Future Sustainability of Kulliyyah of Education, International Islamic University Malaysia: The Way Forward.

The 10 Shifts

The 10 Shifts diagram (Malaysia Education Blueprint 2015-2025, Higher Education)

Outcomes:
1. Holistic, Entrepreneurial and Balanced Graduates
2. Talent Excellence
3. Nation of Lifelong Learners
4. Quality TVET Graduates

Enablers:
5. Financial Sustainability
6. Empowered Governance
7. Innovation Ecosystem
8. Global Prominence
9. Globalised Online Learning
10. Transformed HE Delivery

Centre: Learned Values-Driven Talent

Malaysia Education Blueprint 2015-2025 (Higher Education)

To achieve these system and student aspirations, the MEB (HE) outlines 10 Shifts that will spur continued excellence in the higher education system. All 10 Shifts address key performance issues in the system, particularly with regard to quality and efficiency, as well as global trends that are disrupting the higher education landscape.

The first four Shifts focus on outcomes for key stakeholders in the higher education system, including students in academic and TVET pathways, the academic community, as well as all Malaysians participating in lifelong learning. The other six Shifts focus on enablers for the higher education ecosystem, covering critical components such as funding, governance, innovation, internationalisation, online learning, and delivery.
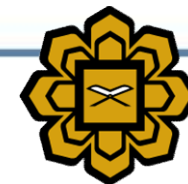
Realizing System and Student Aspirations: ten policy and practice shifts

Outcomes

- Holistic, entrepreneurial and balanced graduates
- Talent excellence
- A nation of lifelong learners
- Quality technical and vocational education and training graduates
- Financial sustainability

Enablers

- Empowered governance
- An innovation ecosystem
- Global prominence
- Globalised online learning
- Transformed higher education delivery

الجامعة الاسلامية العالمية ماليزيا
INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA
يونيۏرسيتي إسلام انتاابغسابمليسيا

STRATEGIC DIRECTION OF IIUM

VISION

- IIUM aims at becoming a leading international centre of educational excellence which seeks to restore the dynamic and progressive role of the Muslim ummah in all branches of knowledge and intellectual discourse.

MISSION

- The mission IIUM is to achieve IIICE or Triple I'CE, i.e.

- Integration

- Islamisation

- Internationalisation

- Comprehensive excellence

STRATEGIC DIRECTION OF KOED

VISION

- To become a renowned Islamic canter for education nationally and internationally, consistent with the vision of the IIUM.
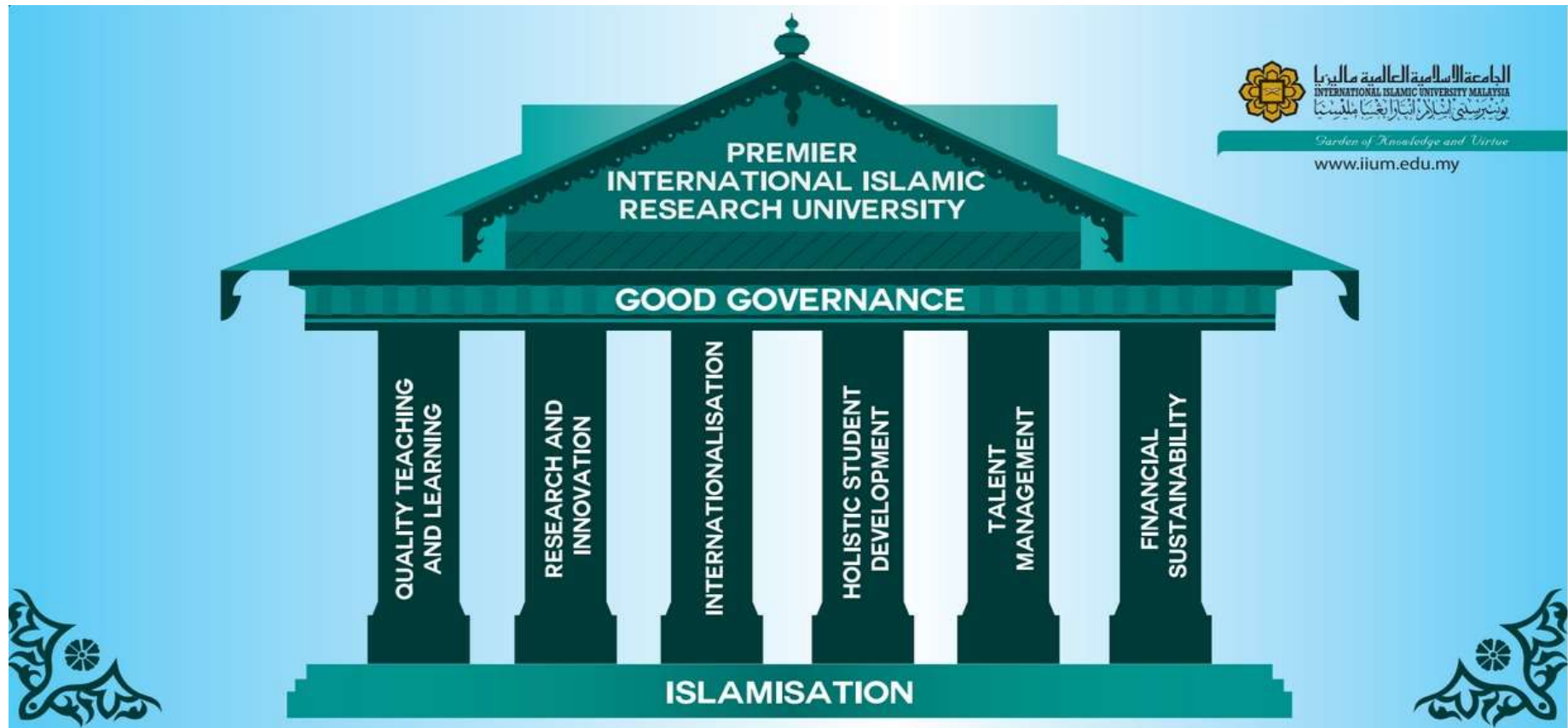
MISSION

