

KUALA LUMPUR INTERNATIONAL COMMUNICATION, EDUCATION, LANGUAGE & SOCIAL SCIENCE CONFERENCE

KLiCELS

THE 9TH KUALA LUMPUR INTERNATIONAL COMMUNICATION, EDUCATION,
LANGUAGE & SOCIAL SCIENCE CONFERENCE

KLiISC

The 6th Kuala Lumpur International Islamic Studies
And Civilisations Conference

“EMBRACING NEW CHALLENGES OF THE GLOBALISED WORLD”

24-25 MARCH 2018

Hotel Bangi-Putrajaya,
Selangor, MALAYSIA

Organised by



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GENERAL INFORMATION

Welcome

It's our pleasure to welcome you to the 9th Kuala Lumpur International Communication, Education, Language & Social Sciences Conference 2018 (KLiCELS9) & the 6th Kuala Lumpur International Islamic Studies and Civilisations Conference 2018 (KLiISC6), held in Hotel Bangi-Putrajaya, Selangor, from March 24 – 25, 2018. The conference is organized by ZR Resources (Co. Reg. No. 002131022-P) in collaboration with Ryverra Sdn Bhd and invited Academicians from local university in Malaysia, with the support from Tourism Malaysia. We wish you a pleasant stay and a fruitful conference.

Venue

The conference venue will be the **Hotel Bangi-Putrajaya, Bandar Baru Bangi, Selangor, Malaysia**

Conference Site

- The Opening and Closing Session will take place at Melati Hall (Level 2)
- The Parallel Sessions will take place at Melati Hall, Melati 3 & Raya (Level 2)

Note: Hotel Lobby is Level 3

Tea and Lunch Breaks

Tea and Lunch break will take place in the restaurant of the Hotel Bangi-Putrajaya (Funtasia). Lunches will include a variety of national dishes, including vegetarian food. Lunch coupon will be provided during registration.

No Smoking

Smoking is prohibited in all public buildings.

Internet Access

Inside the Conference venues will be a wireless free internet connection.

Map of the City

You will find the map of the city in Conference Welcome Pack.

Local Public Transport

Kuala Lumpur has a good public transportation system that can be used to travel throughout the city centre and beyond the city limits:

Buses

Rail – Light Rail Transit (LRT), Commuter Services, Monorail Services and Airport Services

Taxis

Please refer to Reception Counter for assistance.

Conference Venue:

The seminar will be held at Hotel Bangi-Putrajaya (formerly known as Hotel Equatorial). A picturesque 5-star conference resort, conveniently located midway between Kuala Lumpur International Airport and Kuala Lumpur city centre. Built atop Bandar Baru Bangi's highest peak, it is surrounded by a 27-hole championship golf course, lush tropical greens and offers wonderful vistas and serene environment



How to Get to Hotel Bangi-Putrajaya?

For international participants:

You could reach Malaysia through Kuala Lumpur International Airport 1 (KLIA1), Kuala Lumpur or Kuala Lumpur International Airport 2 (KLIA2) or Subang International Airport, and then hire a limousine or a taxi from KLIA to Hotel Bangi-Putrajaya for approximately 50 kilometers. Normal charge for each taxi is about RM80 (USD20). Additional charge might be applied if you travel after midnight.

Hotel Bangi-Putrajaya

Off Persiaran Bandar,
43650 Bandar Baru Bangi,
Selangor, Malaysia

Tel: +603 8210 2222

Fax: +603 8210 2888

Email: info@hotelbangi-putrajaya.com

Web: www.hotelbangi-putrajaya.com

GPS Coordinate: 2.954901, 101.765144

Please refer to Reception Counter for assistance

CONFERENCE SCHEDULE

Saturday, March 24, 2018

Time	Event	Venue
8.00am – 9.00am	Registration	Melati Hall
9.00am – 10.00am	Opening Session Welcoming Remarks Keynote Speaker Prof. Dr. Hj. Abdul Samat bin Musa, Faculty of Syariah and Law, Universiti Sains Islam Malaysia Photography Session	Melati Hall
10.00am – 10.30am	Networking Break	
10.30am – 1.00pm	Parallel Session 1	Melati Hall, Melati 3 & Raya
1.00pm – 2.00pm	Networking Break	Funtasia (Level1)
2.00pm – 4.00pm	Parallel Session 2	Melati Hall, Melati 3 & Raya
4.00pm – 4.15pm	Networking Break	
4.15pm – 5.45pm	Parallel Session 2 (continue)	Melati Hall, Melati 3 & Raya
5.45pm – 6.00pm	Closing Session	Melati Hall

