

Thank You for Joining Us

22 & 23 AUGUST 2017 PROGRAMME BOOK

Organized by:

International Association of Social Enterprise Economics (IASSEE)

Co-Organized by:

Accounting Research Institute, Universiti Teknologi MARA (UITM)

Universiti Sains Islam Malaysia (USIM)

Registry of Societies (ROS)

Institute Wasatiyyah Malaysia (IWM)

Majlis Agama Islam Selangor (MAIS)

Pusat Pungutan Zakat-Majlis Agama Islam Wilayah Persekutuan

(PPZ-MAIWP)



**1ST INTERNATIONAL ISLAMIC SOCIAL
ECONOMIC CONFERENCE**

**“Wasatiyyah Approach:
Empowering Socio Economic Sector
Through Smart Partnership”**

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ABOUT THE CONFERENCE

ORGANIZED BY



International Association of Social Enterprise Economics

BACKGROUND

International Association of Social Enterprise Economics (IASSEE) is a society that is registered under the Societies Act 1966 Section 7 of the PPM-008-10-08122015 numbers in December 2015. It brought together academics, professionals, individuals and institutions that are interested in the development and promotion of business and economics for the benefit and welfare of the community.

OBJECTIVES

To develop and promote social economics sector as the dominant economic system. Other than that, the objective of the establishment of IASSEE is to encourage scientific research on issues involving social economy.

CO-ORGANIZED BY



Higher Institutions' Centre of Excellence (HiCoE)



PROGRAMME SCHEDULE IYSEC

Day 1 : 22 August 2017

Time	Programme
8.00 am – 9.00 am	Registration and Breakfast
9.00 am – 9.30 am	Opening Ceremony by: Y Bhg Dato' Hj Mohd Yusof Bin Din Director Institut Wasatiyyah Malaysia Prime Minister's Department
9.30 am – 10.30 am	Keynote Address by: Tan Sri Dato' Prof. Dzulkifli Abdul Razak Chairman of the Board of Director Universiti Sains Islam Malaysia
10.30 am – 11.00 am	Refreshments and Networking
11.00 am – 1.00 pm	Forum : Nucleus for Social Innovation Moderator: Professor Dato' Dr. Mustafa Mohd Hanefah (Universiti Sains Islam Malaysia) Panelists: Panel 1 : En. Sam Shafie (CEO and Co-Founder at Pitch Platforms Pte Ltd (pitchIN)) Panel 2 : Cik Nurhafizah Binti Mohamad Yasin (CO-Founder of Projek Duta Janhar 3.0 - Janhar Inspiration Enterprise) Panel 3 : Pn. Anja Julia Abu Bakar (Founder & Social Impact Director of Bluebear Holdings Sdn. Bhd)
1.00 pm – 2.30 pm	Lunch Break
2.30 pm – 3.15 pm	Keynote Speaker 2: Ustaz Hj Ahmad Husni Dato' Abdul Rahman Penolong Pengurus Unit (Unit Syariah & Penerangan Khas) Pusat Pungutan Zakat-Majlis Agama Islam Wilayah Persekutuan
3.15 pm – 4.00 pm	Keynote Speaker 3: Pn. Jauharatun Dini Ab.Raman Assistant Vice President (AVP) – Social Innovation (SI) Agensi Inovasi Malaysia
4.00 pm – 5.00 pm	Annual General Meeting of IASSEE
5.00 pm	Afternoon Tea

Day 2 : 23 August 2017

Time	Programme
8.00 am – 9.00 am	Breakfast
9.00 am – 11.30 am	Concurrent Session: Academic Papers NGO Management & Development Workshop
11.30 am – 12.00 pm	Keynote Speaker 4: Prof. Dr Farid A. Sobhani Visiting Professor at Accounting Research Institute (ARI)
12.00 pm – 12.30 pm	Closing Remarks & Award Ceremony by: Prof. Dr Normah Omar Director of Accounting Research Institute (ARI)
12.30 pm	Lunch Break & Adjourn

MESSAGE FROM CHAIRMAN OF IASEE



Assalamu'alaikum Warahmatullahi Warabakatuh and Salam Sejahtera

It gives me a great pleasure to welcome our distinguished keynote speakers, panelist, presenters and participants to the 1st International Islamic Social Economic Conference (IISEC) 2017 with the theme *"Wasatiyyah Approach: Empowering Socio Economic Sector through Smart Partnership"*. This conference is proudly organised by International Association of Social Enterprise Economics (IASEE) and Accounting Research Institute (ARI) in collaboration with Universiti Sains Islam Malaysia (USIM).

