

Global Journal of Business and Social Science Review

GJBSSR

Vol. 4 (1) October-December 2015



A Scientific Journal Published By Global Academy of Training & Research ©



Global Journal of Business and Social Science Review

About the Journal

Global Journal of Business and Social Science Review (GJBSSR) best practices in finance and accounts diversity, research, academia and social sciences. It is directly beneficial for research scholar, academicians, trainers, policy makers and finance professionals. The journal publishes high-quality research papers in business, social science and their interface. All empirical methods are included but not limited to, qualitative, quantitative, experimental, and combination methods.

GJBSSR provides a forum for the exchange of knowledge among academicians and researchers for advancement of research in financial management. We prefer empirically oriented papers, but do not exclude review articles or theoretical contributions provided that they are of high quality and relevant to the journal's aims. Among empirical papers, we prefer those that are relevant to a broad international audience, i.e., papers covering a range of countries or analyzing topics that are clearly relevant outside a single country.

The purpose of GJBSSR is to improve communications between, and within, the academic and other research communities and policymakers. Operational decision makers at financial institutions - private and public, national and international, and their regulators.

GJBSSR accepts submission of mainly four types: original articles, short communications, reviews, and proposals for special issues.

Objectives

GJBSSR aims to persuade Malaysian academic journal publishers to publish their journals on the web and to enhance access to the contents of their journals to the worldwide community, in addition to develop the visibility of contents, consequently, hopeful convention moreover generating credentials to articles published.

Scope

Areas relevant to the scope of the GJBSSR include *Accounting, Law, Finance, Education, Banking, Political Science, Economics, Psychology, Management, Communication & Culture, Marketing and Society*.

GJBSSR

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Global Journal of Business and Social Science Review

Vol. 4 (1) October – December 2015

Contents

Foreword		i
Regular Articles		
	Title	Page No.
	The Impact of Macro Economics on Firm Values and Financial Performance as an Intervening Variable: An Empirical Study of LQ-45 Banking Industries in Indonesia	01-08
	Indra Siswanti, Eko Ganis Sukoharsono, Embun Prowanta Implementation of Shariah Accounting Theory in Shariah Value Added: A Theoretical Study	09-15
	Ari Sita Nastiti, Siti Maria Wardayati Impact of Work Life Balance on Job Satisfaction: A Study on Indian Women Journalists	16-25
	Ms. B. Divya Keerthika Determinants of Systematic Risk of Banking Sector in Indonesia Stock Exchange	26-33
	Paulina Yuritha Amtiran, Rina Indiasuti, Sulaeman Rahman Nidar, Dian Masyita The Effect of Environmental Performance, Foreign Ownership and Leverage to Disclosure of Corporate Social Responsibility (Study on Manufacturing Companies in Indonesia Stock Exchange)	34-39
	Musfialdy, Enni Savitri Organizational Creative Climate in Determining the Work Innovativeness among the Knowledge Workers	40-53
	Cheng Ling Tan, Mei Yan Ho	

Strategic CSR based on Local Wisdom for Corporate Sustainability (A Case Study on Sugar Factories in Karesidenan Besuki)	54-61
Yosefa Sayekti, Taufik Kurrohman, Purnamie Titisari Utilization of Productive Zakat Model on Poverty Reduction in Jember Regency	62-68
Ririn Irmadariyani , Andriana Factors affecting the Adoption Decision of Home Grown Medical Technology in Malaysian Hospitals: An Exploratory Study	69-79
Zarina Denan, Nur Zana Mat Nur, Mailud Balal Perception of the Service Experience: An Exploration of Public Sector in PDAM Tirta Khatulistiwa Pontianak West Kalimantan Using Repertory Grid Technique.	80-88
Nur Afifah, Ahmad Shalahuddin, and Ilzar Daud Philosophical Study of Interference in Setting the Legal Protection of Bank Customers in Indonesia	89-95
Theresia Anita Christiani Gender, Subsidies and Financial Capital Impact on Microfinance Institutions Performance	96-100
Maheni Ika Sari, Retno Endah Supeni The Contribution of Health Law to Social Change	101-106
Anny Retnowati Child Protection through Intercountry Adoption with Special Reference to the Hague Convention on Protection of Children and Co-operation in Respect of Intercountry Adoption 1993	107-116
Nadhilah A.Kadir, Azizah Mohd, Roslina Che Soh@Yusoff, Najibah Mohd Zin The Influence of Entrepreneurship Orientation on Organizational Learning, Sustainable Competitive Advantage, and Company Performance at Small and Medium Enterprises in West Java	117-124
Artarina D.A. Samoedra, Hayun Setiawan Macroeconomic Determinants of FDI Inflow: Malaysia Evidence	125-134