Sunday, March 25, 2018

Time	Event	Venue
7.30am – 8.00am	Assembly For Bus Tour Visit	Lobby
8.30am – 4.00pm	*Tour visit to Malacca Historical City	
5.00pm – 5.30pm	Back to Hotel Lobby	

Note: *Subject to change

PRESENTATION SCHEDULE

Saturday, March 24, 2018

10.30am – 1.00pm		Parallel Session 1
Paper Id	Presenter	Paper Title
Session Chair:		Venue: Melati Hall (KLiISC6)
007-002	Dr. Bukuri Zejno <i>International Islamic University Malaysia</i>	PLAGIARISM IN ACADEMIC WRITING AMONG STUDENTS OF HIGHER LEARNING INSTITUTIONS IN MALAYSIA: AN ISLAMIC PERSPECTIVE
008-003	Dr. Muhammad Fathi Bin Yusof <i>Universiti Teknologi Malaysia</i>	HUMAN RIGHTS EDUCATION IN PALESTINE: SIGNIFICANCE AND CHALLENGES
009-004	Dr. Nur Jannah Hassan <i>International Islamic University Malaysia</i>	INTEGRATING QURANIC WORLDVIEW AND NATURAL SCIENCE: A FRAMEWORK
011-006	Dr. Ana Nadhya Abrar <i>Universitas Gadjah Mada</i>	CREATING SUCCESSFUL MUSLIM JOURNALISTS THROUGH JOURNALISM ETHICS
012-021	Assoc. Prof. Dr. Suhaimi Mhd Sarif <i>International Islamic University Malaysia</i>	EFFECTS OF STRATEGIC TA'AWUN ON SUSTAINABLE, ENTREPRENEURIAL AND URBANISED SMART SOCIETY IN MUSLIM WORLD.
012-032	Assoc. Prof. Dr. Suhaimi Mhd Sarif <i>International Islamic University Malaysia</i>	EFFECTS OF TAWHIDIC PARADIGM DYNAMISM IN QUALITATIVE RESEARCH
014-008	Dr. Muhammad Fakhur Moeen <i>National University of Modern Languages, Islamabad</i>	ISLAMIC CIVILIZATIONS IN PAKISTAN
016-010	Dr. Ghulam Yazdani <i>Jamia Millia Islamia, New Delhi</i>	INFLUENCE OF ISLAM ON MODERN BANKING BUSINESS IN THE GLOBALISED WORLD
017-011	Dr. Ascarya <i>Bank Indonesia</i>	DEVELOPING MODELS OF INTEGRATED ISLAMIC COMMERCIAL AND SOCIAL FINANCE IN INDONESIA
Session Chair:		Venue: Melati 3 (KLICELS9)
		COMMUNICATION & SOCIAL SCIENCES
024-018	Sheena <i>International University Of Malaya-Wales</i>	OPPORTUNITIES, CHALLENGES AND POWER OF NEW MEDIA AND JOURNALISM IN MALAYSIA
028-027	Dinda Saraswati <i>Universitas Dian Nuswantoro</i>	UTILIZATION OF DIGITAL BRANDING IN IMPROVING THE POTENTIAL OF LAKE TOBA TOURISTS BY AYOTOBA! APPLICATION

050-039	Hadiono Afdjani <i>Universitas Budi Luhur</i>	NEWSROOM MANAGEMENT OF ONLINE NEWS PORTAL IN MANAGING SOCIAL MEDIA AS MEANS OF PROMOTION
053-041	Dr. Faradillah Iqmar Omar <i>Kolej Universiti Islam Antarabangsa Selangor</i>	DIGITAL INCLUSION AMONG ENTREPRENEURS OF SMALL AND MEDIUM ENTERPRISE (SMES): A PRELIMINARY SURVEY.
003-002	Bunsom Kesapradist <i>Rangsit University, Thailand</i>	THE DISCOURSE OF SOCIAL ENTERPRISE IN THAILAND
010-045	Hira Atta <i>Forman Christian College, Pakistan</i>	A GENDER COMPARSION STUDY OF COACHING LEADERSHIP BEHAVIOR PREFERENCES OF INTERVARSITY BASKETBALL PLAYERS OF PAKISTAN
011-007	Dr. Azlina Kamaruddin <i>Universiti Utara Malaysia</i>	CHALLENGES IN CULTIVATING EXCELLENT COMMUNICATION SKILLS
014-013	Dr. Mohd Mahadee Ismail <i>Universiti Teknologi MARA</i>	BUREAUCRATIC POLITICS (BP): IDENTIFYING THE CAUSES AND ELEMENTS THAT CONTRIBUTE TO THE DEVELOPMENT OF HOUSING PROJECTS DURING THE IMPLEMENTATION OF THE NATIONAL HOUSING POLICY (DRN)

