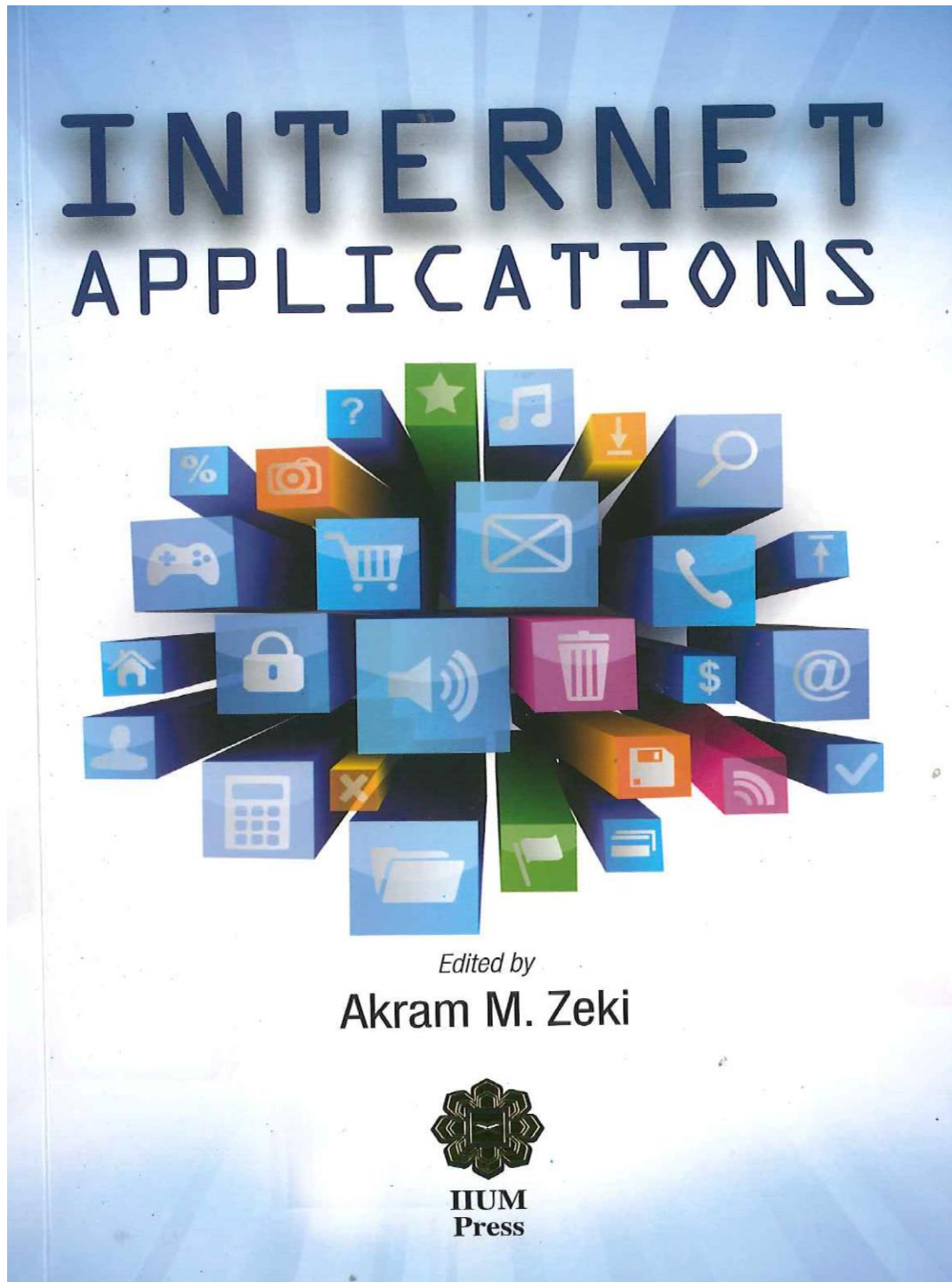


Internet application.



INTERNET APPLICATIONS

Edited by

Akram M. Zeki



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Chapter 4

Using Multimedia in Developing Islamic Website

Akram M. Zeki

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Introduction

The adoption of multimedia by online communication outlets has increased enormously. The most documented or common multimedia elements are photos, music, audio, and videos. Effective management of these multimedia elements is necessary for both private and public institutions along with individuals (Bainbridge & Browne, 2005; Deborah & Charles, 2012). The faster connection and powerful processing capability has improved the content delivery and what is left now is a different interface design which must consider the interactivity and high impact of multimedia content. Moreover, these changes have caused the need to re-examine multimedia elements.

The availability for users to interact with the contents they browse and the importance of motivational factors in the design of interactive multimedia has been recognized for some time. Currently, for any software to be effective it must be appealing to users (Lee, 1999; Jesses, Changsheng & Min, 2012). The term 'multimedia' used to have a specialist connotation for the audio-visual industry. The uses of multiple or mixed media in such analogue systems as slide shows or overhead projectors were also referred as multimedia. However, the specialist use of this name was superseded by the arrival of digital technology. As integrated digital media was termed interactive multimedia and usually