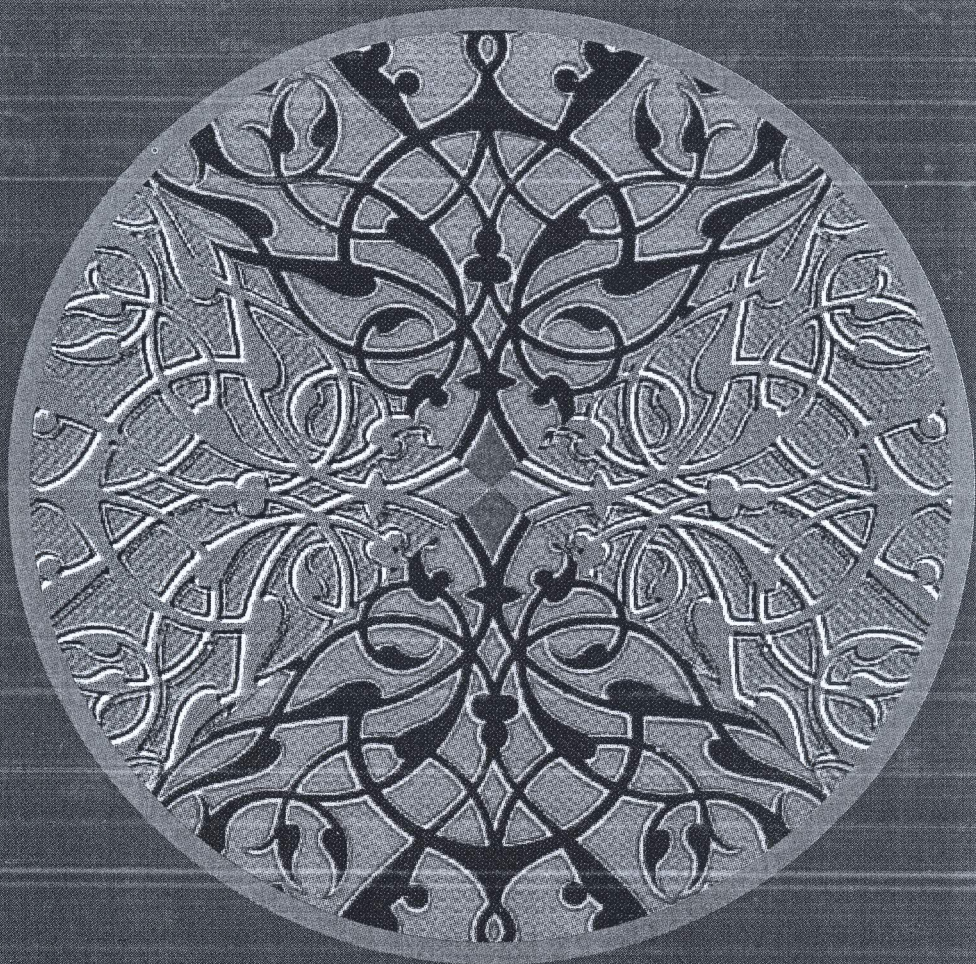


# ISLAMIC MARKETING STRATEGY

Eradicating Rural Poverty in Malaysia



Saad Al-Harran • Mustafar Zakaria • Haniza Khalid

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