The IISEC conference aims to encourage the participation of academicians in the project with the community, especially in social economics as well as to emphasize the approach of Wasatiyyah in socio-economic areas in order to provide a platform for researchers, professionals, individuals and institutions to discuss and set the direction of the socio-economic sector in the country.

It is hoped that this conference will provide a common platform where research-focused academic institutions and practice-based organizations can share their experiences, collaborate on solutions, and identify best practices that are beneficial for society. The presence of both international and local academics and practitioners at this conference will also help to foster greater networking relationships between academicians and practitioners.

I would like to thank all the committee members, co-organisers and sponsors for their efforts in making this conference a success. Thank you for the support and I wish you all a fruitful deliberation.



Associate Professor Dr Roshayani Dato' Arshad

Chairman

International Association of Social Enterprise Economics (IASEE)

KEYNOTE SPEAKER

TAN SRI DATO' PROF. DZULKIFLI ABDUL RAZAK



Tan Sri Dato' Prof Dzulkifli Abdul Razak served as the 5th Vice-Chancellor of *Universiti Sains Malaysia* (USM, University of Science, Malaysia) from 2000 to 2011. From 2012 to 2016 he took the position as the 14th President of the International Association of Universities (IAU), a UNESCO-affiliated organisation, based in Paris. Prior to this, he served as the President of Association of Southeast Asia Institutions of Higher Learning (ASAIHL) from 2007-2008.

Currently, he is the Chairperson, Board of Directors of *Universiti Sains Islam Malaysia* (USIM, University of Islamic Science, Malaysia) after being the inaugural holder of the Chair of Islamic Leadership and Principal Fellow at USIM from 2014-2016. He is an Honorary Professor at the University of Nottingham, and recently appointed Senior Advisor at Asia-Europe Institute, University of Malaya, and Honorary Fellow at Centre for Policy Research and International Studies, USM.

In May 2017, Prof Dzulkifli became the 7th recipient (and the 1st from Asia) to receive the highest honour that can be bestowed by *Universitas 21* (U21) viz., the prestigious 2017 Gilbert Medal in recognition as "a passionate advocate for equality and justice and of sustainability in its broadest sense. His vision for higher education is future-oriented, community-focused, transformational and unafraid to challenge the status quo."

KEYNOTE SPEAKER

USTAZ HJ AHMAD HUSNI DATO' ABDUL RAHMAN



Ustaz Hj Ahmad Husni Bin Dato' Abd Rahman served as Acting Assistant Manager of Syariah Unit & Special Description at Pusat Pungutan Zakat (PPZ), Majlis Agama Islam Wilayah Persekutuan (MAIWP). He is also the Secretariat of the Syariah Technical Committee at PPZ and Administration Executive Kolej Negeri Negeri Sembilan.

Ustaz Hj Ahmad Husni graduated from University Islam Madinah with degree in Syariah Islamiyyah. He is the General Secretary of Pertubuhan Multaqa Asatizah & Du'at (MURSHID) and a Certified Hajj and Umrah Trainer (TH). Besides being an active presenter and motivator for various institutes and motivational companies, he is also actively involved as panelist of Tanyalah Ustaz (TV9), panelist of AlKuliyah, Muqaddimah, panelist of Haramain, Lambaian Ka'abah & Pentas Dakwah (TV AlHijrah), panelist of Forum Perdana, Islam Hadhari and many more.

