



8th INTERNATIONAL SYMPOSIUM ON DIGITAL EARTH

26 - 29 August 2013, Borneo Convention Centre Kuching, Sarawak

Transforming Knowledge into Sustainable Practice



Exhibition &
Sponsorship
Prospectus

Local Hosts



Supported By



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All accepted papers will be published online in *IOP Conference Series: Earth and Environmental Science* with high visibility and indexed in *Scopus*, *El Compendex* and *Inspec*.

Selected papers will be invited for review for special issue in *International Journal Digital Earth*, Indexed in *SCI – Expanded*, with **impact factor 1.083** (2011)

INVITATION BY GENERAL CHAIR OF 8TH ISDE 2013 TO EXHIBIT OR SPONSOR



On behalf of the ISDE Organizing Committee, we are pleased to invite you to Kuching, Sarawak, Malaysia for ISDE 2013. This will be the 8th Annual ISDE Symposium and will continue the excellent tradition of gathering world-class researchers, academia and industries engaged in the fields of geospatial science and technology to provide a brand new opportunity to share their ideas and insights on how we share knowledge and act together globally.

ISDE is recognized today as a premier event in digital earth modeler and provides an ideal forum for obtaining up-to-date information about the latest developments, exchanging ideas, identifying future trends in your research area and making contacts with the international digital earth modeler community. With intensive and careful planning underway we anticipate a technically outstanding and most interesting symposium.

We look forward to seeing you in Kuching, Sarawak, Malaysia in August 2013.

Prof. Sr. Dr. Mazlan Hashim
Director,
Institute of Geospatial Science & Technology

ABOUT THE SYMPOSIUM

International Symposium on Digital Earth is a series of symposia, which is an important academic event of The International Society for Digital Earth. To date, the series of ISDE was successfully convened in China (1999), Canada (2001), the Czech Republic (2003), Japan (2005), the United States (2007), China(2009) and Australia (2011).The 8th International Symposium on Digital Earth 2013 with the theme “Transforming Knowledge into Sustainable Practice” aims to enable digital earth modeler and experts in the field of geospatial science and technology to provide a brand new opportunity to share their ideas and insights on how we share knowledge and act together globally. We therefore welcome papers with this focus from academia, researchers and government agencies. The symposium will cover a broad range of digital earth modeling, natural resources management and geographic information issues. The symposium will involve plenary sessions, parallel sessions, workshops, poster presentation and “coffee house” sessions with specific land care and digital earth themes.

IMPORTANT DATES TO REMEMBER

Date	Item
31 January 2013	Early Bird Registration Opens
31 March 2013	Final Call For Abstract
30 June 2013	Call For Full Paper Deadline
21 July 2013	Early Bird Registration Ends
22 July 2013	Normal Registration Opens
15 July 2013	Full Paper Acceptance Notification
26 - 29 August 2013	8th ISDE Symposium

FACTS ON ISDE 2013

ISDE Registration Statistics (1999 - 2011)

Year	Dates	City	Country	Attendance
1999	29 - 02 December	Beijing	China-P.R.	1000
2001	24 - 28 June	Fredericton, NB	Canada	700
2003	21 - 25 September	Brno	Czech Republic	500
2005	28 - 31 March	Tokyo	Japan	1221
2007	05 - 09 June	Berkeley, CA	U.S.A.	600
2009	09 - 12 September	Beijing	China-P.R.	1000
2011	22 - 26 August	Perth, WA	Australia	1000
2013	26 - 29 August	Sarawak	Malaysia	-

Date & Venue	Dates: 26 – 29 August 2013
	Venue: Borneo Convention Centre Kuching
Hosted by	1. Universiti Teknologi Malaysia (UTM) 2. Universiti Malaysia Sarawak (UNIMAS)
Supported by	1. Malaysia Convention & Exhibition Bureau (MyCEB) 2. Sarawak Convention Bureau (SCB) 3. International Society for Digital Earth (ISDE)

