

Document details

< Back to results | 1 of 1

Export Download Print E-mail Save to PDF Add to List More... >

View at Publisher

Proceedings - International Conference on Information and Communication Technology for the Muslim World 2018, ICT4M 2018
6 December 2018, Article number 8567091, Pages 30-35
2018 International Conference on Information and Communication Technology for the Muslim World, ICT4M 2018; Kuala Lumpur; Malaysia; 23 July 2018 through 25 July 2018; Category numberCFP1854K-ART; Code 143602

Go bar – A conceptual business model for enhancing the well-being of the poor community (Conference Paper)

Jahir, A.M.B.S. ✉, Dahlan, A.R.A. ✉, Hassan, A.H.Y.B. ✉

Kuliyyah of Information and Communication and Technology, International Islamic University, Malaysia

Abstract View references (10)

The purpose of this paper is a conceptual solution to help people who hoping to donate in the easier ways and to help the receiver of the donate gain through mobile application platform."GO BAR" is a business modal which provides application that can make donation transfer using online transaction. This application also help the society gain more donation faster through the technology as nowadays the world are approaching the technology world. Literature reviews, benchmarking, Business Modal Canvas (BMC), 4 lenses of Innovation, and Value Proposition Canvas(VPC) has been used as the methodologies for this paper. © 2018 IEEE.

SciVal Topic Prominence ⓘ

Topic: Finance | Industry | crowdfunding platforms

Prominence percentile: 99.433 ⓘ

Author keywords

4 lenses of innovation BMC Effective VPC

Indexed keywords

Engineering uncontrolled terms

Business modeling Effective Literature reviews Mobile applications Online transaction Value proposition Well being

ISBN: 978-153867525-0
Source Type: Conference Proceeding
Original language: English

DOI: 10.1109/ICT4M.2018.00015
Document Type: Conference Paper
Publisher: Institute of Electrical and Electronics Engineers Inc.

References (10) View in search results format >

All Export Print E-mail Save to PDF Create bibliography

Metrics ⓘ

0 Citations in Scopus

0 Field-Weighted Citation Impact

PlumX Metrics ⌵

Usage, Captures, Mentions, Social Media and Citations beyond Scopus.

Cited by 0 documents

Inform me when this document is cited in Scopus:

Set citation alert >

Set citation feed >

Related documents

Find more related documents in Scopus based on:

Authors > Keywords >

- ☐ 1 Azhar, A.F., Hamid, A.I.A., Johari, I., Dahlan, A.R.A.
(2018) *Wannaqueue-A Effective Queue Management Application*
January-March

- ☐ 2 Rohayah, S.
Poverty Eradication, Government Role and Sustainable Livelihood in Rural Malaysia: An Empirical Study of Community Perception in Northern Peninsular Malaysia
www.ukm.my/geografia/images/.../6x.geografia-jun16-sharifahrohayah-edam1.pdf

- ☐ 3 Ostewalder, A., Pigneur, Y., Brenarda, G., Smith, A.
Value proposition design
(2014) *An Integrated Suite of Tools*, p. 16.

- ☐ 4 Chan Kim, W., Mauborgne, R.
(2015) *Intrafocus*, "What Is Strategy Canvas?"
June 19, 2014
<https://www.intrafocus.com/2014/06/strategy-canvas/>

- ☐ 5 [Muslim Aid Australia](#)

- ☐ 6 *ShareTheMeal*
[World Food Programme](#)

- ☐ 7 (2014) *Statistik Kutipan Zakat Harta Dan Fitrah Retrieved*
[JAWHAR](#)

- ☐ 8 *The 4 Lenses of Innovation: A Power Tool Of Creative Thinking*
<https://www-wiley-com.ezproxy.um.edu.my/enus/The+Four+Lenses+of+Innovation>

- ☐ 9 Guillemin, Patrick
IoT-From Research and Innovation to Market Deployment IERC Cluster eBook
978-87-93102-95-8

- ☐ 10 Ogborn, M.
(2016) *NonProfit Donation Trends Need To Know*
<https://www.givegab.com/blog/nonprofit-donationtrends-need-know/>