Sridevi R.K. Narayanan, Hassanudin Mohd Thas Thaker Determinants of Women Involvement in Sarawak Cooperative Movement	135-142
Jati Kasuma Ali, Yusman Yacob, Cynthia Gundu Bullok, Rashinah Binti Hossen Contribution of SMEs to Economic Development of ASEAN Countries: The Three Focus Areas	143-156
Shamini Kandasamy, Chung Chay Yoke, Ung Leng Yean, Tee Peck Ling, Pok Wei Fong, Aik Nai Chiek Critical analysis on the Children and Young Person Employment Act 1966 and the Education Act 1996 in relation to causes and effect of child labour in Malaysia	157-166
Nik Ahmad Kamal, Marhanum, Azizah, Ashgar, Yusuff WHY THE ANCIENT MUSICAL ESSENCE IS STILL RETAINED IN DUSUN TINDAL'S INSTRUMENTAL MUSIC WITHIN ITS MODERN COMMUNITY?	167-174
Chong Lee Suan Marketing Organ Donation in Universities: A Literature Review	175-181
Sharifah Nurafizah Syed Annuar, Stephen Laison Sondoh Jr, Andreas Totu A Review of Empirical Studies on User Acceptance of Driver Assistance Systems	182-189
Mohd Hafzi Md Isa, Baba Md Deros, Khairil Anwar Abu Kassim Development and Validation Process of an Innovative Instrument to Assess Perception of Research University Image	190-197
Noordini Abdullah, Nooraini Mohamad Sheriff Conversion of Religion: A Study on the Position of Law, Religion, and Practice in Malaysia and Egypt	198-211
Nur Arfah Abdul Sabian, Abdul Mutalib Embong, Raja Ahmad Iskandar Raja Yaacob, Zullina Hussain Shaari Issues and Challenges of Social Media Adoption by Tourism SMEs	212-219

Cynthia Robert Dawayan, Stephen Laison Sondoh Jr. The Implementation of Strategy, Organizational Culture and Performance: Finding ‘The Best Fit’	220-227
Achmad Sobirin, Bambang Tutuko Normative and Empirical Research Methods: Their Usefulness and Relevance in the Study of Law as an Object	228-234
Theresia Anita Christiani Behavior Finance; Telkom Telkom University Student Entrepreneurship; the effect of amount of investment, source of funds, potential losses against income and Re-Investment	235-241
Hendratno, Alex Winarno The Effect of Tax Inspection in compliance with Taxpayers Pay Income Tax (Income Tax article 25) case study on Tax Office Pratama Tampan Pekanbaru.	242-249
Atika Zarefar, Arumega Zarefar, Andreas Personal Factors and Acceptance of Dysfunctional Audit Behaviour: Evidence from Indonesian Public Sector Audit	250-257
Suhernita, Husna Roza The Relationship Between Transformational Leadership Characteristic, Organizational Commitment, and Job Performance of the Employees of Four State-Owned Banks in Pontianak, West Kalimantan	258-266
Ilzar Daud, Sopian Bin Haji Bujang, and Nur Afifah Risk Assessment and Earning Management in Banking of Indonesia: Corporate Governance Mechanisms	267-275
Trinandari Prasetya Nugrahanti The Practicality of Nominating Committee in a Company.	276-282
Nurul Jannah Mustafa Khan , Nor Akhmal Hasmin Forms of Acknowledgement of Debt in Malaysia: The Legal Implications	283-289
Duryana bt Mohamed	

The Influence of the Types of Compensation (Financial and Non-Financial) on Job Performance among Employees at the Employees' Provident Fund (EPF) in Kuala Terengganu, Terengganu, Malaysia	290-297
Mas Anom bt. Abdul Rashid, Mohd Noor Azman bin Othman, Mohd Zainudin bin Othman, Nurul Fatini A Study of International Financial Reporting Standards (IFRS) Implementation in Indonesia: The Preparers' Perspectives	298-305
Asniati Bahari, Suhernita, Elvira Luthan, Efa Yonnedi Service Quality Dimensions and Customers' Satisfactions in Mobile Communications	306-313
S.Sakthivel Rani, S.Kannan The Model of Infaq and Shodaqoh Management in Increasing the Society's Economy Welfare	314-321
Kurjono, Lena Nuryanti, Heny Hendrayati Impact of Student Satisfaction towards Customer Evaluation of Hei's With Reference to Southern Tamilnad.	322-331
B. Shanmuga Priya, Dr. M. Jeyakumaran Crude Oil Price and Food Security Related Variables in Malaysia	332-339
Shri Dewi Applanaidu, Mukhriz Izraf Azman Aziz A Review of Political Branding Research	340-348
Akhmad Farhan, Azhar Ahmad The Role of Technology to Achieve Sustainable Economic Development in Africa	349-361
Dr. Sally M. Farid The Influence of Innovation Characteristics on Low Loss Microwave Transmission Glass Adoption: A Conceptual Paper	362-369
Haslinda Musa, Namirah Ab Rahim, Badrul Hisham Ahmad, Mohamad Zoinol Abidin Abd Aziz Financial Resilience: A comparative study of Islamic and Conventional Banking	370-379