Contact

Institute of Geospatial Science and Technology (INSTeG) Prof. Sr. Dr. Mazlan Hashim General Chair Faculty of Geoinformation and Real Estate, Universiti Teknologi Malaysia 81310 UTM Johor Bahru, Malaysia Email: mazlanhashim@utm.my Fax: +607 .5566163	Symposium Secretariat Aldia Lai / Farhana AOS Conventions & Events Sdn Bhd 39 & 40, Jalan Mamanda 9, Ampang Point, 68000 Kuala Lumpur, Malaysia Phone: +603.4252 9100 Fax: +603.4257 1133 Email: isde2013@aosconventions.com
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Transforming Knowledge into Sustainable Practice

8th ISDE The 8th International Symposium On Digital Earth 2013

BORNEO CONVENTION CENTER KUCHING, SARAWAK

26 – 29 AUGUST 2013

All accepted papers will be published online in *IOP Conference Series: Earth and Environmental Science* with high visibility and indexed in *Scopus*, *El Compendex* and *Inspec*.

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JOINTLY ORGANISED BY:

IN COLLABORATION WITH :



INSTITUT PENYELIDIKAN
PERHUTANAN MALAYSIA
(FRIM)



JABATAN KETUA PENGARAH
TANAH DAN GALIAN (JKPTG)



JABATAN UKUR DAN
PEMETAAN MALAYSIA
(JUPEM)



KEMENTERIAN SUMBER ASLI
DAN ALAM SEKITAR (NRE)



MALAYSIAN CENTRE FOR
GEOSPATIAL DATA
INFRASTRUCTURE (MaCGDI)



MALAYSIAN NATIONAL SPACE
AGENCY (ANGKASA)



MALAYSIAN REMOTE
SENSING AGENCY (ARSM)

SUPPORTED BY:



MINISTRY OF TOURISM AND CULTURE
MALAYSIA



MALAYSIA CONVENTION AND EXHIBITION BUREAU
(MyCEB)



SARAWAK CONVENTION BUREAU (SCB)

Transforming Knowledge into Sustainable Practice

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MEDIA PARTNERS:



VENUE

With a commanding riverfront location on The Isthmus just 8 kilometers from the center of Kuching and overlooking historic rainforest, Borneo Convention Centre Kuching (BCKK) is the first international purpose-built convention center on the island of Borneo. The facility is owned by the Government of the State of Sarawak and is part of its initiative to implement the meetings, incentives, conventions and exhibition's (MICE) policy. The state Government also recognizes the potential economic benefit contribution of the meetings industry in terms of job creation, hotel utilization, transport utilization and other spin off effects from delegates who are known to spend up to three times in a city than leisure tourists.

BCKK is capable of hosting a wide range of events from major international conventions for up to 5,000 delegates to small intimate dinners, major exhibitions, corporate meetings and social gatherings.



Website: <http://www.bckk.com.my/>
Contact: +60. (0)82. 392.888
Address: Borneo Convention Centre Kuching
 The Isthmus, Sejingkat,
 93050 Kuching,
 Sarawak, Malaysia



Transportation

Taxis in Kuching are metered and delegates may choose to use a taxi to and from the convention centre. The convention centre will be well served by a fleet of coaches which disembark from the official symposium hotels to the convention centre throughout the symposium.

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WHY YOU SHOULD INVEST IN THE 8TH ISDE 2013?

- ❖ Marketing to increase your brand's strength and image in the marketplace
- ❖ A great advantage of showcasing and promoting your products and services.
- ❖ Broad Spectrum Demographics
- ❖ Building of new business relations for new profit opportunities
- ❖ Tailored target and market
- ❖ Increase access to national and international markets
- ❖ Strong delegate presence according to the past symposium statistic
- ❖ 8th ISDE 2013, as with the past symposiums, is expected to attract 1,000 delegates
- ❖ The symposium will feature internationally recognized speakers

Sponsorship Opportunities

An exciting range of Sponsorship opportunities has been created to allow each company that best suits their needs and budget. You are able to select a package from the list. Sponsors will enjoy benefit immensely from exhibitions, marketing activities and communications with participants during meeting.

