PROGRAMME BOOK
KUALA LUMPUR INTERNATIONAL COMMUNICATION, EDUCATION, LANGUAGE & SOCIAL SCIENCE CONFERENCE
KLICELS & KLISC
The 9th Kuala Lumpur International Communication, Education, Language & Social Science Conference
The 6th Kuala Lumpur International Islamic Studies And Civilisations Conference
“EMBRACING NEW CHALLENGES OF THE GLOBALISED WORLD”
24-25 MARCH 2018
Hotel Bangi-Putrajaya, Selangor, MALAYSIA

KEYNOTE SPEAKER
PROFESSOR DR. HJ. ABDUL SAMAT MUSA
Faculty of Syariah and Law,
Universiti Sains Islam Malaysia (USIM)

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www.klisc.org
GENERAL INFORMATION

Welcome

It's our pleasure to welcome you to the 9th Kuala Lumpur International Communication, Education, Language & Social Sciences Conference 2018 (KLICELS9) & the 6th Kuala Lumpur International Islamic Studies and Civilisations Conference 2018 (KLIISC6), held in Hotel Bangi-Putrajaya, Selangor, from March 24 – 25, 2018. The conference is organized by ZR Resources (Co. Reg. No. 002131022-P) in collaboration with Ryvera Sdn Bhd and invited Academicians from local university in Malaysia, with the support from Tourism Malaysia. We wish you a pleasant stay and a fruitful conference.

Venue

The conference venue will be the Hotel Bangi-Putrajaya, Bandar Baru Bangi, Selangor, Malaysia

Conference Site

- The Opening and Closing Session will take place at Melati Hall (Level 2)
- The Parallel Sessions will take place at Melati Hall, Melati 3 & Raya (Level 2)

Note: Hotel Lobby is Level 3

Tea and Lunch Breaks

Tea and Lunch break will take place in the restaurant of the Hotel Bangi-Putrajaya (Funtasia). Lunches will include a variety of national dishes, including vegetarian food. Lunch coupon will be provided during registration.

No Smoking

Smoking is prohibited in all public buildings.

Internet Access

Inside the Conference venues will be a wireless free internet connection.

Map of the City

You will find the map of the city in Conference Welcome Pack.

Local Public Transport

Kuala Lumpur has a good public transportation system that can be used to travel throughout the city centre and beyond the city limits:
- Buses
- Rail – Light Rail Transit (LRT), Commuter Services, Monorail Services and Airport Services
- Taxis

Please refer to Reception Counter for assistance.
# CONFERENCE SCHEDULE

## Saturday, March 24, 2018

<table>
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<tr>
<th>Time</th>
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<th>Venue</th>
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<tr>
<td>8.00am – 9.00am</td>
<td>Registration</td>
<td>Melati Hall</td>
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<tr>
<td>9.00am – 10.00am</td>
<td>Opening Session</td>
<td>Melati Hall</td>
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<td>Welcoming Remarks</td>
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<td>Keynote Speaker</td>
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<td>Prof. Dr. Hj. Abdul Samat bin Musa,</td>
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<td></td>
<td>Faculty of Syariah and Law,</td>
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<td>Universiti Sains Islam Malaysia</td>
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<td>Photography Session</td>
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<td>10.00am – 10.30am</td>
<td>Networking Break</td>
<td>Melati Hall,</td>
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<td>Melati 3 &amp; Raya</td>
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<tr>
<td>10.30am – 1.00pm</td>
<td>Parallel Session 1</td>
<td>Funtasia (Level1)</td>
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<tr>
<td>1.00pm – 2.00pm</td>
<td>Networking Break</td>
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<tr>
<td>2.00pm – 4.00pm</td>
<td>Parallel Session 2</td>
<td>Melati Hall,</td>
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<td>Melati 3 &amp; Raya</td>
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<tr>
<td>4.00pm – 4.15pm</td>
<td>Networking Break</td>
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<tr>
<td>4.15pm – 5.45pm</td>
<td>Parallel Session 2 (continue)</td>
<td>Melati Hall,</td>
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<td>Melati 3 &amp; Raya</td>
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<tr>
<td>5.45pm – 6.00pm</td>
<td>Closing Session</td>
<td>Melati Hall</td>
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## Sunday, March 25, 2018

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Venue</th>
</tr>
</thead>
<tbody>
<tr>
<td>7.30am – 8.00am</td>
<td>Assembly For Bus Tour Visit</td>
<td>Lobby</td>
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<tr>
<td>8.30am – 4.00pm</td>
<td>*Tour visit to Malacca Historical City</td>
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<tr>
<td>5.00pm – 5.30pm</td>
<td>Back to Hotel Lobby</td>
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</tbody>
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Note: *Subject to change
001-005  Syed Mazharul Islam
Independent University, Bangladesh