- To produce dedicated researchers, scholars, and educators to develop Islamic approaches in the construction of knowledge relevant with contemporary socio-cultural conditions. To foster research endeavors in various fields of education which will contribute towards the development of the nation and Ummah.

Aligning with IIUM's KRAs

- The IIUM's KRAs will be aligned with the 8 shifts outlined by MOHE to ensure IIUM will achieve the targeted outcomes envisaged by MOHE and and IIUM's international partners (OIC, FUIW, ISESCO, etc).

–KRA–
IIUM Key Result Area

PREMIER INTERNATIONAL ISLAMIC RESEARCH UNIVERSITY

GOOD GOVERNANCE

FINANCIAL SUSTAINABILITY | TALENT MANAGEMENT | HOLISTIC STUDENT DEVELOPMENT | INTERNATIONALISATION | RESEARCH AND INNOVATION | QUALITY TEACHING AND LEARNING

ISLAMISATION

KRA	AIMS
GOOD GOVERNANCE	To attain the highest standard of good governance
FINANCIAL SUSTAINABILITY	To ensure sufficient financial resources and be responsive to future plans and challenges
TALENT MANAGEMENT	To be the University of Choice of World class talents
HOLISTIC STUDENT DEVELOPMENT	To be a world renowned University for Holistic student development
INTERNATIONALISATION	To be the global brand for Islamic educational excellence
RESEARCH AND INNOVATION	To be a World Class Research and Innovation Hub
QUALITY TEACHING AND LEARNING	To produce top quality graduates through innovative and effective teaching and learning environment
ISLAMISATION	To anchor the realization of the Premier International Islamic Research University

MINISTRY OF HIGHER EDUCATION

MALAYSIA EDUCATION BLUEPRINT **SHIFT NO. 1**	**HOLISTIC ENTREPRENEURIAL & BALANCED GRADUATES**	**IIUM KRA:** • **Quality Teaching & Learning** • **Holistic Student Development**
i. **Objective**	To produce graduates with relevant and appropriate disciplinary knowledge and skills (ilmu), ethics and morality (akhlak), along with the right behaviours, mindsets, cultural and civilisational literacy (beradab)	
ii.	**Proposed Project / Initiative to be Implemented in 2017** (Maximum 2 critical projects)	**Target Deliverable** (Output of the projects)
1.	Edupreneurial Apprentice Programme: Budding Edupreneur Academy	i) 2 Patented Training Modules for Edupreneurial Apprentice Programme ii) 5 Winning Business Projects iii) 80% graduates with employed status iv) 15% self employed graduates
2.	Edupreneurial Apprentice Programme: Face-up	
iii. **Outcome Measures**	• % of graduates with employed status as of convocation • % of graduates become entrepreneurs (small scale) within 6 to 12 months after graduation • % of employer satisfaction survey	
iv. **Resource Utilised**	Manpower / Money / Machine / Method / Material	

