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The trend of business intelligence adoption and maturity   (Conference Paper)

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Abstract   ⌄ View references (62)

In this paper, the trend of Business Intelligence (BI) adoption and maturity has been evaluated. Special emphasis was given to the small-to-medium enterprises (SME) business adoption and intensive review of BI maturity model in for the contemporary business world. Therefore, this study surveyed research works that reveal most determinants for BI efficiency. The survey has extract what lead organization to a better understanding of development and testing of BI framework. The study has found out that BI adoption has been highly related to Information and Communication Technology (ICT) tool utilization. Moreover, the success of BI to business are observed when users are able to leverage the best use of their data, by summarizing and aggregating information for business goals. Thus, understanding the fact, an investigation has been approached to identify BI adoption trends towards companies using BI. Results revealed that technology company, as well as a Production company, took the highest in BI adoption. © 2017 IEEE.

Author keywords

BI Adoption   BI Maturity   BI Success   Data Mining   Data Processing

Indexed keywords

Engineering controlled terms:	Data mining	Data processing	Information analysis	Surveys

Compendex keywords:	Business goals	Development and testing	Information and Communication Technologies
	Maturity model	Production companies	Small to medium enterprise Technology companies

Engineering main heading:	Data handling

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