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INTRODUCTION & BACKGROUND

1. We observe Coexistence, Development and Sustainability of Malaysian Higher Education Institutions (SMHEI) depend on:

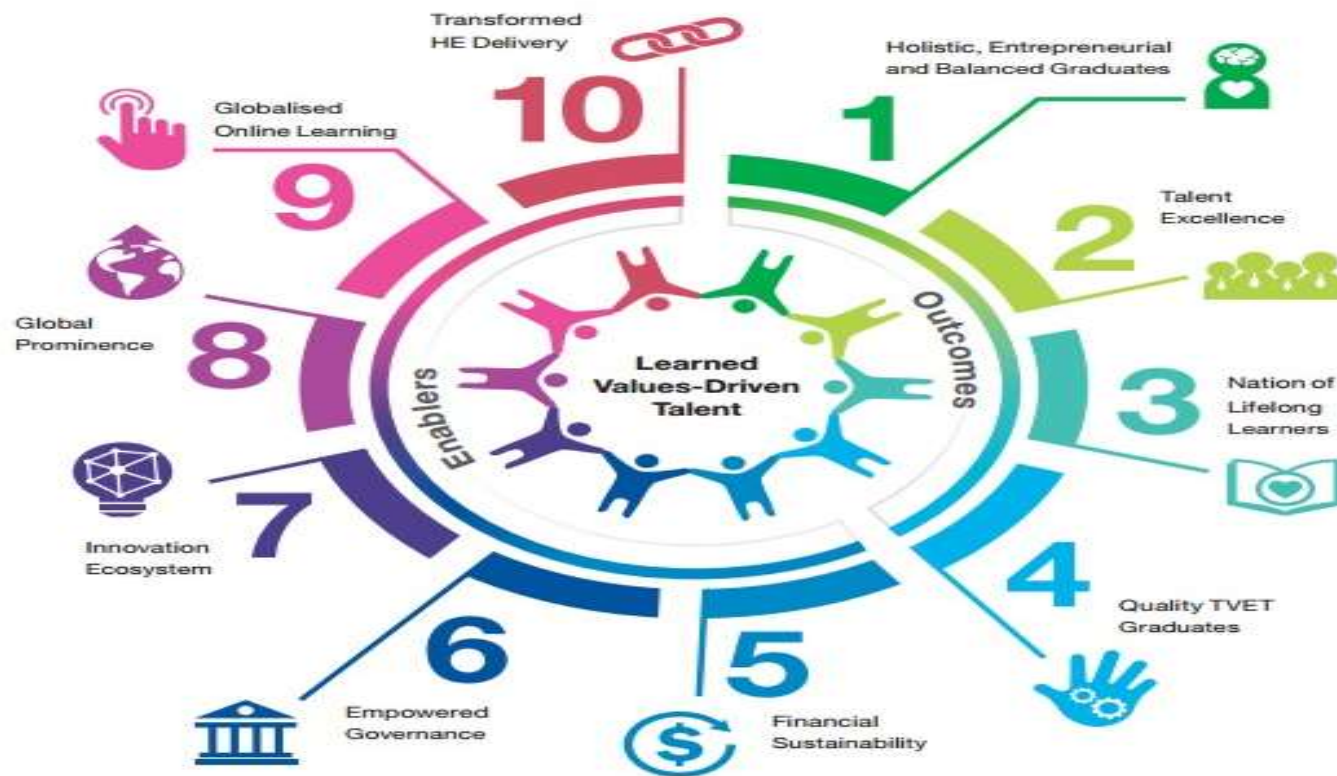
- ☐ Quality Management initiatives: QAS, LT S/Planning and BSC.
- ☐ The success of becoming the International Hub of Higher Education in ASIA.

2. We observe the Challenges:

- ☐ Very stiff competition in enticing international students as part of education mobility endeavors;
- ☐ Offering quality academic programs led to establishment of Malaysian Qualifications Agency (MQA).