There are THREE sponsorship packages: Platinum, Gold and Silver Sponsors. Each category provides a specific level of benefits and rewards for your investment.

Category	Investment
PLATINUM	MYR 150,000.00
GOLD	MYR 100,000.00
SILVER	MYR 50,000.00

Sponsorship Packages

No.	Item	Platinum Benefits	Gold Benefits	Silver Benefits
1	Symposium Registrations	6	4	2
2	Exhibition <ul style="list-style-type: none"> Exhibition Space Only Exhibition Passes 	36 sqm 6	18 sqm 4	12 sqm 2
3	Symposium Gala Dinner	1 x seat on VVIP Table	1 x seat on VIP Table	•
4	8 th ISDE Sponsorship Products	MYR 50,000	MYR 35,000	MYR 15,000
5	Advertising			
	1 x Advertisement in the Final Programme	Full Page	Full Page	Half Page
	1 x Advertisement in Symposium Pocket Book	Full Page	Full Page	Half Page
	Logo presence on the Symposium website	✓	✓	✓
	Logo prominently displayed on symposium Banners and signage	✓	✓	✓

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8th ISDE 2013 Shopping List of Sponsorship Items

No.	Items	Amount (MYR)
1	Airport Hospitality Desk Sponsorship	15,000
2	Symposium Hotel Archway (Grand Magherita – Speakers Hotel)	15,000
3	Exhibition Entrance Archway (archways)	15,000 per archway
4	Coffee & Tea Breaks	20,000 per break
5	Directional Signage	20,000
6	Scientific Session Sponsor	20,000
7	Symposium T-Shirts for Delegates (free size)	25,000
8	Speaker Souvenir Gifts	20,000
9	Abstract USB Stick	20,000
10	Symposium Lanyards	30,000
11	E Poster Display	40,000
12	Pocket Programme	20,000

EXHIBITION INFORMATION

Industrial exhibition at 8th ISDE 2013 will provide all sponsors and exhibitors with maximal benefits for promotion and marketing activities. This will be an integral component of 8th ISDE 2013, which is the world's foremost meeting on infectious diseases and antimicrobial agents. Through exhibitions during the meeting, all participants of 8th ISDE 2013 can have good chances to communicate with other professionals and company people.

Location

Borneo Convention Centre Kuching, Sarawak.

Space Selection

Space will be assigned in accordance with the sponsorship level, with major sponsors having priorities. Due to space limitations, the exhibition areas will be distributed on a first-come first-serve basis. Companies interested in exhibiting should contact the Exhibition Manager by filling out and submitting the attached exhibition "Application Form".

Floor space is available of 9 square meters (3 x 3m) or multiples of this size

Application for Exhibition

Application for exhibition should be made directly to the 8th ISDE 2013 Exhibition Manager by fax, e-mail or through the website by www.isde2013kiuching.com.

