

2015

**The Sixth Conference on European and Asian Intellectual Property :
Exploring Sensible Ways for Paying Copyright Owners**

Dates:

11-12 June 2015

Venue:

1st Conference Room, Humanities and Social Science Building, Academia
Sinica

Organized by:

Institutum Iurisprudentiae, Academia Sinica
Max Planck Institute for Innovation and competition
Applied Research Center for Intellectual Assets and the Law in Asia,
Singapore Management University
College of Law National Taiwan University
Institute of Law for Science and Technology, National Tsing Hua University
Formosa Transnational, Attorneys-at-Law

Jointly Organized and Sponsored by:

Judicial Yuan, R.O.C
Science & Technology Law Institute, III
Ministry of Science and Technology, R.O.C.
Fair Trade Commission, R.O.C.

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Exploring Sensible Ways for Paying Copyright Owners

Organizers: -Institutumlurisprudentiae, Academia Sinica
-Max Planck Institute for Innovation and Competition
-Applied Research Center for Intellectual Assets and the Law in Asia, Singapore
Management University
-College of Law National Taiwan University
-Institute of Law for Science and Technology, National Tsing Hua
University
-Formosa Transnational, Attorneys-at-Law

Co-organizers: -Judicial Yuan, R.O.C.
-Science & Technology Law Institute, III

Sponsors: -Ministry of Science and Technology, R.O.C.
-Fair Trade Commission, R.O.C.

Program

11 June (Thursday) 2015

08:30 – 08.50	Registration
08:50 – 09:00	Welcome Remarks
	Professor Dr. Tzu-Yi Lin, Director, Institutum Iurisprudentiae, Academia Sinica Professor Dr. Reto Hilty, Director, Max Planck Institute for Innovation and Competition Professor Dr. Kung-Chung LIU, Applied Research Center for Intellectual Assets and the Law in Asia, Singapore Management University
09:00 – 09:10	Opening Address by Guest of Honor Dr. Yeong-Chin Su, Vice President of Judicial Yuan, R.O.C.

09:00 – 12:00	Session 1: Simplifying payment mechanisms by streamlining copyrights and tariff structures
09:00 – 09:30	1a. Overlapping rights in different business models

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	<p>Presenter: Professor Dr. Jyh-An LEE The Chinese University of Hong Kong</p> <p>Discussant: Professor Dr. Robert Merges Berkeley Law, University of California (USA)</p> <p>Q&A (10')</p>
09:30 – 10:00	<p>1b. One or several “super-rights” ?</p> <p>Presenter: Professor Dr. Guido Westkamp Queen Mary University of London</p> <p>Discussant: Professor Dr. Peter YU Drake University (USA)</p> <p>Q&A (10')</p>
10:00 – 10:15	Discussion
10:15 – 10:45	Coffee Break
10:45 – 11:15	<p>1c. Simplification of tariff structures</p> <p>Presenter: Professor Dr. Raquel Xalabarder Universitat Oberta de Catalunya (Spain)</p> <p>Discussant: Dr. Shun-Lin CHEN Institutum Iurisprudentiae, Academia Sinica</p> <p>Q&A (10')</p>
11:15 – 11:45	<p>1d. Impacts on payment mechanisms</p> <p>Presenter: Professor Dr. Kou-Lien SHIEH National University of Kaohsiung (Taiwan)</p> <p>Discussant: Professor Dr. Martin Senftleben VU University of Amsterdam</p> <p>Q&A (10')</p>
11:45 – 12:00	Discussion
12:00 – 13:30	Lunch

13:30 – 18:00	<p style="text-align: center;">Session 2: Improving the Collective Rights Management (CRM) systems</p>
13:30 – 14:00	<p>2a. Remaining scopes for CRM in the online world</p> <p>Presenter: Dr. Sylvie Nérissou Max Planck Institute for Innovation and Competition (Germany)</p> <p>Discussant: Professor Dr. Szu-Yuan WANG Kainan University (Taiwan)</p> <p>Q&A (10')</p>
14:00 – 14:30	2b. Effects and potential of Extended Collective License systems