His areas of specialization includes Fiqh Zakah, Fiqh Ibadah, Fiqh Hajj & Umrah, Public Speaking, Motivational talk, Emcee and Protocol and Arabian Cuisine. His views and da'wah can be seen and shared on [http:// www.abahfatih.com](http://www.abahfatih.com) blog and his blog - Ahmad Husni Abd Rahman.

KEYNOTE SPEAKER

PUAN JAUHARATUD DINI AB. RAHMAN



Puan Jauharatud Dini Ab. Rahman is the Assistant Vice President of Social Innovation at Agensi Inovasi Malaysia (AIM), a government agency tasked to spearhead innovation in Malaysia.

In line with the Eleventh Malaysia Plan, AIM is focusing to strengthen collaboration through a whole-society approach in delivering social services and developing a social financing model to promote investment for social service delivery. Some of the social innovation projects are Social Private-Public Partnership (Social PPP), Social Progress Assessment (SPA) and Social Outcome Fund (SOF).

Puan Jauharatud Dini has seventeen (17) years of work experience. She started her career in a local bank and over the years had served in one of the largest multi-national pharmaceutical companies in the world and an international upstream oil & gas service provider. She brings her legal, company secretarial and compliance skill-sets to good use in the development of the first social financing model in Malaysia.

KEYNOTE SPEAKER
PROF. DR FARID SOBHANI



Prof. Dr. Farid A. Sobhani is a Professor of Accounting in the Faculty of Business & Economics at Dafodil International University, Dhaka. He is currently the Dean of Human Resource Development Institute at the same university. He is also a Visiting Professor at Accounting Research Institute (ARI), Universiti Teknologi MARA, Malaysia.

Prof. Farid is elected as the Chairman of Bangladesh Society for Human Resources Management, Chittagong. He is the Research Coordinator for Australian Academy for Business Leadership, Australia. He was the Financial Analyst cum Company Secretary at Credit Rating Information and Services Limited-the first rating agency in Bangladesh. He was the Dean of Faculty of Business Studies; Director of Center for Research & Publication; and Chief of Permanent Campus at International Islamic University Chittagong, Chittagong.

He obtained MBA in Accounting from University of Chittagong, Bangladesh; Master's in Project Management from University of Antwerp, Belgium; and PhD in Enterprise Governance from Universiti Sains Malaysia, Penang, Malaysia. His research areas are corporate social, environmental & sustainability disclosures; social enterprise; managerial leadership; and tertiary education. Prof. Farid took leadership in organizing a number of international conferences in Bangladesh.

MODERATOR
PROFESSOR DATO' DR MUSTAFA MOHD HANEEFAH



Prof. Dato' Dr. Mustafa Mohd Hanefah is Professor of Islamic Accounting and Reporting, Shariah Auditing, Taxation and Zakat, Faculty of Economics and Muamalat, Universiti Sains Islam Malaysia. He was the first Deputy Vice-Chancellor (Research and Innovation) USIM from April 2013 to October 2016, and was the former Dean of Research and Innovation and Dean of Faculty of Economics and Muamalat.

Dato' Mustafa was a visiting professor at Economic Research Centre, Nagoya University, Japan from April 15, 2011 to June 15, 2011, and Aoyama Gakuin University, Tokyo, Japan from February 1 to February 15, 2016.

He has presented papers in many international conferences, and published many papers in international journals and books in the areas of Islamic financial reporting and accounting, Islamic corporate governance, Shariah auditing, taxation, zakat and waqaf. He also serves as a member of the editorial boards in a number of international journals, and has been appointed by Malaysian and Australian universities as curriculum assessor and external examiner for PhD theses.

PANELIST

(FORUM: NUCLEUS FOR SOCIAL INNOVATION)

EN SAM SHAFIE



En Sam Shafie is legally qualified having graduated with a law degree from the National University of Malaysia (UKM) and called to the Malaysian Bar. He spent a total of 15 years in public service, first as a Deputy Public Prosecutor in the Malaysian Attorney-General Chambers. This was followed with stints in the Securities Commission (SC) of Malaysia as a Manager in the Prosecution Department of the Market Supervision Division and in the Malaysian Communications and Multimedia Commission (MCMC) as the Director for the Network Security, Trust and Governance Department.