Areeba Khan, Junaina Muhammad Suggested Information Strategies for Malaysian Land Administration	380-389
Nordaliza Zulkifli, Mohammad Tahir Sabit Mohammad, Abd. Halim Hamzah Spiritual Intelligence Forming Ulul Albab's Personality	390-400
Elmi Bin Baharuddin, Zainab Binti Ismail Social Media, Social Competence and Teenagers (Study of Students' Digital Media Literacy Level's in Jakarta)	401-409
Khotimatus Sholikhati, M.A Proposed Framework for Cyber Wellness Index in Singapore	409-412
Brian Chin Hin Lee An Empirical Study on the Effect of Service Quality on Student Satisfaction in Malaysian Distance Education Institutions	413-424
Fazelina Sahul Hamid Practices of the Five Disciplines of Learning Organization in a Private Organization in Indonesia	425-431
Ida Juliana Hutasuhut, Shahren Ahmad Zaidi Adruce, Sopian Bujang Shareholder Activism, Institutional Shareholders and Agency Problems in Malaysia	432-439
Maizatul Akmal Musa, Shahril Eashak Ismail Exploring the Relationships among Interest Rate, Exchange Rate, and Stock Market in Indonesia	440-447
Sherlinda Octa Yuniarsa, Jui-Chuan Della Chang Head of Regional Characteristics and the Local Government Performance in Indonesia	448-460
Agus Prasetyo, Camelia Putrini The Influence of Personality, Driver Stress and Driver Behavior as Mediator on Road Accident among bus Driver in Riau Province Indonesia	461-467
Fikri, Rozmi Ismail, Fatimah Wati Halim Customer Retention Strategies: Benefits on Small Businesses in Nigeria	468-473

Ibrahim Ahmed, Usman Yerima Abdullahi, Ibrahim Abba <i>Talaqqi</i> Method in Teaching and Learning Islamic Education at <i>Pondok</i> Institutions	474-479
Syuhaida Idha Binti Abd Rahim, Mohd Asmadi Yakob, Siti Khurshiah Mohd Mansor, Rukiah Mohamad The Attempt to Improve Mathematics Learning Motivation Using the Geoboard (Spiked Board) Among Grade II Elementary School Students	480-485
Rahmiati, M.Psi The Relationship of the Antecedent Factors of Entrepreneurial Intention with Entrepreneurial Intention: A Case Study	486-498
Baharu Kemat Alhaj, Elmi Baharuddin, Saadiah Hj Mat Dahari The Evaluation of Effectiveness on Management Transfer of Land and Building Tax for Rural and Urban Sector from Central Government to Regional Government in Indonesia	499-506
Maya Safira Dewi, Aries Wicaksono , Stefanus Ariyanto	

Foreword

Global Journal for Business & Social Science Review (GJBSSR) is a refereed international quarterly journal which has an advisory panel from the world's leading universities and business schools. The journal welcomes articles in all areas of Management and Business. Both theoretical and applied manuscripts are considered for the journal. The journal employs double blind and peer reviewed process. The primary goal of GJBSSR is to provide opportunities for Academicians and Corporate leaders from various business related fields in a global realm to publish their paper in one source.

In order to bring quality to the published work in GJBSSR, we have established an internationally renowned large Editorial Board, consisting of excellent scholars and well-qualified subject specialists. This is to ensure that the research published is filtered through a double-blind peer review process, thus bringing accuracy, clarity and quality to the work published.

This issue contains 59 articles. The authors of these articles come from different countries, namely, Australia, Britain, Egypt, India, Indonesia, Malaysia, Nigeria, Saudi Arabia, Singapore and UAE. The articles cover a wide range of topics, from Accounting, Finance, Banking, Marketing, Economics, Management, Law, Education, Political Science, Communication & Culture, Psychology and Society.

I sincerely hope that this journal will contribute to furthering business and social sciences research by exploring alternative methods, frameworks and issues, and delegates' career development in particular.

Furthermore, the GJBSSR is getting more international each year, which is an indicator that is getting worldwide known and recognized. Scholars from all over the world contributed to the issue of the journal. Special thanks are to all the reviewers, the member of international editorial board and editorial staff.

I hope that you will enjoy reading the papers.

Best regards,

Editor In Chief

Kashan Pirzada, CA, MBA, MA, MS, PhD.

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