

Updated News

April 1, 2015

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Any question or information may direct to info@bizmatour.org

Program for 2015 International Conference on Business, Management, Tourism and Hospitality

	Tuesday, May 12	Wednesday, May 13	Thursday, May 14
7:30 - 8:00 am			
8:00 - 8:30 am			
8:30 - 9:00 am	BM_Session_1: Business Management Session 1 BM_Session_2: Business Management Session 2 BM_Session_3: Business Management Session 3 BM_Session_4: Business Management Session 4 BM_Session_5: Business Management Session 5	BM_Session_10: Business Management Session 10 BM_Session_11: Business Management Session 11 BM_Session_12: Business Management Session 12 BM_Session_13: Business Management Session 13 TH_Session_2: Tourism and Hospitality Session 2	
9:00 - 10:30 am	Break_1: Refreshments	Break_2: Refreshments	
10:30 - 11:00 am	RO1: Registration Open	RO2: Registration Open	
11:00 - 11:15 am	Chair_Speech: Chairperson Speech for <i>BIZMATOUR 2015</i>		
11:15 am - 12:05 pm	Key_1: <i>Marketing to Women in the Travel and Tourism Industry (Room Hibiscus 1)</i>	BM_Session_14: Business Management Session 14 BM_Session_15: Business Management Session 15 BM_Session_16: Business Management Session 16 BM_Session_17: Business Management Session 17 TH_Session_3: Tourism and Hospitality Session 3	NETWORKING: Networking Session
12:05 - 12:10 pm			
12:10 - 1:00 pm	Key_2: <i>Affective Dimensions in The Post Consumption Judgement of Hospitality and Tourism Product. (Room Hibiscus 1)</i>		
1:00 - 1:15 pm			
1:15 - 2:00 pm	Lunch_1: Lunch at Hotel Restaurant	Lunch_2: Lunch at Hotel Restaurant	
2:00 - 3:00 pm	BM_Session_6: Business Management Session 6 BM_Session_7: Business Management Session 7 BM_Session_8: Business Management Session 8 BM_Session_9: Business Management Session 9 TH_Session_1: Tourism and Hospitality Session 1	BM_Session_18: Business Management Session 18 BM_Session_19: Business Management Session 19 BM_Session_20: Business Management Session 20 BM_Session_21: Business Management Session 21 TH_Session_4: Tourism and Hospitality Session 4	
3:00 - 6:00 pm			

M_Session_20: Business Management Session 20

Room: Hibiscus 3

Chairs: Yingzhee Lim (University Malaya, Malaysia), Farzana Quoquab (Universiti Teknologi Malaysia, Malaysia)

2:00 *Investigating Shariah Compliant Companies' Capital Structure Determinants*
[Noor Nisah Azhar](#) and [Noryati Ahmad](#) (Universiti Teknologi Malaysia, Malaysia)

2:15 *The Economic Antecedents of Human Well-Being: A Pooled Mean Group Estimation of Dynamic Heterogeneous Panel*
[R. Ratheswarj Rasiah](#) (Taylor's University, Malaysia); [Muzafar Shah Habibullah](#) (Universiti Putra Malaysia, Malaysia); [Baharom Abdul Hamid](#) (Taylor's University, Malaysia)

2:30 *Job Stressors and Employee Turnover Intention: Lessons Learned From Malaysian Oil and Gas Industry*
[Farzana Quoquab](#) and [Nomahaza Mahadi](#) (Universiti Teknologi Malaysia, Malaysia); [Atefeh Jamshidian](#) (BS-UTM, Malaysia); [Siti Zaleha Abdul Rasid](#) (Universiti Teknologi Malaysia, Malaysia)

2:45 *Perception of Auditors and Preparers on IFRS 15: Evidence From Malaysia*
[Yingzhee Lim](#) (University Malaya, Malaysia); [Susela Devi](#) (UNITAR International University, Malaysia); [Nurmazliha Mahzan](#) (University Malaya, Malaysia)

3:00 *Knowledge Sharing Among Pakistani IT Professionals: Examining the Role of Procedural Justice, Pay Satisfaction and Organizational Commitment*
[Afshreen Fatma](#) (SZABIST Islamabad & PMAS-AAUR, Pakistan); [Rabia Imran](#) (Dhofar University, Oman); [Hina Shahhab](#) (SZABIST Islamabad, Pakistan); [Sehar Zulfqar](#) (NUML University, Islamabad, Pakistan)

3:15 *The Contribution of Knowledge Exchange to Supplier's Operational Performance*
[Ali Asgan](#) (Universiti Teknologi Malaysia (UTM), Malaysia); [Abu Bakar Abdul Hamid](#) (Universiti Teknologi Malaysia, Malaysia); [Sofan Ibrahim](#) (UTM SPACE, Malaysia); [Rasoul Asgarpour](#) and [Farzana Quoquab](#) (Universiti Teknologi Malaysia, Malaysia)

3:30 *Islamic Modes of Finance and Islamic Financial Intermediation in the Selected 8 OIC Countries*
[Hafnida Hafnida](#) (Universiti Utara Malaysia, Malaysia); [Selamah Maamor](#) (Universiti Utara Malaysia, Malaysia); [Hussin Abdullah](#) (School of Economics, Finance and Banking & UUM COB, Universiti Utara Malaysia, Malaysia)

3:45 *The Impact of Board Autonomy and Information and Communication Technology on Tax Administration Efficiency: Evidence From Nigeria*
[Nafrah Saad](#) (Universiti Utara Malaysia, Malaysia); [Shamsudeen Shagari](#) (UUM, Malaysia)

4:00 Session Break 15 Minutes

4:15 *Earnings Informativeness, Board Size, Board Composition and Board Leadership Structure*
[Kamarul Bahrain Abdul Manaf](#), [Noor Atza Amran](#) and [Rokiah Ishak](#) (Universiti Utara Malaysia, Malaysia)

4:30 *Women Representation on Boards: Do Firm Governance and Firm Characteristics Matter?*
[Rokiah Ishak](#), [Noor Atza Amran](#) and [Kamarul Bahrain Abdul Manaf](#) (Universiti Utara Malaysia, Malaysia)

4:45 *Proposed Framework for Tahkim in the Construction Industry*
[Muhammad Arifuddin Bin Ariffin](#), [Khairuddin Abdul Rashid](#), [Azila Binti Ahmad Sarkawi](#) and [Sharina Fariha Binti Hasan](#) (International Islamic University Malaysia, Malaysia)

5:00 *Enterprise Web 2.0 Strategy: An Initial Implementation Task*
[Fayez Alqahani](#) (King Saud University, Saudi Arabia); [Mohd Fairuz Iskandar Othman](#) (Universiti Teknikal Malaysia Melaka, Malaysia)

5:15 *Methodology to Increase the Adaptability and Flexibility of the Supply Chain of Automotive Company Through Lean Manufacturing*
[Amelec Viloria_s](#) (Universidad Autonoma del Caribe, Colombia)

5:30 *Improvements in the Automatic Distribution Process Finished Product for a Food Production Company*