Knowledge sharing intention at Malaysian higher learning institutions: The academics' viewpoint

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Abstract
Knowledge sharing (KS) is a culture that has been fostered and supported in higher learning institutions (HLIs) in Malaysian. This research applies Theory of Planned Behavior (TPB) and Social Capital Theory (SCT) to determine the factors associated with Malaysian academics' KS intention in HLIs. The results indicate that social networking is an important factor of academics' attitude to KS while commitment and trust do not influence their attitude to KS. Using social media is found to be a significant factor of perceived behavioral control towards KS. Further, academics' attitude to KS and perceived behavioral control towards KS are found to be significant determinants of their KS intention, while management support for subjective norm of KS is not significant for KS intention.

Keywords
Author Keywords: Knowledge sharing; Higher learning institutions; Theory of planned behavior; Social capital theory; Malaysia

Knowledge Management & E-Learning-An International Journal
Volume: 10 Issue: 2 Pages: 163-176
Published: JUN 2018
Document Type: Article

Citation Network
In Web of Science Core Collection

Use in Web of Science
Web of Science Usage Count
1
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Funding

<table>
<thead>
<tr>
<th>Funding Agency</th>
<th>Grant Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ministry of Education (MOE) under Fundamental Research Grant Scheme (FRGS)</td>
<td></td>
</tr>
</tbody>
</table>
View funding text

Publisher
LABORATORY KNOWLEDGE MANAGEMENT & E-LEARNING UNIV, RM 212, RUNME SHAW BLDG, FAC EDUCATION, UNI HONG KONG, HONG KONG, 00000, HONG KONG

Categories / Classification
Research Areas: Education & Educational Research
Web of Science Categories: Education & Educational Research

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