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MANAGEMENT FUNCTIONS DISPLAYED BY PROPHET MUHAMMAD IN TWO MAJOR EVENTS

By: Berisha, H (Berisha, Hajdin)^[1]; Ismail, Y (Ismail, Yusof)^[2]

INTERNATIONAL JOURNAL OF ECONOMICS MANAGEMENT AND ACCOUNTING

Volume: 26 Issue: 2 Pages: 291-310

Published: 2018

Document Type: Article

Abstract

Prophet Muhammad (sal-Allahu 'alayhi wa sallam) above all was a man Before receiving his revelation (wahy) he worked as a businessman, conducted and managed a lady entrepreneur's business, and subsequently married the owner. By contemporary definition he was a manager of a business but was not referred to as such in the literature. After becoming a Messenger (Rasul), he planned, organized, led and controlled - referred to as four management functions in contemporary literature - several important events related to the affairs of Muslims. The two major historical events in which he had displayed the four management functions were migration (Hijrah) and Battle of Badr. The primary aim of this study is to identify the extent to which Muhammad (sal-Allahu 'alayhi wa sallam) displayed the four contemporary management functions in these two events. The study uses content analysis approach to dissect and synthesize the qualitative data. It attempts to pair the activities of Muhammad (sal-Allahu 'alayhi wa sallam) based on Qur'an and Sunnah which have existed over 1400 years with typical management functions developed only recently. Results reveal that activities of Muhammad (sal-Allahu 'alayhi wa sallam) may be approximated with four contemporary management functions.

Keywords

Author Keywords: Prophet Muhammad; Management; Functions; Manager; Business

Author Information

Reprint Address: Berisha, H (reprint author)

Riinvest Coll, Lidhja Prizrenit St 56, Prishtina, Kosovo.

Addresses:

[1] Riinvest Coll, Lidhja Prizrenit St 56, Prishtina, Kosovo

+ [2] Int Islamic Univ Malaysia, Dept Business Adm, Jalan Gombak, Kuala Lumpur 53100, Malaysia

E-mail Addresses: hajdin.berisha@riinvest.net; yusof.edu@gmail.com

Publisher

IJUM PRESS, PO BOX 70 PETALING JAYA, SALANGER, 46700, MALAYSIA

Categories / Classification

Research Areas: Business & Economics

Web of Science Categories: Economics

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