JOHOR STATE MALAYSIA	252
29. RESILIENCE OF VICTIMIZED WIVES OF INFIDELITY	263
30. IMPROVING SCHOOL ENGAGEMENT STUDENT WITH AUTISM SPECTRUM DISORDER USING FLIP-THROUGH AND FOLLOW METHOD IN SOCIAL STORY AND VISUAL SCHEDULE	273
31. ANALYSIS OF VILLAGE PROBLEMS AND CAPABILITIES BASED ON COMMUNITY DEVELOPMENT USING ANALYTICAL HIERARCHY PROCESS	281
32. CULTURAL COMPETENCIES IN EMPLOYMENT AND PROMOTION OF FACULTY MEMBERS (CASE OF IRANIAN HIGHER EDUCATION)	290
33. THE EFFECTS OF POWTOON ON FORM 2 PUPILS' UNDERSTANDING OF POEMS	295
34. THE EFFECTIVENESS OF USING THE RULAIN METHOD TO IMPROVE YEAR FOUR PUPILS' CORRECT USAGE OF ARTICLE	305
35. USING "JAS-TO-BLOOM" TO IMPROVE YEAR 3 PUPILS' ABILITY IN WRITING SIMPLE SENTENCES.....	317
36. THE EFFECTIVENESS OF USING THE JIGSAW CLASSROOM TECHNIQUE TO ENCOURAGE PUPILS' PARTICIPATION IN READING LESSON	326
37. CORPORATE SOCIAL RESPONSIBILITY ENVIRONMENT IN MALAYSIA: LESSONS LEARNED FROM THE EFFECTIVENESS OF THE CSR PROGRAMME BY AXIATA GROUP	336
38. ARTIFICIAL INTELLIGENCE: ITS OPPORTUNITIES AND THREATS	344
39. THE EFFECT OF PERFECTIONISM ACHIEVEMENT AND GOAL ORIENTATION TOWARD STUDENTS ACADEMIC PROCRASTINATION	353
40. ATTITUDE AND EFFECTIVENESS OF THE USE OF TECHNOLOGY-BASED LEARNING AMONG IUM NURSING STUDENTS.....	363
41. THE DIFFERENCE IN THE DEFINITION OF SUCCESSFUL IMPLEMENTATION OF THE ICT CURRICULUM BETWEEN THE TEACHER TRAINEES, ADMINISTRATOR AND LECTURER	372
42. THE RELATION OF ADVERSITY QUOTIENT WITH MANAGERIAL SKILL ON YOUNG ENTREPRENEURS OF CAFÉS IN MALANG.....	387
43. ITALY'S PARTICIPATION IN NATO MILITARY INTERVENTIONS IN LIBYA IN 2011	395
44. EDUCATIONAL MISMATCH AND NON-COGNITIVE SKILLS OF WOMAN ON BOARD IN THE CREATIVE INDUSTRY :A LITERATURE REVIEW	405
45. INFLUENTIAL FACTORS ON ENGLISH LEARNING BASED ON ESP MATERIAL	414
46. THE IMPACT OF FOOD ANIMAL WELFARE ON HUMAN WELLBEING: SCIENTIFIC AND ISLAMIC PERSPECTIVE.....	427
47. THE ACCOUNTING SIMS'S GAME AS A LEARNING MEDIA OF ACCOUNTING CYCLE FOR SENIOR HIGH AND VOCATIONAL SCHOOL STUDENTS.....	437
48. BOARD GAMES AS INTERACTIVE LEARNING TOOLS TO INCREASE LEARNING INTEREST IN SHARIA ACCOUNTING COURSE.....	450
49. THE LINK BETWEEN SERVICE QUALITY, CORPORATE IMAGE AND BEHAVIORAL INTENTION: SATISFACTION AS AN INTERVENING VARIABLE	455