MINISTRY OF HIGHER EDUCATION

MALAYSIA EDUCATION BLUEPRINT **SHIFT NO. 2**	TALENT EXCELLENCE	IIUM KRA: • Talent Management
i. **Objective**	To improve the quality and diversity of the critical talent (academic staff) within the system to ensure that they are relevant, referred, and respected.	

ii.	**Proposed Project / Initiative to be Implemented in 2017** (Maximum 2 critical projects)	**Target Deliverable** (Output of the projects)
1.	KOED's All Stars – Talent Cultivation	16 remaining Assistant Professors (locals) will be promoted to Associate Professors.
2.	KOED's All Stars – Talent Hunting	4 prominent international/local academic staff specialized in critical areas will be recruited (as academics or visiting professor).
iii. **Outcome Measures**	• No. of staff who successfully accumulate minimum points for promotion to associate professor. • No. of staff recognized as subject matter experts in their own specialization. • % of academic staff with membership in learned & professional bodies/ associations / NGOs • % of staff who publish in refereed journals.	
iv. **Resource Utilised**	Manpower / Money / Machine / Method / Material	

MINISTRY OF HIGHER EDUCATION

MALAYSIA EDUCATION BLUEPRINT **SHIFT NO. 3**	**NATION OF LIFELONG LEARNERS**	**IIUM KRA:** • **Quality Teaching & Learning**
i. **Objective**	To enculturate the practice of lifelong learning into Malaysian society in order to establish learning and relearning as an integral part of Malaysian culture and a Malaysian way of life.	
ii. **Proposed Project / Initiative to be Implemented in 2017** (Maximum 2 critical projects)		**Target Deliverable** (Output of the projects)
1.	NOLL (Nation of Lifelong Learners) for Everyone: Up skilling/re skilling programmes	100 individuals/teachers from surrounding communities
2.	NOLL (Nation of Lifelong Leaners) for Everyone: Knowledge Enrichment programmes	
iii. **Outcome Measures**	• No. of participants enrolled in IIUM Life Long Learning programmes	
iv. **Resource Utilised**	Manpower / Money / Machine / Method / Material	

MINISTRY OF HIGHER EDUCATION

MALAYSIA EDUCATION BLUEPRINT **SHIFT NO. 5**	**FINANCIAL SUSTAINABILITY**	**IIUM KRA:** • **Financial Sustainability** ○ **Internationalisation**
i. **Objective**	To transform KOED into income generating kulliyyah.	
ii. **Proposed Project / Initiative to be Implemented in 2017** (Maximum 2 critical projects)		**Target Deliverable** (Output of the projects)
1.	NEW INTERNATIONAL OUTREACH	1 postgraduate diploma for a group of students from GCC.
2.	SUMMERTIME EDUTOURISM	2 short courses for local and international teachers/educators.
iii. **Outcome Measures**	• % of self-generated income out of total operating expenditure. • % of income growth for the kulliyyah's trust fund. • Amount of collection from the enrolment to the programmes.	
iv. **Resource Utilised**	Manpower / Money / Machine / Method / Material	

MINISTRY OF HIGHER EDUCATION

MALAYSIA EDUCATION BLUEPRINT **SHIFT NO. 6**	**EMPOWERED GOVERNANCE**	**IIUM KRA:** • **Good Governance** • **Quality teaching and learning**
i. **Objective**	To empower the departments and centres in the KOED to take decisions on the administrative matters of their respective departments and centres.	

ii.	**Proposed Project / Initiative to be Implemented in 2017** (Maximum 2 critical projects)	**Target Deliverable** (Output of the projects)
1.	Mind Your Quality Assurance	All 70 academic and non-academic staff of KOED know their roles in the quality assurance management of the kulliyyah.
2.	Mind Your SOP	1 manual for all Departments, 1 manual for PG, Acad and Stud Affairs Offices.
iii.	**Outcome Measures**	• % of NCR and customer complaints. • % of programmes implementation. • % of target achieved.
iv.	**Resource Utilised**	Manpower / Money / Machine / Method / Material

