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Tel: +94(0) 11 3132827

Fax: +94(0) 11 2835571

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**EDUCATION MOBILITY AS ONE OF THE GRAND STRATEGIES FOR HIGHER
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Hairuddin B. M. A.

Kulliyah of Education, International Islamic University Malaysia, Malaysia

ABSTRACT

Global Prominence (eighth shift), comprising internationalization and education mobility, is considered as one of the supreme key result areas in Malaysian Education Blueprint 2015-2025 endeavors. In relation to this, this paper focused and discusses Education Mobility as one of the grand strategies for higher education institutions' sustainability in 2020s from an academic perspective. The discussion starts with the introduction of several education management related theories such as educational strategic management theories, education internationalization theories, education mobility theories and higher education institutions sustainability theories. Next, the paper introduces and discusses the application of those theories in International Islamic University Malaysia (IIUM) long term strategic planning. The paper ends with suggestions and recommendations for IIUM's strategic planning effective implementation.

Keywords: Global Prominence, Internationalization, Education Mobility, Strategic Management & International Islamic University Malaysia



The International Institute of Knowledge Management
No: 288/1/1, Old Kottawa Road, Embuldeniya, Nugegoda 10250, Sri Lanka
Tel :+94 113 098 521 Email : info@tiikm.com Web : www.tiikm.com.



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