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	<p style="text-align: center;">Presenter: Dr. Felix Trumpke Trainee Lawyer, Federal Court Frankfurt/Main (Germany) Discussant: Professor Dr. Xiuqin LIN Xiamen University (China) Q&A (10')</p>
14:30 – 15:00	<p style="text-align: center;">2c. Reference points for and obligors of levies in the online-world Presenter: Professor Dr. Yasuto Komada Sophia University (Japan) Discussant: Professor Dr. Guido Westkamp Queen Mary University of London Q&A (10')</p>
15:00 – 15:15	Discussion
15:15 – 15:45	Coffee Break
15:45 – 16:15	<p style="text-align: center;">2d. Mechanisms to make end-users pay Presenter: Professor Dr. Raman Mittal University of Delhi Discussant: Ms. Jane C.C. WANG Formosa Transnational, Attorneys-at-Law (Taiwan) Q&A (10')</p>
16:15 – 16:45	<p style="text-align: center;">2e. Distribution amongst right holders Presenter: Professor Dr. Byung-II Kim Hanyang University (Korea) Discussant: Dr. Huei-Ju (Grace) TSAI Taiwan Intellectual Property Court Q&A (10')</p>
16:45 – 17:15	<p style="text-align: center;">2f. Control mechanisms for CRM systems and competition law Presenter: Professor Dr. Reto Hilty Max Planck Institute for Innovation and Competition Mr. Tao LI, PhD Candidate LMU Munich University Discussant: Dr. Sung-Mei HSIUNG Taiwan Intellectual Property Court Q&A (10')</p>
17:15 – 17:45	Discussion
18:30	Dinner

12 June (Friday) 2015

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09:00 – 12:00	Session 3: Regulating individual licensing models
09:00 – 09:30	3a. Individual licensing and pricing models in different areas Presenter: Dr. Kaya Köklü Max Planck Institute for Innovation and Competition (Germany) Discussant: Mr. Ferdinand Fider Angara Abello Concepcion Regala & Cruz (The Philippines) Q&A (10')
09:30 – 10:00	3b. Individual licensing models and competition law Presenter: Professor Dr. Xiuqin LIN Xiamen University (China) Discussant: Professor Chuntian LIU Intellectual Property Academy, Renmin University (China) Q&A (10')
10:00 – 10:15	Discussion
10:15 – 10:45	Coffee Break
10:45 – 11:15	3c. Individual licensing models and consumer protection Presenter: Professor Dr. Lucie Guibault IViR, University of Amsterdam Discussant: Professor Dr. Szu-Ting CHEN National Cheng Kung University (Taiwan) Q&A (10')
11:15 – 11:45	3d. Individual licensing models and the role of ISPs/mobile platform providers Presenter: Professor Dr. Kung-Chung LIU Singapore Management University/Institutum Iurisprudentiae, Academia Sinica (Taiwan) Discussant: Professor Dr. Ming-Yan SHIEH National Taiwan University Q&A (10')
11:45 – 12:00	Discussion
12:00 – 13:30	Lunch

