Small and Medium Enter in Muslim Countries

Small and medium enterprises are dominant in every economy irrespective of its level and stage of development. Naturally, microenterprises begin small, and then grow to medium size and ultimately to large size, even though that is not always the case. Having recognized the overwhelming role of SMEs in terms of employment generation and income creation through productivity enhancement, SMEs are being treated as engine of growth particularly in the developing countries. However, over the last half a century sovereign governments have been treating different sectors/policies as engines of growth. In the 1960s. the slogan was, 'trade not aid', as an engine of development. Subsequently, the emphasis has been shifting from import-substitution/inward-looking to export-promotion/outward-looking as mover of growth. The history of economic development is replete with evidence suggesting that inclusive growth based on SMEs can be most instrumental in improving the distribution of income in all societies, in general, and heterogeneous societies, in particular. Thus, SMEs have tremendous potential for contributing to growth and development of a harmonious and peaceful society by way of promoting equalizing growth. All the East Asian Miracle Economies including Malaysia and Indonesia from the Muslim World attest to this.

MOHA ASRI ABDULLAH is a Professor at the Department of Economics. International Islamic University of Malaysia. His specialization is on small and medium enterprises, entrepreneurial venture and economic development. His recent books include; "Asian Small and Medium Enterprises: Challenges in the 21st Century" (editor), "Small and Medium Enterprises in the Information Age: Asian Perspectives" (editor), "Small and Medium Enterprises in Asian Pacific Countries" (main editor), "Foreign Workers in Malaysia" (co-author), "Foreign Labor in Asia" (co-author), "Small and Medium Enterprises in Malaysia," and "Management of Small Enterprises."

MUHAMMAD-BASHIR OWOLABI YUSUF is a Post Doctoral Researcher at the Department of Economics of International Islamic University Malaysia. He is a visiting scholar at Universitas Muhammadiyah Yoqyakarta, Indonesia. His specialization is on monetary economics, poverty and Islamic economics. Some of his recent works include: "Measurement Model of Corporate Zakat Collection in Malaysia: A Test of Diffusion of Innovation Theory", "The Impact of Pakistan Poverty Alleviation Fund on Poverty in Pakistan: An Empirical Analysis," "The Challenges of Implementing Gold Dinar in Kelantan: An Empirical Analysis". "Microfinance and Woman Empowerment" and "Regulatory Framework for Member-Owned Islamic Microfinance Institutions (MIMIs) In Sub-Saharan Africa "

Noha Asri Abdullah Nuhammad-Bashir Owolabi Yusuf Noduction by Ataul Huq Pramanik

Small and Medium Enterprises in Musiim Counties

all and Mee Enterprises in Muslim Countries

Edited by

Moha Asri Abdullah Muhammad-Bashir Owolabi Yusi Introduction by Ataul Huq Pramanik





First Edition, 2015 ©HUM Press, HUM

IIUM Press is a member of the Majlis Penerbitan Ilmiah Malaysia – MAPIM (Malaysian Scholarly Publishing Council)

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise, without any prior written permission of the publisher.

Perpustakaan Negara Malaysia

Cataloguing-in-Publication Data

Small and Medium Enterprises (SMEs) in Some Selected Muslim Countries / Edited by Moha Asri Abdullah and Muhammad-Bashir Owolabi Yusuf ISBN 978-967-418-303-5

- 1. Small business--Islamic countries. 2. Business-Islamic countries.
- I. Moha Asri Abdullah. II. Owolabi Yusuf, Muhammad-Bashir. 338.642091767

Published by
IIUM Press
International Islamic University Malaysia
P.O. Box 10, 50728 Kuala Lumpur, Malaysia
Tel: 03-61965014 Fax: 03-61694862

Printed in Malaysia by
NAGA Global Print (M) Sdn. Bhd.
No. 1, Jalan Industri Batu Caves 1/3
Taman Perindustrian Batu Caves
68100 Batu Caves
Selangor Darul Ehsan
Tel: 03-61881542

Contents

	List of Figures List of Tables Preface Introduction by Ataul Huq Pramanik	xiii xiii xvii xix
PART 1: D	EVELOPMENT OF SMEs IN MUSLIM COUNTR	IES
Chapter 1	The Development of Small and Medium Enterprises (SMEs) in Turkey Rininta Nurrachmi Khairunnisa Abd Samad Ibrahim Foughali	3
Chapter 2	The Development Small and Medium Enterprises (SMEs) in Nigeria Sulaiman Adesina Yusuf Olubunmi Lawrence Balogun	27
Chapter 3	Small and Medium Enterprises (SMEs) in Bangladesh: Constraints and its Contributions Sabrina Mohamed Kassim Nawalin Nazah Nursechafia Abdul Halim Hakim	54
Chapter 4	Problems and Global Challenges of Small and Medium Enterprises (SMEs) in Iran Aminah Doloh Naz Abdul Kareem Arif	75
Chapter 5	Micro, Small and Medium Enterprises (MSMEs): The Case of Indonesia Rico Ricardo Nor Salwani Ahmad Nurul Riddhaina Salahuddin	. 99