He left public service in August 2008. He is currently the CEO and Co-Founder of Pitch Platforms Sdn Bhd or "pitchIN", a registered market operator by the Securities Commission to offer Equity Crowdfunding. pitchIN is Malaysia's homegrown premier crowdfunding platform having pioneered crowdfunding in Malaysia. He is also the CEO and Founder of WatchTower and Friends (WTF) Accelerator, an accelerator program that is focused on investing in early stage tech startups. To date, WTF Accelerator has invested in 29 tech startups in Malaysia since January 2015.

En Sam is also a Council Member of the Malaysian Business Angel Network (MBAN). MBAN is the Official Trade Association and Governing Body for Angel Investors and Angel Clubs in Malaysia. It strives and aims to put forward the agenda of Angel Investing in an all-inclusive manner for the benefit of members, the Angel ecosystem and start-ups. En Sam was also named in Digital News Asia's 2016 Digerati 50, celebrating 50 individuals that have been identified as being those who will help shape Malaysia's Digital Economy over the next two years.

PANELIST

(FORUM: NUCLEUS FOR SOCIAL INNOVATION)

CIK NURHAFIZAH BINTI MOHAMAD YASIN



Nurhafizah Binti Mohamad Yasin is the co-founder of Jauhar Inspiration Enterprise and she is a member of Duta Jauhar Universiti Sains Islam Malaysia (USIM). She is a final year student with major in Counseling at the Faculty of Leadership & Management, USIM and currently holds the position as the secretary of Duta Jauhar USIM.

Through grey oyster mushroom cultivation project, Duta Jauhar has actively helped people with disabilities and this project is one of the initiative theme of volunteerism with cooperation through other government agency under the National Blue Ocean Strategy (NBOS). This project focuses on people with disabilities to help them through agricultural entrepreneurship projects.

Among the projects that have been done are workshop on nursing and Harvesting of Phase 1 Gray Oyster Mushroom in Kampung Pt Hj Khalid, Sri Medan, Batu Pahat, the construction of the gray oyster barn at Pusat Pemulihan Dalam Komuniti (PDK) Sri Medan and Vaganza Carnival at Mukim 18 Sri Medan & Parit Sulong.

During the Duta Jauhar 3.0 Congress held at Universiti Kuala Lumpur (UNIKL), Duta Jauhar USIM won the Second Gold Award, Best University Commitment Award, Best Supervisor Award and Best Gold Award. By the end of the project, it is hope to be able to help the target community to earn side income and increase their skills in entrepreneurship.

PANELIST

(FORUM: NUCLEUS FOR SOCIAL INNOVATION)

PN ANJA JULIA ABU BAKAR



Puan Anja Julia Abu Bakar, Founder & Social Impact Director of Bluebear Holdings Sdn. Bhd holds an Executive Diploma in Human Resource Management from Universiti Teknologi Malaysia. She is an alumni of MaGIC Accelerator Program for Social Enterprise (2015) and was the only Asian woman selected to participate in the Social Enterprise Forum in Stockholm (2016) by the Swedish International Development Cooperation Agency (SIDA).

Puan Anja received the Outstanding ASEAN Women Entrepreneur Award from VCCI, Hanoi (2016), winner in the Best Woman Category Malaysia Innovation Awards by the Ministry Of Science, Technology and Innovation (MOSTI). She was also appointed as associate partner with Social Enterprise Academy Malaysia. Anja is a certified Social Return on Investment (SROI) practitioner by Social Value, UK.

Puan Anja is passionate about helping girls and young women discover their potential and play an active part in their community. An accomplished networker and the visionary who takes the lead in sharing Athena's mission with partners and stakeholders, Puan Anja explores business opportunities for Athena globally.

Athena is a 100% women-owned social enterprise based in Kuala Lumpur, Malaysia. Established in 2015, it strives to empower girls for the future through programs, campaigns and talks that encourage young girls to fulfill their potential via better access to education and health resources. Athena work together with government agencies, NGOs and corporate entities to ensure girls stay in school and learn life skills promoting self-confidence, decision making and personal care.