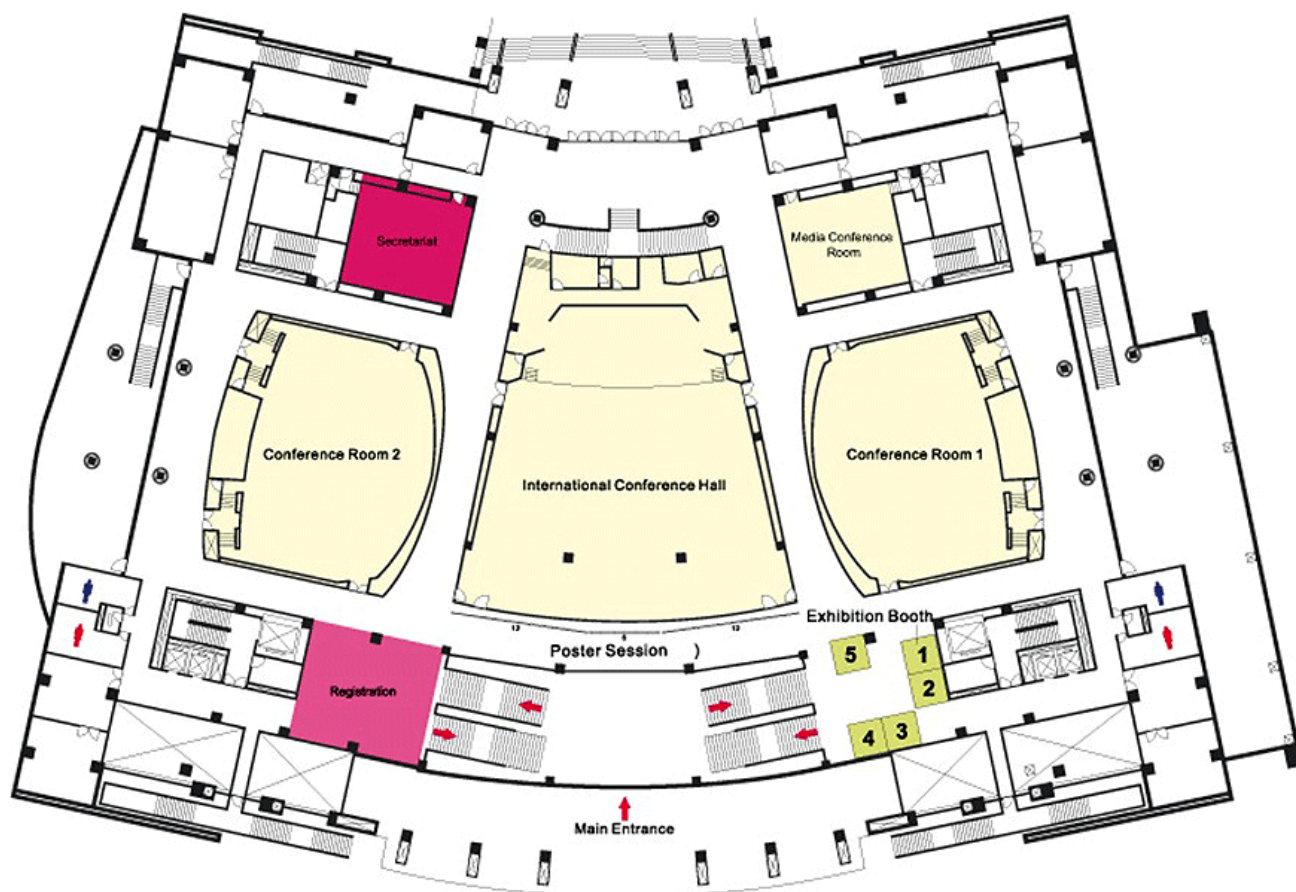
13:30 – 17:30	Session 4: Balancing the market power on the supplier and creative use markets
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13:30 – 14:00	<p>4a. Primary and derivative markets in copyright law</p> <p>Presenter: Professor Dr. Irene Calboli Singapore Management University</p> <p>Discussant: Professor Dr. Jerry FONG National Chengchi University (Taiwan)</p> <p>Q&A (10')</p>
14:00 – 14:30	<p>4b. Impacts of competition law</p> <p>Presenter: Professor Dr. Martin Senftleben VU University of Amsterdam</p> <p>Discussant: Professor Dr. Ida MadiehaAzmi International Islamic University Malaysia</p> <p>Q&A (10')</p>
14:30 – 15:00	<p>4c. Role of ISPs/mobile platform providers</p> <p>Presenter: Professor Haochen SUN The University of Hong Kong</p> <p>Discussant: Professor Dr. Lucie Guibault IViR, University of Amsterdam</p> <p>Q&A (10')</p>
15:00 – 15:15	Discussion
15:15 – 15:45	Coffee Break
15:45 – 16:15	<p>4d. Compulsory licenses as an enabler of new business models</p> <p>Presenter: Professor Wee-Loon Ng-Loy National University Singapore</p> <p>Discussant: Professor Dr. Chung-Hsin CHANG Dayeh University (Taiwan)</p> <p>Q&A (10')</p>
16:15 – 16:45	<p>4e. Statutory licenses as an enabler of creative uses</p> <p>Presenter: Professor Dr. Christophe Geiger Centre for International Intellectual Property Studies (CEIPI), University of Strasbourg (France)</p> <p>Discussant: Professor Dr. ShyamBalganesh University of Pennsylvania Law School</p> <p>Q&A (10')</p>
16:45 – 17:00	Discussion
17:00 – 17:30	General discussion, conclusions and closing
17:30 – 18:30	Visit to Formosa Transnational, Attorneys-at-Law
18:30	Dinner

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Map of Conference Venue



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Map of Academia Sinica



Directions:

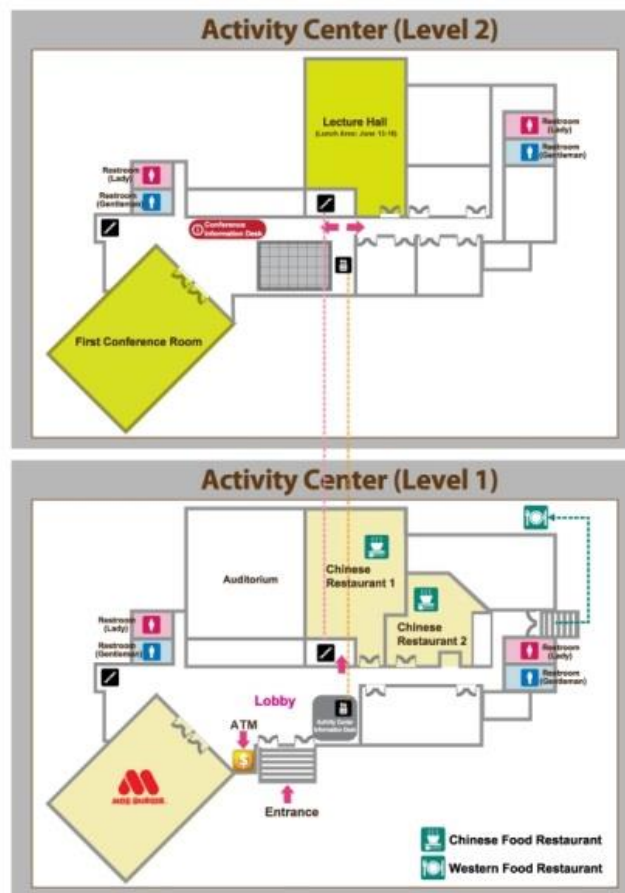
- By Bus: Bus lines 205, 212, 270, 276, 306, 620, 645 all go to Academia Sinica.
- By MRT: Take the Nankang-Banqiao-Tucheng line to Nankang Station, and then transfer to Bus 212, 270 or Blue 25 to go to Academia Sinica.
- By Train: Transfer to Bus 212, 270 or Blue 25 at Nankang Train Station to go to Academia Sinica.

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Activity Center



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Gym of Academia Sinica



Hiking Trail of Academia Sinica

中央研究院「森林生態研究園區登山步道」

◎ 開放時間：05:00~18:00
◎ 本步道全長約362公尺，最高海拔約65公尺。
◎ 請結伴同行，並攜帶行動電話，以便緊急聯絡使用。
◎ 評估身體狀況及氣候變化再上山；下坡時請謹慎上坡民眾。
◎ 禁止離開步道，以免危險及遺失。
◎ 請著運動鞋或登山鞋，勿著拖鞋或高跟鞋上山。
◎ 禁止攜帶寵物上山，放生、騷擾或逗弄野生動物。
◎ 禁止採取植物、竹筍及刻劃樹幹。
◎ 禁止露營、野炊、烤肉、打獵。
◎ 請勿亂丟煙蒂，並請帶走瓶罐及垃圾。

人人做環保，青山綠水永常保

Academia Sinica Forest Trail

◎ Open hours: 05:00~18:00
◎ Trail length: about 362 meters; highest elevation: about 65 meters.
◎ Do not go hiking alone, and do bring a cell phone for emergency use.
◎ Please go hiking when in good weather and physical condition. When walking downhill, please make way for hikers going up the trail.
◎ Keep in trail to avoid danger and risk of getting lost.
◎ Please wear sneakers or hiking boots; slippers and high heels are not suggested.
◎ No pets, animal release, or frightening/teasing wild animals.
◎ No picking plants or bamboo shoots and no carving on trees.
◎ No camping, cooking, barbecuing and hunting.
◎ No littering.

Protecting Our Environment.
Preserving Green Earth.

本研步步道由 溫世仁文教基金會捐贈
The trail is donated by Seying Wen Cultural & Educational Foundation.

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Reception Party

6:30PM June 10, 2015

Venue:Qi-Shan-Tian-Xia

Address:1F., No.375-3, Siwei Rd., Da'an Dist., Taipei City

There will be a bus to drive you to the restaurant. The time and place for pick up: 6PM in front of the Activity Center

Introduction: One French restaurant without menu which is famous for its fusion cuisine.





Conference dinner 6:30 PM June 11, 2015

Venue:Shin Yeh

Address:No.34-1, Shuangcheng St., Zhongshan Dist., Taipei City

There will be a bus to drive you to the restaurant. The time and place for pick up: 5:45 PM in front of the Activity Center

Introduction:Shin Yeh Restaurants have brought a wholesome dining experience for over thirty years. Early on, Shin Yeh deeply rooted itself in Taiwanese cuisine, inheriting generations of traditions. Standing on the principles of insistence, innovation and inclusiveness, Shin Yeh has evolved into unique and international brands.

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Farewell party 6:30 PM June 12, 2015

Location: **Howard Hotel 3F, Yangtse River**

Address: 160, Ren Ai Road, Sec. 3, Taipei, Taiwan 10657, R.O.C

There will be a bus to drive you to the restaurant. The time and place for pick up: 5:30 PM in front of the Activity Center

Introduction: Yangtse River offers authentic Shanghainese cuisine and a wide variety of salty/sweet delights. Shanghainese cuisine, generally referred to as the cuisine from the Jiangsu and Zhejiang areas, features rich taste, vibrant colors, and enchanting aroma. Each course is unique in its own right and the special tastes will leave you savoring for more.