Session Chair:

Venue: Raya (KLICELS9)

		EDUCATION & LANGUAGE
002-001	Dr. Jamelaa Bibi Abdullah <i>Institut Aminuddin Baki</i>	A FUZZY DELPHI METHOD- DEVELOPING HIGH PERFORMANCE LEADERSHIP STANDARDS FOR MALAYSIAN SCHOOL LEADERS
015-011	Mohammed Humayun Kabir <i>International Islamic University Chittagong</i>	EXAMINING THE EXISTENCE OF TEACHING TO THE TEST AT SSC LEVEL IN BANGLADESH
020-015	Viji Ramamurthy <i>University Tunku Abdul Rahman</i>	THE EFFECTS OF TASK-BASED APPROACH TOWARDS SPEAKING ANXIETY AMONG ESL LOW PROFICIENCY DIPLOMA STUDENTS
032-026	Prof. Dr. Mohan Raj Gurubatham <i>Help University</i>	FACILITATING THE FAR TRANSFER OF KNOWLEDGE BY METACOGNITION IN ICT ENABLED GLOBALIZED LEARNING.
049-038	Noor Azam Abdul Rahman <i>Universiti Tenaga Nasional</i>	THE EXPOSURE OF JAWI TO VARIOUS LEVELS OF EDUCATION IN MALAYSIA: THE PERCEPTION OF UNITEN MALAY STUDENTS
056-048	Qusay Abboodi Ali <i>Universiti Utara Malaysia</i>	EFFECTIVE DESIGN OF A BLENDED MASSIVE OPEN ONLINE COURSE MODEL IN THE IRAQI HIGHER EDUCATION INSTITUTIONS
061-055	Suyahman & Dr. Achmad Fathoni <i>FKIP UMS Surakarta</i>	QUALITY IMPROVEMENT OF SCIENCE OF SOCIAL KNOWLEDGE THROUGH THE APPLICATION OF LEARNING MODELS OF SOCIAL INTERACTIONS INTEGRATED BY MODIFICATION BEHAVIOR (ISOMOKAKU) IN ELEMENTARY SCHOOL
061-056	Suyahman & Ahmad Muhibbin <i>FKIP UNIVET Bantara Sukoharjo</i>	IMPROVEMENT OF LEARNING RESULT OF STUDENT PANCASILA EDUCATION THROUGH IMPLEMENTATION OF LEARNING MODEL OF SOCIAL INTERACTION INTEGRATED WITH MODIFICATION OF BEHAVIOR "ISOMOKAKU" FOR STUDENTS

063-059 Suyahman & Drs. Toni Harsan , M.H
FKIP UNIVET Bantara Sukoharjo

STRENGTHENING OF ROYONG GOTONG CHARACTER VALUE THROUGH SCOUTING ACTIVITIES FOR STUDENTS JUNIOR HIGH SCHOOL NEGERI 1 BOYOLALI

001-005 Syed Mazharul Islam
Independent University, Bangladesh

WORLD ENGLISHES: VARIATIONS OR DEVIATIONS

1.00pm – 2.00pm

Networking Break

2.00pm – 6.00pm

Parallel Session 2

Session Chair:

Venue: Melati Hall (KLISC6)

018-012 Dr. Tijani Ahmad Ashimi
International Islamic University Malaysia

CONTRIBUTION OF MUSLIM SCHOLARS TO THE FIELD OF MEDICINE (WITH PARTICULAR REFERENCE TO IBN SINA AND AL- RAZI DURING THE ISLAMIC GOLDEN AGE)

004-005 Assoc. Prof. Dr. Nayef Nahar
 Alshamari
Qatar University

المساواة بين النظامين الديمقراطي والإسلامي

019-013 Dr. Fatmir Shehu
International Islamic University Malaysia

THE ROLE OF INTER-RELIGIOUS DIALOGUE IN PROMOTING ISLAMIC EDUCATION TO THE EUROPEANS

034-029 Dr. Fatmir Shehu / Dr. Mousa Al-Balawi
International Islamic University Malaysia

موقف الشيخ بكر بن عبد الله أبو زيد من فكرة "وحدة الأديان"