CONCURRENT SESSION

No	Names	Title
1	Abu Bakar Yusuf, Hydzulkifli Hashim Omar <i>Islamic Business School, College of Business, Universiti Utara</i>	Harnessing the Potentials of Waqf for Poverty Alleviation in the Muslim Community
2	Ainon Ramli, Rosnauzura Mohd Zin <i>Faculty of Entrepreneurship and Business, Universiti Malaysia Kelantan</i>	Entrepreneurship Education and Job Selection: Universiti Malaysia Kelantan (UMK)
3	Dayangku Aslinah Abd Rahim, Kasim Mansur, Amirul Hamzah Abdullah <i>Universiti Malaysia Sabah</i>	Level of Understanding and Practices of Human Capital Development (HCD) from Islamic Perspectives among Lecturers in Grade DS45: A Case Study in Universiti Malaysia Sabah
4	Farah Akmar Anor Salim, Yusof Ismail, Dolhadi Zainudin <i>Kulliyah of Economics and Management Science, Suhaimi Mhd Sarif, Ainul Jarja Maidin Office of Corporate Strategy</i>	Introspecting Entrepreneurship from Tawhidic Perspective
5	Mahmoud Ali Kraim <i>Universiti Kebangsaan Malaysia</i>	The role of the bank lending channel of the monetary policy on bank behavior
6	Marhanum Che Mohd Salleh, Siti Salwani Razali <i>Kulliyah of Economics and Management Science, International Islamic University Malaysia, Bidayatul Akmal Mustafa Kamil College of Business, Universiti Utara Malaysia</i>	Examining the Need of Flood Victims towards a Takaful Protection in the East-Coast Region in Malaysia
7	Mudiana Mokhsin, Azhar Abdul Aziz, Amer Shakir Zainol, Nur Ain Adnin Zaini <i>Universiti Teknologi MARA</i>	Malay Consumer Online Shopping Behavior Towards Online Shopping Scam
8	Muhamadul Bakir Yaakub <i>International Islamic University Malaysia, Khatijah Othman Universiti Sains Islam Malaysia</i>	Wasatiyyah as a strategic approach in Muslim communal leadership: A Case Study on Student's Leadership and Personality in University Sains Islam Malaysia
9	Muhammad Iqmal Hisham Kamaruddin, Sofiah Md Auzair <i>Universiti Kebangsaan Malaysia</i>	Classification of Islamic Social Enterprise (ISE) in Malaysia Based on Economic Sectors
10	Mustafa Bin Mat Jubri @ Shamsuddin <i>International Islamic University Malaysia</i>	Temporary Cash Endowment: Juristic Justification and Practical Implementation
11	Mustafa Bin Mat Jubri @ Shamsuddin, Maszlee Malik, Bouhedda Ghalia <i>International Islamic University Malaysia</i>	Terminology of al-Siyasah al-Shari'yyah: Linguistic Meaning and Scientific Connotation
12	Nazrul Affandi bin Jani, Sofiah Samsudin <i>International Islamic University Malaysia</i>	التجارة في القرآن الكريم: دراسة تحليلية حول كلمات مختارة حول التجارة
13	Nor Hazila Ismail <i>INCEIF, Finance Department, Business Management Faculty, Universiti Teknologi MARA</i>	Islamic Pillars of Sustainable Development in Developed and Developing Countries
14	Rabiatul Hasanah Mahmood <i>Universiti Kebangsaan Malaysia</i>	Kawalan Dalam Pengurusan Institusi Wakaf di Malaysia: Kajian Kes Majlis Agama Islam Selangor (MAIS)
15	Roslity Ramlee, Sharifah Raihan Syed Mohd Zain <i>Department of Finance, Wan Rohaida Wan Hussain Department of Business Administration, KENMS, International Islamic University Malaysia</i>	Are Muslim Consumers Adopting Wasatiyyah Concept in their Financial Decision?
16	Nazrah Abdul Hamid, Ruhaini Muda <i>Accounting Research Institute, Ismail Ahmad Faculty of Business and Management, Universiti Teknologi MARA</i>	Islamic Social capital and green economy in Malaysia
17	Sajid Puthenpeddikayil <i>Academy of Civil Services, Dibrugarh, Assam, India, Fathimath Thasneem Indra Gandhi National Open University, New Delhi, India</i>	Role of Islamic Social Entrepreneurship Finance in the Inclusive Growth: A Case Study of Family Bank in the Kingdom of Bahrain
18	Sarah Nursaadah Mohd Zameri, Surianor Kamarulzaman, Ismadi Ismail <i>Universiti Teknologi MARA</i>	A comparative analysis of the firm specific determinants of shariah compliant versus non-shariah compliant firms in bursa Malaysia
19	Sayed Abdollah Ebrahimzadeh Pahnehkolaei <i>Yeravan State University, Yeravan, Armenia</i>	Determinants of Customer Satisfaction in Retail Banking: The Case of Mellat Bank of Iran
20	Siti Sara Ibrahim <i>Universiti Teknologi MARA</i>	Waqf based corporate philanthropy stakeholder engagements scorecard