Stand Cost

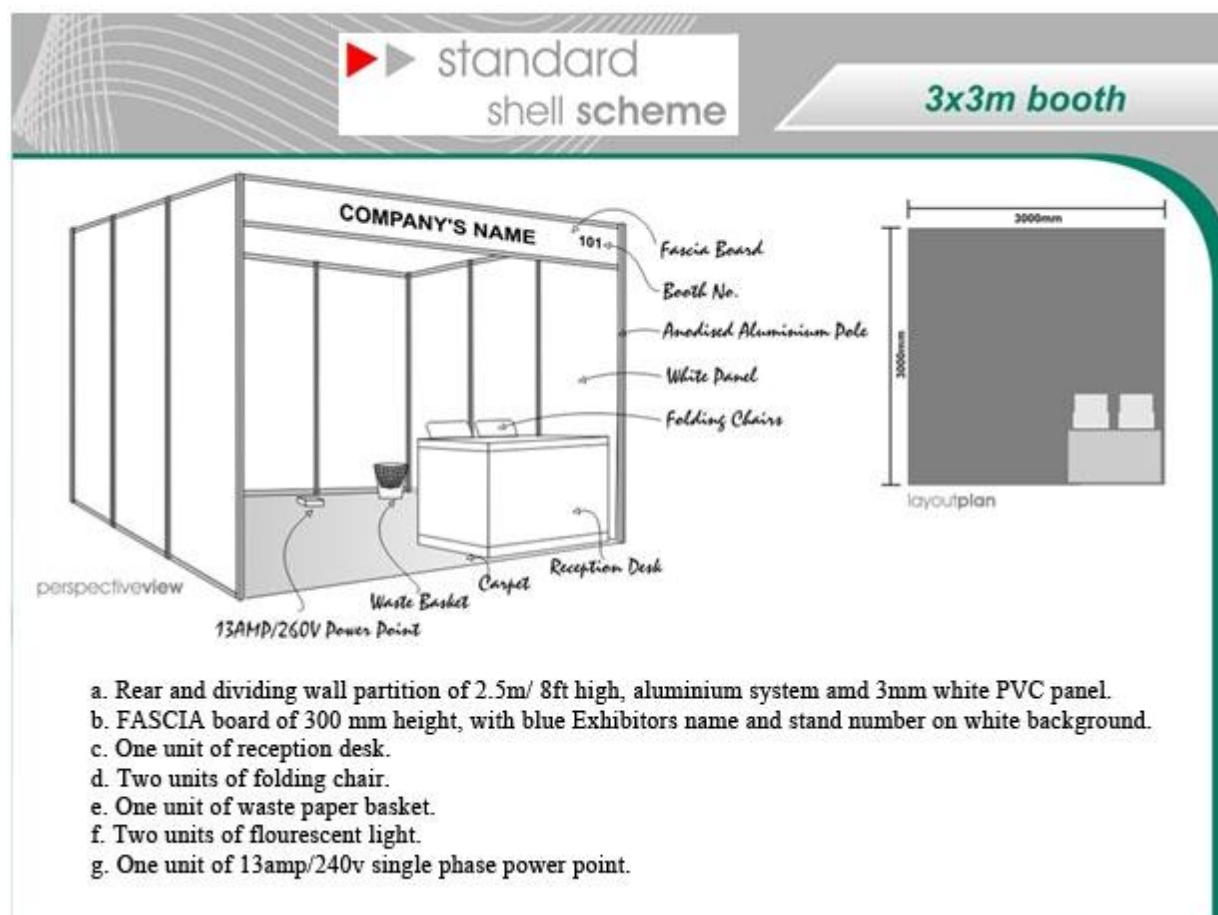
Items	Cost
Space and Shell Stand Scheme 3m x 3m	MYR 12,000.00
Space and Shell Stand Scheme 3m x 2m	MYR 8,000.00
Raw Space Only *minimum space 18sqm	MYR 18,000.00

- Stand fees includes:
- Rental of space provided for the duration of the Exhibition
 - 2 Two Exhibitor badges with access to Tea/Coffee breaks and lunch during the symposium
 - Aisle clean-up (daily)

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Booth Size



Standard Shell Scheme

Size : 3m(D) x 3m(W) x 2.5m(H)

Each Booth Includes :

- a. White Panel & Aluminium Profile
- b. Fascia Name
- c. 2 units of 40W Fluorescent Light
- d. 1 unit of 13amp Power Point
- e. 1 unit of Waste Paper Basket
- f. 1 unit of Reception Table
- g. 2 units of Folding Chair

All accepted papers will be published online in *IOP Conference Series: Earth and Environmental Science* with high visibility and indexed in *Scopus*, *EI Compendex* and *Inspec*.