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Recommended city tour on June 13, 2015



松山文創園區
Songshan Cultural and Creative Park

Songshan Cultural and Creative Park

Time:

Inside the Park-Indoor areas:9:00AM~6:00PM

Inside the Park-Outdoor areas:8:00AM~10:00PM

Outside the Park-(Including the eco-pond and around the Boiler Room) Open 24 hours

Location:

No.133, Guangfu South Road, Xinyi District, Taipei City 11072, Taiwan

Metro

Take the Banqiao Line (Blue) to the Sun Yat-Sen Memorial Hall Station, and take Exit 5 and walk for about 550m to Yanchang Road (the intersection of Civic Boulevard and Guangfu South Road).

Take the Banqiao Line (Blue) to the Taipei City Hall Station, and take Exit 1 (with stairs) or Exit 2 (with escalators) and walk for about 400m to Lane 553, Section 4, Zhongxiao East Road.

Bus

Zhongxiao East Road 【United Daily News Stop】 212(Direct), 263, 270 in front of Academia Sinica

Introduction:

In 2012, the Songshan Cultural and Creative Park was positioned as the “Creative Hub of Taipei”, with the objective to nurture creative talents and energy. The Park is not designed with a commercial focus, but rather, its mission is to kindle creativity and innovation and to be in synch with the interdisciplinary developmental trend observed in today’s industries. The Songshan Cultural and Creative Park is not just a platform for showcasing creativity and innovation. It strives to be a hub for inspiring and nurturing the spirits of creativity, and with the four key strategies of “Creative Lab”, “Creative Co-Op”, “Creative School”, and “Creative Showcase”, the objective is for the Park to achieve the goal of becoming Taipei’s creative hub. With the mission in mind, the Park is assertively involved in the organization of various artistic, cultural, and creativity events, which also include presentations of design, visual, and cross-disciplinary events. The activities take shape in diverse formats, including film shootings, press conferences, extended or short-term exhibitions, award ceremonies, symposiums, seminars, fashion shows, and much more. The cultural heritage site of the Park is used in multifaceted lively ways, and with its unique ambiance enhanced, the location has gradually been transformed into a new destination for cultural and creative industry endeavors in Taipei and also a new creative stage with an international focus. The Songshan Cultural and Creative Park’s mission and duties involve continual efforts in facilitating exchanges between industries and to offer support for the development of aesthetical experiences, and also promotional and marketing endeavors, which are all aimed at creating

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the greatest benefits from the Park's multiple functions. Furthermore, it will also continue to organize large-scale cultural and creative events and to actualize the Songshan Cultural and Creative Park's vision to become Taipei's creative showcase window. With the Park's multifunctional spaces and its multifaceted operational approach, the intention is to transform the Songshan Cultural and Creative Park into an iconic indicator for everyday aestheticism and design cognition and for the location to truly become a comprehensive multifaceted creative center.





Hwashan1914 Creative Park

Time:

Outdoor area: 24 hour

Location:

No.1, Sec. 1, Bade Rd., Zhongzheng Dist., Taipei City 100, Taiwan (R.O.C.)

Transportation:

Metro

Take the Nangang/Blue Line to Zhong Xiao Xing Sheng Station (忠孝新生). Take Exit one and continue to walk straight for about a block until you see an underpass and a giant red diamond. The Huashan Creative Park is just across the street.

Bus

Bus

Zhongxiao East Road【Hwashan1914 Creative Park】212(Direct), 263, 270 in front of Academia

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Sinica

Introduction:

In 2007 the Taiwan Cultural-Creative Development Co. Ltd assumed responsibility for the renovation and operation of the Park and renamed it Huashan 1914. An organically creative environment has been growing ever since. Huashan 1914 now serves as Taipei's primary creative arts center and a hosting ground for Taiwan's most significant cultural activities. Examples include the Simple Life music festival and the BiBo student design expo. Today Huashan 1914 is not only the heart of Taiwan's creative pulse, but also a bridge to a unique architectural past.



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	02-2796-5668		Taiwan

Exchange rate (4/24)

	TWD
USD	30.58
HKD	3.846
GBP	45.51
SGD	22.56
JPY	0.2505
EUR	32.76
KRW	0.02678
MYR	7.313
CNY	4.886