031-026 الدكتور / محمد إبراهيم نقاسي و بدر بن خميس
 بن سعيد اليزيدي
International Islamic University Malaysia

سرية محاكمة الحدث الجائح في القانون العماني على ضوء المواثيق الدولية

031-027 د. محمد إبراهيم نقاسي / د. محمد ليبيا
International Islamic University Malaysia

الصكوك الوقفية: إصداراً وتداولاً دراسة مقترحة

037-033 Mohamed Hasan Mohamed
 Elkmesi
Universiti Sains Islam Malaysia

أثر القيم الإسلامية في تهذيب السلوك المهني لمراجع الحسابات

4.00pm – 4.15pm

Networking Break

032-028 Muhammad Afifi Abdul Razak
Universiti Utara Malaysia

ISLAMIC COUNTRIES AND PEACEKEEPING OPERATIONS

023-017 Erwanda Nuryahya, Sri Yayu
 Ninglasari
Indonesia University of Education

OPTIMIZATION FINANCIAL TECHNOLOGY THROUGH E-MONEY PAYTREN APPLICATION : REDUCING POVERTY IN INDONESIA WITH A SYSTEM DIRECT SALES TIERED SHARIA

035-030 Mariam Abdul Latif
Universiti Malaysia Sabah

DEVELOPMENT OF HALAL NUTRITION FRAMEWORK

036-031 Umar Sheikh Tahir
Bauchi State University, Gadau

NATURE OF LOGIC AND `ILM AL-KALAM: A QUEST FOR THE INTER RELATION BETWEEN TWO CIVILIZATIONS

038-034 Shafinah Rahim
Universiti Malaysia Sarawak

INEQUALITY IN WEALTH AND INCOME: AN AGE-OLD TRAGEDY WITH A POSSIBLE ALTERNATIVE REMEDY

Session Chair:

Venue: Melati 3 (KLiCELS9)

019-014 Raima Nazar
The Women University, Multan, Pakistan

ROLE OF QUALITY EDUCATION FOR SUSTAINABLE DEVELOPMENT GOALS

021-016 Nawiroh Vera
Budi Luhur University

FEMINISM AND HUMANISM IN ISLAMIC PERSPECTIVE (THE CASE STUDY OF FEMALE MIGRANT WORKERS OF INDONESIA)

021-053 Neno Yurmina Tanjung
Budi Luhur University

SOCIALIZATION OF INDONESIA MINISTRY OF AGRICULTURE ON "FARMER CARD" AS A MANIFESTATION OF TECHNOLOGICAL INNOVATION

026-022 Ahmad Toni
Universitas Budi Luhur

ISLAMIC LEADERSHIP AND CIVIL SOCIETY IN THE FILM TJOKROAMINOTO THE NATION GURU

030-024 Youssef Abdulhamid Mustafa Alkhurmani
Universiti Sains Islam Malaysia

TRADE OPENNESS AND GROWTH RATE LINKED / REVIEW OF THE LITERATURE

033-028 Abdelhakhem Hamed Mohamed Ali Adaa
Universiti Sains Islam Malaysia

BOARD OF DIRECTORS CHARACTERISTICS AND THE VALUE RELEVANCE OF ACCOUNTING INFORMATION IN MALAYSIAN SHAEIAH COMPLIANT COMPANIES

039-031 Assoc. Prof. Dr. Matloub Hussain
Abu Dhabi University

SOCIAL SUSTAINABILITY IN HEALTHCARE

4.00pm – 4.15pm

Networking Break

052-043 Laksmi Rachmaria
Universitas Budi Luhur

MEANING OF DOMESTIC VIOLENCE ON THE NEWS OF DIVORCE JULIA PEREZ ON SELEB ON NEWS, MNC TV (STUDIED OF RECEPTION ANALYSIS)

054-042 Ni Gusti Ayu Ketut Kurniasari
Universitas Budi Luhur

THE EXPERIENCE OF HINDU BALINESE WOMEN POLITICIANS ON POLITICAL ACTIVITY IN BALI PROVINCE.