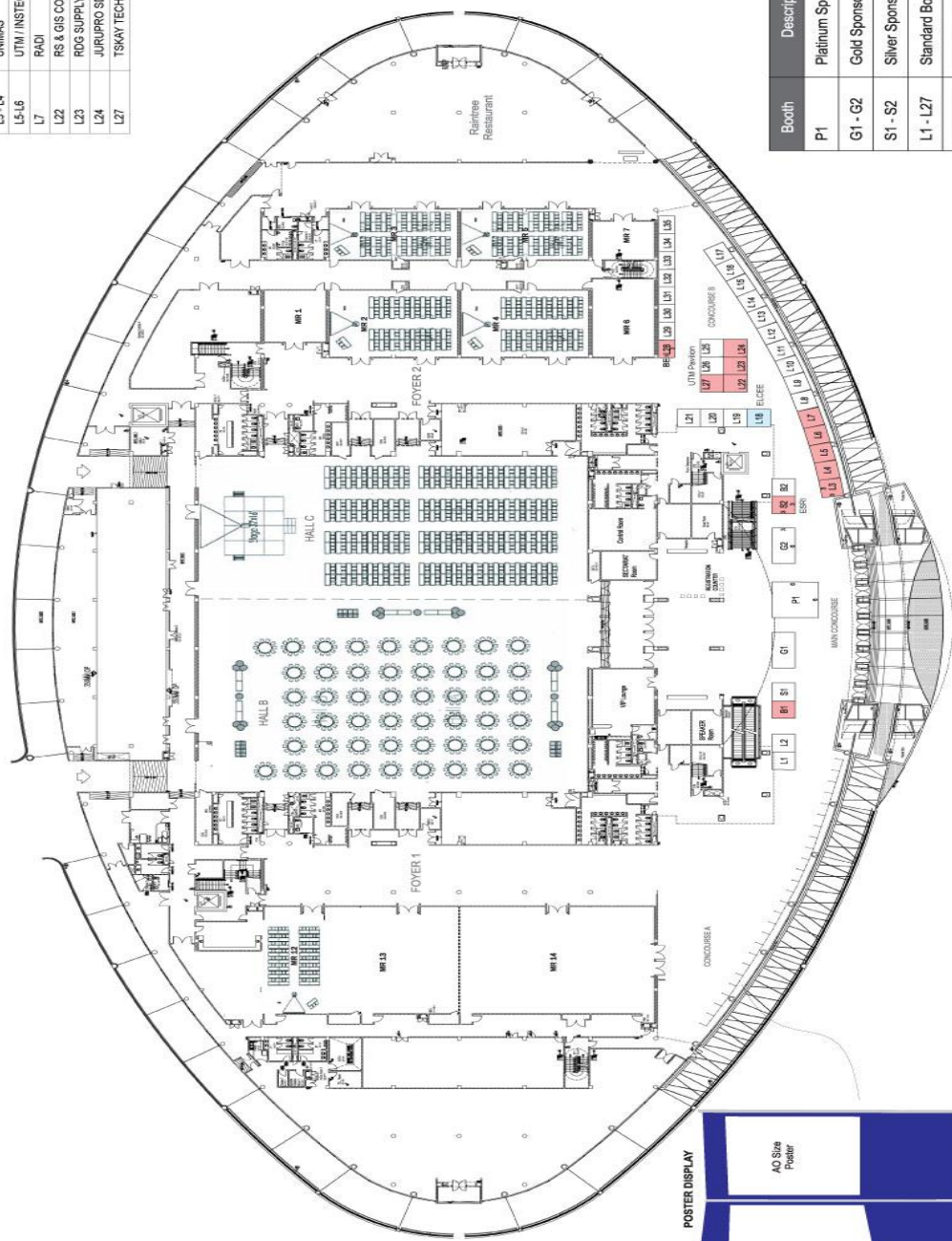
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Floor Plan

ISDE 2013 :: Lists of Sold Booths
Updated on 17 June 2013

Booth No.	Name of the Company
B1	ISDE
S2	ESRI
L3 - L4	UNIMAS
L5-L6	UTM / INSTEK
L7	PACI
L22	RS & GIS CONSULTANCY
L23	PDG SUPPLY
L24	JURUPRO SDN. BHD.
L27	TSKAY TECHNOLOGIES

