Scopus

Document details

→] Export   ⤓ Download   🖶 Print   ✉ E-mail   Save to PDF   ☆ Add to List   More... ›

[Full Text]   View at Publisher

A model of Islamic tourism towards religious motivation and tourist satisfaction in Malaysia

(Book Chapter)

Haque, A.[a] ✉,   Momen, A.[b] ✉   👤

[a]Department of Business Administration, Faculty of Economics and management Sciences, International IslamicUniversity Malaysia, Box No. 10, Kuala Lumpur, Malaysia
[b]Department of Business Administration, East West University, Dhaka, Bangladesh

Abstract   ⌄ View references (59)

The aim of this chapter is to explore the roles of religious motivation in the relationship between tourists' antecedents and their destination and satisfaction, and to provide some guidelines to aid tourism professionals in developing and implementing the niche strategy of Islamic tourism for the advancement of the tourism industry of a country such as Malaysia. In the Malaysian context, the religious motivation of international Muslim tourists is increasingly active in their minds, which suggests that tourism professionals consider Shariah-compliant tourism to keep long-term customer relationships. Perceived value, destination image, and service quality influence international Muslim tourists to look to this destination for satisfaction. As a moderation role, the more the level of religious motivation varies, the more the effect of moderator yields. In addition, tourism professionals necessarily require understanding relevant Shariah rules, characteristics of international Muslim tourists, and the context of the Islamic country so that they can design a Shariah-compliant tourism strategy and policy effective for further growth of the tourism industry. © Springer Nature Singapore Pte Ltd. 2017.

Author keywords

Islamic tourism   Malaysia   Religious motivation   Tourist satisfaction

References (59)

View in search results format ›

☐ All | Export   🖶 Print   ✉ E-mail   Save to PDF   Create bibliography

☐ 1   Al-Hamarneh, A.
Islamic tourism: A long term strategy of tourist industries in the Arab World after 9/11.
(2008) . Cited 9 times.
Centre for Research on the Arab World, Accessed 31 Oct 2008.
http://www.ceraw.unimainz.de

Chapters in this Book

View Scopus record for this book
19 Chapters found in Scopus

2   Alserhan, B.A.
    (2011) *The principles of Islamic marketing*. Cited 38 times.
    Aldershot: Gower

3   Asmalina, N., Haque, A.
    The involvement of travel and tour business in engaging travel packages towards Islamic touri
    (2010) *In Proceedings of 1st international conference on Islamic marketing and branding, 29th-30th November*, 2010.
    Kuala Lumpur, Malaysia

4   Asmalina, N., Haque, A.
    (2013) *Travel businesses' strategies in engaging tourists' preferences on tour packages towards Islamic tourism*
    In The 4th global Islamic marketing conference proceedings, 29-30th May, Istanbul, Turkey

5   Asmalina, N., Haque, A., Ahmed, I.S.
    Factors influencing tourists' confidence towards Islamic travel services provided by Malaysian travel agenci
    (2014) *In Proceedings of 2nd international conference on management from an Islamic perspective, 19th-20th August*, 2014.
    Kuala Lumpur, Malaysia

6   Baker, D.A., Crompton, J.L.

    Quality, satisfaction and behavioral intentions

    (2000) *Annals of Tourism Research*, 27 (3), pp. 785-804. Cited 822 times.
    doi: 10.1016/S0160-7383(99)00108-5

7   Baloglu, S., McCleary, K.W.

    A model of destination image formation

    (1999) *Annals of Tourism Research*, 26 (4), pp. 868-897. Cited 855 times.
    www.elsevier.com/inca/publications/store/6/8/9/
    doi: 10.1016/S0160-7383(99)00030-4

8   Beerli, A., Martín, J.D.

    Tourists' characteristics and the perceived image of tourist destinations: A quantitative analysis - A case study of Lanzarote, Spain

    (2004) *Tourism Management*, 25 (5), pp. 623-636. Cited 283 times.
    doi: 10.1016/j.tourman.2003.06.004

9   Buhalis, D.

    Marketing the competitive destination of the future

    (2000) *Tourism Management*, 21 (1), pp. 97-116. Cited 815 times.

10 Chen, C.-F., Chen, F.-S.

    Experience quality, perceived value, satisfaction and behavioral intentions for heritage tourists

    (2010) *Tourism Management*, 31 (1), pp. 29-35. Cited 348 times.
    doi: 10.1016/j.tourman.2009.02.008

- Employment right of persons with disabilities in Malaysia
- The role of benefit and cost in acceptance knowledge management system: Knowledge contributor perspectives

Metrics ⓘ

0   Citations in Scopus

0   Field-Weighted Citation Impact

✳

PlumX Metrics   ⌄
Usage, Captures, Mentions, Social Media and Citations beyond Scopus.

Cited by 0 documents

Inform me when this document is cited in Scopus:

Set citation alert ›   Set citation feed ›

Related documents

Exploring the role of religious motivation towards tourist satisfaction: A proposed islamic tourism model from a Malaysian perspective

Haque, A. , Dzuljastri , Momen, A.
(2014) The Role of Service in the Tourism and Hospitality Industry - Proceedings of the 2nd International Conference on Management and Technology in Knowledge, Service, Tourism and Hospitality, SERVE 2014

Exploring critical factors of tourist satisfaction: A study on Islamic tourists destinations in Malaysia

Haque, A. , Khan, A.H.
(2013) Actual Problems of Economics

What makes tourists satisfied? An empirical study on malaysian islamic tourist destination

Khan, J.H. , Haque, A. , Rahman, M.S.
(2013) Middle East Journal of Scientific Research