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The Effect of Web-based Social Networking on Consultancy (Conference Paper)

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Abstract

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Social networking has become a fact that we cannot live without even if we try. It has become a day to day activity or even yet a chore. Where we share our life experiences. We have all become its slave Social networks bring many benefits to the user and the world at large. These advantages from an expert perspective includes sharing of information, collaboration, promote products and services, building a group community, donations etc. This paper provides a review of the Effect of Web-based Social Networking on Consultancy. © 2018 IEEE.

SciVal Topic Prominence ⓘ

Topic: Industry | Knowledge management | enterprise social

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Author keywords

Advertising and Marketing Social Consultancy Social Media Social Networking

Indexed keywords

Engineering controlled terms: Marketing

Engineering uncontrolled terms: Life experiences Products and services Social Consultancy Social media Web based

Engineering main heading: Social networking (online)

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