CONCURRENT SESSION

21	Suhaib Aldirchawi International Islamic University Malaysia	The role of cash-waqf in elevating the economic status of Syrian refugees
22	Zainab Mohamad, Kalsom Abd Wahab Faculty of Economics and Muamalat, Universiti Sains Islam Malaysia	The challenges it faces of Small and medium business in Libya
23	Zalila Azan, Suhaimi Mhd Sarif, Yusof Ismail Department of Business Administration, Zarifah Hamid Department of Economics, International Islamic University Malaysia	Sustaining Social Entrepreneurship from Tawhidic Paradigm: A Study in Malaysia
24	Zarina Md Nor, Intan Shafina Abu Hasan Universiti Sains Malaysia	Financial Wellbeing of Single Mothers in Penang: The Sole Breadwinner
25	Maizura Md Isa INCEIF, Nor Hazila Ismail, Tengku Roziana Zainal Abidin	Financial development and poverty reduction in a Muslim developing countries.
26	Irsa Ajmal Meezan Bank Limited, Waqas Yasin	Islamic Finance: An Essential Element for South Asian Start-up Ecosystem
27	Nur Atiqah Zainuddin, Maymunah Ismail, Mas Izuan Mazalan, Mohd Sufian Ab Kadir, Sharina Shariff Nurul Zamratul Asyikin Ahmad Faculty of Business and Management, Universiti Teknologi MARA	Determinants of electronic commerce adoption: case study among small and medium enterprise (SME) in Klang Valley
28	Nooraslinda Abdul Aris, Rohana Othman, Norashikin Ismail Faculty of Accountancy, Safawi Abd Rahman Faculty of Information Management, Universiti Teknologi MARA	Integrating Maqasid Shariah and Sustainability: Empirical Evidence from Cooperative Enterprises
29	Qaisar Ali Faculty of Economics and Islamic Finance, University Islam Sultan Sharif Ali Brunei Darussalam	Service Quality From Customer Perception: Comparative Analysis Between Islamic & Conventional Bank
30	Rashedul Hasan, Haziq Nordin Department of Accounting and Finance, Faculty of Business, Nilai University, Tamiza Parveen Kulliyah of Economics and Management Science, International Islamic University Malaysia	Evaluating Efforts of Takaful Operators in Fulfilling Maqasid-al-Shariah
31	Rosnia Masruki Universiti Sains Islam Malaysia, Khaled Hussainey University of Portsmouth, UK, Doaa Aly University of Gloucestershire, UK	Developing Accountability Disclosure Index for Malaysian State Islamic Religious Councils (SIRCs): Quantity and Quality
32	Noresah Mohd Shariff, Wan Asna Wan Mohd Noor, Anita Talib School of Distance Education, Universiti Sains Malaysia	The Socio-Demographic Characteristics Of Bus Users In Penang: A Review Towards Sustainable Public Transportation
33	Abdullah Jalil, Asharaf Mohd Ramli Suhaila Abdul Hamid Fakulti Ekonomi dan Muamalat, Universiti Sains Islam Malaysia	Wakaf dan Peranannya dalam Memartabatkan Institusi Pengajian Tinggi: Satu Soroton Sejarah
34	Ju Anizai Zaini Universiti Kebangsaan Malaysia, Noraini Shamsuddin, Norhanizah Hj Johari, Nazifah Mustaffia Kolej Universiti Islam Antarabangsa Selangor	Internal Audit Effectiveness in Zakat's Institution from Perspective of Auditee
35	Suhaila Firdaus, Ismadi Ismail, Rosilawati Amiruddin	The Impact of Selected Economic Variables on Consumer Sentiment Through OLS, ECM, and Granger Causality
36	Bablu Kumar Dhar, Mahazan Abdul Mutalib Faculty of Leadership and Management, Universiti Sains Islam Malaysia, Farid Ahmed Sobhani Daffodil International University, Bangladesh	Investigating the Impact of Human Resource Accounting Practice on Organizational Performance
37	Aidaty Aqilah Joreme, Saadiah Mohamad Nur Syahirah Mohd Yusoff, Noraini Peie Faculty of Arshad Ayub Graduate Business School, Universiti Teknologi MARA	Price Control and Economic Stability: Masalahah on Implementation of Price Control in Islamic Economic System
38	Nur Syahirah Mohamad Yusoff, Saadiah Mohamad, Noraini Peie, Aidaty Aqilah Joreme Faculty of Arshad Ayub Graduate Business School, Universiti Teknologi MARA	Islamic Banking and Finance as an Agent for Economic Growth
39	Noraini Peie, Saadiah Mohamad, Nur Syahirah Mohamad Yusoff, Aidaty Aqilah Joreme Faculty of Arshad Ayub Graduate Business School, Universiti Teknologi MARA	Can Gold Dinar Replace Fiat Money as Currency?