Booth	Description	Size
P1	Platinum Sponsor	6m x 6m
G1 - G2	Gold Sponsor	3m x 6m
S1 - S2	Silver Sponsor	3m x 3m
L1 - L27	Standard Booth	3m x 3m
L28 - L35	Standard Booth	2m x 3m



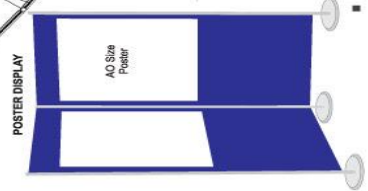
Exhibition Floor Plan @ Level 2



8th International Symposium on Digital Earth (ISDE 2013)

26 – 29 August 2013

at Borneo Convention Centre Kuching



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Exhibition Period

Date	Actions	Time
24 – 25 August 2013	Exhibition build-up	0900hrs - 1700hrs
26 August 2013	Exhibitor Move In	0900hrs - 1300hrs
26 – 29 August 2013	Exhibition Days	0900hrs - 1730hrs
29 August 2013	Exhibition tear down	1600hrs - 2000hrs

Standard Shell Scheme Stand Rental

Each Standard Shell Scheme Stand includes:

White Panel & Aluminium Profile, Fascia Name, 2 units of 40W Fluorescent Light, 1 unit of 13amp Power Point, 1 unit of Waste Basket, 1 unit of Reception Table and 2 units of Folding Chairs

The package also includes the following:

- Exhibitor's write up (50 words) in the Final Programme Book
- Exhibitor Service Manual
- Company listing within the exhibition section on the 8th ISDE 2013 website
- Two Exhibitor badges per Standard Shell Scheme Stand.
Two badges are included per 3m x 3m stand space
- Access to Tea/Coffee breaks and lunch during the symposium
- Cleaning of public areas and gangways
- Access to electricity and water at exhibition space

Additional exhibition badges cost MYR 300.00. This includes scheduled daily tea, coffee and lunch.

Renting Raw Exhibition Space (MYR 9,000.00 per 3m x 3m stand space)

Exhibitors renting raw exhibition space will be entitled to all of the benefits as those renting the Shell Scheme Stand.

NOTE: A minimum of 18 sqm must be purchased when renting raw exhibition space at 8th ISDE 2013. Height restrictions for custom design stands will apply depending on location. Custom design stands are subject to organizer approval.

Space Allocation

Early booking is recommended to avoid disappointment. All exhibition space is based on a first paid, first served basis. For all enquiries relating to the exhibition, please contact isde2013@aosconventions.com.

CONTRACT FOR SPACE & RULES AND REGULATIONS

Payment Terms

Upon submission of application ----- 50%
30 June 2013 ----- 50%

Cancellation Policy

Cancellation must be made in writing on company letterhead and signed by an authorized representative of the company. There will be **no refund** for cancellation requests received after **31 May 2013**. Sponsors and exhibitors who have not paid in full by this date shall be liable any unpaid fees.

Sponsor Benefits

Sponsors will enjoy the full sponsorship benefits only if all payments and submissions are made within the stipulated deadlines.

Fees

Satellite symposium organizers are required to provide box lunches outside their respective symposium rooms. The actual number and cost will be advised closer to the date of the meeting.

Unless a standard shell scheme stand is purchased, all exhibit space allocated shall be bare space only. Exhibitors using their own shell schemes or special design stands are required to comply with guidelines in Exhibitors' Manual. The Exhibitors' Manual will be issued to confirmed exhibitors upon allocation of space.

Application

Applications for sponsorship packages and exhibit space must be made on the relevant forms provided in this prospectus or on-line at www.isde2013kuching.com before to be advised. Application received after this date will be processed subject to availability.

Payment Information

Name of Bank: Alliance Bank Malaysia Berhad

Address:

Ground Floor, 65, Jalan Mamanda 9,
 Ampang Point, Taman Dato Ahmad Razali,
 68000 Ampang, Selangor, Malaysia.