058-050 Wan Hartini Wan Zainodin
Universiti Teknologi MARA

USER GENERATED ONLINE VIDEO : A SOCIAL MEDIA INFLUENCE ON GEN Y VOTING DECISION

062-058 Nuzatul Shima Sulaiman
Universiti Putra Malaysia

CONCEPTUAL EXPLORATION ON INTERNAL COMMUNICATION AND ORGANIZATIONAL IDENTIFICATION AS DETERMINANTS OF EMPLOYEE ENGAGEMENT IN MEDIA ORGANIZATIONS

Session Chair:

Venue: Raya (KLiCELS9)

059-051 Zahari Suppian
Universiti Kebangsaan Malaysia

ANALISIS CIRI-CIRI PSIKOMETRIK INSTRUMEN SIKAP GURU PELATIH TERHADAP PENTAKSIRAN

007-004	Diana Wulandari <i>Universiti Utara Malaysia</i>	PENGARUH GAYA ASUHAN IBU BAPA TERHADAP GEJALA PONTENG SEKOLAH
004-017	Dr. Rahimah Wahid <i>Universiti Pendidikan Sultan Idris</i>	IMPAK RESIDU DALAM PENILAIAN INPUT EKOLOGI DAN EIA BAGI PROJEK KUARI DI MALAYSIA
008-006	Siti Zaharah Ahmad <i>Universiti Utara Malaysia</i>	EFIKASI DIRI GURU DALAM MENANGANI KANAK-KANAK AGRESIF DI PRA-SEKOLAH: SATU KAJIAN KES DI NEGERI KEDAH DARUL AMAN
051-040	Siti Nazima Zakaria <i>Universiti Kebangsaan Malaysia</i>	APLIKASI MODUL FONIK KHAS BAHASA INGGERIS BAGI KANAK-KANAK AUTISME
013-010	Banu Tanchang Kaundan <i>Universiti Kebangsaan Malaysia</i>	HUBUNGAN STRATEGI KOMUNIKASI DENGAN TAHAP PENGUSAHAAN BAHASA MELAYU DALAM KALANGAN PELAJAR INDIA
037-029	Dr. Makmur Haji Harun <i>Universiti Pendidikan Sultan Idris</i>	APLIKASI TULISAN JAWI DALAM KERIS: KAJIAN TERHADAP KERIS-KERIS MELAYU DI NUSANTARA

4.00pm – 4.15pm

Networking Break

057-046	Muhsin <i>Tadulako University, Indonesia</i>	EFFECTIVENESS OF WEBLOG IN ENGLISH FOR SOCIAL SCIENCE
043-033	Dr. Mohd Hilmi Abdullah <i>Universiti Pendidikan Sultan Idris</i>	CONFLICTS IN THE TRANSLATION OF MEDICINAL PLANT NAMES FROM ARABIC TO MALAY
044-036	Lo Siau Wei <i>Universiti Kebangsaan Malaysia</i>	THE EFFECTIVENESS OF METACOGNITIVE STRATEGY MODULE TO THE LEVELS OF PUPILS UNDERSTANDING IN MALAY LANGUAGE AT CHINESE PRIMARY SCHOOL
048-035	Nor Farhana Mardhiah Fissol <i>Universiti Kebangsaan Malaysia</i>	LANGUAGE LEARNING CHALLENGES AND SOLUTION AT MELAKA FOUNDATION COLLEGE.
060-054	Sadia Zafrin Lia <i>Daffodil International University, Bangladesh</i>	PEER-ASSESSMENT IN GOOGLE CLASSROOM: MOTIVATOR OF THE WRITING SKILLS

5.45pm – 6.00pm

Closing Session

Melati Hall

PUBLICATION

013-007	Dr. Nozira Salleh <i>Universiti Kebangsaan Malaysia</i>	THE UNDERSTANDING OF GLOBALISM ACCORDING TO SOME MUSLIM SCHOLARS
030-023	Dr. Sri Warjiyati <i>Sunan Ampel State Islamic University, Indonesia</i>	COMPARATIVE STUDY OF ISLAMIC CRIMINAL LAW AND POSITIVE LAW FOR THE HOAX REPORTING LAW IMPLICATIONS
029-023	Diana Sakinah Kamaruzaman <i>Universiti Kebangsaan Malaysia</i>	PENGESANAN STATUS PENDENGARAN DAN TAHAP KEFUNGSIAN ALAT BANTU PENDENGARAN DALAM KALANGAN MURID BERKEPERLUAN KHAS MASALAH PENDENGARAN
031-025	Mahirah Dalila Md Zain <i>Universiti Kebangsaan Malaysia</i>	KESAN WARNA OVERAY TERHADAP PENGUSAHAN MATEMATIK TAMBAH DAN TOLAK MURID AUTISME
010-037	Hira Atta <i>Forman Christian College, Pakistan</i>	A COMPARATIVE STUDY OF ACHIEVEMENT MOTIVATION BETWEEN PAKISTANI MALE AND FEMALE UNIVERSITY LEVEL BASKETBALL PLAYERS