CONCURRENT SESSION

40	Siti Nurbaya Ismail, Shahrul Hafifi Mohd Fuad, Masni Md Hasim, Fadhliah Othman, Muhammad Rahmat Abdullah, Khatijah Othman, Norwini Zaidi, Nur Adlina Adenan, Nik Nadian Nisa Nik Nazli Universiti Sains Islam Malaysia	Pengaruh Kefahaman Dan Pengamalan Islam Dalam Meningkatkan Prestasi Kerja di Organisasi
41	Nur Amirah Borhan, Saadiah Mohamad Faculty of Arshad Ayub Graduate Business School, Universiti Teknologi MARA	Unclaimed Assets of deceased Muslims in Malaysia: Causes and Consequences
42	Siti Hafizah Binti Daud Faculty of Leadership and Management, Universiti Sains Islam Malaysia	Awareness of Social Business by using Social Media in Malaysia
43	Mashita M.Zin, Khatijah Othman Faculty of Leadership and Management, Universiti Sains Islam Malaysia,	Social entrepreneurship in Malaysia: its initiatives and effectiveness from an Islamic point of view.
44	Nur Aima Shafie, Zuraidah Mohd Sanusi Accounting Research Institute, Razana Juhaida Johari Faculty of Accountancy, Universiti Teknologi MARA	Accountability and Performance of Social Enterprises: A Review
45	Mira Susanti Amiruddin Faculty of Accountancy, Universiti Teknologi MARA Mazni Abdullah, Zakiah Saleh Faculty of Business and Accountancy, Universiti Malaysia	Integrated Reporting and SMEs: The Malaysian Perspective
46	Norasikin Salikin, Norailis Abd Wahab Faculty of Economics and Muamalat, Universiti Sains Islam Malaysia	Financial Challenges Among SMEs Towards the Adoption of Benchmarking.
47	Rezki Perdanu Sawai Faculty of Leadership and Management, Universiti Sains Islam Malaysia, Joli Perdanu Sawai Faculty of Psychology and Education, Universiti Malaysia Sabah, Rumaya Juhari Faculty of Adolescent and Child Excellent Research Center (FACE), Rojanah Kahar, Zanariah Ismail Faculty of Human Ecology, Universiti Putra Malaysia,	Financial Strain, Financial Management Practices, Marital Satisfaction and Marital Stability among Newlyweds
48	Ibrahim Abiodun Oladapo, Roshayani Arshad, Ruhaini Muda Accounting Research Institute, Universiti Teknologi MARA, Aminu Sikiru Olanrewaju Department of Accounting, KENMS, International Islamic University Malaysia	A systematic Orientation of Islamic Financial System for Sustainable Social Enterprise
49	Khatijah Othman, Suhailah Md Hamdani, Marina Munira Mutalib, Roslizawati Ramli Fakulti of Leadership and Management, Mashitah Sulaiman, Pusat Pengajian Teras, Universiti Sains Islam Malaysia	The knowledge of Muslim consumer on Shariah compliance in relation to halal food product