Chapter 6	Challenges and Survival of Small Muslim Retailers: A Case Study of a Village (ABC) in Malaysia Siti Nabihah Abdullah Haslindar Ibrahim	122
Chapter 7	Study on Financing Need and Behavior of Small and Medium-Size Enterprises (SMEs) in Klang Valley, Malaysia Siti Khadijah Ab. Manan Moha Asri Abdullah	134
Chapter 8	The Progress of Small and Medium Enterprises (SMEs) in Pakistan Salman Sani Shaheera Mohamed	160
PART	2: ISSUES IN SMEs IN MUSLIM COUNTRIES	
Chapter 9	Implications of Financial Exclusion for Microenterprises Underdevelopment in Ilorin, Nigeria Adewale, Abideen Adeyemi Mustafa Daud Abdulkadir, Rihanat Idowu	189
Chapter 10	The Challenges of Micro Enterprises in Malaysia and the Prospect for Integrated Cash Waqf Micro Enterprise Investment (ICWME-I) Model Mohamed Asmy Mohd Thas Thaker Mustafa Omar Mohammed	203
Chapter 11	Inter-Firm Linkages, Business Strategies, and Firm Performance: An Empirical Study of Small Industrial Clusters in Central Java, Indonesia Arif Hoetoro Moha Asri Abdullah	223

Chapter 12	Are Tunisian SMEs Adopting E-commerce? An Exploratory Study Dhekra Azouzi Abdelghani Echchabi	240
Chapter 13	The Role of Networks and Clusters of SMEs in Developing Countries: Jordan as a Case Study Mohammad Izuddin Idris Muhammad-Bashir Owolabi Yusuf	267
Chapter 14	An Evaluation of Legal Framework on the Growth and Development of SMEs in Nigeria Abdulfatai O. Sambo Abdulkadir O. Abdulrazak Abdulkadir B. Abdulkadir	293
Chapter 15	Fundamentals of Islamic Law in Small and Medium Enterprises Yusuff Jelili Amuda	311
Chapter 16	Empowering Small and Medium Enterprises (SMEs) in Facing ASEAN-China Free Trade Area (ACFTA) Moha Asri Abdullah Arif Hoetoro	337
	Contributors Index	361
	muex	367

- Isern, J., Agbakoba, A., Flaming, M., Mantilla, J., Pellegrini, G. & Tarazi, M. (2009). Access to Finance in Nigeria: Microfinance, Branchless Banking, and SME Finance. CGAP.
- Karlan, D. & Zinman, J. (2009). Expanding Credit Access: Using Randomized Supply Decisions to Estimate the Impacts in Manila. *Economics Department Working Paper No. 68*. University of Yale. Retrieved on August 18, 2009. http://ssrn.com/abstract=1444990.
- Kuzilwa, J.A. (2005). The Role of Credit for Small Business Success: A Study of the National Entrepreneurship Development Fund in Tanzania. *Journal of Entrepreneurship*, 14: 131.
- Micceri, T. (1989). The unicorn, the normal curve, and other improbable creatures. *Psychological Bulletin*, 105(1): 156-166.
- Mueller, S.D. (2006). Rural Development, Environmental Sustainability, and Poverty Alleviation A Critique of Current Paradigms. *DESA Working Paper No. 11*. Retrieved September 15, 2007. www.un.org/esa/desa/papers.
- Nigerian Economic Summit Group (NESG). (2002). A Survey on Micro and Small Enterprises. NESG Digest, Lagos, NESG.
- Nigerian Institute of Social and Economic Research (NISER). (2003). Understanding Poverty in Nigeria. NISER Review of Nigeria Development, 2001-2002, Ibadan: NISER.
- Nissanke, M. & Aryeetey, E. (1998). Financial Integration and Development. Liberalization and Reform in Sub-Sahara Africa. London: Routledge.
- Okafor, F.O. (2000). Microcredit: An Instrument for Economic Growth and Balanced Development. *The Nigerian Banker*. Yaba, Lagos: CIBN Press
- Okonjo-Iweala, N. & Osafo-Kwaako, P. (2007). Nigeria's Economic Reforms: Progress and Challenges. *Working Paper No.* 6, Brookings Global Economy and Development.
- Osmani, S.R. (2006). Exploring the Employment Nexus: The Analytics of Pro-poor Growth. In Islam, R. (ed). Fighting Poverty: The Development-Employment Link. London: Lynne Rienner Publishers.
- Owualah, S.I. (2002). Do Nigerian SMEs face Equity or Credit Finance Gap? Nigerian Economic Summit Group Economic Indicators. Lagos: NESG.
- World Bank Survey. (2002). African Region's Regional Programme on Enterprise Development (RPED). Washington DC: World Bank.

Chapter 10

The Challenges of Micro Enterprises in Malaysia and the Prospect for Integrated Cash Waqf Micro Enterprise Investment (ICWME-I) Model

Mohamed Asmy Mohd Thas Thaker Mustafa Omar Mohammed

Introduction

Small and Medium Enterprises (SMEs) have played significant roles in world economies in terms of economic growth, employment and stimulating investments. In Malaysia, SMEs also continue to contribute to the economy as Malaysia embarks on the journey towards achieving Vision 2020. However, SMEs contribution to Malaysian GDP is still low compared to some Organization of Islamic Cooperation (OIC) countries such as UAE, Indonesia and Egypt, and several non-OIC countries such as Korea, Singapore, Vietnam and South Africa. The Malaysian Government launched several programs and schemes to boost SMEs' activities and their contributions to the development of the country. However, the impact of these programs and schemes are yet to be felt.

Existing literature has attributed the dismal contributions of SMEs to GDP to continuous problems they face largely in terms of financing, human resources, information technology, market accessibility, competition, bureaucratic red tape and unfavourable regulations. Most of these literatures, however, have examined SMEs as a single unit of analysis. There are few studies that have investigated the components of SMEs individually. Evidences in these studies show that most of the funding from the private sector and the government goes to the two