50. THE EFFECTS OF COLLABORATIVE TEXT RECONSTRUCTION ON FORM 4 SARAWAK RURAL PUPILS' NARRATIVE WRITING.....	466
51. THE EFFECTIVENESS OF USING VIDEO PHONEMES ROUTINETO ENHANCE NA1 LINUS PUPILS TO RECOGNIZE THE SOUND OF LETTERS.	478
52. THE SUCCESSFUL FACTORS OF GOVERNMENT FINANCIAL MANAGEMENT INFORMATION SYSTEM (GFMS) IN JORDAN PUBLIC SECTOR: A PROPOSED FRAMEWORK	487
53. EXPLORING TRENDS OF PUBLICATIONS ON ACCOUNTING INFORMATION SYSTEMS (AIS) RESEARCH: A BIBLIOMETRICS ANALYSIS	497
54. THE EFFECTIVENESS OF USING COLORING TEMPLATE TO HELP MALAYSIAN YOUNG LARNERS TO IMPROVE THEIR SPELLING SKILLS.....	507
55. SHAPING THE FOURTH INDUSTRIAL REVOLUTION: SUGGESTED SKILLS AGENDA FOR SUSTAINABLE DEVELOPMENT IN QATAR	518
56. IMPROVING YEAR THREE PUPILS ABILITY TO PUNCTUATE CORRECTLY THROUGH THE USE OF ACCHANT METHOD	526
57. FARMERS' KNOWLEDGE, ATTITUDE AND BEHAVIOR IN RESPONSE TO GOODS AND SERVICES TAX (GST).....	541
58. TECHNOLOGICAL PEDAGOGICAL CONTENT KNOWLEDGE'S SELF-EFFICACY (TPACK-SE) ON PRE-SERVICE TEACHERS AT TEACHERS MALAYSIA EDUCATIONAL INSTITUTIONS	549
59. READING & CULTURE; THE CONNECTION	559
60. INSTAGRAM APPLICATION: AN ACTIVE TOOL IN CULTIVATING READING BEHAVIOUR	574
61. INSTAGRAM APPLICATION: AN ACTIVE TOOL IN CULTIVATING READING BEHAVIOUR	583
62. THE IMPACT OF CEFR-ALIGNED CURRICULUM ON YEAR 2 INTERMEDIATE PUPILS' LBI READING SCREENING.....	593
63. STUDENT-TEACHERS' EXPERIENCES IN DEVELOPING ORAL HISTORY TEXTS FOR THE TEACHING OF READING IN A FORM TWO ESL CLASSROOM.....	605
64. THE IMPACT OF SERVICE QUALITY, CORPORATE IMAGE, PRICE ON CUSTOMER LOYALTY IN THE TAKAFUL INDUSTRY: THE MEDIATING ROLE OF CUSTOMER SATISFACTION	616
65. JAY-CUSTOMERS' BEHAVIORS IN THE RESTAURANT INDUSTRY	631
66. SAHAYA INI TELAH BIASA DALAM ADAT-ADAT INGGERIS': ABDULLAH MUNSHI SEBAGAI WATAK TERTAWAN DALAM TRAVELOGNYA KISAH PELAYARAN ABDULLAH	632
67. KESEDIAAN GLOBAL KANAK-KANAK PRASEKOLAH.....	644
68. KEPELBAGAIAN PENGHASILAN WARNA LICAU: KAJIAN EKSPERIMENTASI PENGGUNAAN PELBAGAI JENIS BAHAN SEMULAJADI DI SABAH	649
69. AMALAN PELBAGAI BUDAYA DALAM KALANGAN SAUDARA BAHARU DI MALAYSIA: SATU TINJAUAN AWAL	662
70. HUBUNGAN ANTARA CIRI-CIRI KERJA BERPASUKAN DENGAN KEBERKESANAN KERJA BERPASUKAN DALAM KALANGAN GURU-GURU TINGKATAN ENAM SEKOLAH MENENGAH KEBANGSAAN DI NEGERI PAHANG	671
71. UJIAN KECERGASAN FIZIKAL KANAK-KANAK BERASASKAN KESIHATAN.....	684