MINISTRY OF HIGHER EDUCATION

MALAYSIA EDUCATION BLUEPRINT **SHIFT NO. 7**	**INNOVATION ECOSYSTEM**	**IIUM KRA:** • **Research & innovation**
i. **Objective**	To establish smart linkages between academia, industry, government and community in order incubate, develop, and commercialise ideas resulted from the quantity and quality of researches.	

ii.	**Proposed Project / Initiative to be Implemented in 2017** (Maximum 2 critical projects)	**Target Deliverable** (Output of the projects)
1.	INNOTEL (Innovation in Teaching and Learning)	2 Patented teaching kits
2.	SMART PARTNER	2 smart partnership with government agencies and industries.

iii.	**Outcome Measures**	• Total number of patented teaching kits • Total number of research sharing projects
iv.	**Resource Utilised**	Manpower / Money / Machine / Method / Material

MINISTRY OF HIGHER EDUCATION

MALAYSIA EDUCATION BLUEPRINT **SHIFT NO. 8**	**GLOBAL PROMINENCE**	**IIUM KRA:** • **Internationalisation**
i. **Objective**	To develop Malaysia into an international education hub with a difference, which is valued by students for its competitive advantage in providing value-for-money higher education, which balances quality, affordability, and liveability in Malaysia, with the added value of rich cultural experiences.	

ii. **Proposed Project / Initiative to be Implemented in 2017** (Maximum 2 critical projects)		**Target Deliverable** (Output of the projects)
1.	Borderless KOED	50 international students for all prorgammes
2.	Inter-varsity postgraduate colloquium	Five (5) Ph.D and M.Ed. Students
iii. **Outcome Measures**	• No. of international students enrollment • No. of postgraduate international students enrollment • No. of students taking part in the colloquium.	
iv. **Resource Utilised**	Manpower / Money / Machine / Method / Material	

MALAYSIA EDUCATION BLUEPRINT **SHIFT NO. 9**	**GLOBALISED ON LINE LEARNING**	**IIUM KRA:** • **Quality Teaching & Learning** • **Internationalisation**
i. **Objective**	To be a premier education hub supported by globalised online learning (GOL) platforms which give access, equity and quality of education for Malaysians and global community through efficient course delivery.	

ii.	**Proposed Project / Initiative to be Implemented in 2017** (Maximum 2 critical projects)	**Target Deliverable** (Output of the projects)
1.	KOED MOOCs	i. 5 MOOCs completed ii. 400 students enrolled in KOED MOOCs
2.	KOED-OER	30% of KOED learning materials are digitized and placed on the cloud (YouTube, OpenLearning, etc.)

iii.	**Outcome Measures**	• No. of students enrolled in KOED MOOCs (Local/International) • % of courses imbued with blended learning mode
iv.	**Resource Utilised**	Technology resources (AV resources from CTL), MOOC expertise (to request assistance from CTL), funding for RAs to assist with MOOC development

MALAYSIA EDUCATION BLUEPRINT **SHIFT NO. 10**	**TRANSFORMATION OF HIGHER EDUCATION DELIVERY**	**IIUM KRA:** • **Quality Teaching & Learning** • **Holistic Student Development**
i. **Objective**	To transform the higher education system through innovation of best practices and new processes in responsive and transparent delivery, with effectiveness comparable to private sector	

ii. **Proposed Project / Initiative to be Implemented in 2017** (Maximum 2 critical projects)	**Target Deliverable** (Output of the projects)
1. KOED my Choice	Minimum of top 200 QS Ranking

iii. **Outcome Measures**	• Position in QS ranking
iv. **Resource Utilised**	Manpower/Skills/Material

MINISTRY OF HIGHER EDUCATION

MALAYSIA EDUCATION BLUEPRINT **SHIFT NO. 10+1**	**ISLAMISATION**	**IIUM KRA:** • Islamisation
i. **Objective**	To anchor and actualise the spirit of Iman, Islam and Ihsan in both academic and non-academic aspects (imbued Islamic values in Teaching & Learning / Research & Innovation / all)	
ii. **Proposed Project / Initiative to be Implemented in 2017** (Maximum 2 critical projects)		**Target Deliverable** (Output of the projects)
1. AL MURABBI		i. 5 Tafaqquh classes ii. 2 mass media appearance
2. ISLAM-ED (Publications related to Islamization of Education)		One edited IOHK book per department
iii. **Outcome Measures**	• No. of Islamisation edited books published	
iv. **Resource Utilised**	Manpower/Skills/Material	