Swift Code: MFBBMYKL

Account No: 622160010002792

Beneficiary: AOS CONVENTIONS & EVENTS BORNEO SDN BHD (ISDE 2013)

- Copy of bank slip must be enclosed when you return exhibition application form.
- Participants shall arrange the bank transfer as their own expense.

Booth Assignment

Exhibit space shall allocate at the sole discretion of the organizer. Exhibitors are not allowed to rent, loan or transfer to any other party nor are they allowed to exchange exhibit space with other exhibitors.

Intellectual Property Rights and Protection

Unless prior approval has been obtained from the organizer, the 8th ISDE 2013 logo may not be used by any party. The organizer reserves the right to take legal action on any party using the logo without the approval

8TH INTERNATIONAL SYMPOSIUM ON DIGITAL EARTH (8th ISDE 2013) SPONSORSHIP AND EXHIBITION APPLICATION FORM

1. APPLICANT INFORMATION			
Company / Organization			
First Name		Last Name	
Dept/Division		Position	
Mailing Address			
Zip Code		Country	
Tel		Fax	
E-mail		Mobile Phone	

Please check the box you choose.

2. SPONSORSHIP PROGRAM		
	Category	Price (MYR)
Package Sponsorship	<input type="checkbox"/> Platinum	150,000.00
	<input type="checkbox"/> Gold	100,000.00
	<input type="checkbox"/> Silver	50,000.00
Sub Total (1)		

3. SHOPPING LIST		
Category	Price (MYR)	Unit
Airport Hospitality Desk Sponsorship	15,000	
Symposium Hotel Archway (Grand Magherita – Speakers	15,000	
Exhibition Entrance Archway (archways)	15,000 per archway	
Coffee & Tea Breaks	20,000 per break	
Directional Signage	20,000	
Scientific Session Sponsor	20,000	
Symposium T-Shirts for Delegates (free size)	25,000	
Speaker Souvenir Gifts	20,000	
Abstract USB Stick	20,000	
Symposium Lanyards	30,000	
E Poster Display	40,000	
Pocket Programme	20,000	
Sub Total (2)		

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4. EXHIBITION BOOTH

Category	Price (MYR)	Unit
Space and Shell Stand Scheme 3m x 3m	12,000	
Space and Shell Stand Scheme 3m x 2m	8,000	
Space Only (*minimum space 18sqm)	18,000	
UTM Pavilion (Shell Stand Scheme 3m x 3m)	5,000	
Sub Total (3)		

Stands can be a Standard Booth (pre-decorated with shell stand) or an independent stand (self-decorated). The basic booth system, which is available to Exhibitors who apply for Standard Booth consists of partitions, electrical wiring with outlets, basic lighting, one information desk and a chair, signboard with booth number.

* Exhibitors applying for Space Only shall install basic systems and all other additional systems at their own expense and responsibility.

5. TOTAL AMOUNT

Total (1)+(2)+(3)	MYR _____
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6. BANK INFORMATION (Bank Transfer)

Name of Bank	Alliance Bank Malaysia Berhad
Address	Ground Floor, 65, Jalan Mamanda 9, Ampang Point, Taman Dato Ahmad Razali, 68000 Ampang, Selangor, Malaysia
Swift code	MFBBMYKL
Account No	622160010002792
Beneficiary	AOS CONVENTIONS & EVENTS BORNEO SDN BHD (ISDE 2013)
<ul style="list-style-type: none"> Copy of bank slip must be enclosed when you return exhibition application form. Exhibitors shall arrange the bank transfer with their own expense. 	

I declare that I am authorized to make this application on behalf of _____
 _____ and apply with the details and amounts as stated above.

 Name of Company Representative

 Signature and company seal

 Date

*** Please refer to the relevant pages in this prospectus for a complete listing of sponsorship benefits and payment details.**

Please return the completed form to +6 03 – 4257 1133 or
 email to isde2013@aosconventions.com