

## CONFERENCE

1. official tentative program (listed author's name and title presentation with affiliation)

**PROGRAMME BOOK**

# 3rd INTERNATIONAL halal conference

*"Bridging academic & global halal industry"* 2016

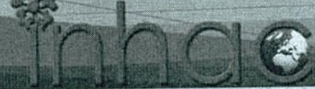
المؤتمر الدولي للحلال  
**inhad**

21 & 22 November 2016  
Grand BlueWave Hotel, Shah Alam, Malaysia

Organiser:  **UNIVERSITI TEKNOLOGI MARA** **أكاديمية الدراسات الإسلامية المعاصرة**  
Akademi Pengajian Islam Kontemporari  
Academy of Contemporary Islamic Studies (ACIS)

Collaborators:  **MITI MALAYSIA**  **JAKIM**  **HDC**  **WHAD**

Supporters:  **MITRANS**  **ISLAMIC TOURISM CENTRE**  **ISRA**  **BERNAMA**  **karangkraf**  **TV ALHJIRAH**



**Parallel Session 2**

**21<sup>st</sup> November 2016 04.00 pm – 06.00 pm**

**Room : Gasing 2**

**Room : Gasing 3**

**HALAL STANDARD & POLICY**

**HALAL BUSINESS & INDUSTRY  
HALAL FOOD & SAFETY**

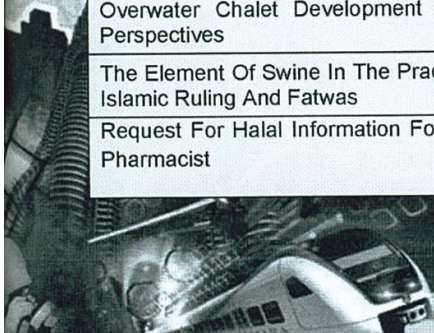
<p><b>The Employer And The Employee : Islamic Labour Law</b> Siti Marshita Binti Mahyut</p>	<p><b>Halal compliance on drinking water industries: A future perspective</b> Yusuf Wibisono, Sucipto Sucipto, Claudia G. Perdani, Retno Astuti, Nur Hasanah, Muhammad Dahlan</p>
<p><b>The Element of Swine in the Practice of Consumerism in Malaysia: An Analysis on Islamic Ruling and Fatwas</b> Azri Bhari, Mohammad Mahyuddin Khalid, Mohd Ashrof Zaki Yaakob, Mohd Dasuqhi Mohd Sirajuddin, Mohd Solahuddin Shahrudin, Mohd Yusra Abdullah</p>	<p><b>The Outcomes Of Halal Orientation Strategy Among Halal Food Companies In Malaysia</b> Zunirah Md Talib, Yuserrie Zainuddin, Normalini M.K.</p>
<p><b>Carrying Capacity Framework In Reducing The Waste Produced In Tourism Area</b> Nadia Mohd Nasir, Mansor Ibrahim, Khairusy Syakirin Has-Yun Hashim, Lukman Hakim Mahamod , Zainul Mukrim Baharuddin, Rashidi Othman</p>	<p><b>Conflicting Semiotic And Halal Cue Signal For Halal Malaysia Brand Equity</b> Wan Rusni Wan Ismail, Mohhidin Othman, Russly Abdul Rahman, Nitty Hirawaty Kamarulzaman And Suhaimi Ab. Rahman</p>
<p><b>Overwater Chalet Development And Land Ownership Issue From The Islamic Perspectives</b> Lukman Hakim Mahamod, Wan Nur Amirah Wan Yahya, Mansor Ibrahim, Khairusy Syakirin Has-Yun Hashim, Wan Norshafiqah Wan Shamsuddin, Rashidi Othman</p>	<p><b>A Conceptual Paper: Anticipating The Attitude Of Non-Moslem Consumers On Halal Products</b> Dayang Haryani Diana Ag. Damit, Amran Harun, Halim Bin Ahmad</p>
<p><b>Motivations to Implement Halal Logistics Management Standards: A Review</b> Azlina Muhammad, Syazwan Talib, Muhammad Zaly Shah Hussein, Harlina Suzana Jaafar</p>	<p><b>Supplier Management In Halal Food Supply Chain: A Preliminary Case Study</b> Tatsuya Fujiwara</p>
<p><b>Kriteria Patuh Syariah Dalam Filem Berasaskan Hukum Fiqh</b> Hajar Opir, Mohammed Yusof, Yusmini Md Yusoff, Norrodzoh Hj Siren</p>	<p><b>Market Coopetition: Does Coopetition Exist Among Halal Mart Retailers?</b> Mohd Khairulnizam Sahlan, Mohd Fauzi Bin Abu @ Hussin</p>
<p><b>The Significance Of Sharia Compliant Hotel To Muslim Consumers In Malaysia</b> Anita Ismail, Farah Laili Muda@Ismail, Latifah Abdul Latiff, Norailis Ab Wahab</p>	<p><b>A Case Study Of The Learning Organization Practices In Halal Food Industries</b> Aini Ahmad, Norhaslinda Nordin</p>





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## CARRYING CAPACITY FRAMEWORK IN REDUCING THE WASTE PRODUCED IN TOURISM AREA

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**Abstract:** Too many tourist on site means there will be more waste generated in the tourism site, directly or indirectly. Adding to that, the lack of waste management strategies in tourism area will lead to undesirable environmental quality. This will give bad perceptions towards the future tourist and later on will impact the tourism industry itself. Hence, the implementation of carrying capacity concept specifically in limiting the number of tourist arrival is an effort to preserve the tourism area as a sustainable tourist destination as well as maintaining its natural values. Therefore the aim of this study is to identify the limit of tourist arrival with observation of every possible aspect such as biophysical environment, social culture, political economy and tourism facility management or in other words it can be formulated by studying the environmental negative impact after the emergence of tourism activity. Besides that, level of awareness among tourism key players will be identified too. This study focuses on two aspects which are; the legal material and the carrying capacity of tourism development in tourism sites. The primary sources consist of analyzing the lack of the current legal materials and legal implementation as well as interviews with the industry players. The output of this paper is a theoretical framework of carrying capacity of tourist arrival in tourism area. The establishment of this carrying capacity value will be an added value to promote sustainable tourism in Malaysia hospitality service industry.

**Keywords:** Carrying Capacity, Sustainable Tourism, Tourist Arrival, Waste Minimization