WORLD ENGLISHES: VARIATIONS OR DEVIATIONS

006-060  Dr. Shafinah Rahim
Universiti Malaysia Sarawak

SOFT SKILL TRAINING IN UNIMAS: A COST BENEFIT ANALYSIS

009-051  Zahari Suppian
Universiti Kebangsaan Malaysia

ANALISIS CIRI-CIRI PSIKOMETRIK INSTRUMEN SIKAP GURU
PELATIH TERAHADAP PENTAKSIRAN

007-064  Diana Wulanadi
Universiti Utara Malaysia

PENGARUH GAYA ASUHAN IBU BAPA TERHADAP GEJALA
PONTENG SEKOLAH

004-017  Dr. Rahimah Wahid
Universiti Pendidikan Sultan Idris

IMPAK RESIDU DALAM PENILAIAN INPUT EKOLOGI DAN EIA
BAGI PROJEK KUARI DI MALAYSIA

008-006  Siti Zaharah Ahmed
Universiti Utara Malaysia

EFIKASI DIRI GURU DALAM MENANGANI KANAK-KANAK
AGRESIF DI PRA-SEKOLAH: SATU KAJIAN KES DI NEGERI KEDAH
DARUL AMAN

010-005  Banu Tanchang Kaundan
Universiti Kebangsaan Malaysia

HUBUNGAN STRATEGI KOMUNIKASI DENGAN TAHAP
PENGUASAAN BAHASA MELAYU DALAM KALANGAN PELAJAR
INDIA

043-033  Dr. Mohd Hilmi Abdullah
Universiti Pendidikan Sultan Idris

CONFLICTS IN THE TRANSLATION OF MEDICINAL PLANT
NAMES FROM ARABIC TO MALAY

044-036  Lo Siua Wei
Universiti Kebangsaan Malaysia

THE EFFECTIVENESS OF METACOGNITIVE STRATEGY MODULE
TO THE LEVELS OF PUPILS UNDERSTANDING IN MALAY
LANGUAGE AT CHINESE PRIMARY SCHOOL

045-035  Nor Farhana Mardhiah Fissol
Universiti Kebangsaan Malaysia

LANGUAGE LEARNING CHALLENGES AND SOLUTION AT
MELAKA FOUNDATION COLLEGE.

011-007  Dr. Azlina Kamaruddin
Universiti Utara Malaysia

CHALLENGES IN CULTIVATING EXCELLENT COMMUNICATION
SKILLS

068-062  Zainal Ariffin Md Tahir
Universiti Putra Malaysia

CONCEPTUAL EXPLORATION OF THE RELATIONSHIP BETWEEN
COMMUNICATION LEADERSHIP, CORPORATE CULTURE AND
CORPORATE REPUTATION IN THE LEADING MEDIA
GOVERNMENT-LINKED COMPANIES
ISSUES & CONCERNS

The two primary issues that emerge from the research are the development of the Islamic financial system and the need for a comprehensive understanding of the Islamic economy. The research also highlights the importance of the role of the Islamic scholars in promoting the development of the Islamic financial system.


current economic situation in Indonesia and its impact on the Islamic financial system.

Despite the challenges faced by the Islamic financial system in Indonesia, the study shows that there is potential for further growth and development. The results suggest that the Islamic financial system in Indonesia can play a significant role in promoting economic development and socio-economic stability.

References


THE ROLE OF INTER-RELIGIOUS DIALOGUE IN PROMOTING ISLAMIC EDUCATION TO THE EUROPEANS

Fatmir Shehu
Assistant Professor, Department of Usul al-Din and Comparative Religion, International Islamic University Malaysia, Gombak, 53100 Kuala Lumpur, Malaysia

ABSTRACT

This study investigates the crucial role played by inter-religious dialogue in promoting Islamic education to the Europeans. Its goal is to provide a better understanding of Islam and its teachings through the channel of education in order to shift the views of Europeans on Islam and Muslims from hostility and enmity to mutual respect and friendliness. This paper starts with a brief introduction on the Europeans and their religious identity. Then, the main discussion focuses on: (1) what is inter-religious dialogue and Islamic education? (2) why inter-religious dialogue is an important means for the promotion of Islamic education to the Europeans (looking at the situation of European Muslims, their relationship with others, and contemporary issues)?, and (3) how inter-religious dialogue promotes Islamic education (discussing themes addressed in inter-religious dialogue activities, establishment of teaching modules, educational centers and institutions, where Islamic education is taught to the Europeans in a dialogue form)? Descriptive and analytical methods are employed by the researcher. This paper has achieved useful findings that will serve as solid solutions for the proper understanding and interpretation of Islamic tenets through an appropriate Islamic education promoted by inter-religious dialogue.

Keywords: Inter-religious dialogue, Islamic education, the Europeans, religious identity, mutual respect.

EFFECTS OF STRATEGIC TA’AWUN ON SUSTAINABLE, ENTREPRENEURIAL AND URBANISED SMART SOCIETY IN MUSLIM WORLD

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ABSTRACT

This study explores the effects of strategic ta’awun on sustainable, entrepreneurial and urbanised smart society in Muslim world. Ta’awun is a Divine commandment to humanity for mutual cooperation in optimising benefits of human civilisation. It is a default communities of practice with unified objectives in making the world a better place. The mutual cooperation driven by unified understanding provides synergy for sustainable development, entrepreneurial eco-systems for economic growth and urbanised in human population, which leads to smart society. The study interviewed five key decision makers and three policy makers represented different geographical locations (Southeast Asia, South Asia, Middle East Asia, North America, and Europe). The informants argued that degree of strategic ta’awun determines the level of sustainability for entrepreneurial smart city. The dependency to major international aid such as from IMF, WHO, UNHCR, and UNESCO has reduced strategic cooperation among the society in the Muslim world. The study suggests the future research to employ case study method for more contextual insights.

Keywords: Ta’awun, Entrepreneurial mindset, Urbanised smart society, Muslim World.