COMPREHENDING MALAYSIAN EDUCATION BLUEPRINT 2015-2025

The 10 Shifts



COMPREHENDING MALAYSIAN EDUCATION BLUEPRINT 2015-2025

1. THE MAIN GOAL OF MEB 2015-2025: To transform the Malaysian higher education landscape.
2. Shift 1-4 are the OUTCOMES for Key Stakeholders
3. Shift 5-10 are the ENABLERS for the OUTCOMES.
4. By strategizing Shifts 1-10, Transformation of Malaysian Higher Education will be a successful strategies.

MALYSIAN EDUCATION BLUEPRINT 2015-2025 IN ACTION : CASE OF IIUM

- Developed our own inbred long term strategic planning and quality management initiatives.

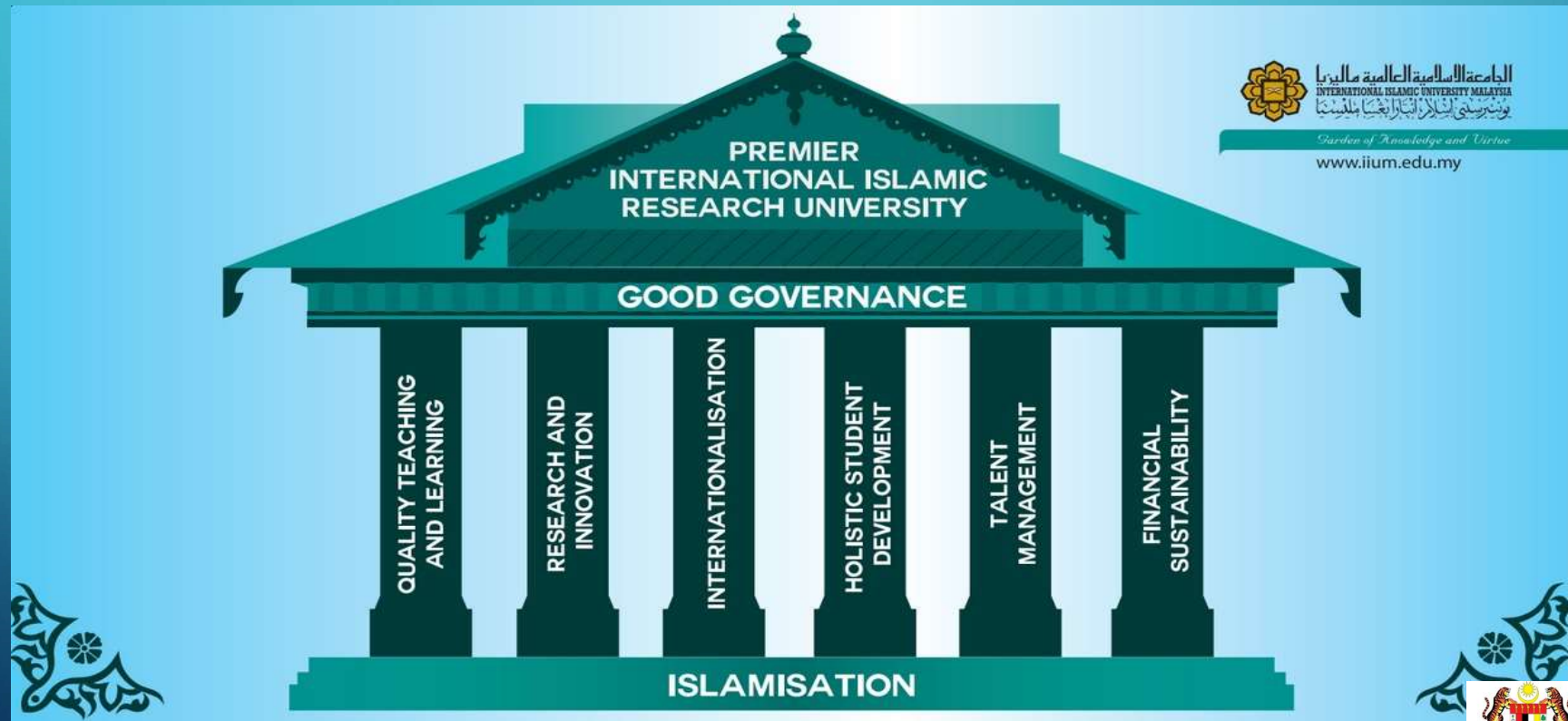
☐ Vision:

- IIUM aims at becoming a leading international center of educational excellence which seeks to restore the dynamic and progressive role of the Muslim Ummah in all branches of knowledge and intellectual discourse.



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SOARING UPWARDS
MALAYSIAN HIGHER EDUCATION

MINISTRY OF HIGHER EDUCATION



TEMPLATE



MALAYSIA EDUCATION BLUEPRINT SHIFT NO. 8		GLOBAL PROMINENCE	IIUM KRA: • Internationalisation
i.	Objective	To develop Malaysia into an international education hub with a difference, which is valued by students for its competitive advantage in providing value-for-money higher education, which balances quality, affordability, and liveability in Malaysia, with the added value of rich cultural experiences.	
ii.	Proposed Project / Initiative to be Implemented in 2017 (Maximum 2 critical projects)	Target Deliverable (Output of the projects)	
1.	Borderless KOED	50 international students for all programmes	
2.	Inter-varsity postgraduate colloquium	Five (5) Ph.D and M.Ed. Students	
iii.	Outcome Measures	<ul style="list-style-type: none"> • No. of international students enrollment • No. of postgraduate international students enrollment • No. of students taking part in the colloquium. 	
iv.	Resource Utilised	Manpower / Money / Machine / Method / Material	



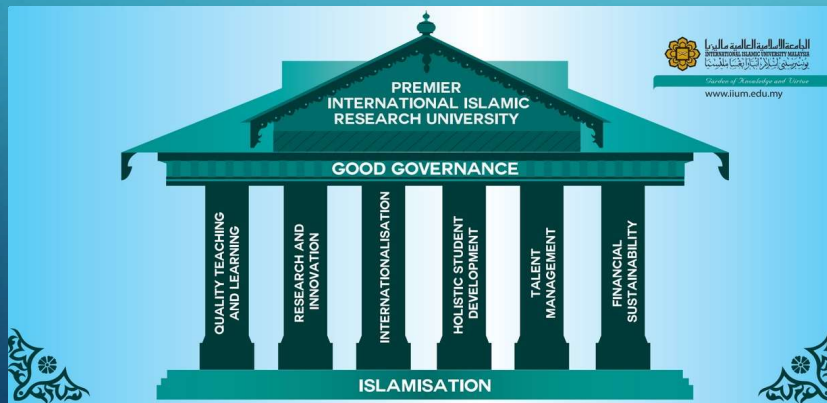
HINDRANCES TO GLOBAL PROMINENCE (INTERNATIONALIZATION): EDUCATION MOBILITY

- Education mobility issues in higher education: immobility and inbreeding are the most problematic.
- Inbred faculty tend to be: Local oriented, less exposure internationally,
- Soler (2001) claims: countries with higher level of inbreeding produce smaller share of the world's research output & is often correlated with LITTLE academic/education mobility.

- The researchers believe the importance of historical and cultural tradition; believes their graduates are better trained.