50	Fuadah Johari Centre for Waqaf Financing Development and Faculty of Economics and Muamalat, Universiti Sains Islam Malaysia	Future framework of liquidizing waqf assets for the benefit of Ummah
51	Sapora Sipon, Sathah Abdullah, Rosidayu Sabran, Rosni-nawati Hussin, Sofia Hayati, Ahmad Najaa Mokhtar, Muhammad Khairi Mahyuddin, Ahmad Salihin Arshad, Khatijah Othman Universiti Sains Islam Malaysia	Social Innovation through Fun Learning for Indigenous People in Kampong Sungai Lui.
52	Norliza Omar Faculty of Accountancy, Roshayani Arshad, Ibrahim Abiodun Oladapo Accounting Research Institute, Universiti Teknologi MARA	Defining the organizational effectiveness of Non-Profit Organisations: A literature review
53	Nurul Ikma Binti Haris, Roshayani Arshad Accounting Research Institute, Universiti Teknologi MARA	Shariah analyst in Islamic Finance: A new paradigm in exploring the gap between the "desired" and the "actual"
54	Husna Othman, Dr Roshayani Arshad Accounting Research Institute, Universiti Teknologi MARA	Survivability to sustainability of social enterprises: the role of resource management practices
55	Hamidah Bt Abdul Razak, Roshayani Arshad, Rina Fadhliah Ismail Accounting Research Institute, Universiti Teknologi MARA	Does knowledge management capabilities effect social impact: evidence from social enterprises in Malaysia
56	Wan Ainul Asyiqin Wan Mohd Razali, Roshayani Arshad Accounting Research Institute, Noorbijan Abu Bakar, Zurnidah Mohd Zam Faculty of Accountancy, Universiti Teknologi MARA	Risk Management Practices and Legitimacy of Islamic Non-governmental Organisations (INGOs)

ORGANISING IYSEC COMMITTEE

Chairperson	:Professor Madya Dr. Roshayani Dato' Arshad
Vice-chairperson	:Professor Dato' Dr Mustafa Mohd Hanefah
Secretary	:Professor Madya Noorbijan Abu Bakar
Secretary II	:Dr Khatijah Othman
Treasurer	:Prof Madya Datin Dr Sapora Sipon

EVENT MANAGER 1 Wan Ainul Asyiqin bt Wan Mohd Razali
EVENT MANAGER 2 Husna Othman
INVITATION
Norliza Omar Muzrifah Mohamed
DATABASE
Dr Farah Aida Ahmad Nadzri Dr Fuadah Johari
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FOOD & BEVERAGE
Dr. Rosnawati Hussin Norita Mohd Noor Zunita Abdul Hamid Nurzillawaty Mohd Zaidin
STRACOMM & MEDIA
Dr. Rosidayu Sabran Dr. Hizral Tazrif Hisham
MULTIMEDIA AND TECHNICAL
Nur Farahah Mohd Pauzi Nurfarahin Roslan YM Tunku Hashrig Mohd Rizan Tomin Shaiful Sharizat Mohd Sadi
LOGISTIC
Shatrazmi Anas Kamarul Shah Kashah Kamarul Amri Kamarulzaman
BOOTH
Mohd Iqmal Hisham Kamaruddin