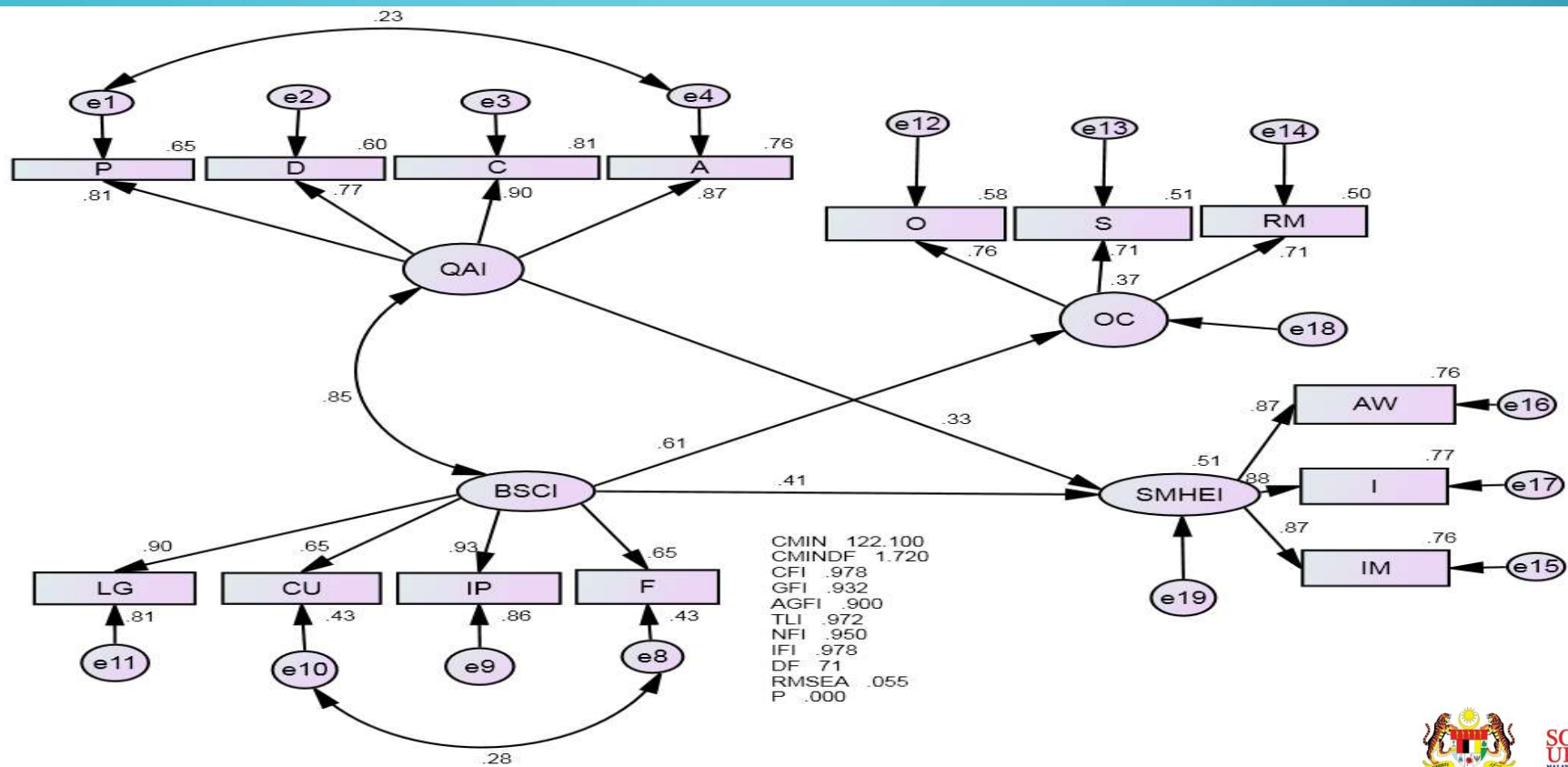
IIUM THE WAY FORWARD

- Education Mobility: Our own Strategic Action Plan (2015-2025).
- One of the KII (KRA) is Shift 8- Global Prominence-Internalization-Mobility



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IIUM THE WAY FORWARD



(Abass, 2016)



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يونسيفي السلام انتا ربحيا فليسنا

THANK YOU
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